



College Station, TX

Meeting Agenda City Council Workshop

Internet: <https://zoom.us/j/91023491784>

*Phone: 888 475 4499 and Webinar ID: 910 2349 1784

October 22, 2020

3:00 PM

1101 Texas Ave, College Station,
TX 77840

***The City uses a third-party vendor to help host the meeting and if the call-in number is not functioning access will be through the internet link only.**

1. **Call to Order.**
2. **Executive Session is closed to the public and will be held in Council Chambers. The open meeting will resume no earlier than 4:00 pm.**

Consultation with Attorney {Gov't Code Section 551.071};

Possible action. The City Council may seek advice from its attorney regarding a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. Litigation is an ongoing process and questions may arise as to a litigation tactic or settlement offer, which needs to be discussed with the City Council. Upon occasion the City Council may need information from its attorney as to the status of a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed.

Litigation

- a. Kathryn A. Stever-Harper as Executrix for the Estate of John Wesley Harper v. City of College Station and Judy Meeks; No. 15,977-PC in the County Court No. 1, Brazos County, Texas
- b. McCrory Investments II, LLC d/b/a Southwest Stor Mor v. City of College Station; Cause No. 17-000914-CV-361; In the 361st District Court, Brazos County, Texas
- c. City of College Station v. Gerry Saum, Individually, and as Independent Executrix of the Estate of Susan M. Wood, Deceased; Cause No. 17-002742-CV-361; In the 361st District Court, Brazos County, Texas
- d. Carrie McIver v. City of College Station; Cause No. 18-003271-CV-85; In the 85th District Court, Brazos County, Texas

Legal Advice

- a. Legal advice concerning issues related to the dissolution of Experience BCS.

Personnel {Gov't Code Section 551.074};

Possible action. The City Council may deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer. After executive session discussion, any final action or vote taken will be in public. The following public officer(s) may be discussed:

- a. City Manager
- b. Council Self Evaluation

3. **Reconvene from Executive Session and take action, if any.**

4. Presentation, discussion, and possible action on items listed on the consent agenda.

5. Workshop Agenda

Speaker Protocol: An individual who wishes to address the City Council regarding any item on the agenda other than those items posted for Executive Session shall register with the City Secretary two (2) hours prior to the meeting being called to order. Individuals must register to speak or provide written comments at <https://forms.cstx.gov/Forms/CSCouncil> or provide a name and phone number by calling 979-764-3500. Upon being called to speak an individual must state their name and city of residence, including the state of residence if the city is located out of state. Speakers are encouraged to identify their College Station neighborhood or geographic location. Each speaker's remarks are limited to three (3) minutes. Any speaker addressing the Council through the use of a translator may speak for six (6) minutes. At the (3) minute mark the City Secretary will announce that the speaker must conclude their remarks.

5.1. Presentation, discussion, and possible action regarding the Neighborhood Sign Topper Program policy.

Sponsors: Barbara Moore

Attachments: 1. 200618 -- Neighborhood Street Sign Toppers Program

5.2. Presentation, discussion, and possible action regarding a destination marketing strategy for College Station.

Sponsors: Natalie Ruiz

Attachments: None

5.3. Presentation, discussion, and possible action to explore a College Station Small Business Advisory Board.

Sponsors: Aubrey Nettles

Attachments: None

6. Council Calendar - Council may discuss upcoming events.

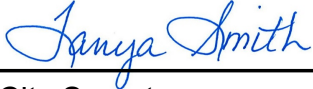
7. Discussion, review, and possible action regarding the following meetings:

Animal Shelter Board, Arts Council of Brazos Valley, Architectural Advisory Committee, Audit Committee, Bicycle, Pedestrian, and Greenways Advisory Board, Bio-Corridor Board of Adjustments, Brazos County Health Dept., Brazos Valley Council of Governments, Brazos Valley Economic Development Corporation, Bryan/College Station Chamber of Commerce, Budget and Finance Committee, BVSWMMA, BVWACS, Census Committee Group, Compensation and Benefits Committee, Comprehensive Plan Evaluation Committee, Experience Bryan-College Station, Design Review Board, Economic Development Committee, Gulf Coast Strategic Highway Coalition, Historic Preservation Committee, Interfaith Dialogue Association, Intergovernmental Committee, Joint Relief Funding Review Committee, Landmark Commission, Library Board, Metropolitan Planning Organization, Operation Restart, Parks and Recreation Board, Planning and Zoning Commission, Research Valley Technology Council, Regional Transportation Committee for Council of Governments, Sister Cities Association, Spring Creek Local Government Corporation, Transportation and Mobility Committee, TAMU Student Senate, Texas Municipal League, Walk with the Mayor, YMCA, Zoning Board of Adjustments, (Notice of Agendas posted on City Hall bulletin board.)

8. Adjourn.

The City council may adjourn into Executive Session to consider any item listed on the agenda if a matter is raised that is appropriate for Executive Session discussion.

I certify that the above Notice of Meeting was posted on the website of the City of College Station, on October 16, 2020 at 5:00 p.m.



City Secretary

This building is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are asked to contact the City Secretary's Office at (979) 764-3541, TDD at 1-800-735-2989, or email adaassistance@cstx.gov at least two business days prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least two business days prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations.

Penal Code § 30.07. Trespass by License Holder with an Openly Carried Handgun.

"Pursuant to Section 30.07, Penal Code (Trespass by License Holder with an Openly Carried Handgun) A Person Licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law), may not enter this Property with a Handgun that is Carried Openly."

Codigo Penal § 30.07. Traspasar Portando Armas de Mano al Aire Libre con Licencia.

"Conforme a la Seccion 30.07 del codigo penal (traspasar portando armas de mano al aire libre con licencia), personas con licencia bajo del Sub-Capitulo H, Capitulo 411, Codigo de Gobierno (Ley de licencias de arma de mano), no deben entrar a esta propiedad portando arma de mano al aire libre."

October 22, 2020

Item No. 5.1.

Discussion on the policy, processes and operation of the Neighborhood Sign Topper Program policy.

Sponsor: Barbara Moore, Assistant to the City Manager

Reviewed By CBC: City Council

Agenda Caption: Presentation, discussion, and possible action regarding the Neighborhood Sign Topper Program policy.

Relationship to Strategic Goals:

Neighborhood Integrity

Good Governance

Sustainable City

Recommendation(s): Council should receive the information and provide direction if needed.

Summary: Discussion on the policy, processes and operation of the Neighborhood Sign Topper Program policy.

Budget & Financial Summary: None.

Reviewed & Approved by Legal: No

Attachments:

1. 200618 -- Neighborhood Street Sign Toppers Program

NEIGHBORHOOD STREET SIGN TOPPERS PROGRAM

Purpose: Goals for Neighborhood Street Sign Toppers include building stronger neighborhoods; promoting a sense of community or civic pride, enhancing neighborhood appearance, and assisting the general public in locating different neighborhoods throughout the City. This is achieved through the installation of signs atop certain existing City signs identifying the neighborhood. These sign toppers may be placed at various prominent locations such as intersections within the neighborhood. Typically sign toppers will be installed on existing City traffic-control signs. Sign toppers will not be installed on City electric poles nor streetlights.

General Description: The program is a matching grant one under the City's Strong and Sustainable Neighborhood 2018 Grant Program Policy and requires a neighborhood to apply with the City for participation. Upon City approval of the sign topper application, the neighborhood pays and sees to the proper fabrication of the sign toppers. The neighborhood then donates the sign toppers to the City along with payment for installation. The neighborhood is reimbursed by the City for 50% of its actual reasonable costs of making the sign toppers up to a maximum amount of \$7,500. The reimbursement amount may be used to offset the neighborhood's responsibility for cost of installation.

Upon provision of the sign toppers to the City, they become the exclusive property of City, and will be installed and maintained in accordance with the City's policies and protocols.

Prior to submittal of a formal application, the City will make itself available to representatives of a neighborhood to go over the criteria of the program, including recommendations as to number, size, style, technical requirements and other helpful information.

Applicant must submit an application to the Neighborhood Services Coordinator or other City designated representative. City staff will coordinate among its various departments as needed to ensure proper review of the application. Upon City approval of the application and upon receipt of the sign toppers that are determined by the City to meet its criteria, the City will install the signs.

Criteria for Approval: To have sign toppers placed in a neighborhood, the neighborhood must:

- Submit a properly completed application and have it approved by the City.
- Attach to the application a map delineating a neighborhood along with a petition showing consensus for the sign toppers from 50% +1 of the residential property owners.
- Attach to the application the proposed details of the sign toppers, including the design, wording, technical specifications and other matters deemed relevant by the City to ensure they are safely designed, appropriate, not confusing to motorists, not offensive and/ or controversial and that they generally serve a public purpose.
- Assume responsibility for the manufacturing, cost and provision of the sign toppers.

- Provide proof of payment of the sign toppers.
- Pay for costs of installation, with the understanding that the amount of reimbursement to which a neighborhood is entitled may be used to offset this amount.
- Understand that with respect to ongoing operation and maintenance, the City may advise a neighborhood when additional sign toppers are needed or desired due to a sign topper becoming lost, damaged, worn out, stolen or otherwise determined unusable by the City. In such cases, the neighborhood may be given the opportunity but not the obligation to provide for such replacements without reimbursement from the City. In all cases, the City shall use its judgment and determination with regard to how the signs are maintained in a way that best serves the general public, including traffic safety, available resources, etc.

Eligibility: Any neighborhood interested in applying for grant funds for this sign topper program must already be a part of the City's Neighborhood Partnership Program for at least one year prior to application.

For more information, contact Neighborhood Services at 764-6262 or by email at neighborhoodservices@cstx.gov.

APPROVED:



Jeff Capps, Interim City Manager

Date: 6/18/20

October 22, 2020
Item No. 5.2.
College Station Destination Marketing Strategy

Sponsor: Natalie Ruiz, Director of Economic Development

Reviewed By CBC: City Council

Agenda Caption: Presentation, discussion, and possible action regarding a destination marketing strategy for College Station.

Relationship to Strategic Goals:

- Diverse & Growing Economy

Recommendation(s): This is a discussion item and opportunity for the City Council to provide future policy direction.

Summary: The City Council requested a future agenda item to discuss a city-wide marketing strategy specific to College Station. City staff will provide information on destination marketing efforts for tourism and economic development.

Budget & Financial Summary: N/A

Reviewed & Approved by Legal: No

Attachments:

None

October 22, 2020
Item No. 5.3.
College Station Small Business Advisory Board

Sponsor: Aubrey Nettles, Assistant Director of Economic Development

Reviewed By CBC: City Council

Agenda Caption: Presentation, discussion, and possible action to explore a College Station Small Business Advisory Board.

Relationship to Strategic Goals:

- Good Governance
- Diverse & Growing Economy

Recommendation(s): Staff recommend Council receive the presentation and provide direction as desired.

Summary: At a past City Council meeting, Council requested that staff explore the creation of a small business advisory group. Staff has reviewed the City's history of similar corporations, committees, and associations, evaluated what other comparable cities maintain in this regard, and assessed the current approaches for economic development outreach in College Station. Finally, staff will consider potential ways in which staff and City Council can engage with the small business community in College Station.

Budget & Financial Summary: N/A

Reviewed & Approved by Legal: No

Attachments:

None