



College Station, TX

Meeting Agenda Tourism Committee

1101 Texas Ave, College Station, TX 77840

Internet: www.microsoft.com/microsoft-teams/join-a-meeting

Meeting ID: 224 061 693 153 / Passcode: 2na7y3P6

Phone: 979-431-4880 / Phone Conference ID 833 345 516#

The City Council may or may not attend this meeting.

February 4, 2026

3:00 PM

City Hall Bush 4141 Community
Room

1. Call to order and introductions.

2. Hear Visitors.

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.

3. Consent Agenda.

Presentation, discussion, and possible action on consent items which consist of ministerial or "housekeeping" items as allowed by law. A member may request additional information at this time. Any member may remove an item from Consent for discussion or a separate vote.

- 3.1. Presentation, discussion, and possible action on the minutes of the previous meeting.
- 3.2. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the 2026 Great American Shoot-Out.
Sponsors: Alex Aguero
Attachments: 1. HOT Grants Summary 2.4.26
2. Great American Shoot-OutPacket
- 3.3. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with NXTPRO Sports for the 2026 NXTPRO PUMA Basketball Circuit.
Sponsors: Alex Aguero
Attachments: 1. NXTPRO PUMA Basketball CircuitPacket
- 3.4. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Association of Basketball Coaches for the 2026 Girls' Basketball Showcase.
Sponsors: Alex Aguero
Attachments: 1. TABC Girl's Basketball ShowcasePacket
- 3.5. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas A&M Engineering Experiment Station (TEES) for the 2026 Texas Science and Engineering Fair.
Sponsors: Jo Beth Wolfe
Attachments: 1. Texas Science and Engineering Fair Packet
- 3.6. Presentation, discussion, and possible action on a Hotel Occupancy Tax Grant with the Texas Health Occupations Association for the 2026 Texas Health Science Teachers' Conference.

Sponsors: Jo Beth Wolfe

Attachments: 1. Texas Health Science Teacher's Conference Packet

4. Agenda Items.

- 4.1. Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.
- 4.2. Presentation and discussion on the Quarterly Marketing Report for FY26 Q1.
- 4.3. Presentation and discussion on the Quarterly Sales Report for FY26 Q1.
- 4.4. Presentation, discussion, and possible action on data reports from the previous month.

5. Discussion and possible action on future agenda items.

A member may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

6. Adjourn.

Adjournment into Executive Session may occur in order to consider any item listed on the agenda if a matter is raised that is appropriate for Executive Session discussion.

I certify that the above Notice of Meeting was posted on the website and at College Station City Hall, 1101 Texas Avenue, College Station, Texas, on January 27, 2026 at 5:00 p.m.



City Secretary

This building is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are asked to contact the City Secretary's Office at (979) 764-3541, TDD at 1-800-735-2989, or email adaassistance@cstx.gov at least two business days prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least two business days prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations.

Penal Code § 30.07. Trespass by License Holder with an Openly Carried Handgun.

"Pursuant to Section 30.07, Penal Code (Trespass by License Holder with an Openly Carried Handgun) A Person Licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law), may not enter this Property with a Handgun that is Carried Openly."

Codigo Penal § 30.07. Traspasar Portando Armas de Mano al Aire Libre con Licencia.

"Conforme a la Seccion 30.07 del codigo penal (traspasar portando armas de mano al aire libre con licencia), personas con licencia bajo del Sub-Capitulo H, Capitulo 411, Codigo de Gobierno (Ley de licencias de arma de mano), no deben entrar a esta propiedad portando arma de mano al aire libre."