



## College Station, TX

### Meeting Agenda Tourism Committee

1101 Texas Ave, College Station, TX 77840

Internet: [www.microsoft.com/microsoft-teams/join-a-meeting](http://www.microsoft.com/microsoft-teams/join-a-meeting)

Meeting ID: 224 061 693 153 / Passcode: 2na7y3P6

Phone: 979-431-4880 / Phone Conference ID 833 345 516#

The City Council may or may not attend this meeting.

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February 4, 2026

3:00 PM

City Hall Bush 4141 Community  
Room

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**1. Call to order and introductions.**

**2. Hear Visitors.**

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.

**3. Consent Agenda.**

Presentation, discussion, and possible action on consent items which consist of ministerial or "housekeeping" items as allowed by law. A member may request additional information at this time. Any member may remove an item from Consent for discussion or a separate vote.

3.1. Presentation, discussion, and possible action on the minutes of the previous meeting.

3.2. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the 2026 Great American Shoot-Out.

Sponsors: Alex Aguero

Attachments: 1. HOT Grants Summary 2.4.26  
2. Great American Shoot-OutPacket

3.3. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with NXTPRO Sports for the 2026 NXTPRO PUMA Basketball Circuit.

Sponsors: Alex Aguero

Attachments: 1. NXTPRO PUMA Basketball CircuitPacket

3.4. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Association of Basketball Coaches for the 2026 Girls' Basketball Showcase.

Sponsors: Alex Aguero

Attachments: 1. TABC Girl's Basketball ShowcasePacket

3.5. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas A&M Engineering Experiment Station (TEES) for the 2026 Texas Science and Engineering Fair.

Sponsors: Jo Beth Wolfe

Attachments: 1. Texas Science and Engineering Fair Packet

3.6. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Health Occupations Association for the 2026 Texas Health Science Teachers' Conference.

Sponsors: Jo Beth Wolfe

Attachments: 1. Texas Health Science Teacher's ConferencePacket

**4. Agenda Items.**

- 4.1. Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.
- 4.2. Presentation and discussion on the Quarterly Marketing Report for FY26 Q1.
- 4.3. Presentation and discussion on the Quarterly Sales Report for FY26 Q1.
- 4.4. Presentation, discussion, and possible action on data reports from the previous month.

**5. Discussion and possible action on future agenda items.**

A member may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

**6. Adjourn.**

Adjournment into Executive Session may occur in order to consider any item listed on the agenda if a matter is raised that is appropriate for Executive Session discussion.

I certify that the above Notice of Meeting was posted on the website and at College Station City Hall, 1101 Texas Avenue, College Station, Texas, on January 27, 2026 at 5:00 p.m.



City Secretary

This building is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are asked to contact the City Secretary's Office at (979) 764-3541, TDD at 1-800-735-2989, or email [adaassistance@cstx.gov](mailto:adaassistance@cstx.gov) at least two business days prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least two business days prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations.

**Penal Code § 30.07. Trespass by License Holder with an Openly Carried Handgun.**

"Pursuant to Section 30.07, Penal Code (Trespass by License Holder with an Openly Carried Handgun) A Person Licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law), may not enter this Property with a Handgun that is Carried Openly."

**Codigo Penal § 30.07. Traspasar Portando Armas de Mano al Aire Libre con Licencia.**

"Conforme a la Seccion 30.07 del codigo penal (traspasar portando armas de mano al aire libre con licencia), personas con licencia bajo del Sub-Capitulo H, Capitulo 411, Codigo de Gobierno (Ley de licencias de arma de mano), no deben entrar a esta propiedad portando arma de mano al aire libre."

**February 4, 2026**

**Item No. 3.1.**

**Presentation, discussion, and possible action on the minutes of the previous meeting.**

**Sponsor:** Jeremiah Cook, Assistant Director - Tourism

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on the minutes of the previous meeting.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends approval.

**Summary:**

**Budget & Financial Summary:**

**Attachments:**

1. 20260107 - Minutes

**Minutes Of The Tourism Committee - Amended  
City Of College Station  
January 7, 2026**



**1. Call to order and introductions.**

With a quorum present, the meeting of the Tourism Committee was called to order by Chairperson Cortney Phillips via In-Person and Teleconference at 3:02 pm on Wednesday, January 7, 2026, in College Station City Hall, Bush 4141 Community Room, 1101 Texas Avenue, College Station, Texas 77840.

**Present:**

Chairperson Cortney Phillips  
Committee Member Costa Dallis  
Committee Member Brandy Tuck  
Committee Member Hunter Goodwin (Virtual)  
Committee Member Kevin Davis  
Committee Member Paul Allen Loy  
Committee Member Rhianon Elizabeth Whitney  
Committee Member Scott Logan

**Absent:**

Vice Chairperson Greg Stafford - Not Excused  
Committee Member Connor Clark - Not Excused  
Committee Member Erin Jones - Not Excused  
Committee Member Jim Ross - Excused  
Committee Member William L. Peel, Jr. - Excused

**City Staff:**

Michael Ostrowski, Chief Development Officer  
Jeremiah Cook, Assistant Director of Tourism  
Brian Piscacek, Assistant Director of Economic Development  
Gene Ballew, Assistant Director of Parks and Recreation  
Alex Aguero, Sports Sales Manager  
Angie Bertinot, Marketing Manager  
Casey Barone, Visitor Engagement Manager  
Jennifer Luna, District Manager  
Jo Beth Wolfe, Convention Sales Manager  
Lisa McCracken, Administrative Support Specialist

**2. Hear Visitors.**

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.

No visitors present.

### **3. Consent Agenda.**

Presentation, discussion, and possible action on consent items which consist of ministerial or "housekeeping" items as allowed by law. A member may request additional information at this time. Any member may remove an item from Consent for discussion or a separate vote.

**MOTION:** Upon a motion made by Committee Member Kevin Davis and a second by Committee Member Scott Logan, the Committee voted 6 for and 0 opposed, to approve the Consent Agenda.

- 3.1.** Presentation, discussion, and possible action on the minutes of the previous meeting.
- 3.2.** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Fire Chiefs Association for the 2026 Second in Command Workshop.  
Committee approved in the amount of \$10,000.
- 3.3.** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Fire Chiefs Association for the 2026 Fire Administrative Professionals Workshop.  
Committee approved in the amount of \$10,000.
- 3.4.** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the American Dairy Goat Association for the 2027 Annual Meeting and Convention.  
Committee approved in the amount of \$5,000.
- 3.5.** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the National Association of Plant Breeders, Inc. for the 2026 Annual Meeting.  
Committee approved in the amount of \$30,000.
- 3.6.** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Rotary of Bryan, Texas, for the Rotary International District 5910 Conference.  
Committee approved an amount of \$3,000.
- 3.7.** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas A&M Women's Lacrosse Club for the Aggieland Classic 2026.  
Committee approved in the amount of \$10,000.

### **4. Agenda Items.**

- 4.1.** Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.

Jeremiah Cook, Assistant Director, outlined the need for an additional meeting focused on the strategic plan on February 25th to finalize items before submitting the budget request for FY2027,

with the goal of adopting the final plan in April or May.

**MOTION:** Upon a motion made by Committee Member Costa Dallis and a second by Committee Member Rhianon Elizabeth Whitney, the Committee voted 6 for and 0 opposed to approve an additional meeting in February to be held on February 25th at 3:00 p.m. in City Hall Heart of Aggieland Multipurpose Room.

Approve

**4.2. Presentation and discussion on the Preferred Access Agreement.**

Committee Member Hunter Goodwin joined at 3:17 pm.

Jeremiah Cook, Assistant Director, provided an overview of the Preferred Access Agreement related to Kyle Field renovations, including its financial structure, facility access, usage patterns, and historical context. The committee discussed the origins of agreement and encouraged staff to continue to pursue opportunities with Texas A&M University.

**4.3. Presentation, discussion, and possible action on marketing opportunities.**

Angie Bertinot, Marketing Manager, updated the committee on marketing efforts for the Houston Livestock Show and Rodeo, including the selection of a muralist, exhibit space details, and collaborative opportunities with local businesses.

**4.4. Presentation, discussion, and possible action on data reports from the previous month.**

Jeremiah Cook, Assistant Director, presented data analysis on the economic impact of the addition of the playoff football game and December graduation events, highlighting hotel revenue trends, occupant rates, and travel patterns.

**5. Discussion and possible action on future agenda items.**

A member may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

There were no additional items proposed.

**6. Adjourn.**

The meeting adjourned at 3:48 pm.

**February 4, 2026**  
**Item No. 3.2.**  
**Great American Shoot-Out HOT Grant**

**Sponsor:** Alex Aguero

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the 2026 Great American Shoot-Out.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee approve the recommended amount.

**Summary:** See attached applications and staff evaluations.

**Budget & Financial Summary:** Grant funding would be through the Hotel Occupancy Tax Fund through the Tourism budget.

**Attachments:**

1. HOT Grants Summary 2.4.26
2. Great American Shoot-OutPacket

## HOT Grants Executive Summary

**Page: 10**

**Room Nights: 400**

**Group name:** Great American Shoot Out 2026

**Total Direct Economic Impact:** \$422,930

**HOT Economic Impact:** \$8,316

**Dates:** 5/29/26-5/31/26

**Total Recommended Amount:** \$5,000

**Attendees:** 2,100

	2023	2024	2025
<b>Room Nights</b>	892	634	318
<b>HOT Grant</b>	\$0	\$6,000	\$5,000
<b>Direct EIC</b>	\$825,227	\$663,868	\$313,881
<b>Local HOT EIC</b>	\$14,648	\$11,783	\$5,285

**Page: 28**

**Room Nights: 1,000**

**Group name:** NXTPRO PUMA Basketball Circuit

**Total Direct Economic Impact:** \$1,958,212

**HOT Economic Impact:** \$43,491

**Dates:** 4/3/26-4/5/26

**Total Recommended Amount:** \$10,000

**Attendees:** 6,300

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**Room Nights: 1,000**

**Group name:** Texas Association of Basketball Coaches Girl's Showcase

**Total Direct Economic Impact:** \$2,194,533

**HOT Economic Impact:** \$34,906

**Dates:** 6/18/26-6/20/26

**Total Recommended Amount:** \$15,000

**Attendees:** 7,000

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**Room Nights: 800**

**Group name:** Texas Science and Engineering Fair

**Total Direct Economic Impact:** \$320,580

**Dates:** 3/27/26-3/28/26

**HOT Economic Impact:** \$6,485

**Attendees:** 1,200

**Total Recommended Amount:** \$15,000

	2023	2024	2025
<b>Room Nights</b>	691	700	839
<b>HOT Grant</b>	\$15,000	\$15,000	\$15,000
<b>Direct EIC</b>	\$291,964	\$301,501	\$310,754
<b>Local HOT EIC</b>	\$5,650	\$5,797	\$6,125

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**Room Nights: 850**

**Group name:** Texas Health Science Teacher's Conference

**Total Direct Economic Impact:** \$377,667

**Dates:** 7/17/26-7/22/26

**HOT Economic Impact:** \$10,336

**Attendees:** 400

**Total Recommended Amount:** \$30,000

	2023	2024	2025
<b>Room Nights</b>	871	641	979
<b>HOT Grant</b>	\$35,000	\$30,000	\$30,000
<b>Direct EIC</b>	\$338,252	\$348,612	\$362,296
<b>Local HOT EIC</b>	\$9,383	\$9,641	\$9,940

<b>FY26 HOT Grants</b>	
<b>Budget</b>	\$943,860
<b>Actual</b>	\$96,350
<b>Encumbered</b>	\$357,400
<b>Remaining</b>	<b>\$490,110</b>

# Great American Shoot-Out

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*College Station Event Funding- Tourism  
Committee Approval*

## ***Great American Shoot-Out***

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Samuel Cooper Lowe  
12405 Water Oak Dr  
Fort Worth, TX 76244

sam@greatamericanshootout.com  
O: 214-207-4473  
M: 214-207-4473  
F: Great American Shoot-Out

## ***Samuel Cooper Lowe***

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12405 Water Oak Dr  
Fort Worth, TX 76244

sam@greatamericanshootout.com  
O: 214-207-4473  
M: 214-207-4473

# Evaluation Form

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## Event Name

Great American Shoot-Out

## Number of Room Nights\*

400

## Number of Attendees\*

2100

## Max Amount of Funding per Guidelines\*

\$10,000.00

## Staff Recommended Amount\*

\$5,000.00

## Anything else that would help evaluation of this grant?

Based on the longstanding relationship with Great American Shoot Out, and the business brought to our community in late May, staff recommends \$5,000.

# Application Form

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## *Event or Expenditure Description*

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### Event Name\*

Great American Shoot-Out

### Event Website

Website where event information (details, registration, etc.) may be found.

[www.greatamericanshootout.com](http://www.greatamericanshootout.com)

### Event Type\*

Select the type that best fits your event.

Sports

### Event Start Date\*

The date the event is scheduled to begin.

05/29/2026

### Event End Date\*

The date the event is scheduled to end.

05/31/2026

### Event Description\*

Detailed description of the event.

The Great American Shoot-Out (GASO) is a youth basketball event that will attract teams from across the state of Texas. Games will be played Friday evening through Sunday afternoon at the Legends Sports Complex. GASO has been visiting the College Station and Bryan area every year since 2000 (excluding 2020 Covid summer). Most teams arrive on Friday afternoon and will stay for 2 nights. Each team brings about 10-12 coaches and players along with 12-20 fans/family/spectators along with them. We anticipate somewhere between 80 and 100 teams being in attendance. With the teams in attendance coming from Austin, San Antonio, Dallas and Houston, almost every team will need hotels for the weekend (some of the Houston area teams from the Cypress/Katy side of town will travel back and back)

### Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

CS GASO Schedule of Events.pdf

### Host Venue/Facility\*

Primary location where event will be held in College Station.

Legends Event Center

### Total number of hotel room nights expected?\*

Sum of all hotel rooms over the course of the event.

400

### Nights Hotel Rooms are Needed\*

Select the days of the week hotel rooms will be needed for attendees.

Friday

Saturday

### List host hotel or hotels that currently have a block of rooms for this event:\*

List the *College Station* hotels currently holding a contracted room block for the event.

Hampton Texas

La Quinta

Home2

Best Western Plus CS

Hampton Earl Rudder

Embassy

Wingate CS

Hyatt House

TAMU Hotel and Conf Center

Best Western

Sleep Inn

Wyndham Garden

Holiday Inn Express CS

Holiday Inn

Hilton Garden Inn

Courtyard

Aloft

Hilton

(Our hotel contractor, Renee Speer, has provided a list of hotels we are contracted with to Alex Agüero. I believe he has more in depth information on the hotel contracts if needed)

## Tracking Out-of-town guests\*

It is **required** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

In the past, we have conducted a team survey through the team coach or a team representative (such as a team manager). We have asked the teams basic questions such as:

How many player/coaches (participants) are attending?  
 How many spectators/families members are attending?  
 What zip code are you travelling from?  
 What hotel are you booked with?  
 How many rooms Friday? Saturday?

We can expand the survey if needed, but that has worked to give us a good feel for event attendees and their travel tendencies. After the event, we will submit the results of the survey to Visit College Station.

## *Events with Spectators*

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### Number of expected participants\*

Participants only include those taking part in the event.

Be sure to include staff attending.

900

### Number of expected spectators\*

Spectators only include those watching the event.

1200

### Out-of-Town Percentage\*

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

80

### Number of expected teams (if applicable):

90

## ***Funding Agreement Acknowledgement***

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As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

### **Entity Name (As it appears on line 1 of W9 form)\***

Great American Shoot-Out LLC

### **Applicant Name\***

By entering your name you are agreeing to the above statement.

Sam Lowe

### **Date\***

12/04/2025

## *Contract Signatory*

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### **Contract Signatory Name\***

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Samuel Cooper Lowe

### **Contract Signatory Email\***

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

sam@greatamericanshootout.com

## *Funding Request Overview*

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### **Amount Requested\***

Total amount of funds requested for the event.

\$8,000.00

### **Grant Dependent\***

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

### **Fund Expenditures\***

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

The funds will be used to supplement the many costs associated with operating the GASO:

Referees

Clock/Book Keepers

Facility Rental

Trainers

Event Staffing

Many of these positions are filled by local coaches, referees and basketball enthusiasts in the College/Station and Bryan communities.

### **List other means of financial support/sponsorships/grants - including in-kind support**

Include Name and Amount to Receive

At this time we have no other sponsorships/grants approved. We will be applying for a similar hotel occupancy grant for rooms booked in Bryan.

## *Referral*

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**We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.**

### **Additional Events with Organization**

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

At this time our event calendar for 2026 is completely full as we do make stops in the DFW metroplex, Houston, Austin and San Antonio as well.

### **Other Organization's Events**

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

Our expertise is in the basketball world and I believe that the Legends complex hosts some great events in that world. Puma and Adidas are already making stops at the Legends site. The GIRLS TABC SHOWCASE is also at Legends and local high schools in June each year. The TABC director consulted with GASO when looking for a site to move that event to (had been held in Katy ISD gyms) and we suggested the Legends site. He visited that year and has moved it to the Legends and brings large crowds to the area for the last couple of summers. They will be back with over 200 teams again in 2026.

# File Attachment Summary

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## *Applicant File Uploads*

- CS GASO Schedule of Events.pdf

## LEGENDS EVENT CENTER - COURT 1

### Friday, June 2, 2023

Time	Division	Home	Away	Score
6:30 PM	NCAA (Championship Red (G1))	<b>Texas Stars 15U</b>	AMC Hoops	70 - 54
7:35 PM	NCAA (Championship Red (G4))	Houston Wolves Cam	<b>Next Level Raiders Select</b>	67 - 72
8:40 PM	NCAA (Championship Red (G7))	Texas Bad Boys	<b>Schertz Cowboys 15u - Williams</b>	48 - 49

### Saturday, June 3, 2023

Time	Division	Home	Away	Score
9:00 AM	NIT (Championship (G5))	3P Elite	<b>Arnold Elite National 2026 FT</b>	33 - 50
10:05 AM	NIT (Championship (G8))	SA Premier 15U	<b>TMA 2026</b>	50 - 55
11:10 AM	NCAA (Championship Red (G9))	<b>Texas Stars 15U</b>	SABO Grey	46 - 45
12:15 PM	NCAA (Championship Red (G13))	3D Team Bizness	<b>CS Hoops</b>	0 - 2
1:20 PM	NCAA (Championship Red (G10))	Brenham Hustle Squad	<b>Next Level Raiders Select</b>	66 - 80
2:25 PM	NCAA (Championship Red (G11))	A&M Consolidated JV	<b>Empire Basketball 2026</b>	56 - 57
3:30 PM	NCAA (Championship Red (G12))	<b>Schertz Cowboys 15u - Williams</b>	TWE 2025	48 - 41
4:35 PM	NIT (Championship (G18))	<b>3P Elite</b>	EP Proskills Red 15U	44 - 28
5:40 PM	NIT (Championship (G14))	SABO Green	<b>TMA 2026</b>	40 - 54
6:45 PM	NIT (Championship (G15))	<b>Houston FAM Elite 2026</b>	North Houston Hustle 15U National - Jordan	45 - 43
7:50 PM	NCAA (Championship Red (G17))	<b>Texas Stars 15U</b>	Next Level Raiders Select	59 - 36
8:55 PM	NCAA (Championship Red (G18))	<b>Empire Basketball 2026</b>	Schertz Cowboys 15u - Williams	53 - 50

### Sunday, June 4, 2023

Time	Division	Home	Away	Score
9:00 AM	NIT (Championship (G25))	<b>ATX Lockdown 15U</b>	NEB 15U	62 - 41
10:05 AM	NIT (Championship (G22))	<b>TMA 2026</b>	Houston FAM Elite 2026	41 - 38
11:10 AM	NIT (Championship (G24))	<b>SA Premier 15U</b>	EP Proskills 15U Amin	57 - 36
12:15 PM	NIT (Championship (G32))	Faith Academy Basketball	<b>Texas Bad Boys</b>	20 - 50
1:20 PM	NIT (Championship (G30))	EP Proskills Red 15U	<b>North Houston Hustle 15U Regional - Jahmall</b>	32 - 52
2:25 PM	NIT (Championship (G31))	GenTex Attack - 9th DeWitty	<b>Austin Aces</b>	56 - 61
3:35 PM	NIT (Championship (G28))	Houston FAM Elite 15U Blue	<b>SA Premier 15U</b>	52 - 59

## LEGENDS EVENT CENTER - COURT 2

Friday, June 2, 2023				
Time	Division	Home	Away	Score
6:30 PM	NCAA (Championship Red (G2))	CS Hoops	<b>SABO Grey</b>	28 - 58
7:35 PM	NCAA (Championship Red (G5))	Triumph Red	<b>A&amp;M Consolidated JV</b>	60 - 62
8:40 PM	NCAA (Championship Red (G8))	Dash Elite Lawson	<b>TWE 2025</b>	35 - 58
Saturday, June 3, 2023				
Time	Division	Home	Away	Score
9:00 AM	NCAA (Pool A)	<b>EP Proskills 16U Ford</b>	Houston Wolves Ray	45 - 44
10:05 AM	NCAA (Pool B)	<b>T.O.E Celtics</b>	DaNation	76 - 62
11:10 AM	NCAA (Pool C)	<b>Next Generation Athletic - Marcel</b>	3D Team Bizness	58 - 44
12:15 PM	NCAA (Pool C)	North Houston Hustle 16U National - Ricks	<b>RL9 SA Wilson 16U</b>	37 - 64
1:20 PM	NCAA (Pool A)	<b>EP Proskills 16U Ford</b>	San Antonio Vipers	63 - 48
2:25 PM	NCAA (Pool B)	T.O.E Celtics	<b>Galveston Hornet's 16U</b>	53 - 56
3:30 PM	NCAA (Pool C)	<b>Next Generation Athletic - Marcel</b>	North Houston Hustle 16U National - Ricks	72 - 40
4:35 PM	NCAA (Pool C)	<b>3D Team Bizness</b>	RL9 SA Wilson 16U	61 - 59
5:40 PM	NCAA (Pool A)	<b>Houston Wolves Ray</b>	San Antonio Vipers	70 - 61
6:45 PM	NCAA (Pool B)	DaNation	<b>Galveston Hornet's 16U</b>	35 - 61
7:50 PM	NBA (Championship Blue (G19))	<b>ADV4NCED Hoops</b>	GenTex Attack - Thompson	82 - 77
8:55 PM	NBA (Championship Blue (G21))	C2C	<b>Texas Elite 2024-25</b>	71 - 77
Sunday, June 4, 2023				
Time	Division	Home	Away	Score
9:00 AM	NCAA (Championship Pools (G1))	EP Proskills 16U Ford	<b>T.O.E Celtics</b>	48 - 64
10:05 AM	NCAA (Championship Red (G23))	<b>SABO Grey</b>	Brenham Hustle Squad	56 - 47
11:10 AM	NIT (Championship (G26))	<b>Houston FAM Elite 15U Blue</b>	3P Elite	60 - 30
12:15 PM	NCAA (Championship Red (G28))	<b>Next Level Raiders Select</b>	Schertz Cowboys 15u - Williams	52 - 42
1:20 PM	NCAA (Championship Red (G25))	<b>Texas Stars 15U</b>	Empire Basketball 2026	52 - 36
2:25 PM	NIT (Championship (G35))	Houston FAM Elite 2026	<b>NEB 15U</b>	53 - 58
3:35 PM	NCAA (Championship Red (G27))	<b>SABO Grey</b>	A&M Consolidated JV	64 - 42

## LEGENDS EVENT CENTER - COURT 3

Friday, June 2, 2023				
Time	Division	Home	Away	Score
6:30 PM	NBA (Championship Red (G1))	<b>Bryan HS</b>	Houston Wolves	66 - 37
7:35 PM	NBA (Championship Red (G5))	<b>Triumph Scots Gold</b>	Schertz Cowboys 17U	66 - 44
8:40 PM	NBA (Championship Blue (G1))	C2C	<b>3P Elite</b>	69 - 74
Saturday, June 3, 2023				
Time	Division	Home	Away	Score
9:00 AM	NIT (Championship (G6))	<b>NEB 15U</b>	EP Proskills Red 15U	54 - 29
10:05 AM	NIT (Championship (G9))	EP Proskills 15U Amin	<b>Houston FAM Elite 2026</b>	21 - 48
11:10 AM	NIT (Championship (G11))	<b>Principles First 2026</b>	Faith Academy Basketball	46 - 43
12:15 PM	NIT (Championship (G12))	Texas Bad Boys	<b>ATX Lockdown 15U</b>	40 - 73
1:20 PM	NBA (Pool A)	<b>CenTex Attack - Lee</b>	RL9 SA Rosa 17U	65 - 60
2:25 PM	NBA (Pool B)	North Houston Hustle 17U National - Josh	<b>EP Proskills 16U JW</b>	37 - 57
3:30 PM	NBA (Pool C)	<b>DBA Blue</b>	NEB 17U	2 - 0
4:35 PM	NBA (Pool D)	SA Proskills 24 AW	<b>The League</b>	33 - 69
5:40 PM	NIT (Championship (G21))	Principles First 2026	<b>ATX Lockdown 15U</b>	40 - 59
6:45 PM	NIT (Championship (G23))	Austin Aces	<b>Houston FAM Elite 15U Blue</b>	41 - 70
7:50 PM	NBA (Pool C)	<b>3D Team Bizness</b>	NEB 17U	2 - 0
8:55 PM	NBA (Pool D)	Team Imperial Drake	<b>The League</b>	40 - 77
Sunday, June 4, 2023				
Time	Division	Home	Away	Score
9:00 AM	NCAA (Championship Red (G22))	<b>Triumph Red</b>	Dash Elite Lawson	62 - 49
10:05 AM	NCAA (Championship Red (G24))	<b>A&amp;M Consolidated JV</b>	TWE 2025	45 - 44
11:10 AM	NCAA (Championship Pools (G6))	San Antonio Vipers	<b>RL9 SA Wilson 16U</b>	58 - 62
12:15 PM	NCAA (Championship Pools (G7))	<b>DaNation</b>	North Houston Hustle 16U National - Ricks	40 - 33
1:20 PM	NCAA (Championship Red (G26))	<b>Houston Wolves Cam</b>	Texas Bad Boys	72 - 64
2:25 PM	NIT (Championship (G33))	North Houston Hustle 15U National - Jordan	<b>Principles First 2026</b>	33 - 42
3:35 PM	NIT (Championship (G27))	<b>ATX Lockdown 15U</b>	TMA 2026	82 - 26

## LEGENDS EVENT CENTER - COURT 4

Friday, June 2, 2023				
Time	Division	Home	Away	Score
6:30 PM	NBA (Championship Red (G2))	CenTex Attack - Miller	<b>Next Level Raiders Elite</b>	59 - 68
7:35 PM	NBA (Championship Red (G6))	CS Hoops	<b>ATX Lockdown 2025</b>	32 - 63
8:40 PM	NBA (Championship Blue (G2))	ADV4NCED Hoops	<b>THP Elite</b>	48 - 64
Saturday, June 3, 2023				
Time	Division	Home	Away	Score
9:00 AM	NBA (Championship Blue (G5))	Hardwork Basketball Academy	<b>ATXJUSTHOOP</b>	50 - 64
10:05 AM	NBA (Championship Blue (G7))	D5 Global	<b>Team Imperial Drew</b>	59 - 65
11:10 AM	NBA (Championship Red (G9))	Bryan HS	<b>Next Level Raiders Elite</b>	53 - 83
12:15 PM	NBA (Championship Red (G10))	<b>SA Legends</b>	Big Basketball	51 - 46
1:20 PM	NBA (Championship Red (G12))	SABO Blue	<b>SA Proskills 24 ET</b>	42 - 51
2:25 PM	NBA (Championship Red (G16))	3D Team Bizness	<b>409 Wildcats</b>	0 - 2
3:30 PM	NBA (Championship Blue (G10))	<b>Dream Elite</b>	SA Premier 17U	69 - 66
4:35 PM	NBA (Championship Blue (G15))	Hardwork Basketball Academy	<b>SA Proskills 24 RG</b>	48 - 67
5:40 PM	NBA (Championship Red (G17))	<b>Next Level Raiders Elite</b>	SA Legends	65 - 56
6:45 PM	NBA (Championship Red (G18))	Triumph Scots Gold	<b>SA Proskills 24 ET</b>	48 - 61
7:50 PM	NBA (Championship Red (G21))	<b>Houston Wolves</b>	300 Warriors	76 - 46
8:55 PM	NBA (Championship Red (G22))	<b>CS Hoops</b>	CS Hoops	2 - 0
Sunday, June 4, 2023				
Time	Division	Home	Away	Score
9:00 AM	NBA (Championship Blue (G18))	Honor Armor Lion	<b>Team Imperial Drew</b>	51 - 81
10:05 AM	NBA (Championship Blue (G24))	ATXJUSTHOOP	<b>High IQ</b>	35 - 38
11:10 AM	NBA (Championship Pools (G1))	<b>McAllen Ballers</b>	EP Proskills 16U JW	72 - 50
12:15 PM	NBA (Championship Pools (G2))	DBA Blue	<b>The League</b>	52 - 69
1:20 PM	NBA (Championship Red (G27))	Bryan HS	<b>ATX Lockdown 2025</b>	49 - 65
2:25 PM	NBA (Championship Blue (G27))	<b>SA Premier 17U</b>	High IQ	65 - 62
3:35 PM	NBA (Championship Pools (G5))	McAllen Ballers	<b>The League</b>	57 - 70

## LEGENDS EVENT CENTER - COURT 5

Friday, June 2, 2023				
Time	Division	Home	Away	Score
6:30 PM	NBA (Championship Red (G3))	300 Warriors	<b>SA Legends</b>	47 - 80
7:35 PM	NBA (Championship Red (G7))	ATXJUSTHOOP	<b>SABO Blue</b>	0 - 2
8:40 PM	NBA (Championship Blue (G3))	CenTex Attack - Thompson	<b>Dream Elite</b>	42 - 62
Saturday, June 3, 2023				
Time	Division	Home	Away	Score
9:00 AM	NBA (Championship Blue (G6))	SA Proskills 24 RG	<b>Honor Armor Lion</b>	47 - 73
10:05 AM	NBA (Championship Blue (G8))	EP Proskills 17U Barton	<b>High IQ</b>	28 - 65
11:10 AM	NBA (Championship Red (G13))	Houston Wolves	<b>CenTex Attack - Miller</b>	47 - 50
12:15 PM	NBA (Championship Red (G14))	300 Warriors	<b>A&amp;M Consolidated Varsity</b>	40 - 72
1:20 PM	NBA (Championship Red (G15))	<b>Schertz Cowboys 17U</b>	CS Hoops	59 - 51
2:25 PM	NBA (Championship Blue (G9))	<b>3P Elite</b>	THP Elite	67 - 58
3:30 PM	NBA (Championship Blue (G14))	<b>CenTex Attack - Thompson</b>	Texas Elite 2024-25	59 - 51
4:35 PM	NBA (Championship Blue (G12))	<b>Team Imperial Drew</b>	High IQ	73 - 70
5:40 PM	NBA (Championship Red (G19))	CenTex Attack - Miller	<b>A&amp;M Consolidated Varsity</b>	63 - 74
6:45 PM	NBA (Championship Red (G20))	<b>Schertz Cowboys 17U</b>	409 Wildcats	59 - 41
7:50 PM	NBA (Championship Red (G23))	<b>Bryan HS</b>	Big Basketball	63 - 62
8:55 PM	NBA (Championship Red (G24))	<b>ATX Lockdown 2025</b>	SABO Blue	60 - 41
Sunday, June 4, 2023				
Time	Division	Home	Away	Score
9:00 AM	NBA (Championship Blue (G20))	<b>SA Proskills 24 RG</b>	D5 Global	61 - 52
10:05 AM	NBA (Championship Pools (G3))	CenTex Attack - Lee	<b>Sweat Hoops</b>	44 - 47
11:10 AM	NBA (Championship Pools (G4))	<b>3D Team Bizness</b>	Team Imperial Drake	54 - 50
12:15 PM	NBA (Championship Red (G25))	<b>Next Level Raiders Elite</b>	SA Proskills 24 ET	54 - 50
1:20 PM	NBA (Championship Red (G28))	SA Legends	<b>Triumph Scots Gold</b>	44 - 53
2:25 PM	NBA (Championship Blue (G25))	<b>Dream Elite</b>	Team Imperial Drew	76 - 53
3:35 PM	NBA (Championship Pools (G6))	Sweat Hoops	3D Team Bizness	-

## LEGENDS EVENT CENTER - COURT 6

Friday, June 2, 2023				
Time	Division	Home	Away	Score
6:30 PM	NBA (Championship Red (G4))	A&M Consolidated Varsity	<b>Big Basketball</b>	38 - 56
7:35 PM	NBA (Championship Red (G8))	<b>SA Proskills 24 ET</b>	409 Wildcats	63 - 44
8:40 PM	NBA (Championship Blue (G4))	Texas Elite 2024-25	<b>SA Premier 17U</b>	41 - 64
Saturday, June 3, 2023				
Time	Division	Home	Away	Score
9:00 AM	NBA (Pool A)	CenTex Attack - Lee	<b>McAllen Ballers</b>	61 - 69
10:05 AM	NBA (Pool B)	North Houston Hustle 17U National - Josh	<b>Sweat Hoops</b>	52 - 56
11:10 AM	NBA (Pool C)	<b>DBA Blue</b>	3D Team Bizness	63 - 60
12:15 PM	NBA (Pool D)	SA Proskills 24 AW	<b>Team Imperial Drake</b>	45 - 77
1:20 PM	NBA (Championship Red (G11))	<b>Triumph Scots Gold</b>	ATX Lockdown 2025	75 - 71
2:25 PM	NBA (Championship Blue (G13))	C2C	<b>ADV4NCED Hoops</b>	54 - 64
3:30 PM	NBA (Championship Blue (G11))	ATXJUSTHOOP	<b>Honor Armor Lion</b>	55 - 57
4:35 PM	NBA (Championship Blue (G16))	<b>D5 Global</b>	EP Proskills 17U Barton	56 - 50
5:40 PM	NBA (Pool A)	<b>McAllen Ballers</b>	RL9 SA Rosa 17U	80 - 37
6:45 PM	NBA (Pool B)	Sweat Hoops	<b>EP Proskills 16U JW</b>	41 - 50
7:50 PM	NBA (Championship Blue (G17))	3P Elite	<b>Dream Elite</b>	45 - 59
8:55 PM	NBA (Championship Blue (G23))	THP Elite	<b>SA Premier 17U</b>	55 - 63
Sunday, June 4, 2023				
Time	Division	Home	Away	Score
9:00 AM	NBA (Championship Blue (G22))	<b>Hardwork Basketball Academy</b>	EP Proskills 17U Barton	60 - 58
10:05 AM	NBA (Championship Pools (G7))	RL9 SA Rosa 17U	<b>North Houston Hustle 17U National - Josh</b>	47 - 56
11:10 AM	NBA (Championship Pools (G8))	<b>NEB 17U</b>	SA Proskills 24 AW	70 - 62
12:15 PM	NBA (Championship Red (G26))	<b>A&amp;M Consolidated Varsity</b>	Schertz Cowboys 17U	57 - 55
1:20 PM	NBA (Championship Blue (G26))	ADV4NCED Hoops	<b>SA Proskills 24 RG</b>	61 - 65
2:25 PM	NBA (Championship Blue (G28))	<b>3P Elite</b>	Honor Armor Lion	76 - 74
3:35 PM	NBA (Championship Pools (G9))	North Houston Hustle 17U National - Josh	NEB 17U	0 - 0

## LEGENDS EVENT CENTER - COURT 7

Friday, June 2, 2023				
Time	Division	Home	Away	Score
6:30 PM	NCAA (Championship Red (G3))	Playmakers Elite	<b>Brenham Hustle Squad</b>	43 - 54
7:35 PM	NCAA (Championship Red (G6))	Premier Elite	<b>Empire Basketball 2026</b>	37 - 42
8:40 PM	NIT (Championship (G4))	<b>ATX Lockdown 15U</b>	Houston FAM Elite 15U Blue	68 - 32
Saturday, June 3, 2023				
Time	Division	Home	Away	Score
9:00 AM	NIT (Championship (G7))	<b>SABO Green</b>	North Houston Hustle 15U Regional - Jahmall	53 - 25
10:05 AM	NIT (Championship (G10))	<b>North Houston Hustle 15U National - Jordan</b>	CenTex Attack - 9th DeWitty	56 - 28
11:10 AM	NIT (Championship (G16))	<b>Austin Aces</b>	Triumph Scots Navy	57 - 48
12:15 PM	NIT (Championship (G17))	J-UNO Elite	<b>Houston FAM Elite 15U Blue</b>	63 - 67
1:20 PM	NCAA (Championship Red (G14))	Playmakers Elite	<b>Houston Wolves Cam</b>	25 - 53
2:25 PM	NCAA (Championship Red (G15))	Triumph Red	<b>Premier Elite</b>	31 - 50
3:30 PM	NCAA (Championship Red (G16))	<b>Texas Bad Boys</b>	Dash Elite Lawson	64 - 39
4:35 PM	NIT (Championship (G13))	Arnold Elite National 2026 FT	<b>NEB 15U</b>	53 - 68
5:40 PM	NIT (Championship (G19))	North Houston Hustle 15U Regional - Jahmall	<b>SA Premier 15U</b>	25 - 50
6:45 PM	NIT (Championship (G20))	<b>EP Proskills 15U Amin</b>	CenTex Attack - 9th DeWitty	43 - 41
7:50 PM	NCAA (Championship Red (G19))	CS Hoops	<b>Houston Wolves Cam</b>	29 - 61
8:55 PM	NCAA (Championship Red (G20))	Premier Elite	<b>Texas Bad Boys</b>	50 - 51
Sunday, June 4, 2023				
Time	Division	Home	Away	Score
9:00 AM	NCAA (Championship Pools (G2))	Houston Wolves Ray	<b>3D Team Bizness</b>	47 - 56
10:05 AM	8th Grade (Championship (G2))	<b>Runnin Bulls</b>	NEB 8th	61 - 34
11:10 AM	NIT (Championship (G29))	Triumph Scots Navy	<b>J-UNO Elite</b>	46 - 55
12:15 PM	NCAA (Championship Pools (G3))	Next Generation Athletic - Marcel	<b>T.O.E Celtics</b>	0 - 2
1:20 PM	NIT (Championship (G34))	<b>Arnold Elite National 2026 FT</b>	SABO Green	57 - 44
2:25 PM	8th Grade (Championship (G8))	His Hoops	<b>JL3 Blue</b>	36 - 61
3:35 PM	8th Grade (Championship (G5))	Triple Threat - 2027	<b>NSA</b>	45 - 49

## LEGENDS EVENT CENTER - COURT 8

Friday, June 2, 2023				
Time	Division	Home	Away	Score
6:30 PM	NIT (Championship (G1))	Austin Aces	<b>Principles First 2026</b>	40 - 59
7:35 PM	NIT (Championship (G2))	Triumph Scots Navy	<b>Faith Academy Basketball</b>	66 - 69
8:40 PM	NIT (Championship (G3))	J-UNO Elite	<b>Texas Bad Boys</b>	31 - 53
Saturday, June 3, 2023				
Time	Division	Home	Away	Score
9:00 AM	8th Grade (Pool A)	<b>979 Elite</b>	NEB 8th	62 - 25
10:05 AM	8th Grade (Pool B)	<b>NEB 7th</b>	His Hoops	46 - 38
11:10 AM	8th Grade (Pool C)	TWE 8th	<b>JL3 Blue</b>	33 - 49
12:15 PM	8th Grade (Pool C)	<b>Triple Threat - 2027</b>	Runnin Bulls	53 - 47
1:20 PM	8th Grade (Pool A)	<b>979 Elite</b>	JL3 Grey	71 - 34
2:25 PM	8th Grade (Pool B)	<b>NSA</b>	RTX Hoops	67 - 25
3:30 PM	8th Grade (Pool C)	TWE 8th	<b>Triple Threat - 2027</b>	44 - 64
4:35 PM	8th Grade (Pool C)	JL3 Blue	<b>Runnin Bulls</b>	46 - 62
5:40 PM	8th Grade (Pool A)	<b>NEB 8th</b>	JL3 Grey	53 - 51
6:45 PM	8th Grade (Pool B)	NEB 7th	<b>NSA</b>	10 - 45
7:50 PM	8th Grade (Pool B)	His Hoops	<b>RTX Hoops</b>	38 - 51
8:55 PM	NCAA (Championship Red (G21))	3D Team Bizness	Playmakers Elite	0 - 0
Sunday, June 4, 2023				
Time	Division	Home	Away	Score
9:00 AM	8th Grade (Championship (G1))	<b>979 Elite</b>	RTX Hoops	64 - 39
10:05 AM	8th Grade (Championship (G6))	<b>JL3 Grey</b>	NEB 7th	63 - 19
11:10 AM	8th Grade (Championship (G3))	<b>Triple Threat - 2027</b>	979 Elite	55 - 47
12:15 PM	NCAA (Championship Pools (G4))	<b>Galveston Hornet's 16U</b>	3D Team Bizness	72 - 45
1:20 PM	8th Grade (Championship (G4))	<b>NSA</b>	Runnin Bulls	55 - 46
2:25 PM	8th Grade (Championship (G7))	JL3 Grey	<b>TWE 8th</b>	35 - 46
3:35 PM	NCAA (Championship Pools (G5))	T.O.E Celtics	Galveston Hornet's 16U	-

Jun 2-4, 2023

**Venues**

LegEC - Legends Event Center

**Locations**

1 - Court 1

4 - Court 4

7 - Court 7

2 - Court 2

5 - Court 5

8 - Court 8

3 - Court 3

6 - Court 6

Powered by Exposure Basketball Events

**February 4, 2026**  
**Item No. 3.3.**  
**NXTPRO PUMA Basketball Circuit HOT Grant**

**Sponsor:** Alex Aguero

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with NXTPRO Sports for the 2026 NXTPRO PUMA Basketball Circuit.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee approve the recommended amount.

**Summary:** See attached applications and staff evaluations.

**Budget & Financial Summary:** Grant funding would be through the Hotel Occupancy Tax Fund through the Tourism budget.

**Attachments:**

1. NXTPRO PUMA Basketball CircuitPacket

## 2026 NXTPRO PUMA Basketball Circuit

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*College Station Event Funding- Tourism  
Committee Approval*

### ***NXTPRO Sports***

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Matt Reynolds  
8800 Tralee Rd  
Lincoln, NE 68520

marketing@nxtprosports.com  
O: 210-214-2491  
F: NXTPRO Sports

### ***Greg Sise***

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8800 Tralee Rd  
Lincoln, NE 68520

marketing@nxtprosports.com  
O: 5312425103

# Evaluation Form

---

## Event Name

2026 NXTPRO PUMA Basketball Circuit

## Number of Room Nights\*

1000

## Number of Attendees\*

6300

## Max Amount of Funding per Guidelines\*

\$30,000.00

## Staff Recommended Amount\*

\$10,000.00

## Anything else that would help evaluation of this grant?

NXTPRO brings multiple events throughout the year, including this event. Based on 1,000 room nights in April, staff is recommending \$10,000 to encourage continued event growth for NXTPRO.

# Application Form

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## *Event or Expenditure Description*

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### Event Name\*

2026 NXTPRO PUMA Basketball Circuit

### Event Website

Website where event information (details, registration, etc.) may be found.

<https://nxtprohoops.com/>

### Event Type\*

Select the type that best fits your event.

Sports

### Event Start Date\*

The date the event is scheduled to begin.

04/03/2026

### Event End Date\*

The date the event is scheduled to end.

04/05/2026

### Event Description\*

Detailed description of the event.

We will host a 230 Team Basketball Tournament event in Bryan, TX for youths ages 15-17. Teams will arrive in College Station on April 3rd. Each team will play 4 games throughout the weekend.

### Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

### Host Venue/Facility\*

Primary location where event will be held in College Station.

Legends Event Center

**Total number of hotel room nights expected?\***

Sum of all hotel rooms over the course of the event.

1000

**Nights Hotel Rooms are Needed\***

Select the days of the week hotel rooms will be needed for attendees.

Friday  
Saturday

**List host hotel or hotels that currently have a block of rooms for this event:\***

List the *College Station* hotels currently holding a contracted room block for the event.

- Courtyard by Marriott Bryan College Station
- Home2 Suites by Hilton College Station
- Hilton Garden Inn College Station
- Wyndham Garden College Station
- Hyatt Place College Station
- Best Western Plus College Station Inn & Suites
- Wingate by Wyndham College Station South
- voco College Station Aggieland
- Hyatt House Bryan/College Station
- Comfort Suites University Drive
- Texas A&M Hotel and Conference Center
- Hilton College Station & Conference Center
- The Lasalle Hotel, Bryan College Station, A Tribute Portofolio Hotel
- Staybridge Suites College Station by IHG
- Holiday Inn Express & Suites Bryan
- Baymont by Wyndham College Station
- Holiday Inn Express Hotel & Suites College Station, an IHG Hotel
- Holiday Inn Hotel & Suites College Station - Aggieland, an IHG Hotel
- La Quinta Inn & Suites by Wyndham College Station South

**Tracking Out-of-town guests\***

It is *required* that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

This is a Stay to play tournament. All entrants have to stay in the hotels we book. This is done through Event Connect.

## *Events with Spectators*

---

### Number of expected participants\*

Participants only include those taking part in the event.

Be sure to include staff attending.

2300

### Number of expected spectators\*

Spectators only include those watching the event.

4000

### Out-of-Town Percentage\*

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

85

### Number of expected teams (if applicable):

230

## *Funding Agreement Acknowledgement*

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As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to

forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

**Entity Name (As it appears on line 1 of W9 form)\***

Supreme Tournaments LLC

**Applicant Name\***

By entering your name you are agreeing to the above statement.

Greg Sise

**Date\***

01/19/2026

***Contract Signatory***

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**Contract Signatory Name\***

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Matt Reynolds

**Contract Signatory Email\***

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

matt@nxtprosports.com

***Funding Request Overview***

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**Amount Requested\***

Total amount of funds requested for the event.

\$10,000.00

### Grant Dependent\*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

### Fund Expenditures\*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

Any incentive money provided from College Station will be used to offset operational expenses for the event:

- Rental
- Operational Staff to run event
- Security
- Sports Medicine
- Assist Teams with Travel Expenses to College Station

### List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

## Referral

---

**We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.**

### Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

We are scheduled to host 2 additional tournaments at the Legends Event Center in May and July of 2026.

### Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

## File Attachment Summary

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### *Applicant File Uploads*

*No files were uploaded*

**February 4, 2026**

**Item No. 3.4.**

**Texas Association of Basketball Coaches HOT Grant**

**Sponsor:** Alex Agüero

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Association of Basketball Coaches for the 2026 Girls' Basketball Showcase.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee approve the recommended amount.

**Summary:** See attached applications and staff evaluations.

**Budget & Financial Summary:** Grant funding would be through the Hotel Occupancy Tax Fund through the Tourism budget.

**Attachments:**

1. TABC Girl's Basketball ShowcasePacket

# TABC Girl's Basketball Showcase

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*College Station Event Funding- Tourism  
Committee Approval*

## ***Texas Association of Basketball Coaches***

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Mr. Johnnie Carter B Carter  
PO Box 2886  
Sugar Land, TX 77487

office@tabchoops.org  
O: 281-313-8222  
M: 7132949972  
F: TABC

## ***Mr. Johnnie Carter***

---

7310 STONEBRIDGE CREEK LN  
HUMBLE, TX 77396

jbhawkc@att.net  
O: 7132949972  
M: 7132949972

# Evaluation Form

---

## Event Name

TABC Girl's Basketball Showcase

## Number of Room Nights\*

1000

## Number of Attendees\*

7000

## Max Amount of Funding per Guidelines\*

\$30,000.00

## Staff Recommended Amount\*

\$15,000.00

## Anything else that would help evaluation of this grant?

Based on survey tracking from the 2025 event proving a successful event, staff is recommending \$15,000 for 1,000+ room nights in June.

# Application Form

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## *Event or Expenditure Description*

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### Event Name\*

TABC Girl's Basketball Showcase

### Event Website

Website where event information (details, registration, etc.) may be found.

tabchoops.org

### Event Type\*

Select the type that best fits your event.

Sports

### Event Start Date\*

The date the event is scheduled to begin.

06/18/2026

### Event End Date\*

The date the event is scheduled to end.

06/20/2026

### Event Description\*

Detailed description of the event.

HS girl's basketball event for college coaches to evaluate their skill levels for possible scholarships. The TABC Girl's Basketball Showcase is sanctioned by the UIL, NCAA, NFHS, and NHBSCA. This is the fourth year of the event and my fourth year as Showcase Director. This past year we had 252 teams, 2500 student-athletes, 400 HS coaches, and 125 college coaches that participated at the Legends Center and Bryan ISD. This year, we are expecting 300 or more teams and are trying to secure A&M Consolidated and College Station High Schools.

### Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

Girls TABC Showcase Court Schedule 2025 11-11-25.pdf

### Host Venue/Facility\*

Primary location where event will be held in College Station.

Legends Event Center

### Total number of hotel room nights expected?\*

Sum of all hotel rooms over the course of the event.

1000

### Nights Hotel Rooms are Needed\*

Select the days of the week hotel rooms will be needed for attendees.

Wednesday  
Thursday  
Friday

### List host hotel or hotels that currently have a block of rooms for this event:\*

List the *College Station* hotels currently holding a contracted room block for the event.

College Station Hotels  
Sleep Inn CS 20QQ/10K \$94-\$99  
Holiday Inn Aggieland 40QQ/10QQS/15K/10KS \$140-\$150  
Hampton Texas Ave 15DD \$99  
Holiday Inn X CS 25QQ/10QQS 134-\$144  
La Quinta on Graham 20Q/10K \$129-\$139  
Wingate CS 15 DD \$109  
Courtyard 25QQ \$131  
Holiday Inn Ex CS 25QQ/10QQS \$134-\$144  
Hampton Earl Rudder 15 QQ \$129  
Wyndham Garden 30 QQ \$129  
TAMU 20QQ \$159  
Home2 15QQ/10KS \$139-\$129  
Hyatt Place 15 QQ \$117  
Hilton Await Bid

### Tracking Out-of-town guests\*

It is *required* that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

Each team will be sent a survey to fill out for the number of rooms/nights they will use, parents will also receive this survey to complete, as well as college coaches. Results will be confirmed at check in and contacting the hotels that we have room blocks with.

This past summer, we had the following numbers for College Station hotels:

1524 rooms  
1949 room nights  
6344 people

## *Events with Spectators*

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### **Number of expected participants\***

Participants only include those taking part in the event.

Be sure to include staff attending.

3000

### **Number of expected spectators\***

Spectators only include those watching the event.

4000

### **Out-of-Town Percentage\***

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

80

### **Number of expected teams (if applicable):**

300

## ***Funding Agreement Acknowledgement***

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As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

### **Entity Name (As it appears on line 1 of W9 form)\***

Texas Association of Basketball Coaches

### **Applicant Name\***

By entering your name you are agreeing to the above statement.

Johnnie Carter

### **Date\***

11/11/2025

## *Contract Signatory*

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### **Contract Signatory Name\***

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Johnnie Carter

### **Contract Signatory Email\***

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

jbhawkc@att.net

## *Funding Request Overview*

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### **Amount Requested\***

Total amount of funds requested for the event.

\$20,000.00

### **Grant Dependent\***

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

### **Fund Expenditures\***

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

Funds will be used for rental costs of facilities.

Funds will be used for printing materials, officials' workshop/on site training/officiating games.

Funds will be used for advertising.

Hospitality costs for college coaches workshops/collaboration/seating areas.

### **List other means of financial support/sponsorships/grants - including in-kind support**

Include Name and Amount to Receive

Destination Bryan-\$8500, (IN 2025)

## *Referral*

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**We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.**

### **Additional Events with Organization**

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

### **Other Organization's Events**

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

## File Attachment Summary

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### *Applicant File Uploads*

- Girls TABC Showcase Court Schedule 2025 11-11-25.pdf



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## DAVILA MS - COURT 1

### Friday, June 13, 2025

Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool E)	Joshua	Terrell	-
10:05 AM	High School Teams (Pool M)	Allen	McKinney North	-
11:10 AM	High School Teams (Pool U)	Waxahachie	Hutto	-
12:15 PM	High School Teams (Pool AA)	Bishop	Westbrook	-
1:20 PM	High School Teams (Pool F)	Austin High	Anna	-
2:25 PM	High School Teams (Pool MM)	Killeen Shoemaker	Lamar Fulshear	-
3:30 PM	High School Teams (Pool TT)	Katy Morton Ranch	Mansfield Legacy	-
4:35 PM	High School Teams (Pool AAA)	Mount Pleasant Chapel Hill	Timpson	-
5:40 PM	High School Teams (Pool DDD)	Galena Park North Shore	Bryan	-
6:45 PM	High School Teams (Pool DD)	Frisco Wakeland	Montgomery	-
7:50 PM	High School Teams (Pool F)	Austin High	Amarillo Palo Duro	-
8:55 PM	High School Teams (Pool RR)	Montgomery Lake Creek	San Antonio Harlandale	-

### Saturday, June 14, 2025

Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool YY)	Burkburnett	Humble	-
10:05 AM	High School Teams (Pool FFF)	El Paso Eastlake	Kingwood	-
11:10 AM	High School Teams (Pool BB)	Katy Jordan	Austin Bowie	-
12:15 PM	High School Teams (Pool JJ/HH)	Taylor	San Antonio St. Mary's Hall	-
1:20 PM	High School Teams (Pool OO)	Schulenburg	Rockdale	-
2:25 PM	High School Teams (Pool VV)	Huffman Hargrave	Waco Connally	-
3:30 PM	High School Teams (Pool CCC)	Hitchcock	Houston Jersey Village	-
4:35 PM	High School Teams (Pool JJJ)	Edinburg Harvest Christian Academy	Salado	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## DAVILA MS - COURT 2

<b>Friday, June 13, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool E)	Kerrville Tivy	Pflugerville Weiss	-
10:05 AM	High School Teams (Pool M)	Alvin Shadow Creek	Lake Travis	-
11:10 AM	High School Teams (Pool U)	Cypress Creek	San Antonio Reagan	-
12:15 PM	High School Teams (Pool AA)	Kirbyville	Mineola	-
1:20 PM	High School Teams (Pool F)	Rowlett	Amarillo Palo Duro	-
2:25 PM	High School Teams (Pool MM)	Prosper Rock Hill	Katy Taylor	-
3:30 PM	High School Teams (Pool TT)	Round Rock Stony Point	McKinney Boyd	-
4:35 PM	High School Teams (Pool AAA)	Muenster	Burton	-
5:40 PM	High School Teams (Pool DDD)	San Antonio Alamo Heights	Clear Falls	-
6:45 PM	High School Teams (Pool DD)	Iowa Colony	Cedar Park	-
7:50 PM	High School Teams (Pool F)	Anna	Rowlett	-
8:55 PM	High School Teams (Pool RR)	Dallas Wilson	Lake Belton	-
<b>Saturday, June 14, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool YY)	Frisco Lone Star	Dallas Bishop Lynch	-
10:05 AM	High School Teams (Pool FFF)	Mansfield	Killeen Harker Heights	-
11:10 AM	High School Teams (Pool BB)	Frisco Emerson	Manvel	-
12:15 PM	High School Teams (Pool HH)	Dodd City	Community	-
1:20 PM	High School Teams (Pool OO)	Orangefield	Woden	-
2:25 PM	High School Teams (Pool VV)	Navasota	Lufkin Pineywoods Community	-
3:30 PM	High School Teams (Pool CCC)	Schertz Clemens	West Mesquite	-
4:35 PM	High School Teams (Pool JJJ)	Palestine	Midland Christian	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 1

Thursday, June 12, 2025				
Time	Division	Away	Home	Score
12:00 PM	High School Teams (Pool A)	Dallas Lincoln	Wylie	-
1:05 PM	High School Teams (Pool G)	Boswell	Denton Braswell	-
2:10 PM	High School Teams (Pool M)	Allen	Alvin Shadow Creek	-
3:15 PM	High School Teams (Pool S)	Lipan	Godley	-
4:20 PM	High School Teams (Pool C)	Amarillo	Frisco Panther Creek	-
5:25 PM	High School Teams (Pool D)	Pflugerville Hendrickson	Aldine Nimitz	-
6:30 PM	High School Teams (Pool J)	Duncanville	North Crowley	-
7:35 PM	High School Teams (Pool P)	Comal Davenport	Argyle	-
8:40 PM	High School Teams (Pool V)	Houston Stratford	Leander Vista Ridge	-
Friday, June 13, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool G)	Boswell	Converse Judson	-
10:05 AM	High School Teams (Pool H)	Crowley	Conroe Grand Oaks	-
11:10 AM	High School Teams (Pool O)	Tomball Memorial	Comal Pieper	-
12:15 PM	High School Teams (Pool V)	Houston Stratford	Flower Mound	-
1:20 PM	High School Teams (Pool BB)	Katy Jordan	Frisco Emerson	-
2:25 PM	High School Teams (Pool II)	Houston Legacy School	Sunnyvale	-
3:30 PM	High School Teams (Pool PP)	Klein Collins	San Antonio Warren	-
4:35 PM	High School Teams (Pool WW)	Lancaster	Houston Kinkaid	-
5:40 PM	High School Teams (Pool HHH)	Cibolo Steele	Desoto	-
6:45 PM	High School Teams (Pool LLL)	College Station	Lorena	-
7:50 PM	High School Teams (Pool KK)	Austin Westlake	Katy Seven Lakes	-
8:55 PM	High School Teams (Pool MM)	Killeen Shoemaker	Prosper Rock Hill	-
Saturday, June 14, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool TT)	Katy Morton Ranch	Round Rock Stony Point	-
10:05 AM	High School Teams (Pool AAA)	Mount Pleasant Chapel Hill	Muenster	-
11:10 AM	High School Teams (Pool HHH)	Cibolo Steele	Denton Guyer	-
12:15 PM	High School Teams (Pool DD)	Frisco Wakeland	Cedar Park	-
1:20 PM	High School Teams (Pool KK)	Austin Westlake	Cedar Hill	-
2:25 PM	High School Teams (Pool WW)	Lancaster	Plano East	-
3:30 PM	High School Teams (Pool YY)	Burkburnett	Dallas Bishop Lynch	-
4:35 PM	High School Teams (Pool FFF)	El Paso Eastlake	Killeen Harker Heights	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 2

<b>Thursday, June 12, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
12:00 PM	High School Teams (Pool A)	La Vega	Humble Summer Creek	-
1:05 PM	High School Teams (Pool G)	Cy Springs	Converse Judson	-
2:10 PM	High School Teams (Pool M)	Lake Travis	McKinney North	-
3:15 PM	High School Teams (Pool S)	Kountze	Trinity	-
4:20 PM	High School Teams (Pool C)	Temple	Liberty Hill	-
5:25 PM	High School Teams (Pool D)	Dallas HSAA	Brazoswood	-
6:30 PM	High School Teams (Pool J)	San Antonio Brennan	Austin Vandegrift	-
7:35 PM	High School Teams (Pool P)	Decatur	Fort Bend Travis	-
8:40 PM	High School Teams (Pool V)	RWG Stem	Flower Mound	-
<b>Friday, June 13, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool G)	Denton Braswell	Cy Springs	-
10:05 AM	High School Teams (Pool H)	Princeton	San Antonio Lee	-
11:10 AM	High School Teams (Pool O)	Red Oak	San Antonio McCollum	-
12:15 PM	High School Teams (Pool V)	RWG Stem	Leander Vista Ridge	-
1:20 PM	High School Teams (Pool BB)	Manvel	Austin Bowie	-
2:25 PM	High School Teams (Pool II)	Beaumont United	Seminole	-
3:30 PM	High School Teams (Pool PP)	Alief Hastings	Bridgeland	-
4:35 PM	High School Teams (Pool WW)	Denton Ryan	Plano East	-
5:40 PM	High School Teams (Pool GG)	Houston Christian	Pflugerville	-
6:45 PM	High School Teams (Pool HHH)	Denton Guyer	Pearland Dawson	-
7:50 PM	High School Teams (Pool KK)	South Grand Prairie	Cedar Hill	-
8:55 PM	High School Teams (Pool MM)	Lamar Fulshear	Katy Taylor	-
<b>Saturday, June 14, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool TT)	Mansfield Legacy	McKinney Boyd	-
10:05 AM	High School Teams (Pool AAA)	Timpson	Burton	-
11:10 AM	High School Teams (Pool HHH)	Desoto	Pearland Dawson	-
12:15 PM	High School Teams (Pool DD)	Iowa Colony	Montgomery	-
1:20 PM	High School Teams (Pool KK)	South Grand Prairie	Katy Seven Lakes	-
2:25 PM	High School Teams (Pool WW)	Houston Kinkaid	Denton Ryan	-
3:30 PM	High School Teams (Pool YY)	Frisco Lone Star	Humble	-
4:35 PM	High School Teams (Pool FFF)	Mansfield	Kingwood	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 3

Thursday, June 12, 2025				
Time	Division	Away	Home	Score
12:00 PM	High School Teams (Pool B)	Coppell	Deer Park	-
1:05 PM	High School Teams (Pool H)	Crowley	Princeton	-
2:10 PM	High School Teams (Pool N)	Denton	New Braunfels	-
3:15 PM	High School Teams (Pool T)	Bullard	Longview Pine Tree	-
4:20 PM	High School Teams (Pool Z)	China Spring	Dallas Madison	-
5:25 PM	High School Teams (Pool E)	Joshua	Pflugerville Weiss	-
6:30 PM	High School Teams (Pool K)	The Woodlands	Cypress Lakes	-
7:35 PM	High School Teams (Pool Q)	Klein Oak	San Antonio O'Connor	-
8:40 PM	High School Teams (Pool W)	Killeen Chaparral	Klein	-
Friday, June 13, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool A)	Dallas Lincoln	Humble Summer Creek	-
10:05 AM	High School Teams (Pool I)	Martin's Mill	Wall	-
11:10 AM	High School Teams (Pool P)	Comal Davenport	Fort Bend Travis	-
12:15 PM	High School Teams (Pool W)	Killeen Chaparral	La Porte	-
1:20 PM	High School Teams (Pool CC)	Frisco Memorial	Aledo	-
2:25 PM	High School Teams (Pool JJ)	Onalaska	Palestine Westwood	-
3:30 PM	High School Teams (Pool QQ)	Lindale	Richardson Lake Highlands	-
4:35 PM	High School Teams (Pool XX)	Little Cypress-Mauriceville	Dickinson	-
5:40 PM	High School Teams (Pool EEE)	Crandall	Fort Bend Kempner	-
6:45 PM	High School Teams (Pool BB)	Katy Jordan	Manvel	-
7:50 PM	High School Teams (Pool LLL)	Dallas Greenhill	Greenwood	-
8:55 PM	High School Teams (Pool NN)	Katy Cinco Ranch	Buda Johnson	-
Saturday, June 14, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool UU)	Jewett Leon	Stanton	-
10:05 AM	High School Teams (Pool BBB)	A&M Consolidated	Royse City	-
11:10 AM	High School Teams (Pool III)	Pasadena Memorial	Huntsville	-
12:15 PM	High School Teams (Pool EE)	Katy Mayde Creek	Mont Belvieu Barbers Hill	-
1:20 PM	High School Teams (Pool LL)	San Antonio East Central	Fort Bend Marshall	-
2:25 PM	High School Teams (Pool SS)	Richmond Foster	Friendswood	-
3:30 PM	High School Teams (Pool ZZ)	Abilene Wylie	Cleburne	-
4:35 PM	High School Teams (Pool GGG)	Bryan Rudder	Trophy Club Byron Nelson	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 4

<b>Thursday, June 12, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
12:00 PM	High School Teams (Pool B)	San Antonio Sotomayor	El Paso Franklin	-
1:05 PM	High School Teams (Pool H)	San Antonio Lee	Conroe Grand Oaks	-
2:10 PM	High School Teams (Pool N)	Melissa	Brenham	-
3:15 PM	High School Teams (Pool T)	Santa Fe	Floresville	-
4:20 PM	High School Teams (Pool Z)	Glen Rose	Medina Valley	-
5:25 PM	High School Teams (Pool E)	Kerrville Tivy	Terrell	-
6:30 PM	High School Teams (Pool K)	San Marcos	Mansfield Lake Ridge	-
7:35 PM	High School Teams (Pool Q)	Little Elm	Tyler Legacy	-
8:40 PM	High School Teams (Pool W)	San Antonio MacArthur	La Porte	-
<b>Friday, June 13, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool A)	Wylie	La Vega	-
10:05 AM	High School Teams (Pool I)	Shallowater	Gunter	-
11:10 AM	High School Teams (Pool P)	Decatur	Argyle	-
12:15 PM	High School Teams (Pool W)	San Antonio MacArthur	Klein	-
1:20 PM	High School Teams (Pool CC)	Buda Hays	El Paso Chapin	-
2:25 PM	High School Teams (Pool JJ)	Taylor	Seguin	-
3:30 PM	High School Teams (Pool QQ)	Killeen	Conroe Oak Ridge	-
4:35 PM	High School Teams (Pool XX)	Prosper Walnut Grove	Leander Rouse	-
5:40 PM	High School Teams (Pool EEE)	Gregory-Portland	Grapevine	-
6:45 PM	High School Teams (Pool BB)	Frisco Emerson	Austin Bowie	-
7:50 PM	High School Teams (Pool GG)	Flower Mound Marcus	Houston Wheatley	-
8:55 PM	High School Teams (Pool NN)	El Paso Americas	La Grange	-
<b>Saturday, June 14, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool OO/UU)	Schulenburg	Broaddus	-
10:05 AM	High School Teams (Pool BBB)	Burleson Centennial	Canton	-
11:10 AM	High School Teams (Pool III)	San Antonio Southwest	Angleton	-
12:15 PM	High School Teams (Pool EE)	Brock	Plano Prestonwood	-
1:20 PM	High School Teams (Pool LL)	Waco Midway	Cy-Fair	-
2:25 PM	High School Teams (Pool SS)	Frisco Heritage	Whitehouse	-
3:30 PM	High School Teams (Pool ZZ)	Wylie East	Lovejoy	-
4:35 PM	High School Teams (Pool GGG)	Langham Creek	Longview	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 5

Thursday, June 12, 2025				
Time	Division	Away	Home	Score
12:00 PM	High School Teams (Pool C)	Amarillo	Temple	-
1:05 PM	High School Teams (Pool I)	Martin's Mill	Shallowater	-
2:10 PM	High School Teams (Pool O)	Tomball Memorial	Red Oak	-
3:15 PM	High School Teams (Pool U)	Waxahachie	Cypress Creek	-
4:20 PM	High School Teams (Pool AA)	Bishop	Kirbyville	-
5:25 PM	High School Teams (Pool I)	Martin's Mill	Gunter	-
6:30 PM	High School Teams (Pool L)	Klein Cain	San Antonio Brandeis	-
7:35 PM	High School Teams (Pool R)	Bridge City	San Antonio Johnson	-
8:40 PM	High School Teams (Pool X)	Beaumont West Brook	Tyler	-
Friday, June 13, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool B)	Coppell	El Paso Franklin	-
10:05 AM	High School Teams (Pool J)	Duncanville	Austin Vandegriff	-
11:10 AM	High School Teams (Pool Q)	Klein Oak	Tyler Legacy	-
12:15 PM	High School Teams (Pool X)	Beaumont West Brook	San Antonio Southwest Legacy	-
1:20 PM	High School Teams (Pool DD)	Frisco Wakeland	Iowa Colony	-
2:25 PM	High School Teams (Pool KK)	Austin Westlake	South Grand Prairie	-
3:30 PM	High School Teams (Pool RR)	Montgomery Lake Creek	Dallas Wilson	-
4:35 PM	High School Teams (Pool YY)	Burkburnett	Frisco Lone Star	-
5:40 PM	High School Teams (Pool FFF)	El Paso Eastlake	Mansfield	-
6:45 PM	High School Teams (Pool CC)	Frisco Memorial	Buda Hays	-
7:50 PM	High School Teams (Pool HH)	Colorado	Community	-
8:55 PM	High School Teams (Pool UU/OO)	Brookeland	Woden	-
Saturday, June 14, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool VV)	Huffman Hargrave	Lufkin Pineywoods Community	-
10:05 AM	High School Teams (Pool CCC)	Hitchcock	West Mesquite	-
11:10 AM	High School Teams (Pool JJJ)	Edinburg Harvest Christian Academy	Midland Christian	-
12:15 PM	High School Teams (Pool F)	Austin High	Rowlett	-
1:20 PM	High School Teams (Pool MM)	Killeen Shoemaker	Katy Taylor	-
2:25 PM	High School Teams (Pool TT)	Katy Morton Ranch	McKinney Boyd	-
3:30 PM	High School Teams (Pool AAA)	Mount Pleasant Chapel Hill	Burton	-
4:35 PM	High School Teams (Pool HHH)	Cibolo Steele	Pearland Dawson	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 6

Thursday, June 12, 2025				
Time	Division	Away	Home	Score
12:00 PM	High School Teams (Pool C)	Frisco Panther Creek	Liberty Hill	-
1:05 PM	High School Teams (Pool I)	Gunter	Wall	-
2:10 PM	High School Teams (Pool O)	San Antonio McCollum	Comal Pieper	-
3:15 PM	High School Teams (Pool U)	San Antonio Reagan	Hutto	-
4:20 PM	High School Teams (Pool AA)	Mineola	Westbrook	-
5:25 PM	High School Teams (Pool I)	Shallowater	Wall	-
6:30 PM	High School Teams (Pool L)	North Forney	Tomball	-
7:35 PM	High School Teams (Pool R)	Prosper Richland	Clear Creek	-
8:40 PM	High School Teams (Pool X)	Conroe	San Antonio Southwest Legacy	-
Friday, June 13, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool B)	Deer Park	San Antonio Sotomayor	-
10:05 AM	High School Teams (Pool J)	San Antonio Brennan	North Crowley	-
11:10 AM	High School Teams (Pool Q)	Little Elm	San Antonio O'Connor	-
12:15 PM	High School Teams (Pool X)	Conroe	Tyler	-
1:20 PM	High School Teams (Pool DD)	Montgomery	Cedar Park	-
2:25 PM	High School Teams (Pool KK)	Katy Seven Lakes	Cedar Hill	-
3:30 PM	High School Teams (Pool RR)	San Antonio Harlandale	Lake Belton	-
4:35 PM	High School Teams (Pool YY)	Humble	Dallas Bishop Lynch	-
5:40 PM	High School Teams (Pool FFF)	Kingwood	Killeen Harker Heights	-
6:45 PM	High School Teams (Pool CC)	Aledo	El Paso Chapin	-
7:50 PM	High School Teams (Pool HH)	Dodd City	San Antonio St. Mary's Hall	-
8:55 PM	High School Teams (Pool OO)	Orangefield	Rockdale	-
Saturday, June 14, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool VV)	Navasota	Waco Connally	-
10:05 AM	High School Teams (Pool CCC)	Schertz Clemens	Houston Jersey Village	-
11:10 AM	High School Teams (Pool JJJ)	Palestine	Salado	-
12:15 PM	High School Teams (Pool F)	Anna	Amarillo Palo Duro	-
1:20 PM	High School Teams (Pool MM)	Lamar Fulshear	Prosper Rock Hill	-
2:25 PM	High School Teams (Pool TT)	Mansfield Legacy	Round Rock Stony Point	-
3:30 PM	High School Teams (Pool AAA)	Timpson	Muenster	-
4:35 PM	High School Teams (Pool HHH)	Desoto	Denton Guyer	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 7

<b>Thursday, June 12, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
12:00 PM	High School Teams (Pool D)	Pflugerville Hendrickson	Dallas HSAA	-
1:05 PM	High School Teams (Pool J)	Duncanville	San Antonio Brennan	-
2:10 PM	High School Teams (Pool P)	Comal Davenport	Decatur	-
3:15 PM	High School Teams (Pool V)	Houston Stratford	RWG Stem	-
4:20 PM	High School Teams (Pool A)	Dallas Lincoln	La Vega	-
5:25 PM	High School Teams (Pool G)	Boswell	Cy Springs	-
6:30 PM	High School Teams (Pool M)	Allen	Lake Travis	-
7:35 PM	High School Teams (Pool S)	Lipan	Kountze	-
8:40 PM	High School Teams (Pool Y)	Bullard Brook Hill	Caddo Mills	-
<b>Friday, June 13, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool C)	Amarillo	Liberty Hill	-
10:05 AM	High School Teams (Pool K)	The Woodlands	Mansfield Lake Ridge	-
11:10 AM	High School Teams (Pool R)	Bridge City	Clear Creek	-
12:15 PM	High School Teams (Pool Y)	Bullard Brook Hill	Tyler Chapel Hill	-
1:20 PM	High School Teams (Pool EE)	Katy Mayde Creek	Brock	-
2:25 PM	High School Teams (Pool LL)	San Antonio East Central	Waco Midway	-
3:30 PM	High School Teams (Pool SS)	Richmond Foster	Frisco Heritage	-
4:35 PM	High School Teams (Pool ZZ)	Abilene Wylie	Wylie East	-
5:40 PM	High School Teams (Pool GGG)	Bryan Rudder	Langham Creek	-
6:45 PM	High School Teams (Pool MMM)	Boerne	Klein Forest	-
7:50 PM	High School Teams (Pool II)	Houston Legacy School	Beaumont United	-
8:55 PM	High School Teams (Pool PP)	Klein Collins	Alief Hastings	-
<b>Saturday, June 14, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool WW)	Lancaster	Denton Ryan	-
10:05 AM	High School Teams (Pool DDD)	Galena Park North Shore	San Antonio Alamo Heights	-
11:10 AM	High School Teams (Pool LLL)	College Station	Dallas Greenhill	-
12:15 PM	High School Teams (Pool GG)	Houston Christian	Houston Wheatley	-
1:20 PM	High School Teams (Pool NN)	Katy Cinco Ranch	La Grange	-
2:25 PM	High School Teams (Pool UU)	Jewett Leon	Broaduss	-
3:30 PM	High School Teams (Pool BBB)	A&M Consolidated	Canton	-
4:35 PM	High School Teams (Pool III)	Pasadena Memorial	Angleton	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## LEGENDS EVENT CENTER - COURT 8

<b>Thursday, June 12, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
12:00 PM	High School Teams (Pool D)	Aldine Nimitz	Brazoswood	-
1:05 PM	High School Teams (Pool J)	North Crowley	Austin Vandegrift	-
2:10 PM	High School Teams (Pool P)	Argyle	Fort Bend Travis	-
3:15 PM	High School Teams (Pool V)	Leander Vista Ridge	Flower Mound	-
4:20 PM	High School Teams (Pool A)	Wylie	Humble Summer Creek	-
5:25 PM	High School Teams (Pool G)	Denton Braswell	Converse Judson	-
6:30 PM	High School Teams (Pool M)	Alvin Shadow Creek	McKinney North	-
7:35 PM	High School Teams (Pool S)	Godley	Trinity	-
8:40 PM	High School Teams (Pool Y)	San Antonio Kennedy	Tyler Chapel Hill	-
<b>Friday, June 13, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool C)	Temple	Frisco Panther Creek	-
10:05 AM	High School Teams (Pool K)	San Marcos	Cypress Lakes	-
11:10 AM	High School Teams (Pool R)	Prosper Richland	San Antonio Johnson	-
12:15 PM	High School Teams (Pool Y)	San Antonio Kennedy	Caddo Mills	-
1:20 PM	High School Teams (Pool EE)	Plano Prestonwood	Mont Belvieu Barbers Hill	-
2:25 PM	High School Teams (Pool LL)	Cy-Fair	Fort Bend Marshall	-
3:30 PM	High School Teams (Pool SS)	Whitehouse	Friendswood	-
4:35 PM	High School Teams (Pool ZZ)	Lovejoy	Cleburne	-
5:40 PM	High School Teams (Pool GGG)	Longview	Trophy Club Byron Nelson	-
6:45 PM	High School Teams (Pool MMM)	Conroe Caney Creek	San Antonio Jay	-
7:50 PM	High School Teams (Pool II)	Sunnyvale	Seminole	-
8:55 PM	High School Teams (Pool PP)	San Antonio Warren	Bridgeland	-
<b>Saturday, June 14, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool WW)	Houston Kinkaid	Plano East	-
10:05 AM	High School Teams (Pool DDD)	Bryan	Clear Falls	-
11:10 AM	High School Teams (Pool LLL)	Lorena	Greenwood	-
12:15 PM	High School Teams (Pool GG)	Flower Mound Marcus	Pflugerville	-
1:20 PM	High School Teams (Pool NN)	El Paso Americas	Buda Johnson	-
2:25 PM	High School Teams (Pool UU)	Brookeland	Stanton	-
3:30 PM	High School Teams (Pool BBB)	Burleson Centennial	Royse City	-
4:35 PM	High School Teams (Pool III)	San Antonio Southwest	Huntsville	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## RUDDER HIGH SCHOOL - COURT 1

Thursday, June 12, 2025				
Time	Division	Away	Home	Score
12:00 PM	High School Teams (Pool E)	Joshua	Kerrville Tivy	-
1:05 PM	High School Teams (Pool K)	The Woodlands	San Marcos	-
2:10 PM	High School Teams (Pool Q)	Klein Oak	Little Elm	-
3:15 PM	High School Teams (Pool W)	Killeen Chaparral	San Antonio MacArthur	-
4:20 PM	High School Teams (Pool B)	Coppell	San Antonio Sotomayor	-
5:25 PM	High School Teams (Pool H)	Crowley	San Antonio Lee	-
6:30 PM	High School Teams (Pool N)	Denton	Melissa	-
7:35 PM	High School Teams (Pool T)	Bullard	Santa Fe	-
8:40 PM	High School Teams (Pool Z)	China Spring	Glen Rose	-
Friday, June 13, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool D)	Pflugerville Hendrickson	Brazoswood	-
10:05 AM	High School Teams (Pool L)	Klein Cain	North Forney	-
11:10 AM	High School Teams (Pool S)	Lipan	Trinity	-
12:15 PM	High School Teams (Pool MMM)	Boerne	Conroe Caney Creek	-
1:20 PM	High School Teams (Pool HH)	Colorado	Dodd City	-
2:25 PM	High School Teams (Pool OO)	Rockdale	Woden	-
3:30 PM	High School Teams (Pool VV)	Huffman Hargrave	Navasota	-
4:35 PM	High School Teams (Pool CCC)	West Mesquite	Houston Jersey Village	-
5:40 PM	High School Teams (Pool L)	Klein Cain	Tomball	-
6:45 PM	High School Teams (Pool JJJ)	Edinburg Harvest Christian Academy	Palestine	-
7:50 PM	High School Teams (Pool JJ)	Onalaska	Taylor	-
8:55 PM	High School Teams (Pool QQ)	Lindale	Killeen	-
Saturday, June 14, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool XX)	Little Cypress-Mauriceville	Prosper Walnut Grove	-
10:05 AM	High School Teams (Pool EEE)	Crandall	Gregory-Portland	-
11:10 AM	High School Teams (Pool MMM)	Boerne	San Antonio Jay	-
12:15 PM	High School Teams (Pool JJ/HH)	Palestine Westwood	Colorado	-
1:20 PM	High School Teams (Pool QQ)	Lindale	Conroe Oak Ridge	-
2:25 PM	High School Teams (Pool XX)	Dickinson	Prosper Walnut Grove	-
3:30 PM	High School Teams (Pool EEE)	Crandall	Grapevine	-
4:35 PM	High School Teams (Pool LLL)	Lorena	Dallas Greenhill	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## RUDDER HIGH SCHOOL - COURT 2

Thursday, June 12, 2025				
Time	Division	Away	Home	Score
12:00 PM	High School Teams (Pool E)	Pflugerville Weiss	Terrell	-
1:05 PM	High School Teams (Pool K)	Cypress Lakes	Mansfield Lake Ridge	-
2:10 PM	High School Teams (Pool Q)	San Antonio O'Connor	Tyler Legacy	-
3:15 PM	High School Teams (Pool W)	Klein	La Porte	-
4:20 PM	High School Teams (Pool B)	Deer Park	El Paso Franklin	-
5:25 PM	High School Teams (Pool H)	Princeton	Conroe Grand Oaks	-
6:30 PM	High School Teams (Pool N)	New Braunfels	Brenham	-
7:35 PM	High School Teams (Pool T)	Longview Pine Tree	Floresville	-
8:40 PM	High School Teams (Pool Z)	Dallas Madison	Medina Valley	-
Friday, June 13, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool D)	Dallas HSAA	Aldine Nimitz	-
10:05 AM	High School Teams (Pool L)	San Antonio Brandeis	Tomball	-
11:10 AM	High School Teams (Pool S)	Godley	Kountze	-
12:15 PM	High School Teams (Pool MMM)	Klein Forest	San Antonio Jay	-
1:20 PM	High School Teams (Pool HH)	Community	San Antonio St. Mary's Hall	-
2:25 PM	High School Teams (Pool OO)	Schulenburg	Orangefield	-
3:30 PM	High School Teams (Pool VV)	Lufkin Pineywoods Community	Waco Connally	-
4:35 PM	High School Teams (Pool CCC)	Hitchcock	Schertz Clemens	-
5:40 PM	High School Teams (Pool L)	San Antonio Brandeis	North Forney	-
6:45 PM	High School Teams (Pool JJJ)	Midland Christian	Salado	-
7:50 PM	High School Teams (Pool JJ)	Palestine Westwood	Seguin	-
8:55 PM	High School Teams (Pool QQ)	Richardson Lake Highlands	Conroe Oak Ridge	-
Saturday, June 14, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool XX)	Dickinson	Leander Rouse	-
10:05 AM	High School Teams (Pool EEE)	Fort Bend Kempner	Grapevine	-
11:10 AM	High School Teams (Pool MMM)	Conroe Caney Creek	Klein Forest	-
12:15 PM	High School Teams (Pool JJ)	Onalaska	Seguin	-
1:20 PM	High School Teams (Pool QQ)	Richardson Lake Highlands	Killeen	-
2:25 PM	High School Teams (Pool XX)	Little Cypress-Mauriceville	Leander Rouse	-
3:30 PM	High School Teams (Pool EEE)	Fort Bend Kempner	Gregory-Portland	-
4:35 PM	High School Teams (Pool LLL)	College Station	Greenwood	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## SADBERRY IS - COURT 1

<b>Thursday, June 12, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
3:15 PM	High School Teams (Pool R)	Bridge City	Prosper Richland	-
4:20 PM	High School Teams (Pool X)	Beaumont West Brook	Conroe	-
5:25 PM	High School Teams (Pool Y)	Bullard Brook Hill	San Antonio Kennedy	-
6:30 PM	High School Teams (Pool O)	Tomball Memorial	San Antonio McCollum	-
7:35 PM	High School Teams (Pool U)	Waxahachie	San Antonio Reagan	-
8:40 PM	High School Teams (Pool AA)	Bishop	Mineola	-
<b>Friday, June 13, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
10:05 AM	High School Teams (Pool N)	Denton	Brenham	-
11:10 AM	High School Teams (Pool T)	Bullard	Floresville	-
12:15 PM	High School Teams (Pool Z)	China Spring	Medina Valley	-
1:20 PM	High School Teams (Pool GG)	Houston Christian	Flower Mound Marcus	-
2:25 PM	High School Teams (Pool NN)	Katy Cinco Ranch	El Paso Americas	-
3:30 PM	High School Teams (Pool UU)	Jewett Leon	Brookeland	-
4:35 PM	High School Teams (Pool BBB)	A&M Consolidated	Burleson Centennial	-
5:40 PM	High School Teams (Pool III)	Pasadena Memorial	San Antonio Southwest	-
6:45 PM	High School Teams (Pool EE)	Katy Mayde Creek	Plano Prestonwood	-
7:50 PM	High School Teams (Pool LL)	San Antonio East Central	Cy-Fair	-
8:55 PM	High School Teams (Pool SS)	Richmond Foster	Whitehouse	-
<b>Saturday, June 14, 2025</b>				
<b>Time</b>	<b>Division</b>	<b>Away</b>	<b>Home</b>	<b>Score</b>
9:00 AM	High School Teams (Pool ZZ)	Abilene Wylie	Lovejoy	-
10:05 AM	High School Teams (Pool GGG)	Bryan Rudder	Longview	-
11:10 AM	High School Teams (Pool CC)	Frisco Memorial	El Paso Chapin	-
12:15 PM	High School Teams (Pool II)	Houston Legacy School	Seminole	-
1:20 PM	High School Teams (Pool PP)	Klein Collins	Bridgeland	-
2:25 PM	High School Teams (Pool RR)	Montgomery Lake Creek	Lake Belton	-
3:30 PM	High School Teams (Pool DDD)	Galena Park North Shore	Clear Falls	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## SADBERRY IS - COURT 2

Thursday, June 12, 2025				
Time	Division	Away	Home	Score
3:15 PM	High School Teams (Pool R)	San Antonio Johnson	Clear Creek	-
4:20 PM	High School Teams (Pool X)	Tyler	San Antonio Southwest Legacy	-
5:25 PM	High School Teams (Pool Y)	Caddo Mills	Tyler Chapel Hill	-
6:30 PM	High School Teams (Pool O)	Red Oak	Comal Pieper	-
7:35 PM	High School Teams (Pool U)	Cypress Creek	Hutto	-
8:40 PM	High School Teams (Pool AA)	Kirbyville	Westbrook	-
Friday, June 13, 2025				
Time	Division	Away	Home	Score
10:05 AM	High School Teams (Pool N)	New Braunfels	Melissa	-
11:10 AM	High School Teams (Pool T)	Longview Pine Tree	Santa Fe	-
12:15 PM	High School Teams (Pool Z)	Dallas Madison	Glen Rose	-
1:20 PM	High School Teams (Pool GG)	Pflugerville	Houston Wheatley	-
2:25 PM	High School Teams (Pool NN)	Buda Johnson	La Grange	-
3:30 PM	High School Teams (Pool UU)	Stanton	Broaddus	-
4:35 PM	High School Teams (Pool BBB)	Royse City	Canton	-
5:40 PM	High School Teams (Pool III)	Huntsville	Angleton	-
6:45 PM	High School Teams (Pool EE)	Brock	Mont Belvieu Barbers Hill	-
7:50 PM	High School Teams (Pool LL)	Waco Midway	Fort Bend Marshall	-
8:55 PM	High School Teams (Pool SS)	Frisco Heritage	Friendswood	-
Saturday, June 14, 2025				
Time	Division	Away	Home	Score
9:00 AM	High School Teams (Pool ZZ)	Wylie East	Cleburne	-
10:05 AM	High School Teams (Pool GGG)	Langham Creek	Trophy Club Byron Nelson	-
11:10 AM	High School Teams (Pool CC)	Aledo	Buda Hays	-
12:15 PM	High School Teams (Pool II)	Sunnyvale	Beaumont United	-
1:20 PM	High School Teams (Pool PP)	San Antonio Warren	Alief Hastings	-
2:25 PM	High School Teams (Pool RR)	Dallas Wilson	San Antonio Harlandale	-
3:30 PM	High School Teams (Pool DDD)	Bryan	San Antonio Alamo Heights	-



# TABC GIRLS SHOWCASE SCHEDULE

Jun 12-14, 2025

## Venues

DavMS - Davila MS  
SadIS - Sadberry IS

LegEC - Legends Event Center

RudHS - Rudder High School

## Locations

1 - Court 1  
4 - Court 4  
7 - Court 7

2 - Court 2  
5 - Court 5  
8 - Court 8

3 - Court 3  
6 - Court 6

Powered by Exposure Basketball Events

**February 4, 2026**  
**Item No. 3.5.**  
**Texas Science and Engineering Fair HOT Grant**

**Sponsor:** Jo Beth Wolfe

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas A&M Engineering Experiment Station (TEES) for the 2026 Texas Science and Engineering Fair.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee approve the recommended amount.

**Summary:** See attached applications and staff evaluations.

**Budget & Financial Summary:** Grant funding would be through the Hotel Occupancy Tax Fund through the Tourism budget.

**Attachments:**

1. Texas Science and Engineering Fair Packet

# Texas Science and Engineering Fair

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*College Station Event Funding- Tourism  
Committee Approval*

## ***Texas A&M Engineering Experiment Station (TEES) for the Texas Science & Engineering Fair (TXSEF)***

---

Dr. Cindy Lawley  
125 Spence St. Suite 403  
MS 3468  
College Station, TX 77843-3468

pam.brooks@tamu.edu  
O: 979-458-8135  
F: TEES

### ***Taylor Young***

---

125 Spence St. Suite 403  
MS 3468  
College Station, Texas 77843-3468

Taylor.young@tamu.edu  
O: 979-862-5887  
M: 903-283-2713

# Evaluation Form

---

## Event Name

Texas Science and Engineering Fair

## Number of Room Nights\*

800

## Number of Attendees\*

1200

## Max Amount of Funding per Guidelines\*

\$30,000.00

## Staff Recommended Amount\*

\$15,000.00

## Anything else that would help evaluation of this grant?

Based on the 800 room nights brought to College Station and the encouragement of further partnerships with Texas A&M, staff recommends a \$15,000 HOT Grant.

# Application Form

---

## *Event or Expenditure Description*

---

### Event Name\*

Texas Science and Engineering Fair

### Event Website

Website where event information (details, registration, etc.) may be found.

<https://txsef.tamu.edu/>

### Event Type\*

Select the type that best fits your event.

Convention

### Event Start Date\*

The date the event is scheduled to begin.

03/27/2026

### Event End Date\*

The date the event is scheduled to end.

03/28/2026

### Event Description\*

Detailed description of the event.

6th – 12th grade students compete in regional science and engineering fairs across Texas during February and must advance to the state fair. The fair includes 22 categories spanning across Engineering, Biological Sciences and Physical Sciences. Winning middle school entries advance to compete in the Thermo Fisher Junior Innovators Challenge (JIC) and winning high school entries advance to compete in the International Science and Engineering Fair (ISEF).

### Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

Schedules.pdf

**Host Venue/Facility\***

Primary location where event will be held in College Station.

Texas A&M University Student REC, Zachry Engineering Complex and TAMU Rudder Auditorium

**Total number of hotel room nights expected?\***

Sum of all hotel rooms over the course of the event.

800

**Nights Hotel Rooms are Needed\***

Select the days of the week hotel rooms will be needed for attendees.

- Thursday
- Friday
- Saturday

**List host hotel or hotels that currently have a block of rooms for this event:\***

List the *College Station* hotels currently holding a contracted room block for the event.

Best Western Plus Inn & Suites, Comfort Suites University Drive, Courtyard by Marriott, Drury Plaza Hotel College Station, Embassy Suites, Hampton Inn & Suites, Hilton College Station & Conference Center, Holiday Inn Hotel & Suites Aggieland, Home2Suites by Hilton, Hyatt Place, La Quinta Inn & Suites by Wyndham College Station South, Microtel Inn & Suites by Wyndham, Red Roof Inn, TownePlace Suites by Marriott, Voco College Station Aggieland, Wingate by Wyndham, Wyndham Garden College Station

**Tracking Out-of-town guests\***

It is *required* that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

It's required upon check-in of the fair to document where the participant is staying.

## *Events without Spectators*

---

### Number of expected attendees/participants:\*

1200

### Out-of-Town Percentage

Estimated percentage of attendees from outside a 50 mile radius of College Station.

99

## *Funding Agreement Acknowledgement*

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As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

### Entity Name (As it appears on line 1 of W9 form)\*

Texas Engineering Experiment Station

### **Applicant Name\***

By entering your name you are agreeing to the above statement.

Taylor Young

### **Date\***

01/15/2026

## ***Contract Signatory***

---

### **Contract Signatory Name\***

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Briana Cammack

### **Contract Signatory Email\***

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

bcammack@tamu.edu

## ***Funding Request Overview***

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### **Amount Requested\***

Total amount of funds requested for the event.

\$15,000.00

### **Grant Dependent\***

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

### **Fund Expenditures\***

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

HOT Grant funds will be allocated toward advertising and marketing for the event. Extensive promotion will be necessary to highlight the Night at the Zach event, recommended hotels, local attractions, and restaurants.

Additionally, a portion of the funds will cover venue expenses and the cost of hiring security or police to manage traffic.

### List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

Texas A&M Engineering - in-kind staff support/logistics

Texas Workforce Commission - \$121,000

ExxonMobil - \$75,000

Broadcom Foundation - \$5,000

Garver Gives: 10,000

Various other sponsors expected (Levels include: Gold \$50,000+, Silver \$25,000 - \$49,999, Bronze \$10,000 - \$24,999)

### Referral

---

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

### Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

Renewable Clean Energies and Nuclear Technologies (ReCENT)

### Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

Renewable Clean Energies and Nuclear Technologies (ReCENT)

## File Attachment Summary

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### *Applicant File Uploads*

- Schedules.pdf

# TENTATIVE 2026 TXSEF Master Schedules

## Thursday, March 26, 2026

9:00 to 5:00pm TXSEF Staff Set Up - **Student Recreation Center (REC)**

## Friday, March 27, 2026

9:30 to 5:00pm Student Check-In, Display and Safety - **RM243**  
 6:00 to 9:00pm Night at Zach - **Zachry Engineering Education Complex**

## Saturday, March 28, 2026

7:00am Doors open to students - **REC Main Entrance**  
 7:15 to 8:00am Judge check-in and breakfast - **RM2229AB**  
 8:00 to 8:20am Judging Overview - **RM2229AB, RM2225**  
 8:20am Students to Posters - **Courts 1 - 6**  
 8:30 to 12:30pm Judging of projects (Live interviews) - **Courts 1 - 6**  
 9:00 to 11:00am Special Awards - **Courts 1 - 6**  
 10:00 to 12:00pm Medal Distribution - **Courts 1 - 6**  
 10:45 to 12:30pm Category Consensus - **RM2229AB, RM2225**  
 12:30 to 1:00pm Lunch for judges - **RM2229AB, RM2225**  
 12:30pm Students released - **REC Main Entrance**  
 1:45 to 2:00pm Blue Ribbon Judge Check- In - **RM2229AB**  
 2:00pm Blue Ribbon finalists posted on website & social media  
 2:00 to 2:20pm Blue Ribbon Judging Overview - **RM2229AB**  
 2:15pm Doors open for Blue Ribbon Finalists only - **REC Main Entrance**  
 2:30 to 4:30pm Blue Ribbon Judging - **Courts 1 - 4**  
 4:30pm Students released - **REC Main Entrance**  
 4:30 to 5:00pm Blue Ribbon Consensus - **RM2229AB**  
 5:00pm Appetizers for Blue Ribbon Judges - **RM2229AB**  
 5:00 to 7:00pm Advisory Board Dinner - **TAMU Hotel and Conference Center**  
 5:30pm Post special award winners on website & social media  
 6:45pm Doors open for awards ceremony to students- **Rudder**

### **Auditorium**

7:00pm Doors open for awards ceremony for non-students - **Rudder**

### **Auditorium**

7:30 - 9:00pm Awards Ceremony - **Rudder Auditorium**  
 9:00pm - 10:00pm Poster Breakdown - **REC Courts 1 - 6**

### **Staggered check in times on Friday:**

9:30am - 11:30am  
 1:00pm - 2:30pm  
 3:00pm - 5:00pm



**February 4, 2026**

**Item No. 3.6.**

**Texas Health Science Teachers' Conference HOT Grant**

**Sponsor:** Jo Beth Wolfe

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Health Occupations Association for the 2026 Texas Health Science Teachers' Conference.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee approve the recommended amount.

**Summary:** See attached applications and staff evaluations.

**Budget & Financial Summary:** Grant funding would be through the Hotel Occupancy Tax Fund through the Tourism budget.

**Attachments:**

1. Texas Health Science Teacher's ConferencePacket

# Texas Health Science Teacher's Conference

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*College Station Event Funding- Tourism  
Committee Approval*

## ***Texas Health Occupations Association, Inc.***

---

Mrs. Wanda Lee Herfarth  
PO Box 161532  
Austin, TX 78716

jackusel@gmail.com  
O: 512-825-6680  
M: 281-794-8744  
F: THOA, Inc.

## ***Mrs. Jackie Lynn Uselton***

---

334 Sapling Drive  
Driftwood, TX 78619

jackusel@gmail.com  
O: 512-825-6680  
M: 512-825-6680

# Evaluation Form

---

## Event Name

Texas Health Science Teacher's Conference

## Number of Room Nights\*

850

## Number of Attendees\*

400

## Max Amount of Funding per Guidelines\*

\$30,000.00

## Staff Recommended Amount\*

\$30,000.00

## Anything else that would help evaluation of this grant?

Bringing 850 room nights in July is very important to our market, and based on this, staff recommends \$30,000 for retention of this conference.

# Application Form

---

## *Event or Expenditure Description*

---

### **Event Name\***

Texas Health Science Teacher's Conference

### **Event Website**

Website where event information (details, registration, etc.) may be found.

[www.thoainc.org](http://www.thoainc.org)

### **Event Type\***

Select the type that best fits your event.

Convention

### **Event Start Date\***

The date the event is scheduled to begin.

07/17/2026

### **Event End Date\***

The date the event is scheduled to end.

07/22/2026

### **Event Description\***

Detailed description of the event.

This annual teacher's conference is designed for high school and middle school teachers who teach Health Science classes through Career and Technical Education programs. We expect over 300 teachers and around 70 exhibitors.

### **Schedule of Events**

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

Tuesday & Wednesday General Conference Agenda.html

**Host Venue/Facility\***

Primary location where event will be held in College Station.

Texas A&M Hotel and Conference Center

**Total number of hotel room nights expected?\***

Sum of all hotel rooms over the course of the event.

750

**Nights Hotel Rooms are Needed\***

Select the days of the week hotel rooms will be needed for attendees.

- Sunday
- Monday
- Tuesday
- Wednesday
- Friday
- Saturday

**List host hotel or hotels that currently have a block of rooms for this event:\***

List the *College Station* hotels currently holding a contracted room block for the event.

Texas A&M Hotel and Conference Center

**Tracking Out-of-town guests\***

It is *required* that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

We will have a survey for each person to complete and a form at registration to track this information.

***Events without Spectators***

---

**Number of expected attendees/participants:\***

400

## Out-of-Town Percentage

Estimated percentage of attendees from outside a 50 mile radius of College Station.

98

## *Funding Agreement Acknowledgement*

---

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

### **Entity Name (As it appears on line 1 of W9 form)\***

Texas Health Occupations Association, Inc.

### **Applicant Name\***

By entering your name you are agreeing to the above statement.

Jackie L Uselton

### **Date\***

01/02/2026

## *Contract Signatory*

---

### **Contract Signatory Name\***

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Jackie L. Uselton

### **Contract Signatory Email\***

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

jackusel@gmail.com

## *Funding Request Overview*

---

### **Amount Requested\***

Total amount of funds requested for the event.

\$35,000.00

### **Grant Dependent\***

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

Yes

### **Fund Expenditures\***

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

We will use this money to provide transportation for our attendees to the off-site events, and printing, purchasing shirts and conference bags from CC Creations, and to offset the cost of the AV costs at the hotel.

### **List other means of financial support/sponsorships/grants - including in-kind support**

Include Name and Amount to Receive

We have no other sources of support.

## *Referral*

---

**We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.**

### **Additional Events with Organization**

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

The PTEC conference for Pharmacy Technician Educators would be a good organization to have in College Station.

### **Other Organization's Events**

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

Pharmacy Technician Educator Council sponsored by PTCB (Pharmacy Technician Certification Board)

## File Attachment Summary

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### *Applicant File Uploads*

- Tuesday & Wednesday General Conference Agenda.html

## Tuesday & Wednesday General Conference Agenda

Monday, July 17, 2023 7:00am - 4:00pm

Registration for Attendees Taking Monday Workshops Only

HOTEL LOBBY

Monday, July 17, 2023 2:00pm - 7:00pm

Set Up Booth Exhibits

Monday, July 17, 2023 4:30pm - 7:00pm

Registration for Tuesday/Wednesday General Conference

HOTEL LOBBY

Monday, July 17, 2023 6:30pm - 9:30pm

Off-Site Social Sponsored by THOA (Family Members Welcome-Must pay extra \$25 PP)

2400 Earl Rudder Frwy, South CS, TX 77840

Tuesday, July 18, 2023 7:00am - 5:00pm

All Day Beverage Service

CENTURY PRE-FUNCTION

Tuesday, July 18, 2023 7:00am - 8:00am

Breakfast

CENTURY BALLROOM

Tuesday, July 18, 2023 7:00am - 4:00pm

Registration for Tuesday/Wednesday General Conference

HOTEL LOBBY

Tuesday, July 18, 2023 8:00am - 5:00pm

Exhibitor Booths

CENTURY PRE-FUNCTION

Tuesday, July 18, 2023 8:00am - 9:30am

Opening Session

CENTURY BALLROOM

How To Engage & Inspire Today's Generation of Students

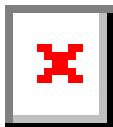
Andy Masters

Masters Performance Improvement

Andy Masters, MA, CSP is an award-winning author and international speaker who has written 5 books, earned 4 degrees, and has presented as keynote speaker for over 350+ education and healthcare conferences. He has been featured on several major media outlets, including LifeTime Television, PBS, Investor's Business Daily, and Leadership Excellence magazine. Andy achieved Distinguished Graduate honors at Webster University, earning an M.A.-Human Resources Development, and another M.A.-Marketing. Andy has received the prestigious "CSP" award/designation of the National Speakers Association (NSA), the highest international recognition for professional speakers, in which only 10% of over 5,000+ speakers worldwide have achieved.

Join national author & keynote speaker Andy Masters, as he shares success stories on how to motivate and engage students, while sharing research on what really makes each generation of student 'tick.' Andy explores the use of humor, pop culture references, incorporating technology which speaks their language, and inspiring

students with success stories which bring 'cool healthcare careers' to LIFE. Andy's positive and solutions-based program helps 're-charge the batteries' for all attendees, while inspiring a higher level of student engagement for the new academic year.



Tuesday, July 18, 2023 8:00am - 5:00pm  
Pampering Room (Body Massage) \$1/min Min.5 minutes  
STAR

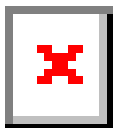
Tuesday, July 18, 2023 8:00am - 5:00pm  
Pampering Room (Foot Massage) \$1/min Min.5 minutes  
SHIELD

Tuesday, July 18, 2023 10:00am - 10:45am  
Group 1 Breakout Sessions 10:00 AM - 10:45 AM with 15 Minutes Q & A Until 11AM  
Activate Learning in Your Health Science Classroom  
Location: CORP  
Mandy Green

Goodheart-Willcox Publisher

A graduate of Texas Tech University, Mandy has worked as a classroom teacher and school counselor with a focus on Career and Technical Education and instructional technology. She is passionate about partnering with educators to create meaningful, authentic, and student-centered teaching and learning experiences, all developed around research-based instructional practices.

Whether you're teaching Principles of Health Science or Anatomy & Physiology, join us to explore easy, ready-to-use ideas and strategies to activate learning in your classroom, increase student engagement and allow learners to interact with the content in multiple ways. These strategies, which are already found in your textbook, allow students to engage, explore, explain, and extend learning across any Health Science discipline as you model student choice by delving into content applicable to your program.



Addressing Speeding, Distracted, and Drugged Driving With Health Prevention Frameworks

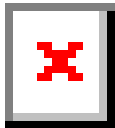
Location: HULLABALOO

Christine Yager

Texas A&M Transportation Institute

Ms. Yager joined the Youth Transportation Safety (YTS) Program in 2021 and serves as a Regional Representative for the Teens in the Driver Seat (TDS) program where she supports students and teachers who are active in the program, and regularly participates in community outreach events to promote traffic safety. Her regions include Southeast Texas, Washington state, Missouri, Pennsylvania, Kentucky, and Connecticut. Prior to joining YTS, Ms. Yager worked in the Human Factors Group at TTI, where she served as a Principal Investigator, Project Manager, and Researcher on a wide variety of transportation safety projects. With her background in human factors and transportation safety research, Ms. Yager oversees the data collection and analysis activities for the YTS Program's Annual Surveys, Zero Hero pre- and post-observational activities, You in the Driver Seat smartphone app, and overall TDS program evaluations. Ms. Yager holds Bachelor's and Master's degrees in Industrial Engineering.

This presentation will focus on teen traffic safety issues, specifically distracted driving, speeding, and drugged driving, through a public health lens, focusing on the application of the Shared Risk and Protective Factor approach. In addition, the workshop will provide guidance on navigating behavior change and various resources available to attendees to bring teen traffic safety outreach to their schools. The session will explore concepts such as Traffic Safety Culture, metrics of behavior change, and peer programming.



Embracing Your Work-Life 'Mix' With HIGHER Quality and LESS Stress

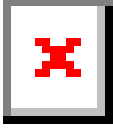
Location: BALLROOM I & II

Andy Masters

Masters Performance Improvement, Inc.

Andy Masters, MA, CSP is an award-winning author and international speaker who has written 5 books, earned 4 degrees, and has presented over 1,000+ programs for 100,000+ attendees. He has been featured on several major media outlets, including LifeTime Television, PBS, Leadership Excellence magazine, and Investor's Business Daily. Andy achieved Distinguished Graduate honors at Webster University, earning an M.A.-Human Resources Development, and another M.A.-Marketing. Andy has received the prestigious "CSP" award/designation of the National Speakers Association (NSA), the highest international recognition for professional speakers, in which only 10% of over 5,000+ speakers worldwide have achieved.

Teachers and administrators have endured tremendous change and great challenges over these past few years. Never before have we been asked to wear so many hats, and 'do more with less while balancing both work and life. Join national Author/Speaker Andy Masters for this timely, interactive, and impactful program which truly helps attendees get MORE done in LESS time with HIGHER quality and LESS stress. Andy's positive and entertaining program provides specific tools you can apply immediately to recharge, refocus, and happily embrace our schedules in both work and life!



Food insecurity and education: adding depth to food drives and food pantries

Location: REVELLE

Bill Borowski

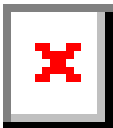
Coppell ISD

Certified/Licensed Athletic Trainer and Licensed Physical Therapist Assistant. I Have been at Coppell ISD for 13 years, and currently teach Health Science Theory and am a HOSA Advisor

Have you gone to conferences and learned interesting ideas but quickly forget about and never implement them? In this symposium we will collaborate and create a useable Project Based Learning unit on Food Insecurity. Students need service hours, and they often do them at food pantries, food drives etc. Why not add some depth and meaning behind the service?

We will create the elements needed to implement a complete Project Based Unit in your classrooms. You will leave with a shared drive where you can access/add files after the meeting. Everyone will benefit from our collective experiences and effort.

Bring your laptop and TEKS/learning standards, as this will be interactive. We will create a driving question and utilize 21st century skills in an impactful unit for students



Forget drilling, filling and billing! Now we're teaching, preaching and INSPIRING!

Location: TRADITIONS

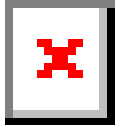
Shiny George

JB Hensler College and Career Academy

I have been in Dentistry since I was 17 years old. With a name like Shiny, being a Registered Dental Hygienist was truly my destiny! Having a life-changing dental experience myself, I have dedicated my life to impacting others through dentistry. My passion for life and helping others are what drove me to start a career in education. Ever since I was a health occupations student in high school, it has been a dream of mine to educate and inspire students. My health occupations class impacted my entire life through my career, and I am honored to pass that knowledge to the next generation of dental professionals.

After a career in dentistry, it may be overwhelming to step into a classroom and teach high schoolers. But everything we did in our dental operatory prepared us for this! Come

learn some tips, tricks, and techniques you can use in the classroom from a veteran dental professional who has been shaking things up in the classroom. Dentistry laid the foundation of our careers, come see how we can creatively twist those clinical skills into classroom fun!



### How to Move Health Science Students to the Head of the Class

Location: EGALE

Linda Creech

iCEV Multimedia

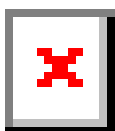
Linda Creech Bio: Linda Creech graduated from Texas State University 1978 with a BS in Home Economics Education. She taught Home Economics at Dulles High School in Ft. Bend ISD. Later, she moved to middle school in the same district. Linda has owned her own Child Development Center which opened the door to another new journey in FBISD. She began the teen parenting program while beginning the child-care program for the teen parents. Linda was the supervisor of this program for the duration of her education career. She, simultaneously, received her Masters in Administration and was, also, the Career and Technical Education coordinator for all CTE programs in Ft. Bend ISD. After 30 years, Linda retired and began working for iCEV Multimedia! Loving every single minute!!

Clayton Franklin

iCEV

Clayton Franklin, Chief Product Officer at iCEV, has an extensive background in CTE and has been a part of the iCEV team since 2002. Her passion for CTE inspires commitment and enthusiasm toward her efforts at iCEV. In addition to her role at iCEV, she is actively involved in the CTE community and presents at several CTE conferences, like the national CareerTech Vision annual conference and others across the country each year.

It's an exciting new day in iCEV! We have been listening to you, the amazing teacher, and have been inspired! Come join this session to discover how iCEV and HealthCenter21 will work for you and allow you to get back to, creating, meeting the needs of ALL students every period/day/year. In short, this curriculum respects the mission of every teacher and their expertise. All you have to do is open the door for a look-see!



Pandemic Perspectives: Visual Stories of Healthcare Workers

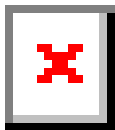
Location: ROSS

Rosem Morton

National Geographic Explorer

Rosem Morton, is a Filipina documentary photographer, registered nurse and safety consultant based in Baltimore, Maryland. As a visual journalist, she is a National Geographic Explorer whose work focuses on daily life amidst gender, health, and racial adversity. She documents issues from the effects of gender based violence, the unheard stories of healthcare workers, to the legacies of western colonization that have shaped Filipino culture and migration. Her work has been awarded the Leica Women Photo Award and the Visa d'or Daily Press Award. She has also been recognized by the Pictures of the Year International, the World Press Photo 6x6 Talent and the 30 under 30 list. Rosem has worked at major trauma centers as a registered nurse for the last 10 years. She draws on these experiences alongside the IWWMF Next Gen Fellowship to provide holistic safety trainings for journalists.

Pandemic Perspectives: Visual Stories of Healthcare Workers offers a glimpse into the experiences of frontline healthcare workers during the COVID-19 pandemic. Through a number of stories, photographs and accompanying narratives, this presentation will highlight the critical roles of healthcare workers and their dedication and unwavering commitment to patient care.



Starla's Hands-On Body Systems: Seeing 'Eye-to-Eye'

Location: BALLROOM III & IV

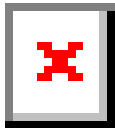
Starla Ewan

Starla's Creative Teaching Tips

Starla brings over 38 years of teaching and brings a rich background of experience ranging from coaching, athletic training, all levels of Biology, college instruction of Anatomy, and years of on-site medical observation. She has been presenting successful teaching methods with teachers during conferences and staff development workshops for over 25 years. Her teaching experience includes Anatomy and Physiology, Medical Microbiology, Pathophysiology, AP Biology, Pre-AP Biology, and standard Biology. The success of Starla's teaching strategies and increased student understanding of difficult material through the use of hands-on activities and teaching tricks has led her to share with teachers, massage therapists, and medical personnel nationwide. Starla also works with new year teacher mentorship programs to facilitate a successful transition into the teaching profession and staff developments for campus faculty to coordinate a successful and consistent learning environment for students. If you would like to contact Starla about lessons from the modules or to arrange for her to conduct a dynamic workshop for your school or conference, just email her at [sewan15@yahoo.com](mailto:sewan15@yahoo.com) or call her at 806-787-6018. Your instructors will love the time spent in a workshop that gives them fun and successful lessons to take back to the

classroom. Massage therapists and medical personnel will love the application of these lessons to their healing practice.

Instructors will receive hands-on teaching techniques and lessons that cover the components of the eye, how each structure plays a role in sight, and how vision varies between animals. These great lessons help make difficult material easier to understand, increase student learning, and retention of material. Every participant leaves the workshop with the eye they build!



THOA Power Hour!

Location: OAK and LAUREL

THOA Board

THOA

THOA Board is made up with knowledgeable board members from across the state of Texas.

Are you looking for some time to sit and collaborate with others who teach the same course as you? Then, join the THOA Power Hour Groups. These participant-driven sessions are where attendees decide the topics to discuss and have an informal exchange of information and ideas between participants. So bring your questions, ideas, & expertise. Get ready to boost your course to the next level!

Courses will be offered during each breakout group in the following order:

Pharmacy Tech

CCMA

HS Theory

PHS

Medical Math

Health Informatics

Exercise Science

PCT

CNA

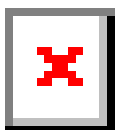
Med Micro/Pathophysiology

Dental Science

Sports Medicine

Medical Terminology

Phlebotomy/EKG



Tuesday, July 18, 2023 10:00am - 11:00am  
THOA Group 1 Power Hour 10:00 AM - Until 11AM

See Abstract & Schedule in Group 1 Sessions

Pharmacy Tech - OAK & CCMA - LAUREL

Tuesday, July 18, 2023 11:00am - 12:00pm

THOA Business Luncheon

CENTURY BALLROOM

Tuesday, July 18, 2023 12:00pm - 1:00pm

Area 1 Meeting

BALLROOM III and IV

Tuesday, July 18, 2023 12:00pm - 1:00pm

Area 2 Meeting

BALLROOM I and II

Tuesday, July 18, 2023 12:00pm - 1:00pm

Area 3 Meeting

CORP

Tuesday, July 18, 2023 12:00pm - 1:00pm

Area 4 Meeting

REVEILLE

Tuesday, July 18, 2023 12:00pm - 1:00pm

Area 5 Meeting

HULLABALOO

Tuesday, July 18, 2023 12:00pm - 1:00pm

Area 6 Meeting

ROSS

Tuesday, July 18, 2023 12:00pm - 1:00pm

Area 7 Meeting

TRADITIONS

Tuesday, July 18, 2023 1:00pm - 1:45pm

Group 2 Breakout Sessions 1:00 PM - 1:45 PM with 15 Minutes Q & A Until 2 PM

50 Ways to Teach Medical Terminology

Location: BALLROOM I & II

Linda Stanhope

Retired

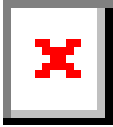
Linda Stanhope is a retired Medical Technologist and Health Science Instructor, where she taught for 24 years for the Amarillo Independent School District in Texas. Currently, she works with first-year Health Science Technology instructors in Texas as a new-teacher training specialist and aides™ organizations and districts in staff development and training. In addition, Stanhope works with Texas HOSA (Future Health Professionals) on their competitive event team. Throughout her career, she has earned major awards including the Health Science Lifetime Distinguished Teacher Award and Texas Health Occupations Teacher of the Year. Stanhope holds a Bachelor of Occupational Education degree from Wayland Baptist University.

Kim Turnbull

Abilene ISD

Kimberly Turnbull is a Health Science Instructor and the Nurse Aide Training Competency Evaluation Program (NATCEP) Director in the Abilene Independent School District in Texas, where she has taught since 2004. Turnbull earned her BSN at Morningside College and her certificate in Applied Technology, Training, and Development from University of North Texas., and has nursing experience in Medical-Surgical Nursing, Skilled Nursing, Intensive Care, and Home Health. She has earned multiple awards for her outstanding achievements in Health Science education, including the Texas Outstanding Teacher in Community Service Award from the Association for Career and Technical Education (ACTE), Teacher Tribute Awards from Abilene High School and Holland Medical High School, and Abilene Education Foundation Science Teacher of the Year. She is a member of the Texas Health Occupations Association (THOA) and Health Occupations Students of America (HOSA), and she has served as a board member for HOSA. Kim is also currently working on the Texas HOSA CE Team.

There are more than "50 different teaching strategies to teach med terms". Look at different teaching strategies to make 'Medical Terminology' fun for both the instructor and students. Strategies include both online activities and hands-on labs, research, review games, case studies, quick quizzes, skills, "HOSA competitive events" and more. This presentation is being split into 2 sessions in order for the teacher to practice the strategies. Part 1 and Part 2 will have different types of "paper labs" and "kitchen labs" and different skills. in other words you can attend one or both and learn something new.



Creating a Sports Medicine Program

Location: REVELLE

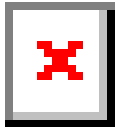
Melissa Spriggs

Alief ISD

I am one of the Health Science teachers on the campus of Alief Center for Advanced Careers. I have been a teacher in Alief for almost 12 years. I am a NATABOC Certified and Licensed Athletic Trainer. I am a Certified Personal Trainer through the National Academy of Sports Medicine. I currently teach Kinesiology and Practicum in Sports Management.

Creating a Sports Medicine Program

Participants will be given an opportunity to learn about various aspects of creating a sustainable Sports Medicine CTE program. This presentation will detail steps taken to develop and grow the Alief Sports Medicine program. Presenters will share best practices to help increase visibility for recruiting and community partnerships ensuring growth for the program.



Function of the Kidneys ( OR.....Let's Make Pee!!!)

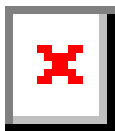
Location: TRADITIONS

Deanie Gold

Retired

After 35 years in public education, I am now enjoying retirement by sharing knowledge and skills with new teachers. I definitely believe in sharing - there's no need to re-invent the wheel! After all, a cell is still a cell, and mitochondria are still mitochondria - even after 35 years! (Don't get it?? Check with me later!)

Attendees will participate in a hands-on lab activity exploring the function of the kidneys. Basic structure will be reviewed. Using manipulatives, attendees will demonstrate how the kidneys eliminate toxins and wastes, while conserving other blood components, ultimately resulting in the production of urine.



Investigating Innovative Methods to Combat Antibiotic Overuse

Location: BALLROOM III & IV

LeRoy Marklund

TAMU SON

Dr. LeRoy A. Marklund is a 30½-year U.S. Army Veteran and clinical assistant professor at Texas A&M University College of Nursing. In May 2020, he was recalled out of retirement and served on active-duty in support of the COVID-19 pandemic at Landstuhl Regional Medical Center, Germany, as a Critical Care Nurse and Director for the Clinical Nurse Transition Program. His academic interests are military healthcare, disaster preparedness, trauma resuscitation, emerging infectious diseases, and team building. Since July 2018, he taught undergraduate Pathophysiology, Evidence-Based Practice Intensive Writing, and Adult Health II Nursing. Dr. Marklund serves on the TAMU Troops to College Committee and Honor Council along with involvement with the TAMU Health Science Center "Interprofessional Education and Research Steering Committees for Disaster Day and Operation Border Health Preparedness. As a Soldier for Life, Dr. Marklund keeps his students front and center. He is faculty advisor for the

student organization, Aggie Military and Veteran Healthcare Alliance, and assists with Men in Nursing. He holds national certifications as a Critical Care Nurse Specialist, Critical Care Registered Nurse, Certified Emergency Nurse, Certified Neuroscience Registered Nurse, and instructs Basic Life Support, Advanced Cardiovascular Life Support, Pediatric Advance Life Support, Team STEPPS, and Stop The Bleed.

Mauro Avila-Martinez

Texas A&M University - School of Nursing

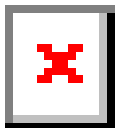
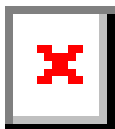
My name is Mauro Avila-Martinez. I was born in Havana, Cuba and moved to Texas when I was just six years old. I am a first-generation Aggie and enrolled in the undergraduate school of nursing. I am scheduled to graduate in the Summer of 2024 and my healthcare interests are infectious diseases. Some of my favorite hobbies include going on hikes, playing video games, and visiting new places.

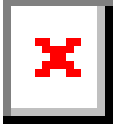
Miranda Rutledge

Texas A&M University - School of Nursing

Miranda Rutledge is a first-year nursing student at Texas A&M University from Fort Worth, TX. A first-generation college student, Miranda has logged hundreds of clinical hours at CHI St. Joseph, held prominent positions in multiple undergraduate clubs, and recently graduated with honors from A&M's College of Public Health. She describes herself as overjoyed to be a part of such a noble field and hopes to improve the quality of care across the industry through both her research and as a local leader in driving health procedure improvements.

For over a century, bacterial viruses (bacteriophages or, simply, phages) are considered an effective treatment for bacterial infections. In stark contrast, most countries typically administer antibiotic chemotherapy for the treatment of bacterial infections. As nursing students, we have noticed that antimicrobial resistance of bacterial pathogens is an increasing clinical problem and alternative approaches to antibiotic chemotherapy are needed. One approach is to explore the use of lytic bacterial viruses known as phage therapy as an alternative intervention for infectious diseases and wound therapy.





Millennials - Move OVER! Health Education for those Zoomers, GenTech, Post-Millennials, & iGeneration Students

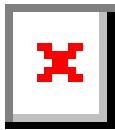
Location: ROSS

Renda Songer

Paxton Patterson College & Career Readiness

Renda Songer was born in Dallas, TX and raised in the DFW area. Upon High School Graduation she worked for the family business for some time and eventually ventured out on her own as an entrepreneur. She attended Tarleton State University where she received her Bachelor's degree in Business Management and her Master's Degree in Public Administration. She ventured into K-12 education unexpectedly as a high school teacher for Mesquite ISD. Family moves propelled a journey through Palestine ISD, Keller ISD, and then Community ISD. While at Community ISD, Renda worked with an innovative, stellar team of school leaders including the Region 10 Superintendent of the year for 2019, to restructure and create innovative CTE programs and College and Career Readiness Strategies that increased CTE funding by more than 1 million dollars, and transformed the once "C" rated district into an "A" rated district over the course of 2 years. Renda left Community ISD to work for the Region 10 Education Service Center as a CTE Specialist and Grant Writer. Finally, her last official stop in K-12 was at Farmersville ISD as the Director of State & Federal Programs. Renda considers herself to be a life-long learner and has spent her entire adult life in school! After becoming a certified educator, she earned a Master's Degree in Educational Administration from Lamar University, followed by making a hobby out of taking Texas SBOE Certification Tests! She holds Texas State Board of Educator Certifications in 6-12 Business/Finance, K-12 Technology Applications, 8-12 Trade and Industrial Education, and K-12 Principal as an Instructional Leader. She is about half way through the arduous journey to a Doctorate at Liberty University. Combining knowledge of public administration and education has provided her with the tools necessary to serve as a successful grant writer. She has successfully authored numerous Texas Education Agency, Texas Workforce Commission, US Department of Education, Agriculture, Justice, and Energy grants for a growing number of school districts. Renda is currently employed as the Senior Education Consultant for the GREAT State of Texas with Paxton Patterson College & Career Ready Labs. She is also proud to serve on the Executive Leadership Board of the Foundation for Advancement of Career and Technical Education (FACT Ed). She believes in their simple vision, "a FACT Ed CTE Changes Lives". Renda loves being at the Beach, reading and writing, and spending time with her HUGE family including husband Jimmy, 5 daughters, Amanda, Haley, Shelby, Darby and Riley, and son Jackson. She is also tickled to share that she has three grandchildren, Hudson, Madison, and Heldi. She can be reached at [renda@paxpat.com](mailto:renda@paxpat.com) or [renda@ctechangeslives.org](mailto:renda@ctechangeslives.org).

<https://www.linkedin.com/in/rendasonger/> [https://twitter.com/Renda\\_CTE\\_GURU](https://twitter.com/Renda_CTE_GURU)  
<https://www.facebook.com/rendasonger> [https://www.instagram.com/renda\\_cte\\_guru](https://www.instagram.com/renda_cte_guru)  
Many opinions exist on what to call the current generation of students. Educators can agree there are specific traits that define this group of wonderful students as unique (and often CHALLENGING): HIGHLY tech-savvy; SPEEDY Multitaskers, SHORT Attention Span. Concerning research suggests that they READ less than 20% of text; they think in 4D, not 3D; and they often DEMAND immediate feedback. Goals for this interactive, fast-paced session include discovering best methods to recruit, engage, and retain students in relevant and rigorous HANDS-ON, MINDS-ON Health Science programs. Includes demo-account access, and an invitation to a special event later in July!



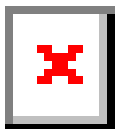
The Real Science behind Health Science: Idealistic Thinking into Practical Applications

Location: HULLABALOO

Earnest Clayton

Houston Independent School District

I am a doctoral student at The University of Texas Houston studying Health Promotion and Behavioral Science with a focus on Epidemiology. I focus primarily on racism, health equity, and mental illness. In my current role at Houston Independent School District, I oversee the district's Health Science Program to ensure that teachers are credentialed, curriculum is aligned with TEKS, mentorship, and certifications. Cultivating real-life experiences with teaching health science has many benefits, allowing educators to connect with their students idealistically. This session will take health science educators on a journey of exploration on applying the TEKS to acknowledge real-life topics such as intersexuality, workplace communication, and cultural appreciation vs. appropriation.



Top 25 Health Careers This Year!

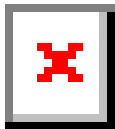
Location: CORP

Shelly Wehmeyer

National Consortium for Health Science Education (NCHSE)

Current NCHSE Board Chair | Director of Health Science Education | Office of College and Career Readiness | Missouri Department of Elementary and Secondary Education | RN | Former MO HOSA State Advisor | Former NCHSE Treasurer

Created by the National Consortium for Health Science Education (NCHSE), "Top 25 Health Careers in 2023" provides attendees with materials about rewarding healthcare careers. Resources include free posters, websites and information on education requirements, salaries, and employment outlook for a wide variety of health professions. Let's impact workforce shortages and build awareness by reaching students early. This session will equip teachers to encourage students to consider health science pathways. What a powerful opportunity; providing guidance to students about their future careers as the next generation of health professionals! Learn how NCHSE supports health science education programs to effectively prepare students.



### Unlocking Gen Z Preventative Care Education

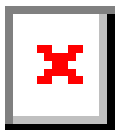
Location: EAGLE

Kyle Flannery

National Academy of Sports Medicine (NASM)

Passionate Fitness Education Consultant with over a decade of working experience in the health wellness and fitness market with the industry's premium certification providers, National Academy of Sports Medicine "NASM and Athletics and Fitness Association of America - AFAA. Always seeking to provide innovative solutions to strengthen partner institution's fitness education programs, recruitment, and development.

Flip the script for future generations and the front-line healthcare providers by having a Preventative Care approach and educational track to combat the traditional 'treat the symptoms' method that seems to be failing. Provide topics that align with job opportunities that address core issues and prevent disease before our infrastructure fails again. Gen Z is prepared to overcome these and many obstacles ahead with a simple invitation. They are ready to prioritize wellness and redefine the health sector. Find ways to leverage industry-preferred credentials to align with your pathways and encourage a new way of approaching health and



Tuesday, July 18, 2023 1:00pm - 2:00pm

THOA Group 2 Power Hour 1-2 PM

See Abstract & Schedule in Group 1 Sessions

HS Theory - OAK & PHS - LAUREL

Tuesday, July 18, 2023 2:15pm - 3:00pm

Group 3 Breakout Sessions 2:15 PM - 3:00 PM with 15 Minutes Q & A Until 3:15 PM

## 50 Ways to Teach Medical Terminology- Part 2

Location: BALLROOM I & II

Linda Stanhope

Retired

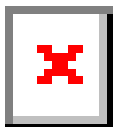
Linda Stanhope is a retired Medical Technologist and Health Science Instructor, where she taught for 24 years for the Amarillo Independent School District in Texas. Currently, she works with first-year Health Science Technology instructors in Texas as a new-teacher training specialist and aides™ organizations and districts in staff development and training. In addition, Stanhope works with Texas HOSA (Future Health Professionals) on their competitive event team. Throughout her career, she has earned major awards including the Health Science Lifetime Distinguished Teacher Award and Texas Health Occupations Teacher of the Year. Stanhope holds a Bachelor of Occupational Education degree from Wayland Baptist University.

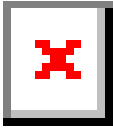
Kim Turnbull

Abilene ISD

Kimberly Turnbull is a Health Science Instructor and the Nurse Aide Training Competency Evaluation Program (NATCEP) Director in the Abilene Independent School District in Texas, where she has taught since 2004. Turnbull earned her BSN at Morningside College and her certificate in Applied Technology, Training, and Development from University of North Texas., and has nursing experience in Medical-Surgical Nursing, Skilled Nursing, Intensive Care, and Home Health. She has earned multiple awards for her outstanding achievements in Health Science education, including the Texas Outstanding Teacher in Community Service Award from the Association for Career and Technical Education (ACTE), Teacher Tribute Awards from Abilene High School and Holland Medical High School, and Abilene Education Foundation Science Teacher of the Year. She is a member of the Texas Health Occupations Association (THOA) and Health Occupations Students of America (HOSA), and she has served as a board member for HOSA. Kim is also currently working on the Texas HOSA CE Team.

There are more than "50 different teaching strategies to teach med terms". Look at different teaching strategies to make 'Medical Terminology' fun for both the instructor and students. Strategies include both online activities and hands-on labs, research, review games, case studies, quick quizzes, skills, "HOSA competitive events" and more. This presentation is being split into 2 sessions in order for the teacher to practice the strategies. Part 1 and Part 2 will have different types of "paper labs" and "kitchen labs" and different skills. in other words you can attend one or both and learn something new.





ELLevate Your Health Science Classes: It's in the details.

Location: TRADITIONS

Janice Blades Miller

Blanson CTE High School, Aldine ISD

I am the Health Science Instructor of the Physical Therapy program of study at Blanson Career and Technical Education High School in Aldine ISD. During my 5 years as a teacher, I have taught Principles of Health Science, Medical Terminology, Medical Microbiology, Health Science Theory and Clinical and Practicum in Health Science - Physical Therapy. In 11 years of being a Texas - licensed physical therapist, I have worked in outpatient neurology, acute care, and inpatient rehabilitation. I was a part of the committee for TEA Innovative courses for Physical Therapy I and II. I strive to teach students the basics needed to get their foot in the door as a rehabilitation technician and succeed in post secondary education.

Alicia Lovatos

Blanson CTE High School, Aldine ISD

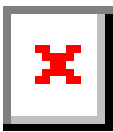
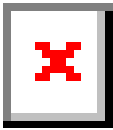
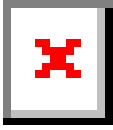
I am the Health Science Instructor of the Dental Assisting program of study at Blanson Career and Technical Education High School in Aldine ISD. During my 5 years as a teacher, I have taught Principles of Health Science, Medical Terminology, Medical Microbiology, Health Science Theory and Clinical and Practicum in Health Science - Dental Assisting. In my 17 years in the dental field, working both as a dental assistant and dental hygienist, I have worked in general dentistry, oral surgery, periodontics, prosthodontics, and orthodontics. I have served as a voting delegate and committee member for the greater Houston dental hygienists association. My goal as a health science teacher is to prepare the students with the knowledge and skills that will help them better pursue a career in healthcare.

Andrea Crull

Blanson CTE High School, Aldine ISD

I am the Health Science Instructor of the Patient Care Technician program of study at Blanson Career and Technical Education High School in Aldine ISD. During my two years as a teacher, I have taught Medical Terminology, Health Science Theory and Clinical and Practicum in Health Science - Patient Care Technician, Phlebotomy and EKG. In 20+ years of being a Texas - licensed registered nurse (RN) and 10 years of being a Texas - licensed advanced practice nurse, I have primarily worked in pediatric outpatient care. My favorite part of also being a healthcare provider is teaching families health prevention and health maintenance. As an Health Science High School instructor, I strive to teach students the health care basics needed to become certified and join the healthcare industry as phlebotomists, EKG technicians, or Patient Care Technicians. Thus, giving them a strong foothold as they continue their healthcare career goals in post secondary education.

In our session, we will provide ways to improve your students' reading, writing, listening and speaking skills through ELLevation strategies which we have adapted to be health science specific. These methods have shown to improve student comprehension, engagement, demonstration of skills, recall and retention. Using ELLevation strategies fine tunes the details in specific health science content and skills.



HEAL(THY) SELF: What students and staff alike need to know about health, where it comes from, and how to maintain it.

Location: CORP

Krystal Burnett

Life University

Krystal Burnett is a dynamic Admissions Counselor for the Doctor of Chiropractic Program at Life University. She is filled with passion for guiding students toward success. Prior to joining Life University, she dedicated 5 years of her life to shaping young minds as a teacher, educating students from 5th through 12th grade. Currently, she is focused on achieving her ICF certification for coaching and is studying Positive Psychology at Life University. Coming from Houston, Texas, Krystal made the bold move to Georgia in 2021 with her husband, who is pursuing his Doctor of Chiropractic at Life University. With her warm and personable approach, Krystal is committed to making a meaningful difference in the lives of those she serves.

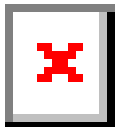
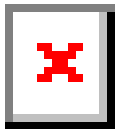
Brandi Sharp

Life University

Brandi Sharp is a highly motivated Admissions Counselor for the Undergraduate Programs at Life University. Driven by a passion for education and personal growth, Brandi is currently pursuing her Bachelor of Science degree in Biopsychology. With her unwavering dedication and focus, she inspires and guides students to unlock their full potential and achieve their academic and professional goals. Originally from Dallas,

Texas, Brandi, and her husband made the decision to embark on a new chapter of their life in Georgia, for her husband to pursue a degree in the Doctor of Chiropractic program at Life University. Along with her enthusiasm and work ethic, Brandi brings a wealth of experience and expertise to her role, making her an asset to the Life University community.

This presentation will bring awareness to the stressors that are plaguing our educators, students, and society as a whole and bring attention to the impact these stressors will have on our health. We will discuss what health is from a vitalistic perspective, where it comes from, and how we maintain it. We will address the impact that the nervous system has on our health and our overall function in addition to the importance of removing the interferences to the nervous system to function at 100%.



Health Science Team Trivia for Generative Learning

Location: REVEILLE

Kim Smith

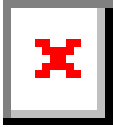
CreativEd Services

Kim Smith began her teaching career in 1981 at Alexander Central High School in Taylorsville, North Carolina. After nine years in the classroom, she served as the Health Occupations Education Consultant and HOSA State Advisor at the North Carolina Department of Public Instruction. In 2001 she was named the Assistant Director of National HOSA and later became a facilitator and instructional designer for the Walt Disney Company® and National Geographic Live®. Kim is the owner of CreativEd Services and the author of Teaching Health Science and ten books in the Learning Games and Brain Games and Puzzles series. She is currently a consultant with Integrated Loyalty Systems, helping to improve the patient and employee experience for multiple clients throughout the United States. Kim is a Registered Nurse with a B.A. in Psychology from Lenoir-Rhyne College and a M.Ed. in Curriculum and Supervision from North Carolina State University.

Prepare your students' brains to learn new course content with this effective generative learning strategy. Generation happens whenever someone attempts to answer a question, solve a problem, or predict an outcome BEFORE being shown the solution. The learner applies what is already known to a new situation by looking at the new characteristics and thinking 'where have I seen something like that before?' A fun and engaging generation activity for the HSE classroom is TEAM TRIVIA!

This workshop will group participants in teams to play Health Science Trivia. Members of the winning team will be rewarded.

[Kim L. Smith Bio Jan 23 Condensed.doc](#)



My Student is Interested in Dental...What's Next?

Location: ROSS

Lorie Jones

DA Prep

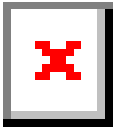
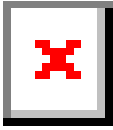
Lorie Jones, R.D.H., M.B.A. of Magnolia is a licensed dental hygienist at Dr. Gayle Bradshaws and CEO of DA Prep which focuses on dental assistant training for the high-school student. She is the former Director of Dental Services at TOMAGWA HealthCare Ministries Inc. She is a member of the American Dental Hygienist Association and is a past president and member of both the Texas Dental Hygienists Association and the Greater Houston Dental Hygienists Association. Additionally, she is president of the University of Texas Dental Hygiene Alumni Association, and a member of the Texas Oral Health Coalition. Jones received a Bachelor of Science in Dental Hygiene from The University of Texas at Houston Dental Branch and a Masters in Business Administration with a focus on Small Business and Entrepreneurship from Louisiana State University Shreveport.

Rebecca Ficken

DA Prep

Rebecca Ficken, RDH, BSDH of Conroe is a registered dental hygienist, dental hygiene examiner, and dental educator. Rebecca received her Bachelor of Science from UT San Antonio and has been in dentistry for 30 years in different aspects of the dental office. She has been in dental education for over 11 years at LoneStar College Dental Hygiene Program and 6 years with DA Prep., has been on 8 medical missions to Peru, and volunteered for over 10 years at Interfaith Community Clinic in the Woodlands and many other various dental facilities and events over the past 25 years. She is an active member of the Texas Dental Hygiene Association and Texas Dental Educators Association.

Driven by TEKS, Dental Laws, and CTE guidelines, school districts are using more innovative approaches to obtain industry based dental certifications and adhere to the CTE dental pathway of coherent sequencing and breakdown of dental course options. In this presentation, we will demonstrate how districts and schools of any size can implement a Dental Pathway and Dental courses to enhance the current CTE offerings. We will explore the challenges of developing and implementing a dental pathway and courses and present examples of the feasibility and student success.



Rehabilitation in CTE: A Framework for Developing & Implementing a Medical Therapy Program for Students.

Location: HULLABALOO

Kesli Coffelt, OTR, OTD

Shallowater ISD

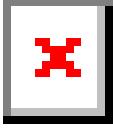
Dr. Kesli Coffelt, OTR, OTD is an Occupational Therapist with Shallowater ISD & current teacher of the CTE course, Occupational Therapy I at Shallowater High School . She has a Bachelors of Science degree from Texas Christian University, a Masters degree in Occupational Therapy from Texas Tech Health Science Center (TTUHSC) and a Post Professional Doctor of Occupational Therapy degree from TTUHSC with an emphasis in curriculum design & teaching. She has been a pediatric occupational therapist & supervisor for 10 years in various settings. Kesli has experience in treating, management, teaching, and course development in addition to being clinical instructor for OTD students.

Aron Strickland

Shallowater ISD

Dr. Aron Strickland is the assistant superintendent of curriculum and instruction at Shallowater ISD. He works to develop all CTE pathways at Shallowater ISD and has been instrumental in creating the rehabilitation pathway for Shallowater ISD's Medical Therapy Pathway.

This session will focus on the process of developing and implementing a medical therapy program for juniors and seniors. Topics discussed will include current TEA approved courses & TEKS, outline of course of study, how to market & recruit students to the medical therapy pathway, integrating a program into the current school & community culture, and associated industry based certifications. The speakers will discuss their experiences creating a medical therapy pathway for health science students. This will include first hand experience and knowledge creating and teaching within their medical therapy program and associated results from the students and community.



Step into the Role: A Fun and Interactive Pediatric Patient Simulation Experience.

Location: EAGLE

Anyerit Conde

Gaumard

Anyerit (Angie) Conde, RN BSN MBA MHSM Angie is a clinical nurse leader with 12 years of experience in acute adult care. She has transitioned into the patient simulation world to address the clinical gap disparities she observed during her time as a bedside nurse. As a proud mother of two young boys, Angie is driven to set a high standard and inspire others.

Abigail Blake

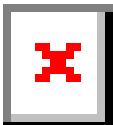
Gaumard

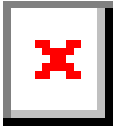
Abigail Blake has worked in simulation over the past 16 years, with half being at Gaumard Scientific. She was introduced to healthcare simulation at Texas Tech University Health Sciences Center in her position as the business manager. After a few years, she moved closer to home and became the Operations Manager for McLennan Community College where she helped with the planning, launching, and operations of the newly built lab. She has a passion for simulation as it provides a safe space for healthcare students and professionals to learn.

Are you looking for a fun and interactive way to immerse your students in different clinical roles and scenarios? Our simulation platform provides a safe and immersive learning environment where students can assume different roles and practice their skills.

With this simulation platform, students can work independently or collaboratively to address various clinical scenarios, while exploring how different providers can work together to achieve comprehensive patient care.

Our platform is versatile and customizable and can be easily integrated into your existing curriculum. With our patient simulator, students can develop critical thinking, problem-solving, and communication skills in a dynamic learning experience.





Take Me to the Candy Shop...make teaching Anatomy and Pathophysiology even Sweeter

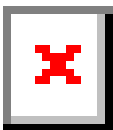
Location: BALLROOM III & IV

Bobbie Kite

Lubbock Cooper High School

Bobbie is an RN with almost 20 years of experience. She graduated from Texas Tech University School of Nursing with a BSN in 2003. She received her professional certification in high-risk inpatient obstetrics, and is certified in limited obstetrical sonography. Bobbie worked for 15 years in Labor and Delivery, and was a childbirth educator for many years. She has worked and volunteered her nursing services in a non-profit STD clinic that included providing patients with sexual health education. This lead her to create and author "Choice360", a comprehensive sexual education curriculum for middle school and high school student that is currently used in many public and private schools. Bobbie has been a certified pharmacy technician for over 20 years and currently teaches pathophysiology, pharmacology, and the pharmacy technician certification course at Lubbock-Cooper High School in Lubbock, TX.

Nothing motivates our students more that food, right?! Grab your students attention and teach them through their stomach. This session will help teach you how to use candy to teach anatomy and progression of diseases.



Tuesday, July 18, 2023 2:15pm - 3:15pm

THOA Group 3 Power Hour 2:15-3:15pm

See Abstract & Schedule in Group 1 Sessions

Medical Math - OAK & Health Informatics - LAUREL

Tuesday, July 18, 2023 3:00pm - 3:30pm

PM Break 3:00 PM - 3:30 PM

CENTURY PRE-FUNCTION

Tuesday, July 18, 2023 3:30pm - 4:15pm

Group 4 Breakout Sessions 3:30 PM - 4:15 PM with 15 Minutes Q & A Until 4:30 PM

Aggie Campus Community Emergency Response Team (ACCERT): Why & How

Location: BALLROOM III & IV

LeRoy Marklund

TAMU SON

Dr. LeRoy A. Marklund is a 30½-year U.S. Army Veteran and clinical assistant professor at Texas A&M University College of Nursing. In May 2020, he was recalled out of retirement and served on active-duty in support of the COVID-19 pandemic at Landstuhl Regional Medical Center, Germany, as a Critical Care Nurse and Director for the Clinical Nurse Transition Program. His academic interests are military healthcare, disaster preparedness, trauma resuscitation, emerging infectious diseases, and team building. Since July 2018, he taught undergraduate Pathophysiology, Evidence-Based Practice Intensive Writing, and Adult Health II Nursing. Dr. Marklund serves on the TAMU Troops to College Committee and Honor Council along with involvement with the TAMU Health Science Center “ Interprofessional Education and Research Steering Committees for Disaster Day and Operation Border Health Preparedness. As a Soldier for Life, Dr. Marklund keeps his students front and center. He is faculty advisor for the student organization, Aggie Military and Veteran Healthcare Alliance, and assists with Men in Nursing. He holds national certifications as a Critical Care Nurse Specialist, Critical Care Registered Nurse, Certified Emergency Nurse, Certified Neuroscience Registered Nurse, and instructs Basic Life Support, Advanced Cardiovascular Life Support, Pediatric Advance Life Support, Team STEPPS, and Stop The Bleed.

Leander Casenas

TAMU School of Nursing

Leander John Casenas is a student nurse studying at the Texas A&M School of Nursing. Throughout his time at A&M, Leander John was an active member of Company S-1 in the Corps of Cadets, eventually becoming the executive officer of his unit for the 2022-2023 school year. He also served as the Vice President of the Aggie Campus Community Emergency Response Team (ACCERT) during his senior year. Following graduation in August, Leander John plans to work as an ICU nurse in Dallas.

Sena Gbanaglo

TAMU School of Nursing

Sena T. Gbanaglo, who is currently a final semester BSN student at the Texas A&M School of Nursing, was born and raised in Fort Hood, Texas under a military household. Through her employment at CVS Health Pharmacy, Sena found her passion for healthcare through working with patients. This led her to setting sights on becoming a Registered Nurse. Sena has taken on various leadership roles in her undergraduate years, including serving as Treasurer in the Aggie Campus Community Emergency Response Team (ACCERT). Following graduation in August 2023, Sena plans to work in the pediatric critical care field.

Kyana Calvo

Texas A&M University School of Nursing

Kyana Calvo was born in Southern California and moved to Austin, TX when she was in high school. She is a first-generation Aggie that is currently in her second semester at Texas A&M’s nursing school. Kyana is pursuing a professional career to become a Neonatal Intensive Care Unit (NICU) registered nurse (RN). Her plans are to serve her community by providing specialized care for newborns in various medical conditions.

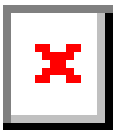
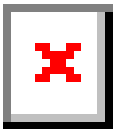
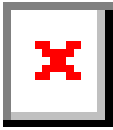
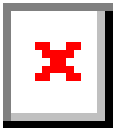
Suzie Van

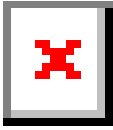
Texas A&M University School of Nursing

Clinical Assistant Professor. Currently she is course lead for the Community Health Course. Suzie is trained in Hospital Emergency Response Training (HERT) and she is a

trained instructor for Community Emergency Response Training (CERT) and Stop the Blood. She teaches CERT and Stop the Bleed in the community as well as to students at the health science center. She has also participated in disaster preparedness events such as mass vaccination events and Texas A&M University's Disaster Day. Suzie Van works with Dr. Leroy Marklund as faculty advisors for the student organization Aggie Campus Community Emergency Response Team (ACCERT). The organization works to prepare students to respond to an emergency.

The original CERT program was initiated by the Los Angeles Fire Department in 1985. Disasters during the 1980's showed there were needs to empower trained community members to respond in a timely manner to all-hazard disasters. CERT became a national program in 1993 and expanded to over 2,700 local CERT programs in all 50 states along with dozens of University Campus CERT programs. Currently, there are more than 600,000 CERT trained volunteers within the U.S. Fortunately, Texas A&M University has a fully functional CERT trained and ready to respond at a moment's notice.





Helping Future Healthcare Professionals Develop Geriatric Sensitivity

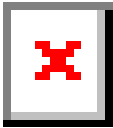
Location: EAGLE

Sofia Scott

Realityworks, Inc.

Sofia is a Realityworks Account Manager for the state of Texas. She has worked in the education industry for over 10 years in various roles giving her a great appreciation for educators. Through her work she is raising awareness and implementing experiential learning opportunities in the areas of Family and Consumer Sciences, Career and Technical Education, Health and Human Services and Maternal and Child Health.

As our older population increases, demand for nurses and caregivers trained to work with geriatric patients will grow. Join me to get ideas for engaging today's students and helping them develop empathy and sensitivity toward older patients, including tools for creating realistic simulations when patient interaction is not possible.



Interactive Notebook Refresher/Introduction

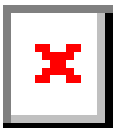
Location: TRADITIONS

Deanie Gold

Retired

same as other one

This session will provide a basic refresher on the use of Interactive Notebooks for new people. It will also add new material and ideas for those who have attended the basic session in the past. There will be something for everyone in this session!!! Guaranteed take-home activities!!!



Lifetime Learning with Lisa!

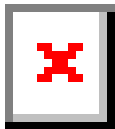
Location: REVELLE

Lisa De Leon

NorthSide ISD

This is my fifteenth year as a Secondary CTE Health Science Instructor. I initially started in my hometown of Edinburg, Texas, and was active in my HOSA Chapter (2009-2017). Served as Area 7 Board Member for Texas HOSA for 6 years and Texas HOSA Board President in 2017. During my tenure, I contributed to committee goals in planning, implementing, and working on strategies for the educational needs of students as well as teachers. I was fortunate to mentor a HOSA State Officer (2015-2016) and it was an opportunity to work collaboratively in various aspects of Leadership committee meetings and planning. I relocated and moved to San Antonio in 2021 and have been blessed with greater opportunities in my teaching strategies. I currently teach at Tom C. Clark High School with NorthSide ISD. I teach a Theory / Clinical Rotation and two CCMA classes. I love to search, learn and be creative with ideas to make learning in the classroom fun, life-like, and interesting for my students. I often get asked by other instructors for guidance on the ideas I share on my social media page and I think that's the greatest compliment! I attended THOA conferences as a HOSA Board Member when it was first moved to College Station and this past summer 2022 I had a fantastic time at the conference!

Are you needing some creative and fresh ideas for your students in the classroom? Let's focus on concepts in teaching other than the traditional textbook, PowerPoint, and/or worksheet. My purpose is to assist you whether you are a new or seasoned teacher we could all use some stimulating ingenious ways of demonstrating skill in healthcare. I want you to gain insight and learn to trust your instinct and save you trial & error time in my demonstrations. My goal is for my attendees to walk away from my session excited, supported, and confident.



Nursing trends, challenges, and updates: How to help your students navigate the changes

Location: HULLABALOO

Susan McKee

Texas A&M University School of Nursing

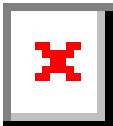
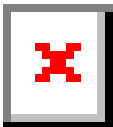
Susan J McKee, DNP, MEd, RN Susan is a second career nurse of sixteen years after a twenty-year career in higher education administration, pre-professional advising and health career recruitment. She currently teaches pre-licensure BSN students, with experience in associate degree, RN to BSN, and MSN level students, at Texas A&M University School of Nursing, mostly in women's and mental health. Her educational background includes undergraduate degrees in secondary education and nursing, and master's degrees in educational psychology from Texas A&M University with a student affairs focus, and an MSN in Nursing Education. She holds her DNP in Leadership from the University of Texas at Tyler. Clinical interests include mindfulness, nursing student stress and anxiety, efforts to improve the nursing student experience, teaching innovation, and postpartum depression.

Tara Maxa

## Texas A&M University School of Nursing

Tara Maxa, MSN, RN, RNC-OB, C-EFM, CNE, RNC-IAP, CHSE Tara is a registered nurse specializing in obstetrics for the last thirteen years. After completing her MSN in Nursing Education from Texas A&M University in 2021, Tara joined the nursing faculty at Texas A&M School of Nursing in the pre-licensure BSN program. She enjoys teaching courses in obstetrics, community health, adult health and interprofessional education. Tara's teaching interests include active learning strategies in the classroom, interprofessional education, and simulation. Her clinical interests include women's health, including postpartum depression and improving maternal and fetal outcomes.

It is challenging to keep up with all of the recent changes in nursing and nursing education. You may feel lost or overwhelmed when trying to advise your students. This presentation will provide updates and trends in admission, progression, graduation, and testing and career information. Topics also include the nursing shortage, changes in licensure exams and nursing curriculum, and nurse mental health. Guidance will be provided so you can help your students navigate the changes and enter and successfully complete nursing school. Time for participant questions and sharing ideas is included.



## Ready for Change: Tips to Prepare Future Medical Assistants

Location: CORP

Jennifer Dehn

National Healthcareer Association (NHA)

Jen Dehn is a Regional Partnerships Manager in the CTE Division for the National Healthcareer Association (NHA). She manages a team of specialists who work one-on-one with secondary Health Science programs across the nation to help them get started implementing NHA's nationally recognized, accredited certifications. She is passionate about creating opportunity in secondary education—specifically for all the ways CTE programs help students get a leg up before they enter the workforce or go on for additional education. Prior to her role at NHA, Jen spent seven years in post-secondary education focused on helping non-traditional students find a pathway to start or advance their careers. Since making the switch to the CTE field, she has become very invested in ensuring secondary health science students nationwide have equitable

access to the incredible opportunities industry recognized training and credentials can provide.

Since 2013 NHA and Texas schools have been educating and certifying Clinical Medical Assistants (CCMA) through rigorous CTE programs. In this session, we will review updates coming to the CCMA exam and resources, talk through best practices for engaged and well-prepared students, and review tools and tips from successful programs.

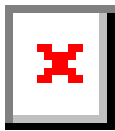
Objectives:

• Review Changes and updates to the CCMA certification exam and share updated test plan

• Understand how integrated learning closes the practice gap and improves existing MA programs

• Share best practices for educators in this essential front-line role

• Talk through outcomes from Texas Health science programs



Sneak Peek of iCEV 2023 with AES HealthCenter21

Location: ROSS

Corinne Guintier

iCEV

Corinne is a Customer Success Specialist at iCEV, serving many Texas school districts and CTE teachers for over 3 years. As a Pennsylvania native, you know her virtually from webinars and live chat. Corinne speaks with teachers all over the country and translates their uses for technology and digital curriculum into effective teaching strategies for CTE classrooms. Her passion for learning comes from a love for asking questions and challenging the status quo. Outside of work, you're bound to find Corinne attempting DIY projects at home, dogsitting, or attending live music events.

Join us for your THOA sneak peek of the new curriculum and features in iCEV and our exciting addition of AES HealthCenter21. During this workshop, you'll learn about our journey and mission to provide a comprehensive solution for CTE and how this impacts YOU, the health science educator. You will leave with valuable teaching resources and a back-to-school checklist, to start the new school year like a pro!

This is how we Kines it!

Location: BALLROOM I & II

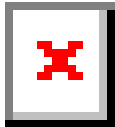
Michelle Derr

Westlake High School

Hello, my name is Michelle Derr and I am one of our three Health Science Teachers at Westlake High School. Originally from Michigan, I began my career as a Certified and Licensed Athletic Trainer. After working in the Athletic Training field for 10 years, and having my first child, I was able to transition into teaching Health Science. My main goal as a teacher is to provide a safe and fun classroom climate where my students can challenge themselves and be prepared to enter our advanced classes. In prior years, I

have taught Athletic Training, Medical Terminology, and Pharmacy Technician. I am currently teaching Principles of Health Science, Kinesiology I and will be teaching Kinesiology II this upcoming fall.

This is how we Kines it is designed to develop the understanding of human movement and how the body reacts to exercise. It's an introduction to fellow Health Science Teachers who want to introduce Kinesiology I and II to their school district. During this session, teachers will be provided with an anatomy unit where they will learn about the injuries to the lower leg, foot and ankle. Teachers will then have the chance to learn KT taping for Medial Tibial Stress Syndrome, and Peroneal Tendinitis.



Tuesday, July 18, 2023 3:30pm - 4:30pm

THOA Group 4 Power Hour 3:30-4:30 PM

See Abstract & Schedule in Group 1 Sessions

Exercise Science - OAK & PCT - LAUREL

Tuesday, July 18, 2023 4:30pm - 5:15pm

Group 5 and Repeat of Popular Breakout Sessions 4:30 PM - 5:15 PM with Q & A Sessions in same room or see Ap for new location.

Visit Booths for Vendor Bingo

Come to Your Senses: Physiology in Action

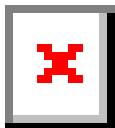
Location: EAGLE

Sarah Knotts

Carolina Biological Supply Company

Sarah Knotts is the Product Manager for Anatomy and Physiology at Carolina Biological Supply Company. She has been working for Carolina for 7 years. Prior to her work at Carolina, she worked at Laboratory Corporation of America as an Immunoassay Technologist. She has a degree in Biology from Peace College.

Don't think you have the nerves for physiology? Learn about easy, hands-on activities you can use to explore homeostasis, reflexes and reactions, and responses to stimuli. The activities are suitable for all grade levels.



Dare to Fail: Lessons Learned on the Path to Medical School

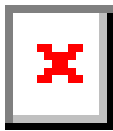
Location: REVEILLE

ZoÃ« Cook

Texas A&M

ZoÃ« Cook received her BS in Psychology from UT Austin and is now attending Texas A&M School of Medicine and School of Law. While in high school she was a commander with the Austin Travis County EMS Explorer Post 247 and Westlake High School CERT & HOSA. While at UT Austin she worked at Dell Childrenâ€™s Medical Center and completed research at Dell Medical School. She hopes to one day sub-specialize in pediatrics. Outside of school, she is an avid athlete, enjoys mentorship, and participates in a variety of type 1 diabetes advocacy work.

ZoÃ« Cook is a second-year medical student at the Texas A&M School of Medicine. She shares her untraditional journey to medical school and ways in which pre-medical students can be supported along the way.



Implementing Competency Based Education as a Teaching Methodology

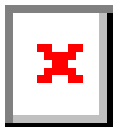
Location: ROSS

Jeanie Staton

Laerdal Medical

Jeanie Staton is a former educator with over 10 years of Health Publishing experience. She is currently a Digital Applications Sales Specialist focusing on the support, implementation and customer success of the digital suite of products here at Laerdal

There is a progressive movement towards competency-based education, a shift from delivering inputs to students to measuring students' learning outcomes. This session will provide an overview of resources to help make this transition.



Jump on the HOSA Bandwagon

Location: TRADITIONS

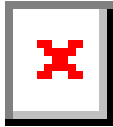
Janet Villarreal

HOSA

Registered Radiologic Technologist; cross-trained in Ultrasound and Nuclear Medicine  
Employed at Doctors Hospital (1981 to 1993) Health Science Instructor: United South High School and United North High School (1994-2006) Served on the Texas HOSA Board of Directors: Area 7 Representative (2004-2006) Employed as Texas HOSA Executive Director in 2006 with 11,000 members; in 2018-2019, Texas HOSA membership exceeded 38,000 members with more than 1000 chapters

Come find out what all the fuss is about! Instructors old and new to HOSA this session is for you. We want to talk a little bit about how to get started, where to find more

information, but most importantly how to integrate HOSA into the classroom. There is so much more to HOSA than just competition, so jump on the bandwagon and explore all that HOSA has to offer.



### Meeting the Needs of the Exploding Bioeconomy

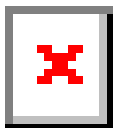
Location: CORP

Jenny Ligon

National Center for Therapeutics Manufacturing at Texas A&M

Since 2012, Jenny Ligon has overseen NCTM's development of innovative multidisciplinary technical training and continuing education programs to serve the rapidly-growing needs of the biopharmaceutical and vaccine manufacturing industry. As NCTM's Associate Director, Ligon specializes in complex multi-organizational program development and management. She is a skilled business developer with experience in communications, legislative affairs, and project negotiation, and a proven ability to lead collaborative initiatives involving diverse stakeholders. Ligon leads NCTM's business development and new training initiatives, including marketing, proposal writing and negotiation, curriculum development, stakeholder engagement and contracts administration and management. She has two decades of project management, public relations, and business development and administration experience in both the public and private sectors.

The global bioeconomy is expected to grow from \$850 billion in 2020 to \$30 TRILLION in 2040—where will the workforce come from? Texas is poised to become a major biomanufacturing hub - from biofuels, to biotherapeutics, and beyond. Join this session to learn how we must start recruiting early and immediately to ensure sustained workforce readiness.



### The Pharmacy Technician Journey

Location: TRADITIONS

Synthia Hill

Texas State Board of Pharmacy

Synthia Hill, PharmD is a graduate of the UIW, Feik School of Pharmacy. She has practiced pharmacy in both the retail and hospital settings. Prior to entering the field of pharmacy, Synthia was chemist in the pharmaceutical industry. Synthia started her career at the Texas State Board of Pharmacy (TSBP) as a Compliance Program Officer

in 2015. She currently serves as the TSBP Pharmacy Officer and manages the student pharmacist internship program .

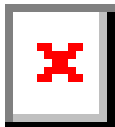
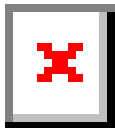
Jennifer Trook

Texas State Board of Pharmacy

Jennifer is a graduate of WTAMU with a BS in Sociology. She has worked in the retail setting for 25 years, 23 of those years were in pharmacy with experience in sterile and non-sterile compounding. She has worked in the independent sector for the 23 with 6 of the years in chain as well. Jennifer has worked for Texas State Board of Pharmacy for 8 & 1/2 years as a Compliance Inspector in the West Texas area.

The Pharmacy Technician Journey

Pharmacy technicians are key members of the multidisciplinary healthcare team and play a vital role in helping the pharmacist ensure the health and safety of patients. In this presentation, we will review pertinent information regarding the application process for applying for a pharmacy technician registration with the Texas State Board of Pharmacy, briefly overview state regulations applicable to pharmacy technicians and discuss the expanding roles of the pharmacy technician in the healthcare setting.



Tuesday, July 18, 2023 4:45pm - 5:45pm  
THOA Group 5 Power Hour 4:45- 5:45 PM  
See Abstract & Schedule in Group 1 Sessions  
CNA - OAK & Med Micro/Pathophysiology LAUREL  
Tuesday, July 18, 2023 6:30pm - 8:30pm  
Conference Social Sponsored by iCEV  
Four Downs Sports Bar  
Adults Only  
700 University Dr. E 101  
Wednesday, July 19, 2023 7:00am - 5:00pm  
All Day Beverage Service  
CENTURY PRE-FUNCTION  
Wednesday, July 19, 2023 7:00am - 8:00am  
Breakfast  
CENTURY BALLROOM  
Wednesday, July 19, 2023 8:00am - 10:00am  
General Morning Session

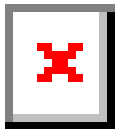
## CENTURY BALLROOM

HOSA Update and More (8am-9am)

Janet Villarreal

HOSA - Future Health Professionals | Texas

Registered Radiologic Technologist; cross-trained in Ultrasound and Nuclear Medicine  
Employed at Doctors Hospital (1981 to 1993) Health Science Instructor: United South  
High School and United North High School (1994-2006) Served on the Texas HOSA  
Board of Directors: Area 7 Representative (2004-2006) Employed as Texas HOSA  
Executive Director in 2006 with 11,000 members; in 2018-2019, Texas HOSA  
membership exceeded 38,000 members with more than 1000 chapters  
Texas HOSA updates. What is new in the HOSA world.



Texas School Law and You (9:00am-9:45am)

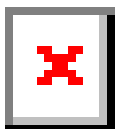
Jay Brim

Brim, Robinett & Brim P.C.

Jay Brim was admitted to practice law in Texas in 1974 and has focused on School Law since 1977 when he became a staff attorney for the Texas Education Agency under State Commissioner of Education Dr. M. L. Brockett. He has represented employees of school districts and colleges since 1980. He has been recognized as a Super Lawyer for the past 22 years. The School Law Section of the State Bar of Texas recognized him in 2013 with its Kelly Frels Lifetime Achievement Award for an exemplary career. He is the senior shareholder of Brim, Robinett & Brim, P.C., the firm he began and in which he has practiced since 1983. He and his wife Jeanine celebrated 50 years of marriage on July 3, 2021. They are the parents of Cari Brim Land, Brandon Young Brim (also a partner in his law firm) and Jessica Brim Schumacher and are grandparents to six. Jay served as the Municipal Judge and Alderman of Rollingwood, TX. He is a past chair of the Travis County Democratic Party and a past president of the Lost Creek Neighborhood Association. He is the Chancellor of the Rio Texas Conference of the United Methodist Church and is a past Lay Leader of that conference, which has elected him to the past six General and Jurisdictional Conferences.

An overview of essential school law for healthcare teachers

[JKB-brief bio.docx](#)



Wednesday, July 19, 2023 8:00am - 3:00pm

Pampering Room (Body Massage) \$1/min Min.5 minutes

STAR

Wednesday, July 19, 2023 8:00am - 3:00pm

Pampering Room (Foot Massage) \$1/min Min.5 minutes

SHIELD

Wednesday, July 19, 2023 10:15am - 11:15am

Group 6 Breakout Sessions 10:15 AM - 11:00 AM with 15 Minutes Q & A Until 11:15 AM

5 strategies to create multi-level review activities

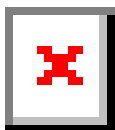
Location: BALLROOM I & II

Emma Carter

The CTE Preceptor, LLC

I am a health science teacher and district lead in a large suburban high school. I came to Texas for a job as an athletic trainer at the high school level. Fast forward ten years, I married a football coach, had one son, and one on the way. There was no way I could keep up the schedule of an athletic trainer with two small children and a head football coach. I knew I was going to teach at some point in my life. Like many of you, I have several advanced degrees. All three of my degrees are in education. I was 36 when I started teaching, but I had the advantage of being around high school student-athletes for years. The transition to the classroom was "interesting. I began teaching Principles of Health Science and Clinical Rotations by myself. I had support from the administration and several core subject teachers, but it is not the same as having an experienced teacher in your subject area. Through the years, I have made my share of mistakes, or what I refer to as miscalculations. I love to incorporate activities, movement, and technology into my lessons. I have evaluated my classroom management techniques, course planning, and teaching resources for over a decade of teaching Health Science. I am passionate about helping new and experienced teachers to progress in their teaching skills and confidence in the classroom. I look forward to sharing my teaching miscalculations and my teaching wins.

Review activities are a fantastic tool for summarizing material and preparing students for an upcoming assessment. Multi-level questions allow you to review more material with fewer questions and allow students to use critical skills. These activities will have students working together, moving, and applying knowledge and skills. The activities can be used for any topic year after year to save you time and effort. You will leave this presentation with a review activity you can use in your classroom.



Anatomy & Physiology Team Trivia for Generative Learning

Location: REVEILLE

Kim Smith

CreativEd Services

Kim Smith began her teaching career in 1981 at Alexander Central High School in Taylorsville, North Carolina. After nine years in the classroom, she served as the Health Occupations Education Consultant and HOSA State Advisor at the North Carolina

Department of Public Instruction. In 2001 she was named the Assistant Director of National HOSA and later became a facilitator and instructional designer for the Walt Disney Company® and National Geographic Live®. Kim is the owner of CreativEd Services and the author of Teaching Health Science and ten books in the Learning Games and Brain Games and Puzzles series. She is currently a consultant with Integrated Loyalty Systems, helping to improve the patient and employee experience for multiple clients throughout the United States. Kim is a Registered Nurse with a B.A. in Psychology from Lenoir-Rhyne College and a M.Ed. in Curriculum and Supervision from North Carolina State University.

Prepare your students' brains to learn new course content with this effective generative learning strategy. Generation happens whenever someone attempts to answer a question, solve a problem, or predict an outcome BEFORE being shown the solution. The learner applies what is already known to a new situation by looking at the new characteristics and thinking 'where have I seen something like that before?' A fun and engaging generation activity for the HSE classroom is TEAM TRIVIA! This workshop will group participants in teams to play Anatomy & Physiology Trivia. Members of the winning team will be rewarded.

Medical Terminology: Master the Language of Medicine

Location: EGALE

Greg Newcomb

Dean Vaughn

Greg Newcomb has 10 years specializing in bringing technology products that facilitate course teaching and learning to secondary and post-secondary education institutions. He has worked with robotic as well as career-technical solutions, and is an integral part of the Dean Vaughn team.

Our Medical Terminology course is a one of a kind tool that helps students with their memorization and pronunciation of complex Greek and Latin words. And it Works! Come learn how we make Medical Terminology less intimidating and get Medical Terminology to stick the first time!

No Cadaver, No Problem! Providing Lab Experiences with AR/VR

Location: ROSS

Sheena Shoemaker

zSpace, Inc.

Sheena Shoemaker has leveraged her experience teaching anatomy & physiology, life sciences and love for technology with her work in AR/VR. As an A&P instructor with Wichita State University Tech and Maize Career Academy, she successfully integrated AR/VR into her CTE Health Science pathway attaining significant rise in student achievement. Sheena is now assisting schools across the country with AR/VR technology integration into K12, higher ed, and workforce pathways.

Jennifer King

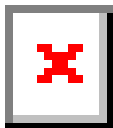
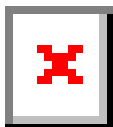
zSpace, inc.

Dynamic Educational Sales Leader with proven success in educational technology sales, sales leadership, strategic partnerships and strategy development. Focused on delivering results through relationship building and a solutions-based sales approach. Understands the importance of culture with the ability to build, maintain and strengthen relationships both, internal and external to accelerate growth. Committed to building

capacity within educational organizations to empower, equip, and engage teachers and students.

Discover how school districts, career centers, and community colleges are using augmented and virtual reality (AR/VR) to support multiple CTE pathways (e.g. Health Sciences, Advanced Manufacturing, Transportation, and Agriscience) as a part of their in-person and blended learning strategy.

In this session, attendees will learn how students across Texas and the US are using AR/VR to sharpen technical skills in the Health Sciences through experiential learning experiences that are aligned to industry certifications.



Personalize Learning with Savvas' CTE Texas-Aligned Titles and Digital Platforms

Location: CORP

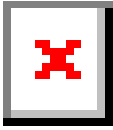
Christopher Derasmo

Savvas Learning Company

I am a former math educator with over 10 years experience in education, both inside the classroom and as an instructional coach. I obtained my B.S. in Actuarial Science from St. John's University and my M.Ed in Education Administration from Concordia University. I joined Savvas Learning Company (official distributor of Pearson) in the summer of 2021, as a math and CTE specialist.

CTE teachers will experience the MyLab digital student learning platform and how it integrates with multiple Learning Management Systems such as Canvas and Schoology. MyLab provides teachers with tools for monitoring students, differentiating instruction based on individual student needs, and providing opportunities for students to engage with the new Health Science TEKS-aligned program content. Programs Areas of Focus Include: Health Science Theory, Anatomy, Physiology, and Disease, Medical Terminology, and Forensic Science. Teachers will experience a deep dive into looking at how each title fully covers the TEKS and certifications students are prepared for upon completion of their course.

[Christopher\\_Derasmo\\_Savvas\\_Bio.pdf](#)



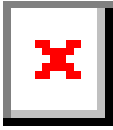
So You Want to Be in Health Care? How to Get What You Want...It's Possible!

Location: TRADITIONS

Rebecca Burns

Texas A&M University School of Nursing

Teaching and Positions Dr. Burns comes to us originally from Lincoln, Nebraska where she spent nearly 20 years as a Level III Neonatal Nurse. She came to Texas in 2006 as the Director of Children's Services at College Station Medical Center to open the first NICU in our community. Joining the College of Nursing in 2013 as a Clinical Assistant Professor, while under the Health Science Center umbrella, she has witnessed and been center to many changes within the College including our move to the A&M University System. Dr. Burns has held many leadership positions including current RN-BSN Coordinator, Undergraduate Curriculum Committee Chair, Faculty of the Whole Chair, University Faculty Senator, and Executive Committee Member to name a few. Education Her education has been focused on Nursing which she received a BSN in 1997 from the University of Nebraska Medical Center, an MSN Pediatric Nurse Practitioner specialty emphasis in 2009 from the University of Nebraska Medical Center, a DNP in 2015 from Loyola University New Orleans, and is currently in a DNP-PhD bridge program from Texas Women's University. She most recently became Nationally Certified for Effective Teaching Practices by the Association of Colleges and Universities (ACUE). Research Dr. Burns research focus has centered on online best practices, the effectiveness of RN-BSN programs, open educational resources for students, faculty development, academic integrity, and recruiting a diverse student population. Service (college, university, nursing profession, and community) • CCNE Self-Study Contributor • NLN Center of Excellence Re-designation Committee • NSC and CON Strategic Plan Committee • DNP Program Development Taskforce Co-chair • Faculty Search Committee • Association of Former Students Awards Selection Committee • University Disciplinary Appeals Panel • CCNE on-site evaluator for Nursing Program Accreditation Award/Honor (most recent) • 2020 Recipient of Texas A&M University Association of Former Students Distinguished Achievement, Teaching, College Level • 2019 Recipient of Texas A&M University Association of Former Students Distinguished Achievement Individual Student Engagement, University Level • 2016 Recipient Daisy Foundation Faculty Award During this session, attendees will be introduced to pathways to varying healthcare careers, interview techniques, and resume-building strategies that have proven to be extremely effective for standing out in a crowd and landing your dream job. This information can be valuable to individuals, teachers, and their students through dissemination. Interview role-playing and audience interaction will be included and encouraged.



Teaching PT Has You in a Knot? I've Got Your Back! 4 More 'Painless' Activities For Your PT Course

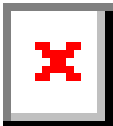
Location: HULLABALOO

Janice Blades Miller

Blanson CTE High School, Aldine ISD

I am the Health Science Instructor of the Physical Therapy program of study at Blanson Career and Technical Education High School in Aldine ISD. During my 5 years as a teacher, I have taught Principles of Health Science, Medical Terminology, Medical Microbiology, Health Science Theory and Clinical and Practicum in Health Science - Physical Therapy. In 11 years of being a Texas - licensed physical therapist, I have worked in outpatient neurology, acute care, and inpatient rehabilitation. I was a part of the committee for TEA Innovative courses for Physical Therapy I and II. I strive to teach students the basics needed to get their foot in the door as a rehabilitation technician and succeed in post secondary education.

In this course, you will explore 4 physical therapy related activities to implement in your courses by participating in 2 student-led research presentations on careers and specialties, a lab activity for planes and axes, and using 3D-printing to enforce osteokinematics.



What can we do as health science teachers in the event of a school shooting? Triage and first aid?

Location: BALLROOM III & IV

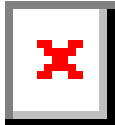
Misty Overfelt

Florence High School

Misty Overfelt has a Bachelor's of Science in Exercise and Sports Science graduate from Phillips University (1998) and a Master's of Health Science in Teaching and Learning. Overfelt has 20 years experience as an athletic trainer and 18 years as a teacher at the high school level. In that time she has started and grown 3 athletic training student programs. In 2016, an opportunity opened to teach health science classes and be a HOSA sponsor. It was here that she also became an Emergency Medical Technician (EMT). While at Hutto, she helped grow the health science program and establish three health science practicums: EMT, CCMA and Pharmacy Tech. The program grew from 2 health science teachers to 5 teachers within 4 years. Overfelt has since returned to her her home town high school in the Fall of 2022 and was charged

with revamping the health science program and establishing a certification program students could complete before graduating. Looking forward to this next school year, we will have health science practicums in EMT and CCMA with the addition of another teacher. In her spare time, Misty enjoys spending time with Jerry and their families and friends. She also enjoys taking part in competitive shooting events, hunting, and working on the family farm/ranch.

It happens in a matter of seconds, shots ring out, screams & chaos ensue. It's something we never want to be a part of, and you have access to all kinds of medical supplies in your room/closet. We can stop the dying and be the first to start treating the injured and bleeding and help manage 1st aid & triage patients. Once the threat has been isolated and/or neutralized, then we can begin providing medical aid to those most seriously injured, likely before the first responders even get there. We know that seconds matter in life and death.



Wednesday, July 19, 2023 10:15am - 11:15am

THOA Group 6 Power Hour 10:15 - 11:15 AM

See Abstract & Schedule in Group 1 Sessions

Dental Science - OAK & Sports Medicine - LAUREL

Wednesday, July 19, 2023 11:30am - 1:00pm

THOA Awards Luncheon

CENTURY BALLROOM

Wednesday, July 19, 2023 1:30pm - 2:15pm

Group 7 Breakout Sessions 1:30 PM - 2:15 PM with 15 Minutes Q & A Until 2:30 PM

Establishing and Evaluating a HST Dual Credit Program

Location: HULLABALOO

Grace Barber

Dallas ISD

I have a BSN from TCU, a Masters from OU and took graduate level classes at UTA in nursing education. I have been teaching at HSHP since 2013. Before that, I taught at the Pediatric clinicals for an ADN community college program and was a school nurse for many years.

Shari Harrington

Dallas ISD

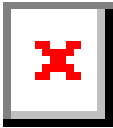
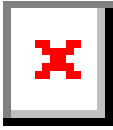
Medical laboratory Scientist before coming to DISD to teach over 20 years ago.

Manages 10 Health Science teachers

We presented in 2020 when we began our Dual Credit pathway program.

Those initial group of 9th grade students graduated this year!

So we have now have 4 years of data; plus information and insights about what went well and what needed improvement.



Forensic Radiology

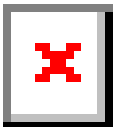
Location: ROSS

Jonathan Perry

Anatomage

Has worked for 6 years in research and industry in the field of Brain Imaging. Now employed as a Sales Person for Anatomage selling Anatomy & Physiology tools for high school through medical schools.

This talk will cover the basis of various medical imaging technologies (i.e. MRI/CT) and their application to the field of Forensics.



Importance of a Diverse Donor Base

Location: REVELLE

LEONARDO STELLA

The Gulf Coast Regional Blood Center

Leonardo Stella joined the Gulf Coast Regional Blood Center (GCRBC) in 2009.

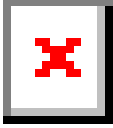
Leonardo is of Italian and Spanish descent. Fluent in Spanish, Italian and English.

Leonardo earned a Bachelor of International Business and has a background in marketing, sales and sales management. During his college career, played soccer, took part in the International Business Honors Society and Audubon of South Florida.

Starting his career at the GCRBC as a donor recruiter, Leonardo was promoted to Operations Coordinator, and he is now a member of the Donor Recruitment

Management Team. Leonardo is an active blood donor and very passionate about educating the community about the importance of donating blood and hosting blood drives.

Donor Diversity, Statistics, Facts, Myths, Eligibility & Importance.



## Inclusion, Professionalism & Identity: Creating an A+ Uniform Program

Location: CORP

Isa Jones

Career Uniforms

Isa Jones is a Senior Sales Associate at Career Uniforms, helping schools, universities, and medical clinics outfit teams and build memorable brand impressions. Specializing in one-on-one customer service, Isa uses her experience and background in sales and customer care to take the stress and worry out of creating a uniform program for clients and other needs they may have. Isa says it's the joy of interacting with clients and building lasting connections with them that she is most passionate about and that makes her job fulfilling. When not busy at CU, Isa stays active with her side job running her own nail salon business and being a full-time mom to her young daughter.

A review of the importance of creating a standardized uniform for health science programs and how they impact students and the overall program in a positive way.

Career Uniforms will highlight the benefits and then share with the audience ways how Career Uniforms can provide a full turn-key solution for creating or enhancing a uniform program.



## They Think It's Just Fun and Games

Location: BALLROOM I & II

Christine Smikal

Splendora ISD

Christine Smikal's healthcare journey started as a CNA in 1987 working in a long-term care facility. She obtained her LPN while in college at Pace University, Lienhard School of Nursing and graduated with her BSN in 1991. Christine's career as a Registered Nurse began at Stony Brook University Hospital in New York as a Pediatric Nurse. In 1993, Christine relocated to Texas and continued as a Pediatric Nurse.

November of 2013 she obtained a position as a Health Science Teacher in Splendora ISD and has taught Principles of Health and currently teaches Medical Terminology, Health Science Theory and Health Science Practicum -CNA

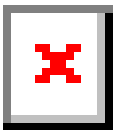
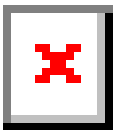
Darcie Henke

Calhoun County ISD

Darcie Henke has worked in various sectors of the healthcare industry for 30 years and has been a Registered Radiographer and Mammographer since the screen-and-film

days of the 1990s. She began teaching at her hometown high school in Port Lavaca when Calhoun County ISD started their Health Science Program in 2016. Courses she has taught include Principles of Health Science, Medical Terminology, Health Science Theory with Clinicals, and Health Science Practicum/ Medical Assistant.

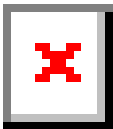
Having a variety of games in your toolbox makes it less likely that students will become bored. We will show you ways we use Gimkit, Quizlet, Blooket, and other activities in our classrooms. Many of these programs use repetition and active learning strategies to help students commit items to memory. These games can be played individually or in teams, promoting collaborative learning. Working together to answer questions and solve problems is also beneficial for students who may struggle with the material. The students think they are just playing games, but we know we are having them do repetitive practice!



Use Google Tools Like A Pro  
Location: BALLROOM III and IV  
Cheyenne Kirkpatrick  
Kilgore High School

Cheyenne Kirkpatrick has taught health science at Kilgore High School for 11 years. She holds a Bachelors of Science in Athletic Training and a Bachelors of Science in Education from Southern Arkansas University. She also earned a Masters of Science in Sports Management from Texas Woman's University and a Masters of Science in Health Education from University of Texas at Tyler.

Have you ever wanted to use google forms but it seems overwhelming? Wondered how to use google sheets to share and organize material? Come learn how to make an online escape room and other helpful technology tips.



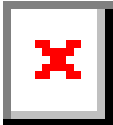
WHERE TO NEXT? Help guide the future of Health Sci Travel  
Location: EAGLE

Todd Parsons

EF Education First Tours

Taught since 1999 in the NASA/Houston area and Seattle. Traveled with his students for many years through EF Tours. Now works full-time locally in Texas creating travel programs for teachers and schools. Works particularly on CTE/STEM Tours like the new Health Sci Tours with THOA teachers.

THOA Teachers have taken the lead with designing and traveling on the first Health Science-themed international tours. Starting with the Health Sci in Scotland, England, & France to the brand new Health Sci in Switzerland & Italy, you finally have the opportunity to travel the world as a free teacher chaperone. Come learn how to join your fellow teachers and help advise on the future of medically-themed itineraries. (JAPAN?) This is always the BEST SESSION of the Conference. If you've ever dreamed of traveling the world, don't miss another year. Start now. See the world!



Why you should consider becoming a CASA (Court Appointed Special Advocate)

Location: TRADITIONS

CJ Spencer

Voices for Children, Inc. CASA of Brazos Valley

Health and Safety provider/trainer (corporate and nonprofit) for 20+ years within the City of St. Louis & St. Louis County homeless networks (Missouri). Previously provided oversight and supervision of clinical partners working within a domestic violence shelter; and as a statewide trainer for the Missouri Coalition Against Domestic and Sexual Violence. Certified to train Court Appointed Special Advocates (CASAs) in the State of Texas.

Sara Lynn Willis

A&M Consolidated High School

Certified Ophthalmic Technician for 20 years locally in Bryan/College Station Health Science Teacher for 6 years at A&M Consolidated High School, College Station ISD Began training to be a Court Appointed Special Advocate (CASA) for Voices for Children in January of '23.

Have you ever wondered what it would take to be a CASA (Court Appointed Special Advocate)? When you volunteer for CASA, you give hope to a child who has been the victim of abuse or neglect. When a child enters the foster care system because his or her home is no longer safe, a judge may appoint a committed volunteer to advocate for the child. That volunteer is called a Court Appointed Special Advocate®<sup>®</sup>, or CASA. CASA volunteers are screened, highly trained, and appointed by judges to represent and advocate for a child's best interests in the child welfare system.

Wednesday, July 19, 2023 1:30pm - 2:30pm

THOA Group 7 Power Hour 1:30 - 2:30 PM

See Abstract & Schedule in Group 1 Sessions

Medical Terminology- OAK & Phlebotomy/EKG - LAUREL

Wednesday, July 19, 2023 2:30pm - 3:00pm  
PM Break

CENTURY PRE-FUNCTION

Wednesday, July 19, 2023 3:00pm - 4:00pm

TEA Update General Session

CENTURY BALLROOM

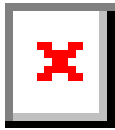
Texas Education Agency CTE Health Science Update

Juanita Soto

Texas Education Agency

A Health Science Teacher since 2003, a curriculum Coordinator for an inner city school district for 3 years, a post secondary nurse educator for both RN and LVN programs, a Registered Nurse since 1993, and currently serving as the Texas Education Agency Statewide Coordinator for Health Science.

This presentation is a summary of the current statewide initiatives impacting the State Health Science Career Cluster.



Wednesday, July 19, 2023 4:00pm - 5:00pm

Closing and Grand Awards Ceremony

CENTURY BALLROOM

**February 4, 2026**

**Item No. 4.1.**

**Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.**

**Sponsor:** Jeremiah Cook, Assistant Director - Tourism

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee participate in the steering process for the strategic plan.

**Summary:** Staff will lead a strategic discussion regarding proposed staffing levels. This will include an analysis of specific roles, key performance indicators (KPIs), and the operational workflows regarding positions to support the key principles of the strategic plan.

**Budget & Financial Summary:** N/A

**Attachments:**

None

**February 4, 2026**  
**Item No. 4.2.**  
**Quarterly Marketing Report**

**Sponsor:** Angie Bertinot

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation and discussion on the Quarterly Marketing Report for FY26 Q1.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee receive the presentation.

**Summary:** See attached report for FY26 Q1.

**Budget & Financial Summary:** N/A

**Attachments:**

1. Marketing Report Q1



## Marketing Performance Report Q1 FY2026

### QUICK SNAPSHOT

- Website Sessions: 185,741
- Website Page Views: 292,167
- Total New Social Followers: 3,825
- Total Social Impressions: 3,474,234
- Total Social Engagements: 52,994 / 1.5% engagement rate

### WEBSITE OVERVIEW

During Q1 (October–December), the Visit College Station website showed strong traffic momentum, with sessions reaching 185,700, **up nearly 26% quarter-over-quarter and 28% year-over-year**. Growth was driven largely by organic search and direct traffic, indicating strong destination awareness and active interest in College Station despite an increasingly competitive, AI-influenced search landscape.

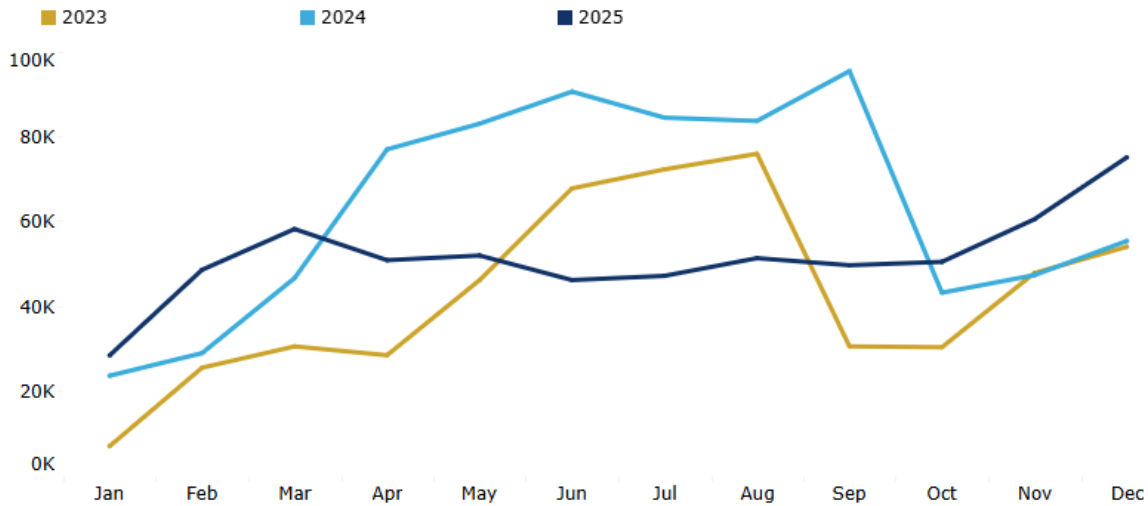
While traffic increased, engagement metrics were more nuanced. Engaged sessions rose more than 30% from last quarter and engagement rate improved slightly, though pages per session and average session duration dipped, suggesting users are finding information quickly but may not be exploring beyond their initial page. Planning-focused sections such as the directory, things to do, events and blog continued to perform well, reinforcing the site's role as a key discovery and trip-planning resource.

Organic search remained the strongest traffic driver, while paid social and paid search contributed a smaller share of sessions, presenting an opportunity to refine creative, targeting and messaging to better support traffic and engagement goals. With nearly 68% of users accessing the site on mobile, continued focus on mobile-first experiences and clearer pathways to deeper content will be important. Overall, Q1 reflects a healthy website with clear opportunities to improve on-site engagement and guide users further through the planning journey.

**December saw a 54% increase in active users year over year, underscoring the strong performance of our Christmas in College Station campaign. Growth was driven primarily by direct traffic and paid social.**

# Sessions Analysis

## Monthly Trend



### Performance

- Total Sessions: 185,741 (+25.76% growth QoQ)
- Total Users: 159,588 (+28.49% growth QoQ)
  - College Station (11.5%)
  - Houston (11.3%)
  - Dallas (4.9%)
  - Bryan (3.9%)
- Page Views: 292,167 (25.23% growth QoQ)
- Engagement Rate: 47.7% (1.7% growth QoQ)
  - Still below the 60% benchmark, but making improvement
- Top Three Landing Pages
  - Things to Do
  - Events
  - Christmas in College Station
- Top Three Performing Pages by Engagement
  - Things to Do
  - Events
  - Restaurants in College Station
- Top Traffic Sources (organic search, direct, referral, social, paid)
  - Google/Organic (47%)
  - Meta/Paid Social (20.9%)
  - Direct-to-Site (18.2%)
- Bounce Rate: 52.3% (-1.7% QoQ)
  - Still above benchmark of 50.65%

### **SOCIAL MEDIA OVERVIEW**

During Q1, Visit College Station’s social media channels continued to grow, adding 3,825 followers for a total audience of 33,058—only slightly below last quarter (-4.6% QoQ) and strong for an off-peak travel season. While impressions (-23.6% QoQ) and total engagements (-54% QoQ) declined from summer highs, post link clicks more than doubled quarter-over-quarter (+135%), signaling a shift toward higher-intent, planning-focused behavior. Video remained a key performance driver, with Instagram Reels and Facebook video generating nearly 290,000 views and the highest engagement rates.

Metric	Jul-Sep	Oct-Dec	QoQ Change
Total Audience	29,138	33,058	+13.5%
Net Audience Growth	4,010	3,825	-4.6%
Impressions	4.54M	3.47M	-23.6%
Engagements	115,187	52,994	-54.0%
Engagement Rate	2.5%	1.5%	-1.0%
Link Clicks	1,096	2,581	+135%
Video Views	307,111	289,894	-5.6%
Posts Published	251	337	+34%

- Impressions: 3,474,234 (-23.6% QoQ)
  - October: 805,780
  - November: 975,270
  - December: 1,693,184
- Engagements: 52,994 – 1.5% average (industry average 1.9% average according to Destinations International, so just under industry)
  - October: 10,466 (1.3% engagement rate)
  - November: 7,200 (0.7% engagement rate)
  - December: 35,317 (2.1% engagement rate)
- Video Views: 289,894 (-5.6% compared to Q4)
  - October: 116,332
  - November: 110,602
  - December: 61,607
- Total Followers: 30,105 (+904 net growth/ +13.5% total but -4.6% net growth compared to Q4)
- Link Clicks: 2,581 (+135% compared to Q4)
  - October: 174
  - November: 226
  - December: 2,181


**Best-Performing Posts**

By Impressions

**Visit College Station**  
Thu 12/11/2025 9:00 am CST

🔔 This is not a drill. We're officially announcing Harry's Northgate! 🎉

...




**Views** **232,567**

**Visit College Station**  
Mon 11/24/2025 8:01 am CST

Holiday magic is in the air across College Station 🎄 ✨

...



**Views** **140,991**

**Visit College Station**  
Thu 10/9/2025 6:35 pm CDT

Y'all it's official... Kyle Field will be going bananas in 2026. 🍌 🍌 🍌

...




**Views** **112,299**

By Engagement

**visitcstx**  
Tue 12/23/2025 12:42 pm CST

🎄 ✨ GIVEAWAY CLOSED - we'll reach out to the winner soon! 🎉 ✨


...



Engagement Rate (per View)	17.5%
Views	2,528
Engagements	443

**Visit College Station**  
Fri 12/19/2025 4:16 pm CST


As the year comes to a close, we want to extend our sincere thanks to the planners, partners and industry colleagues who chose t...



Engagement Rate (per Impression)	17.4%
Impressions	1,514
Engagements	264

**Visit College Station**  
Thu 10/2/2025 5:35 pm CDT

"From our traditions to our hospitality, the Tourism Friendly Texas Certified Community designation reaffirms the pride we have in ou..."



Engagement Rate (per Impression)	14.9%
Impressions	935
Engagements	139

**NEWSLETTER OVERVIEW**

Fall:

- Delivered: Wednesday, Sept. 3
- Audience Size: 2177
- Delivery Rate: 91.1% (1,984)
- Open Rate: 23.3% (833 opens)

- Click Rate: 2.2%
- Unsubscribe Rate: 1.8% (35 unsubs)
- Most Clicked Links:
  - Visit CS Website: 71 clicks (22.8% of total clicks)
  - Events – The Gardens Fall Festival: 28 clicks (9% of total clicks)

Christmas In College Station:

- Delivered: Friday, Nov. 21
- Audience Size: 2135
- Delivery Rate: 90.4% (1,929 deliveries)
- Open Rate: 22.6% (789 opens)
- Click Rate: 0.98%
- Unsubscribe Rate: 1% (20 unsubs)
- Most Clicked Links:
  - Christmas in College Station Landing Page: 37 clicks (17% of total clicks)
  - Blog – Experience the Magic of Christmas Guide: 26 clicks (11.9% of total clicks)
  - Offers – TAMU Hotel and Conference Center: 26 clicks (11.9% of total clicks)

Moving forward we need to double our open rate!

**THE ZIMMERMAN AGENCY**

**PAID DIGITAL OVERVIEW**

**Quick Snapshot**

- 1,362,238 Total Impressions
- 1,363 Total Clicks
- 0.10% Total CTR (Click-Through-Rate)
- 2,510 Total Hotel Bookings
- 29,365 Total Searches
- 42x ROI
- \$760,786 Estimated Revenue

**Adara Performance**

Overall, the Adara programmatic campaign has delivered a strong CTR well above the benchmark of 0.10%.

- Adara drove significant performance for Bookings and Revenue.
  - Over \$760,000 in estimated revenue, with over 2,500 bookings and an ROI of 42x.
    - The ROI exceeded industry benchmarks by 2-4x, signaling exceptional efficiency and high traveler conversion value.
- The campaign continues to drive momentum in terms of searches and bookings.
  - Since its launch in October, searches have grown by over 6,000%

- Christmas in College Station drove over 800,000 impressions during Q1 and an extremely strong engagement rate of 0.11%.
- Dining themes appear to resonate best in terms of garnering the most impressions, while a combination of Dining and Shopping themes drove the highest CTR.
- The 300x600 and 160x600 ad sizes drove the highest engagement, with achieving CTRs above 0.30%!

### Insights & Strategies

Based on creative performance insights, the following recommendations aim to optimize future campaign efficiency and further strengthen engagement with high-intent travelers.

- Lean into top-performing creatives themes
  - A/B test new versions of these themes with refreshed copy or local event tie-ins.
- Reallocate impressions strategically
  - Continue to shift delivery from low-performing units towards top-performing formats such as Outdoor.
  - Prioritize high CTR sizes like 300x600 and 160x600
- Continue to refine audience targeting
  - Optimize campaigns by focusing on the top-performing audience segments while testing or adding new behavioral or intent segments.

**Note:** Indirect touches are the marketing actions that influence a customer along their journey, even if they aren't the final step. This means if a traveler sees an ad but doesn't click on it, that impression can still receive credit if they convert within the attribution window.

### PAID SEARCH OVERVIEW

#### Quick Snapshot

- 104,855 Total Impressions
- 14,831 Total Clicks
- 16.15% Total CTR (Click-Through-Rate)
- \$0.42 Average CPC
- 77 Conversions

Overall, the paid search campaign has delivered a strong CTR well above the benchmark of 4.68%.

- The Brand campaign garnered the highest impressions and conversions.
- The Christmas in College Station campaign drove strong engagement, 115% above the benchmark

Campaign	Impressions	Clicks	CTR	Benchmark (-/+)	Avg. CPC	Conversions
----------	-------------	--------	-----	-----------------	----------	-------------

College Station Brand	41,715	6,998	16.78%	245%	\$0.42	44
College Station Local	26,033	3,946	15.16%	211%	\$0.40	27
Christmas in College Station	37,107	3,887	10.48%	115%	\$0.43	6
Total	104,855	14,831	14.14%	190%	\$0.42	77

### Insights & Strategies

Paid search outperformed CTR benchmarks across all campaigns, with Brand and Local campaigns driving most volume and conversions while maintaining low average CPCs.

- Continue prioritizing Brand and Local campaigns
  - Maintain investment in these campaigns to protect high-intent demand and to sustain efficient performance.
- Use seasonal campaigns as engagement drivers
  - The Christmas in College Station campaign achieved a CTR 115% above the benchmark, indicating strong message resonance, despite the lower conversion volume. •
  - Recommend leveraging seasonal and event-based campaigns to drive awareness and consideration.
- Maintain efficiency while scaling thoughtfully
  - Recommendation to monitor impression share and budget caps to identify opportunities for incremental scale while maintaining a strong ROI.

### PAID SOCIAL OVERVIEW

#### Quick Meta Snapshot

- 1,760,628 Impressions
- 775,036 Accounts Center Reach
- 41,041 Clicks
- 5.3% CTR (Click-through Rate)
- \$0.26 Cost per Click
- 169,798 Engagements
- 9.6% Engagement Rate
- \$6.01 CPM (Cost per 1,000 Impressions)

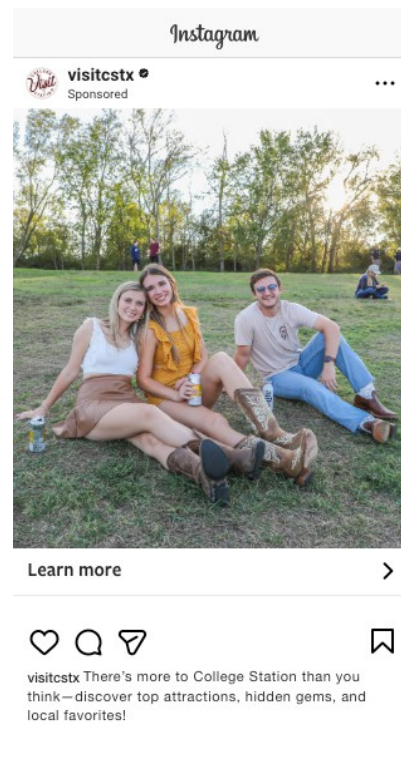
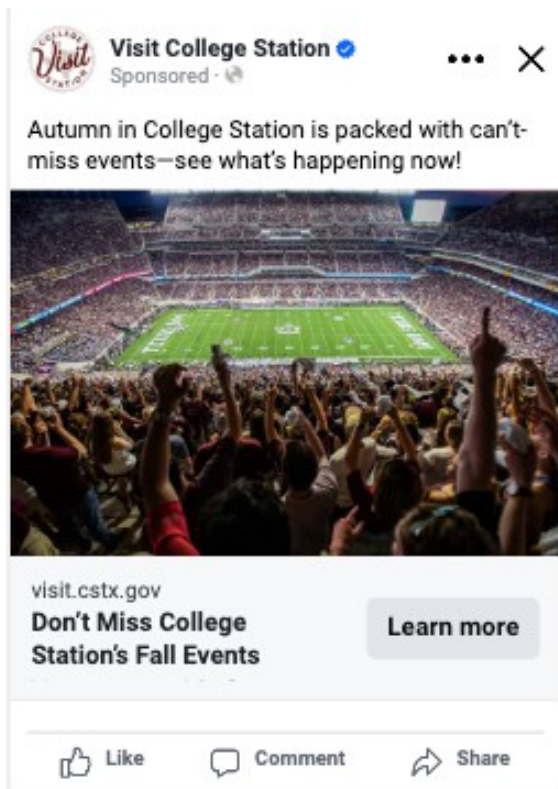
During Q1, our Meta campaigns performed exceptionally well, driving qualified traffic to the Visit College Station site, boosting engagement and growing our social following, with a blended CPM of only \$6.

- Our Traffic initiatives garnered over 1.5 million impressions during Q1 with a remarkable cost per link click of \$0.22 and cost per landing page view of just \$0.25.
  - These ads drove traffic to key landing pages on the site including Hotels, See & Do, Eat & Drink, and Events - including Fall events as well as Christmas in College Station landing pages. Our top performing ads featured fall events, with 10.15% CTR and cost per landing page view of \$0.10.
  - Christmas in College Station ads garnered the most effective CPM of just \$5.71, while the fall events ads' CPM landed at \$9.59. Overall CPM for traffic initiatives was \$5.88 so very effective and well balanced.
- During Q1, we gained 1,823 new followers through our Follower Growth campaign, at just \$0.53 per Follow or like - with a 3.15% acquisition rate.
- We also drove a total of 175 event responses for Christmas Classics at City Hall. Elf was the most popular showing on December 20th, gaining 152 event responses versus just 23 for Christmas Story. Overall, cost per event response landed at \$1.14 and we had a blended 0.72% response rate.
- During this quarter, we boosted select posts to drive further reach and engagement, including Savannah Bananas and Unreined Bourbon announcements, a Holiday Listicle, and posts featuring Christmas Classics at City Hall and Santa's Wonderland.
  - We reached an additional 123,164 Accounts Center accounts with 162,650 total impressions, resulting in an additional 119,208 post engagements at sub-\$0.01 cost per engagement.

### Meta Top Performing Ads

Most clickable ad (10.15% CTR)

Highest traffic driving ad (19k landing page views)



### Quick LinkedIn Snapshot

- \$832.49 Total Spend
- 11,333 Impressions
- 88 Clicks to Meetings landing pages
- 0.78% Overall CTR (Click-Through-Rate)
- 324 Engagements
- 2.86% Engagement Rate

We also re-launched LinkedIn campaigns to promote College Station as a top-tier destination for MICE events among association and organizational planners in Texas.

- These ads were highly targeted toward state, regional, professional, and trade organizations, as well as NPO's, higher education, military & veteran's organizations, religious institutions, fraternal organizations and event service professionals.
  - During Q1, we tested the impact of generic MICE ads driving traffic to the /meet landing page on visit.cstx.gov, versus leveraging incentives for meeting planners and driving traffic to the /meet/incentives landing page.
  - Overall, we found that leveraging incentives in the ad copy drove a 3.06% engagement rate versus 2.6% for the general meetings ads.
  - CPC was much more effective for the incentives messaging, at \$7.22 CPC versus \$13.58 CPC for the general ads. Incentives drove 57 clicks through to the site with an 0.88% CTR versus 31 clicks at 0.64% CTR for the general ads.
  - Following this Q1 test, we have shifted our investment toward incentive messaging for Q2, as well as launching MPS event promotions.

## Insights & Strategies

We will continue to push evergreen messaging to drive traffic for the destination to hotels, things to do, and food & drink landing pages, while boosting top performing organic content to tailored audiences. We will also continue pushing for follower growth to keep the destination top of mind for users with intent to visit, and support local events and businesses in College Station as we move through the 2026 fiscal year.

- Leverage additional audience engagement signals to drive even stronger Traffic campaign performance
  - Since we have started boosting the highly engaging organic content, we can retarget users who have engaged with the page/posts, as well as building behavioral lookalikes to enhance our targeting for traffic campaigns; this should help us shift interest to intent and bring more potential visitors lower in the funnel moving forward.
- Expand seasonal messaging to drive traffic and engagement
  - As we have seen during Q1, the seasonal events blogs and listicles can drive extremely strong click-through rates at very efficient CPC's; we'll continue aligning with the Visit College Station to deliver these timely messages throughout the year.
  - As a test during Q2, we would like to leverage more of Visit College Station's organic content featuring upcoming events to drive qualified traffic to the site as well as boosting for engagement.

# PUBLIC CONTENT ACTIVITY REPORT

Note: late October through December

## PUBLIC RELATIONS

- Distributed Savannah Bananas release
- Created hyper local and regional media lists
- Created 30-60-90 plan as a road map to follow for first Q1
- Christmas in College Station release
- Included Santa's Wonderland and Christmas In College Station in Holiday Activities roundup and distributed release to local and regional outlets
- Sent out Santa's Wonderland media alert
  - Coordinated media visits for:
    - Martin Rameriz at Texas Lifestyle Magazine
    - Ahmed Humble at Chron.com
  - Pitched media and TV outlets
    - FOX7 – declined
    - Chron.com - declined
    - FOX4 in Dallas – declined
    - Culture Map – no response
    - KBTX – Santa's/Visit College Station declined
- Submitted Christmas events to AAA Magazines and Texas Communicators newsletter
- Pitched unique spring experiences to AAA Magazine
- Sent requested evergreen/best of College Station photos to Convention South Magazine
- Home Run Dugout connection to VCS/ED team
- Pitched Christmas in College Station to Travel Tuesday
- ROAMTX – new book opportunity with Calvary Court
- **25 stories totaling \$188,799 of PR value and 20,410,791 impressions were generated in Q1 (November-December)**

## INFLUENCER MARKETING

- Researched and vetted influencers aligned with Visit College Station's target audiences, focusing on travel, couples/lifestyle, and family content creators.
- Developed a comprehensive influencer marketing plan for October–December 2025, including proposed offers, deliverables, and key messaging.
- Upon approval, initiated influencer outreach and negotiations for potential collaborations for Christmas In College Station
- Pitched, negotiated, and confirmed partnerships with three influencers for the year, with a goal of securing five total collaborations.
- Continuing outreach and relationship-building to secure additional influencer partnerships as availability opens into the new year.

- **Two influencers were secured to be a part of a Christmas In College Station/Santa's Wonderland experience; both were non-paid, in-kind.**

**February 4, 2026**  
**Item No. 4.3.**  
**Quarterly Sales Report**

**Sponsor:** Jo Beth Wolfe, Alex Aguero

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation and discussion on the Quarterly Sales Report for FY26 Q1.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the committee receive the presentation.

**Summary:** See attached report for FY26 Q1.

**Budget & Financial Summary:** N/A

**Attachments:**

1. Sales Performance Report Q1



## Sales Performance Report Q1 FY2026

### Events Hosted

#### Quarterly Events Summary

Month	Definite Events (Lead or Assist)	Weekday Events
October	24* (Double FY24)	15
November	8	3
December	11	8

\* One softball event in October was cancelled (25 were turned definite).

### Bookings Overview

<b>Events Turned Definite</b> <b>47</b> -25.4% YOY	<b>Requested Rooms</b> <b>21.2K</b> -24.9% YOY	<b>Avg. Peak</b> <b>198</b> +18.1% YOY	<b>Total Attendees</b> <b>61.7K</b> -14.4% YOY	<b>Economic Impact</b> <b>\$20.3M</b> -21.7% YOY	<b>Avg. Booking Window</b> <b>6.9 mo.</b> +57 days YOY
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### Quarterly Sales Goals

- Room Night Goal: Increased 5% YOY  
Events booked in 2025, 2026, 2027, 2028 (2)
- Leads Generated Goal: Increased 10% YOY  
New Goal for FY26
- Prospecting Goal: Increased 10% YOY

## Leads Generated

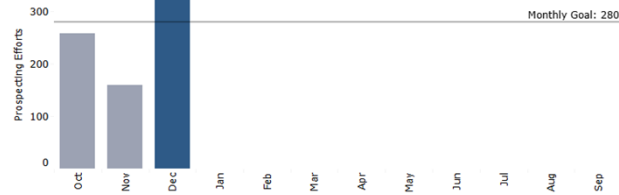
Fiscal Year 2026

Team	YTD Prospecting	Annual Goal	% of Annual Goal
Conventions	585	2,700	21.7%
Sports	174	660	26.4%
<b>Total Team</b>	<b>759</b>	<b>3,360</b>	<b>22.6%</b>

Team	YTD Prospecting	Annual Goal	% of Annual Goal
<b>Sports Team</b>	<b>174</b>	<b>660</b>	<b>26.4%</b>

Fiscal Year 2026 Prospecting Efforts by Month

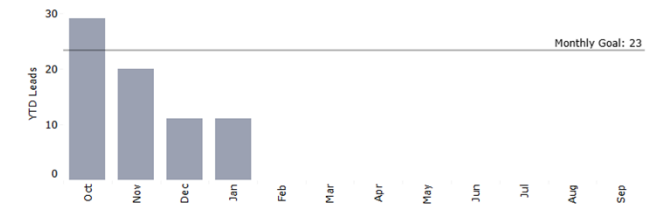


## Prospecting Efforts

Fiscal Year 2026

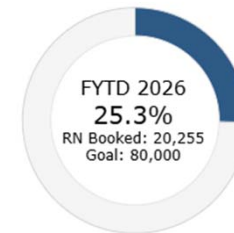
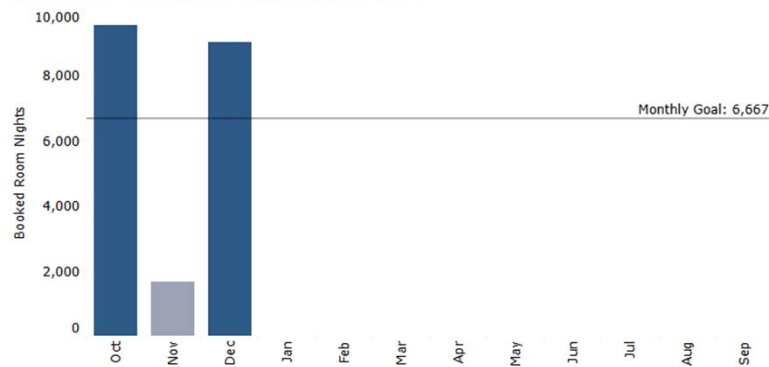
Team	YTD Leads	Annual Lead Goal	% of Annual Lead Goal
Conventions	43	200	21.5%
Sports	28	80	35.0%
<b>Total Team</b>	<b>71</b>	<b>280</b>	<b>25.4%</b>

Fiscal Year 2026 Leads Generated by Month



## Team Goal Summary

Fiscal Year 2026 Room Nights by Month



## **Sales Highlights**

### **October**

- TEAMS Sports Conference  
40 Appointments with Sports Rights Holders
- USA Diving Site Visit  
11 Staff Members  
Tour of the Natatorium and lunch at the Texas A&M Hotel
- Farmers Fest Fam Trip  
5 meeting planners attended (SMERF, Third Party, and Association planners)  
Toured Texas A&M Hotel, The George and Cavalry Court, The Hilton, Brazos County Expo, Reed Arena, and Kyle Field
- Rotary District 5870 Site Visit  
2 representatives  
Toured Texas A&M Hotel, The Hilton, Embassy Suites, and Kyle Field
- Texas Society of Association Executives (TSAE) Lunch and Learn  
Networked with 11 planners
- Texas Society of Association Executives (TSAE) Social  
Networked with 5 planners

### **November**

- Hosted the American Planning Association Texas Chapter State Planning Conference with 950+ attendees
- Connect South  
23 appointments with meeting planners representing a variety of market segments
- Connect Faith  
25 appointments with Faith based meeting planners

### **December**

- Hosted and attended Northstar's Destination Southwest  
20 appointments  
45 meeting planners in attendance
- Texas Society of Association Executives Celebration Luncheon  
Hosted 6 planners at Visit College Station table
- Texas Association of College and University Student Personnel Administrators Site Visit  
10 Board representatives  
Toured Texas A&M Hotel

### **Upcoming: Q2**

- Sales Conferences  
Annenberg Presidential Conference Center Vendor Showcase  
Religious Conference Management Association (RCMA) Emerge

Association of Collegiate Conference and Event Directors International  
Christian Meetings and Conferences Association (CMCA) Showcase

- Houston Livestock Show and Rodeo  
Suite Host March 20<sup>th</sup> , unofficial “Aggie Night”  
Suite holds 20 people with opportunity to host 10+ high value planners
- Meeting Planners Showcase  
Texas A&M Hotel and Conference Center March 24<sup>th</sup>  
We expect 250 Texas A&M meeting planners

Events Occuring January-March 2026

Definite Leads & Assists

Account	Event Name	Event Start Date	Event End Date	Event Status	Total Attendance	Total Rooms	Peak Rooms	Contracted Rooms
Vette City Events	2026 BCS Blastoff	1/3/2026	1/4/2026	Definite	3500	630	425	630
Texas A&M College of Engineering	55th Dredging Engineering Short Course	1/5/2026	1/9/2026	Assist	99	0	50	0
Texas USA Wrestling, Inc - South Region	2026 Texas Nationals	1/9/2026	1/11/2026	Definite	1500	900	300	960
Texas Association of County Elections Officials	2026 TXCEO Annual Conference	1/11/2026	1/15/2026	Definite	300	900	250	900
Austin Junior Volleyball	2026 Tour of Texas	1/16/2026	1/18/2026	Definite	2200	1080	540	902
Texas Society of Certified Public Accountants	2026 TXCPA Mid-Year Meeting	1/19/2026	1/23/2026	Definite	150	397	180	397
Aggie Mom's Club	2026 Winter Federation Meeting	1/22/2026	1/24/2026	Definite	75	55	20	55
TAMU Sport Clubs - Lacrosse	2026 Aggieland Classic Women's Lacrosse Tournament	1/24/2026	1/25/2026	Definite	1800	1260	630	1256
TAMU Bush School of Government and Public Service	2026 Spring EMPISA Residency Week	1/25/2026	1/31/2026	Definite	30	265	40	35
Texas Fire Chiefs Association	2026 2nd in Command Meeting	1/25/2026	1/28/2026	Definite	140	465	155	495
Texas Fire Chiefs Association	2026 Fire Administrative Professionals Workshop	1/26/2026	1/28/2026	Definite	200	450	150	525
Texas A&M College of Engineering	2026 January Campus Engagement	1/28/2026	1/28/2026	Definite	20	40	40	40
TAMU Sport Clubs - Lacrosse	2026 Aggieland Classic Men's Lacrosse	1/30/2026	2/1/2026	Definite	1400	1020	510	1124
Tournaments LLC	2026 Central Texas Challenge	1/30/2026	2/1/2026	Definite	2000	500	500	470
Cavalry Soccer	2026 Aggieland Classic	1/30/2026	2/1/2026	Definite	3000	800	500	568
Texas A&M College of Arts and Sciences	2026 High School Ethics Bowl	1/31/2026	1/31/2026	Definite	125	65	65	65
TAMU Bush School of Government and Public Service	2026 Nonprofit BRIDGE Conference	2/2/2026	2/3/2026	Definite	150	45	35	45
TAMU Engineering Extension Service (TEEX)	2026 Cyber Readiness Summit	2/3/2026	2/5/2026	Assist	150	0	0	224
You Are, Inc.	2026 You Are Conference	2/6/2026	2/7/2026	Definite	1500	400	200	200
Legacy Soccer Club	2026 The Cup	2/6/2026	2/8/2026	Definite	3800	890	445	886
College Station Independent School District	2026 UIL Regional Wrestling	2/6/2026	2/7/2026	Definite	800	300	600	300
Vette City Events	2026 Battle on the Brazos	2/7/2026	2/8/2026	Definite	6500	660	330	660
Texas Department of Family and Protective Services	2026 DFPS Leadership Meeting	2/8/2026	2/11/2026	Definite	60	180	60	150
TAMU Corps of Cadets	2026 F-2 Reunion	2/10/2026	2/12/2026	Definite	100	100	50	20
Bryan High School	2026 NFCA Texas High School Leadoff Classic	2/12/2026	2/14/2026	Definite	4500	1050	500	960
SCONA	SCONA 71st Annual Conference	2/12/2026	2/14/2026	Definite	150	200	40	200
Texas Aggregates & Concrete Association	2026 Short Course	2/16/2026	2/19/2026	Definite	90	235	90	0
VG Young County Government Institute	68th Annual VG Young School for County Commissioners Courts	2/17/2026	2/19/2026	Definite	650	330	140	330
Aggie Mom's Club	2026 Aggie Mom Camp	2/19/2026	2/21/2026	Definite	500	443	201	443
Alpha Phi Alpha	2026 Texas Council of Alpha Chapters District Convention	2/19/2026	2/21/2026	Definite	400	450	350	396
Texas A&M College of Engineering	IISE Regional Conference 2026	2/19/2026	2/21/2026	Assist	150	0	50	0
Texas A&M University System	2026 Academic Security and Counter Exploitation Summit	2/23/2026	2/27/2026	Definite	500	1102	248	1102
TAMU Division of Student Affairs	2026 TexFit	2/28/2026	2/28/2026	Definite	300	50	50	30
Kappa Delta Chi	2026 Training Conference	3/6/2026	3/8/2026	Definite	200	80	40	80
Emergency Management Association of Texas	2026 EMAT Symposium	3/7/2026	3/10/2026	Definite	160	288	91	288
Vette City Events	2026 BCS Bash	3/14/2026	3/15/2026	Definite	3500	700	350	700
USA Volleyball - Lone Star Region	2026 Lonestar Regional 18s	3/20/2026	3/22/2026	Definite	3000	832	950	832
Texas Chamber of Commerce Executives Association	2026 Center for Chamber of Commerce Excellence	3/23/2026	3/25/2026	Assist	75	0	70	0
Texas A&M College of Engineering	2026 Texas Science & Engineering Fair	3/27/2026	3/28/2026	Definite	1000	355	185	913

# Lost Business Report

Account	Event Name	Event Start Date	Event End Date	Reason Lost	Comments	Total Attendance	Peak Rooms	Total Requested Rooms
Turning Point USA	Turning Point USA - Staff Block	10/12/2025	10/16/2025	Meeting cancelled	Logistically unable to meet clients needs due to timing and field replacement cost.	350	300	930
College Station Independent School District	2025 Volleyball State Semifinal	11/14/2025	11/14/2025	Hotel/Meeting Space	There was not enough hotel room availability due to it being a home football game weekend. Request was made 3 weeks prior to event date.	300	52	104
Texas Quarter Horse Association	2025 Texas Quarter Horse Association Introductory Show	12/11/2025	12/14/2025	Hotel/Meeting Space	Client did not choose a College Station hotel, event is still occurring in region.	100	20	60
Texas Association for the Gifted and Talented	TAGT Leadership Conference 2026	3/21/2026	3/24/2026	Dates Unavailable	Requested host hotel unavailable to host either set of proposed dates.	300	112	242
Texas Council of Women School Executives	2026 Leadership You	6/3/2026	6/4/2026	Hotel/Meeting Space	Requested Host hotel unavailable for requested dates.	40	30	35
Parallel/Four Fangs	2026 International Youth Tournament	8/15/2026	8/16/2026	Dates not Available	Per Parks: the dates don't mesh well with another soccer tournament the following week.	7500	650	1000
Texas Public Purchasing Association	2026 Fall Conference	11/15/2026	11/18/2026	No Convention Center	Hotel meeting space is not large enough to meet the conference needs.	150	100	290
USA Track & Field	2026 USATF Annual Meeting	12/3/2026	12/6/2026	No Convention Center	Group size would require use of Kyle Field, MSC, and A&M hotel. MSC had limited availability during these dates. Will be able to bid in 2026 for 2027.	1200	690	2709
The Alliance	2027 REFRESH National Leadership Gathering	1/24/2027	1/27/2027	Board/Committee Vote	Board chose to host their event in the Nothern United States (rotation)	200	120	360
Society of OMS Administrators	2027 SOMSA Conference	4/5/2027	4/7/2027	Air Transportation	Concerned about air travel for out of state attendees	275	225	615
United States Trampoline & Tumbling Association	2027 United States Trampoline & Tumbling Association National Championships	6/14/2027	6/19/2027	No Convention Center	Do not have the adequate space they're needing. Need at least 40,000 square feet.	3300	300	2100
Texas Propane Gas Association	TPGA 2027 Annual Conference	8/4/2027	8/7/2027	No Convention Center	Group needs very specific amount of space on trade show floor for large vehicles.	200	200	490
S.P.O.R.T.S.- The Relationship Conference	2027 S.P.O.R.TS The Relationship Conference	9/13/2027	9/16/2027	other	TAMU couldn't guarantee Kyle Field space (Hall of Champions, All American Club, etc.) over the dates need due to other TAMU events on the calendar and the set up and how it might affect the football vendors and their set ups.	400	300	1020
Fraternal Housing Association	2027 Fraternal Housing Conference	9/26/2027	9/28/2027	other	No Response to Multiple Follow Ups	175	125	375

**February 4, 2026**

**Item No. 4.4.**

**Presentation, discussion, and possible action on data reports from the previous month.**

**Sponsor:** Jeremiah Cook, Assistant Director - Tourism

**Reviewed By CBC:** N/A

**Agenda Caption:** Presentation, discussion, and possible action on data reports from the previous month.

**Relationship to Strategic Goals:**

**Recommendation(s):** Staff recommends the Committee receive the presentation and provide direction.

**Summary:** Staff will present on the data reports from the previous month.

**Budget & Financial Summary:** N/A

**Attachments:**

None