



College Station, TX

Meeting Agenda

**City Council Economic Development Committee
1207 Texas Ave, College Station, TX 77840**

Internet: www.microsoft.com/microsoft-teams/join-a-meeting

Meeting ID: 299 211 561 518 07 Passcode: Qy9q73ME

Phone: 979-431-4880 Phone Conference ID: 931 418 242#

The City Council may or may not attend this meeting.

February 2, 2026

1:00 PM

**Visit College Station Large
Conference Room**

1. Call meeting to order and consider absence requests.

2. Hear Visitors.

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.

3. Agenda Items.

3.1. Presentation, discussion, and possible action on the minutes of the November 19, 2025, Economic Development Committee meeting.

3.2. Presentation, discussion, and possible action on the Economic Development Master Plan.

4. Discussion and possible action on future agenda items.

A member may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

5. Executive Session Agenda.

Executive Session is closed to the public and will be held in the Visit College Station Large Conference Room. The Committee may, according to the Texas Open Meetings Act, adjourn the Open Meeting and return into Executive Session to seek legal advice from the City Attorney regarding any item on the Workshop, Consent, or Regular Agendas under Chapter 551, Texas Government Code.

5.1. Real Estate {Gov't Code Section 551.072};

Possible action. The Committee may deliberate the purchase, exchange, lease or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed:

a. Approximately 8 acres of land located at 1508 Harvey Road.

b. Approximately 28 acres generally located at Midtown Drive and Corporate Parkway in the Midtown Business Park.

c. Property located within the Midtown Business Park.

5.2. Economic Incentive Negotiations {Gov't Code Section 551.087};

Possible action. The Committee may deliberate on commercial or financial information that the Committee has received from a business prospect that the Committee seeks to have locate, stay or expand in or near the city which the Committee in conducting economic development negotiations may deliberate on an offer of financial or other incentives for a business prospect. After executive session discussion, any final action or vote taken will be in public. The following subject(s) maybe discussed:

- a. Economic development agreement with Corinth Group, Inc.
- b. Economic development agreement for a development within the Midtown Business Park relating to baseball fields.

6. Adjourn.

Adjournment into Executive Session may occur in order to consider any item listed on the agenda if a matter is raised that is appropriate for Executive Session discussion.

I certify that the above Notice of Meeting was posted on the website and at College Station City Hall, 1101 Texas Avenue, College Station, Texas, on January 27, 2026, at 5:00 p.m.



City Secretary

This building is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are asked to contact the City Secretary's Office at (979) 764-3541, TDD at 1-800-735-2989, or email adaassistance@cstx.gov at least two business days prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least two business days prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations.

Penal Code § 30.07. Trespass by License Holder with an Openly Carried Handgun.

"Pursuant to Section 30.07, Penal Code (Trespass by License Holder with an Openly Carried Handgun) A Person Licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law), may not enter this Property with a Handgun that is Carried Openly."

Codigo Penal § 30.07. Traspasar Portando Armas de Mano al Aire Libre con Licencia.

"Conforme a la Seccion 30.07 del codigo penal (traspasar portando armas de mano al aire libre con licencia), personas con licencia bajo del Sub-Capitulo H, Capitulo 411, Codigo de Gobierno (Ley de licencias de arma de mano), no deben entrar a esta propiedad portando arma de mano al aire libre."

February 2, 2026
Item No. 3.1.
Minutes

Sponsor: Michael Ostrowski, Chief Development Officer

Reviewed By CBC: Economic Development Committee

Agenda Caption: Presentation, discussion, and possible action on the minutes of the November 19, 2025, Economic Development Committee meeting.

Relationship to Strategic Goals:

- Good Governance

Recommendation(s): Staff recommends approval of the minutes.

Summary: This item includes the minutes from the November 19, 2025, meeting.

Budget & Financial Summary: N/A

Attachments:

1. 20251119 - Minutes

**Minutes Of The City Council Economic Development Committee
City Of College Station
November 19, 2025**



1. Call meeting to order and consider absence requests.

With a quorum present, the meeting of the College Station Economic Development Committee was called to order by Mayor Nichols via In-Person and Teleconference at 3:08 pm on Wednesday, November 19, 2025 in the Visit College Station Large Conference room, 1207 Texas Ave, College Station, TX.

Present:

Councilmember John Nichols
Councilmember Bob Yancy
Councilmember William Wright

Absent:

City Staff:

Bryan Woods, City Manager
Michael Ostrowski, Chief Development Officer
Jeff Capps - Deputy City Manager - Virtual
Jeff Kersten - Assistant City Manager - Virtual
Adam Falco, City Attorney
Aaron Longoria, Assistant City Attorney
Brian Piscacek, Assistant Director Economic Development
Jeremiah Cook, Assistant Director Tourism
Wende Ragonis Anderson, Economic Development Manager
Jennifer Luna, District Manager
Stacey Vasquez, Economic Development Coordinator
Lisa McCracken, Administrative Support Specialist

Others:

Erica Colston - TIP Strategies - Virtual
John Karras - TIP Strategies - Virtual
Tracye McDaniel - TIP Strategies - Virtual

2. Hear Visitors.

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.

No Visitors provided comments.

3. Agenda Items.

3.1. Presentation, discussion, and possible action on the minutes of the September 2, 2025 Economic Development Committee meeting.

MOTION: Upon a motion made by Councilmember William Wright and a second by Councilmember Bob Yancy, the motion passed 3-0.

3.2. Presentation, discussion, and possible action regarding the Economic Development Master Plan.

TIP Strategies presented an in-depth update on the five-year Economic Development Master Plan. Key themes included:

- Diversification of the local economy beyond the university model
- Development of identity-based districts to attract and retain talent
- Real estate strategies to support redevelopment and innovation
- Workforce development challenges and opportunities, especially in biotech and healthcare
- Emphasis on partnerships, innovation ecosystems, and long-term strategic investments
- Discussion of AI's cross-sector impact and the need for infrastructure readiness

Committee members praised the plan's direction and offered feedback on workforce alignment, innovation district potential, and the importance of recurring revenue from strategic investments.

Staff also presented on major projects for the FY26 Plan of Work for Economic Development to include the following:

- Business Retention and Expansion Programs
- Retail Recruitment Strategy
- Target Industry Recruitment Strategy
- CRM Implementation and Management
- 1508 Harvey Road Redevelopment
- Entrepreneurial Program
- ED Marketing Strategy
- Midtown Business Park Development
- Workforce Development Strategy

3.3. Presentation, discussion, and possible action regarding an update on Tourism initiatives.

Jeremiah Cook, Assistant Director, gave an update on Tourism Committee meetings, Strategic Plan, Wayfinding, and Tourism Friendly Certification. Staff also reviewed on FY26 Plan of Work to include the following:

- Administrative - Tourism Strategic Plan, Standard Operating Procedures, Destination International Accreditation Program (DMAP)
- Marketing — Marketing Plan Execution, Signature Leisure Event Attraction
- Sales — Short Course Development, Major Sports Event Attraction, Current Sports Business Enhancement, and Sales Plan Development
- Visitor Engagement — Visitor Center Optimization/Visitor Services, Wayfinding, Partner Engagement Plan Development

3.4. Presentation, discussion, and possible action regarding activities in the Northgate District.

Jennifer Luna, District Manager, provided an update on several key engagement and learning activities. These included efforts to deepen historical understanding and strengthen relationship building, supported by ongoing monthly meetings with the Northgate District Association. Ms. Luna also connected with CSTEP through one-on-one discussions and a ride-along, collaborated with various City departments, and actively participated in the Greater Northgate Area Engagement Report process.

Staff also presented on major projects for the FY26 Plan of Work for the Northgate District to include the following:

- University Drive Pedestrian Wall Study
- Northgate Garage Equipment/System Management
- Northgate Branding Effort
- Northgate Outreach Strategy
- Northgate Small Area Plan Action Items

3.5. Presentation, discussion, and possible action regarding an update to the City's entrepreneurship initiative.

Wende Ragonis Anderson, Economic Development Manager, provided an update on partnerships within the local entrepreneurial ecosystem. Staff previously shared an emerging initiative named CONNECT, which brings together stakeholders from government, the Small Business Development Center, and Texas A&M's McFerrin Center for Entrepreneurship. Staff will review the options of how the City can serve as a catalyst for the continued focus on innovation, including prospective efforts on a business accelerator/incubator.

4. Discussion and possible action on future agenda items.

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No future items requested.

5. Executive Session.

The Economic Development Committee convened into Executive Session at 5:27 pm.

5.1. Real Estate {Gov't Code Section 551.072};

Possible action. The Committee may deliberate the purchase, exchange, lease or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed:

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- b. Approximately 28 acres generally located at Midtown Drive and Corporate Parkway in the Midtown Business Park.
- c. Property located within the Midtown Business Park.
- d. Property generally located in the 3100 block of Harvey Road.

5.2. Economic Incentive Negotiations {Gov't Code Section 551.087};

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- a. Economic development agreement with Corinth Group, Inc.
- b. Economic development agreement for a development within the Midtown Business Park relating to baseball fields.
- c. Economic development agreement for a development generally located in the 3100 block of Harvey Road.

The Executive Session recessed at 5:49 p.m. No Action was taken.

6. Adjourn.

Mayor Nichols adjourned the meeting at 5:49 p.m.

John P. Nichols, Mayor

ATTEST:

Tanya Smith, City Secretary

February 2, 2026
Item No. 3.2.
Economic Development Master Plan Update

Sponsor: Michael Ostrowski, Chief Development Officer

Reviewed By CBC: N/A

Agenda Caption: Presentation, discussion, and possible action on the Economic Development Master Plan.

Relationship to Strategic Goals:

- Diverse & Growing Economy

Recommendation(s): Staff recommends that the committee receive the presentation and provide direction as desired.

Summary: The City entered into an agreement with TIP Strategies, Inc. on May 8, 2025, to provide consultant services related to the development of an update to our Economic Development Master Plan. TIP has developed a draft document which was reviewed by staff and the Economic Development Master Plan Steering Committee on January 21, 2026. Following the feedback from those key stakeholders, TIP will provide an updated draft to the Economic Development Committee for additional discussion. It is anticipated that the plan will be presented to the Planning & Zoning Commission on February 19, 2026, and to the City Council for approval on February 26, 2026.

Budget & Financial Summary: N/A

Attachments:

None