College Station, TX

Meeting Agenda
Tourism Committee - Amended
1101 Texas Ave, College Station, TX 77840
Internet: www.microsoft.com/microsoft-teams/join-a-meeting
Meeting ID: 224 061 693 153 / Passcode: 2na7y3P6
Phone: 979-431-4880 / Phone Conference ID 833 345 516#

The City Council may or may not attend this meeting.

November 5, 2025	3:00 PM	City Hall Bush 4141 Community Room

1. Call to order and introductions.

2. Hear Visitors.

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.

3. Agenda Items.

3.1. Presentation, discussion, and possible action on the minutes of the previous meeting(s).

3.2. Presentation, discussion, and possible action on Hotel Occupancy Tax Grants.

3.3. Presentation, discussion, and possible action on the Hotel Occupancy Tax Grant Funding Guidelines.

3.4. Presentation, discussion, and possible action on the Christmas in College Station Campaign.

3.5. Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.

3.6. Presentation and discussion on tournament booking procedures.

3.7. Presentation and discussion on the proposed Multi-Events Center.

3.8. Presentation and discussion on the proposed Southern Roots Baseball Complex.

3.9. Presentation, discussion, and possible action on data reports from the previous month.

4. Discussion and possible action on future agenda items.

A member may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

5. Adjourn.

Adjournment into Executive Session may occur in order to consider any item listed on the agenda if a matter is raised that is appropriate for Executive Session discussion.

I certify that the above Notice of Meeting was posted on the website and at College Station City Hall, 1101 Texas Avenue, College Station, Texas, on October 28, 2025 at 11:00 a.m.

Tanya Smith
City Secretary

This building is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are asked to contact the City Secretary's Office at (979) 764-3541, TDD at 1-800-735-2989, or email adaassistance@cstx.gov at least two business days prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least two business days prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations.

Penal Code § 30.07. Trespass by License Holder with an Openly Carried Handgun.
"Pursuant to Section 30.07, Penal Code (Trespass by License Holder with an Openly Carried Handgun) A Person Licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law), may not enter this Property with a Handgun that is Carried Openly."

Codigo Penal § 30.07. Traspasar Portando Armas de Mano al Aire Libre con Licencia.
"Conforme a la Seccion 30.07 del codigo penal (traspasar portando armas de mano al aire libre con licencia), personas con licencia bajo del Sub-Capitulo H, Capitulo 411, Codigo de Gobierno (Ley de licencias de arma de mano), no deben entrar a esta propiedad portando arma de mano al aire libre."

November 5, 2025
Item No. 3.1.
Presentation, discussion, and possible action on the minutes of the previous meeting(s).

Sponsor: Jeremiah Cook, Assistant Director - Tourism

Reviewed By CBC: N/A

Agenda Caption: Presentation, discussion, and possible action on the minutes of the previous meeting(s).

Relationship to Strategic Goals:

Recommendation(s): Staff recommends approval.

Summary:

Budget & Financial Summary:

Attachments:
1. 20250924 - Minutes
2. 20251001 - Minutes

Minutes Of The Tourism Committee
City Of College Station
September 24, 2025

1. Call to order and introductions.

With a quorum present, the meeting of the Tourism Committee meeting was called to order by Chairperson Cortney Phillips via In-Person and Teleconference at 2:03 pm on Wednesday, September 24, 2025 in the Visit College Station Large Conference Room, 1207 Texas Avenue, College Station, Texas 77840.

Present:
Chairperson Cortney Phillips
Vice Chairperson Greg Stafford
Committee Member Rhianon Elizabeth Whitney
Committee Member Costa Dallis
Committee Member Paul Allen Loy
Committee Member Scott Logan
Committee Member Brandy Tuck
Committee Member Connor Clark
Committee Member Kevin Davis
Committee Member Jim Ross

Absent:
Committee Member Erin Jones
Committee Member William Peel, Jr. - Excused
Committee Member Hunter Goodwin - Excused

City Staff:
Michael Ostrowski, Chief Development Officer
Jeremiah Cook, Assistant Director Tourism
Kelsey Heiden, Director Parks and Recreation
Jo Beth Wolfe, Convention Sales Manager
Alex Aguero, Sports Sales Manager - Virtual
Angie Bertinot, Marketing Manager
Casey Barone, Visitor Engagement Manager
Lisa McCracken, Administrative Support Specialist

Other:
Loren Marietta - Cavalry Soccer - Virtual
Peter McGuill - Texas A&M AgriLife Extension
Natalie Hejl - Texas A&M AgriLife Extension
Jonathon Pettit - Southwest Electrical Mettering Association - Virtual
Treasure Lafollette - Texas Hearing Aid Association - Virtual

2. Hear Visitors.

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to

allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.
No visitors were present to address the committee.

3. Agenda Items

3.1. Presentation, discussion, and possible action on the minutes of the previous meeting.
MOTION: Upon a motion made by Committee Member Kevin Davis and a second by Committee Member Rhianon Elizabeth Whitney, the Committee voted 8 for and 0 opposed, to approve the minutes of the previous meeting.

Committee Member Greg Stafford joined at 2:08 pm
Committee Member Connor Clark joined at 2:16 pm.

3.2. Presentation, discussion, and possible action on Hotel Occupancy Grants.
JoBeth Wolfe, Conventions Manager, and Alex Aguero, Sports Manager, updated the Committee on the six Hotel Occupancy Tax Grant applications.

- 68th Annual County Auditors Institute — April 27–May 1, 2026, in the amount of $10,000.
- 68th Annual VG Young School for County Commissioners Courts — February 17–19, 2026, in the amount of $5,000.
- 47th Annual Property Tax Institute — December 16 –17, 2025, in the amount of $10,000.
- Southwest Electrical Metering Association (SWEMA) — October 27–31, 2025, in the amount of $15,000.
- Cavalry Soccer - 2026 Aggieland Classic — January 30–February 1, 2026, in the amount of $10,000.
- Texas Hearing Aid Association — June 11–13, 2026, in the amount of $5,000.

MOTION: Upon a motion made by Committee Member Rhianon Elizabeth Whitney and a second by Committee Member Paul Allen Loy, the Committee voted 9 for and 0 opposed, to approve all Hot Grant Applications presented.

3.3. Presentation, discussion, and possible action on an update from the Parks and Recreation Department.
Kelsey Heiden, Director of Parks and Recreation, provided a comprehensive update on the city's event-hosting capabilities, focusing on Wolf Pen Creek Amphitheater and Festival Site. She outlined the current limitations, including flooding, infrastructure constraints, and the need for modernization. The presentation included proposed upgrades such as amphitheater seating, food truck hookups, improved restrooms, and shaded gathering areas. Committee members engaged in discussion about the site's potential, the need for bold investment, and the importance of balancing community use with tourism-driven events. There was consensus that future planning should be data-driven and visionary.

3.4. Presentation, discussion, and possible action regarding a sponsorship for the Texas Music Scene.

Casey Barone, Visitor Engagement Manager, presented a proposal to sponsor the Texas Music Scene for $100,000, which includes a 13-week TV and digital campaign, as well as one live concert taping in College Station. The committee discussed the potential benefits of the sponsorship, including national exposure, alignment with local branding, and opportunities for community engagement. Members emphasized the importance of local promotion, artist selection, and venue flexibility.

MOTION: Upon a motion made by Committee Member Jim Ross and a second by Committee Member Costa Dallis, the Committee voted 9 for and 0 opposed, to recommend approval of the sponsorship, and to explore ways to maximize its impact through strategic planning and partnerships.

3.5. Presentation, discussion, and possible action on representation for the wayfinding working group.

The Committee was asked to appoint two members to serve on the new Wayfinding Working Group, which will collaborate with the City of Bryan and other stakeholders to redesign directional signage throughout the area. Costa Dallis and Paul Allen Loy were nominated and approved unanimously. The group will be tasked with reviewing RFPs, evaluating signage design, and ensuring the new system reflects the identity of College Station while improving visitor navigation.

3.6. Presentation, discussion, and possible action on data reports from the previous month.

Jeremiah Cook, Assistant Director Tourism, presented a preliminary data report on hotel performance during the September 7 Texas A&M vs. UTSA football weekend. Despite high game attendance, hotel occupancy and average daily rates were lower than expected, especially compared to the previous year's Notre Dame game. The report highlighted that most attendees were from within a two-hour drive, resulting in fewer overnight stays. The committee discussed broader tourism trends, including the impact of weather events and the importance of strategic event scheduling. A full data report will be shared at the next meeting.

4. Discussion and possible action on future agenda items.

A member may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

No future agenda items requested.

5. Adjourn.

MOTION: Upon a motion made by Committee Member Rhianon Elizabeth Whitney and a second by Committee Member Connor Clark, the Committee voted 9 for and 0 opposed to adjourn. Adjourned at 3:56 pm.

Minutes Of The Tourism Committee
City Of College Station
October 1, 2025

1. Call to order and introductions.

With a quorum present, the meeting of the Tourism Committee was called to order by Chairperson Cortney Phillips via In-Person and Teleconference at 2:04 pm on Wednesday, October 1, 2025 in the City Hall Heart of Aggieland Conference Room, 1101 Texas Avenue, College Station, Texas 77840.

Present:
Chairperson Cortney Phillips
Vice Chairperson Greg Stafford
Committee Member Hunter Goodwin
Committee Member Rhianon Elizabeth Whitney
Committee Member Costa Dallis
Committee Member Paul Allen Loy
Committee Member Scott Logan
Committee Member Connor Clark - Virtual
Committee Member Kevin Davis
Committee Member William L. Peel, Jr.
Committee Member Jim Ross
Committee Member Erin Jones

Absent:
Committee Member Brandy Tuck — Excused

City Staff:
Michael Ostrowski, Chief Development Officer
Jeremiah Cook, Assistant Director Tourism
Jo Beth Wolfe, Convention Sales Manager
Alex Aguero, Sports Sales Manager
Casey Barone, Visitor Engagement Manager
Jennifer Luna - District Manager
Lisa McCracken, Administrative Support Specialist

2. Hear Visitors.

At this time, the Chairperson will open the floor to citizens wishing to address issues not already scheduled on today's agenda. Each citizen's presentation will be limited to three minutes in order to allow adequate time for the completion of the agenda items. Comments will be received and city staff may be asked to look into the matter, or the matter may be placed on a future agenda for discussion. A recording may be made of the meeting; please give your name and address for the record.

No visitors were present to address the Committee.

3. Agenda Items.

3.1. Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.

Jeremiah Cook, Assistant Director- Tourism, introduced the session by providing context on the strategic planning process and the evolution of the Tourism Readiness Index and Demand Driver Scorecard. He emphasized the need to benchmark College Station against peer cities and highlighted the city's current position as slightly below average in several tourism readiness categories.

Consultants from Jones Lang LaSalle (JLL), including Dan Fenton, Shirin Jafari, and Abigail Herrod presented findings from peer university case studies and outlined a roadmap for transforming College Station into a premier tourism destination. The peer university case studies showed that Texas A&M's current decentralized approach to event management can be a barrier to growth. Peer institutions like Ohio State and Notre Dame have adopted centralized or partially centralized models that streamline booking, improve coordination, and generate $8M–$20M in annual event revenue.

Key pillars for the strategic plan included:

- **Academic Conference Strategy:** To achieve this, Visit College Station should inventory academic departments and associations to identify conference opportunities and establish a dedicated academic conference sales and support team. By targeting niche areas where Texas A&M has national or international recognition, Visit College Station can develop bundled packages for hotels, dining, and attractions, making the offerings more attractive. Finally, presenting the strategy to Texas A&M leadership will formalize collaboration and ensure alignment with the university's goals.
- **Enhance Student/Family Visit:** To archive this pillar, Visit College Station should work with the Texas A&M Visitor Center to develop curated itenirairies for visitors, aid with digital tools, and college event and dining calendars for distribution to families.
- **Event Management Partnership**: Establishing a joint event coordinator role, implementing a unified calendar to prevent scheduling conflicts, assessing venue needs and promoting city venues, and working with Texas A&M Special Events and Athletics to improve facility access are key strategies in our event management partnership.

Committee Member Erin Jones left at 3:42 pm

The Committee recessed for a 5-minute break at 4:05 pm and resumed at 4:10 pm.

- **Faculty and Staff Engagement**: Develop curated itineraries and digital tools for visiting families, create a "Community Expert Network" to support faculty recruitment, and build a digital relocation guide and hospitality program for new hires.
- **Event Matrix and Signature Event Development**: To maximize tourism impact, brand alignment, and economic returns, utilize the Event Matrix to evaluate and prioritize events effectively. Additionally, establishing a Signature Event Task Force dedicated to creating a significant recurring event that garners regional or national attention.

Committee members discussed the feasibility of these strategies, emphasizing the need for realistic expectations, resource allocation, and university collaboration. There was consensus to proceed with refining the proposed pillars and return with implementation details, including staffing, metrics, and funding models.

3.2. Presentation, discussion, and possible action on data reports from the previous month.

Jeremiah Cook, Assistant Director- Tourism, presented the August 2025 tourism data. Hotel revenue was down 16.9% year-over-year, with occupancy and ADR also declining. He noted that September was showing signs of improvement and emphasized the importance of evaluating fall performance holistically. Committee members discussed the impact of Texas A&M's football schedule and broader economic trends on hotel performance.

4. Discussion and possible action on future agenda items.

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The Committee requested the staff to bring an update on the following items:

- Multi-Event Center
- Visitor Center refresh
- Large Event Sponsorship

5. Adjourn.

MOTION: Upon a motion made by Committee Member Rhianon Elizabeth Whitney and a second by Committee Member Paul Allen Loy, the Committee voted 11 for and 0 opposed, to adjourn at 5:30 pm.

November 5, 2025
Item No. 3.2.
Presentation, discussion, and possible action on Hotel Occupancy Tax Grants.

Sponsor: Alex Aguero, Jo Beth Wolfe

Reviewed By CBC: N/A

Agenda Caption: Presentation, discussion, and possible action on Hotel Occupancy Tax Grants.

Relationship to Strategic Goals:

Recommendation(s): Staff recommends the Committee recommend approval of the attached applications.

Summary: See attached applications and staff evaluations.

Budget & Financial Summary:

Attachments:
1. HOT Grants Summary 11.5.25
2. Legacy Soccer - The Cup
3. TAMU Men's Lacrosse
4. AJGA Preview at College Station
5. Vette City Events - BCS Volleyball
6. Lifeway Christian Resources
7. TAMU Superfund Research Center's
8. TX Children in Nature
9. TX Extension Ed - 100th Aniversary

HOT Grants Executive Summary

Page: 13

Group name: The Cup, Legacy Soccer Club

Dates: 2/7/26-2/8/26

Attendees: 5,025

Room Nights: 700

Total Direct Economic Impact: $1,213,349

HOT Economic Impact: $23,406

Total Recommended Amount: $10,000

	2023	2024	2025
Room Nights	678	521	645
HOT Grant	$ 10,000	$ 10,000	$ 10,000
Direct EIC	$ 810,141	$ 821,073	$ 1,168,404
Local HOT EIC	$ 17,994	$ 15,861	$ 24,361

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Group name: 2026 Aggieland Classic Lacrosse Tournament, TAMU Men's Lacrosse

Dates: 1/31/26-2/1/26

Attendees: 2,500

Room Nights: 780

Total Direct Economic Impact: $726,197

HOT Economic Impact: $16,065

Total Recommended Amount: $10,000

	2023	2024	2025
Room Nights	175	638	894
HOT Grant	$ 10,000	$ 10,000	$ 10,000
Direct EIC	$ 630,358	$ 596,154	$ 604,019
Local HOT EIC	$ 6,703	$ 10,574	$ 10,499

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Group name: AJGA Preview at College Station, American Junior Golf Association

Dates: 3/27/26-3/29/26

Attendees: 440

Room Nights: 200

Total Direct Economic Impact: $211,771

HOT Economic Impact: $3,593

Total Recommended Amount: $0

	2023	2024	2025
Room Nights	592	541	264
HOT Grant	$ 10,000	$ 10,000	$ 5,000
Direct EIC	$ 197,710	$ 163,959	$ 121,115
Local HOT EIC	$ 4,496	$ 2,287	$ 2,101

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Group name: B/CS Blastoff, Battle on the Brazos, B/CS Bash, Vette City Events

Dates: 1/3/26-1/4/26, 2/7/26-2/8/26, 3/14/26-3/15/26

Attendees: 18,720

Room Nights: 3,695

Total Direct Economic Impact: $4,693,189

HOT Economic Impact: $80,744

Total Recommended Amount: $20,000

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Group name: In the Word with Jen Wilken, Lifeway Christian Resources

Dates: 4/24/26-4/25/26

Attendees: 2,000

Room Nights: 150

Total Direct Economic Impact: $308,992

HOT Economic Impact: $4,223

Total Recommended Amount: $4,500

Page: 80

Group name: 2025 Superfund Research Center's Annual Meeting, Texas A&M University, CVM

Dates: 12/8/25-12/10/25

Attendees: 250

Room Nights: 500

Total Direct Economic Impact: $194,551

HOT Economic Impact: $4,226

Total Recommended Amount: $20,000

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Group name: 2025 Texas Children in Nature Network Summit, Texas Children in Nature

Dates: 12/3/25-12/5/25

Attendees: 300

Room Nights: 400

Total Direct Economic Impact: $150,495

HOT Economic Impact: $3,929

Total Recommended Amount: $10,000

Page: 134

Group name: 100th Anniversary Texas Extension Education Association Conference, Texas Extension Education Association

Dates: 8/31/26-9/3/26

Attendees: 400

Room Nights: 820

Total Direct Economic Impact: $348,833

HOT Economic Impact: $10,399

Total Recommended Amount: $25,000

The Cup

College Station Event Funding- Tourism Committee Approval

Legacy Soccer Club

Lee Baker
19835 Stubner Airline
klein, TX 77379

support@legacysoccer.org
O: 281-297-8777
F: Legacy Soccer Club

Ashley Bowersock

19823 Stubner Airline
Spring, TX 77379

ashley@legacysoccer.org
O: 713-398-7846

Evaluation Form

Event Name
The Cup

Number of Room Nights*
700

Number of Attendees*
5025

Max Amount of Funding per Guidelines*
$30,000.00

Staff Recommended Amount*
$10,000.00

Anything else that would help evaluation of this grant?
Legacy Soccer has been bringing this event to College Station for many years, and brings over 600 room nights during a historically slower period. Based on this, staff recommends $10,000.

Application Form

Event or Expenditure Description

Event Name*
The Cup

Event Website
Website where event information (details, registration, etc.) may be found.

houstonsurfsc.com

Event Type*
Select the type that best fits your event.

Sports

Event Start Date*
The date the event is scheduled to begin.

02/07/2026

Event End Date*
The date the event is scheduled to end.

02/08/2026

Event Description*
Detailed description of the event.

Now in its 5th consecutive year of sold-out success, The Cup has become a highly anticipated youth soccer tournaments in College Station. Drawing competitive teams from across the state and beyond, the event can help transform the community into a hub of athletic excellence, family fun, and economic vitality over the course of a thrilling weekend. Held annually at Veteran's Park fields, the tournament features multiple age divisions and brackets, ensuring balanced, competitive play for all skill levels. With matches scheduled Saturday and Sunday, the event guarantees each team a minimum of three games, with playoffs and championship matches on Sunday. Local restaurants, cafes, and retailers should see an increase in business throughout the weekend, with visiting families dining, shopping, and exploring the community between games. By drawing families and teams from all over, it energizes the local economy and builds lasting memories for players, coaches, and fans alike.

Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

The Cup 2024_ Master Schedule - Current Schedule (U11-U12 Only).pdf

Host Venue/Facility*

Primary location where event will be held in College Station.

Veteran's Park and Bachmann

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

500

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Friday
Saturday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

We are working with a hotel company to reserve blocks of rooms.
Aloft College Station
Best Western Plus College Station Inn & Suites
Comfort Suites University Drive
Courtyard by Marriott Bryan College Station
Embassy Suites by Hilton College Station
Hampton Inn College Station
Hampton Inn & Suites College Station US 6E Bypass
Hawthorn Suites by Wyndham College Station
Hilton College Station & Conference Center
Holiday Inn Express & Suites College Station
Holiday Inn Hotel & Suites College Station- Aggieland
Home2 Suites by Hilton College Station
Hotel McCoy College Station
Hyatt Place College Station
La Quinta Inn & Suites College Station South
Sleep Inn & Suites College Station
Staybridge Suites College Station
Texas A&M Hotel and Conference Center
TownePlace Suites Bryan College Station
Wyndham Garden College Station

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

As Teams are accepted they are directed the link to reserve their rooms blocks. When booking, we ask them to list their team so our Hotel agent is able to identify how many per hotel are staying and then Halpern Travel will reach out to them.

Events with Spectators

Number of expected participants*

Participants only include those taking part in the event.

Be sure to include staff attending.

825

Number of expected spectators*

Spectators only include those watching the event.

4200

Out-of-Town Percentage*

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

90

Number of expected teams (if applicable):

150

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

uScore Kicksave Foundation

Applicant Name*

By entering your name you are agreeing to the above statement.

Ashley Bowersock

Date*

09/30/2024

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

ashley Bowersock

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

ashley@houstonsurfsc.com

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$15,000.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

The money will be used for payment of field fees to Veteran's Park, hospitality for the coaches and refs, our medical team, all adverstisments and awards as well as the referee fees.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

none

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

File Attachment Summary

Applicant File Uploads

- The Cup 2024_ Master Schedule - Current Schedule (U11-U12 Only).pdf

Match #	Round	Date	Start Time	Venue	Pitch	Home Team	Away Team	Age	Gender	Division
SATURDAY										
254	1	02/03/2024	9:15 AM	Veterans Park	12 B (9v9)	Barcelona Soccer Club Barcelona SC 2013 Woodlands Elite	Lonestar SC Lonestar 14/13B Elite Silver B (Vazquez)	U11	Male	U11 Boys 9v9 Advanced A
215	1	02/03/2024	9:15 AM	Veterans Park	7 A (9v9)	Legacy Soccer Legacy 2012 Boys White	Albion Hurricanes FC AHFC 12B Premier 2 W	U12	Male	U12 Boys 9v9 Competitive A
146	1	02/03/2024	9:15 AM	Veterans Park	12 A (9v9)	HTX City 12 E	HTX City 14 N	U12	Female	U12 Girls 9v9 Advanced
218	1	02/03/2024	9:15 AM	Veterans Park	8 A (9v9)	Lonestar SC Lonestar 12B AL Black Sth	San Antonio City SC SA City 13B Red East	U12	Male	U12 Boys 9v9 Competitive A
217	1	02/03/2024	9:15 AM	Veterans Park	8 B (9v9)	Legacy Soccer Legacy 2012 Boys Gray	Inwood SC ID GFI 12B Navy North	U12	Male	U12 Boys 9v9 Competitive A
256	1	02/03/2024	9:15 AM	Veterans Park	13 B (9v9)	Cavalry FC Cavalry 2013 Red	San Antonio City SC SA City 13/14B Red East	U11	Male	U11 Boys 9v9 Advanced A
255	1	02/03/2024	9:15 AM	Veterans Park	13 A (9v9)	HTX Woodforest 13B Gold	Lonestar SC Lonestar 13B DL Black Sth (Zace)	U11	Male	U11 Boys 9v9 Advanced A
216	1	02/03/2024	9:15 AM	Veterans Park	7 B (9v9)	Lonestar SC Lonestar 12B AL Red NAO (Rony Lopez)	Lions FC Lions 2012 White	U12	Male	U12 Boys 9v9 Competitive A
147	1	02/03/2024	10:20 AM	Veterans Park	13 B (9v9)	HTX City 2012 West	Lonestar SC Lonestar 12G DL Black NTH (Purslow)	U12	Female	U12 Girls 9v9 Advanced
178	1	02/03/2024	10:20 AM	Veterans Park	7 B (9v9)	HTX Central 13G Gold	HTX City 13 E	U11	Female	U11 Girls 9v9 Elite
179	1	02/03/2024	10:20 AM	Veterans Park	8 A (9v9)	Inwood SC ID GFI 13G Gold North EDPL Q	Houston Futsal Soccer Club Houston Futsal SC 13G Black	U11	Female	U11 Girls 9v9 Elite
177	1	02/03/2024	10:20 AM	Veterans Park	8 B (9v9)	Inwood SC ID The ACDMY 13G	Frisco Fusion Frisco Fusion 13G Blue	U11	Female	U11 Girls 9v9 Elite
176	1	02/03/2024	10:20 AM	Veterans Park	7 A (9v9)	HTX City 14 E	Legacy Soccer Legacy 2013 Girls Green	U11	Female	U11 Girls 9v9 Elite
148	1	02/03/2024	10:20 AM	Veterans Park	12 B (9v9)	HTX City 12 N	Inwood SC ID GFI 12G Gold North EDPL Q	U12	Female	U12 Girls 9v9 Advanced
195	1	02/03/2024	10:20 AM	Veterans Park	12 A (9v9)	Legends FC Barça Academy Austin 12B Blue	Lonestar SC Lonestar 12B DL White Sth (Trevino)	U12	Male	U12 Boys 9v9 Advanced A
149	1	02/03/2024	10:20 AM	Veterans Park	13 A (9v9)	Houston Futsal Soccer Club Houston Futsal SC 12G Pink	HTX HTX West 12 Gold Girls	U12	Female	U12 Girls 9v9 Advanced
197	1	02/03/2024	11:25 AM	Veterans Park	12 B (9v9)	HTX Woodlands 12B Gold	Houston Futsal Soccer Club Houston Futsal SC 12B Black	U12	Male	U12 Boys 9v9 Advanced A
207	1	02/03/2024	11:25 AM	Veterans Park	7 A (9v9)	Cavalry FC Cavalry 2012 White	Lonestar SC Lonestar 12B AL White Sth (Atkins)	U12	Male	U12 Boys 9v9 Advanced B
185	1	02/03/2024	11:25 AM	Veterans Park	13 A (9v9)	Legacy Soccer Legacy 2013 Girls Gray	San Antonio City SC 14G Red	U11	Female	U11 Girls 9v9 Competitive
186	1	02/03/2024	11:25 AM	Veterans Park	8 A (9v9)	HTX Woodforest 13G Gold	Gregory Portland Futbol Club GPFC Blue U11	U11	Female	U11 Girls 9v9 Competitive
187	1	02/03/2024	11:25 AM	Veterans Park	8 B (9v9)	Inwood SC ID Kingdom Football Academy 13G	Brazos Valley Futbol Club Aggieland Legends 2014G	U11	Female	U11 Girls 9v9 Competitive
159	1	02/03/2024	11:25 AM	Veterans Park	7 B (9v9)	Legacy Soccer Legacy 2012 Girls Black	Lonestar SC Lonestar 12G AL Black NTH (Urquiza)	U12	Female	U12 Girls 9v9 Competitive
196	1	02/03/2024	11:25 AM	Veterans Park	12 A (9v9)	Barcelona Soccer Club Barcelona SC 2012 Elite	Inwood SC ID PSG Academy Houston West 12B Blue EDPL Q	U12	Male	U12 Boys 9v9 Advanced A
206	1	02/03/2024	11:25 AM	Veterans Park	13 B (9v9)	Inwood SC ID GFI 12B Gold North EDPL Q	San Antonio City SC SA City 12B Red East	U12	Male	U12 Boys 9v9 Advanced B
230	1	02/03/2024	12:30 PM	Veterans Park	13 A (9v9)	HTX Tomball 12B Gold	Inwood SC ID PSG Academy Houston West 12B Blue II	U12	Male	U12 Boys 9v9 Competitive B
229	1	02/03/2024	12:30 PM	Veterans Park	12 B (9v9)	Barcelona Soccer Club Barcelona SC 2012 Elite Blue	Cavalry FC Cavalry 2013 Black	U12	Male	U12 Boys 9v9 Competitive B
228	1	02/03/2024	12:30 PM	Veterans Park	12 A (9v9)	HTX Woodforest 12B Gold	Gregory Portland Futbol Club GPFC 12B	U12	Male	U12 Boys 9v9 Competitive B
264	1	02/03/2024	12:30 PM	Veterans Park	13 B (9v9)	Inwood SC ID Kingdom Football Academy 13B Red EDPL Q	Legacy Soccer Legacy 2013 Boys White	U11	Male	U11 Boys 9v9 Advanced B
160	1	02/03/2024	12:30 PM	Veterans Park	7 B (9v9)	BOYSA Celtic Kobras	HTX Tomball 12G Gold	U12	Female	U12 Girls 9v9 Competitive
162	1	02/03/2024	12:30 PM	Veterans Park	8 A (9v9)	HTX Central 12G Gold	HTX Woodforest 12G Gold	U12	Female	U12 Girls 9v9 Competitive
161	1	02/03/2024	12:30 PM	Veterans Park	8 B (9v9)	Legacy Soccer Legacy 2012 Girls Gray	Brazos Valley Futbol Club BVFC Champions 2012G	U12	Female	U12 Girls 9v9 Competitive
266	1	02/03/2024	12:30 PM	Veterans Park	7 A (9v9)	Lonestar SC Lonestar 13B AL White Sth (Rony Lopez)	HTX Woodlands 13B Gold	U11	Male	U11 Boys 9v9 Advanced B
244	1	02/03/2024	1:35 PM	Veterans Park	7 A (9v9)	Inwood SC ID GFI 13B Gold North	Inwood SC ID Real Conroe 13B	U11	Male	U11 Boys 9v9 Elite
265	1	02/03/2024	1:35 PM	Veterans Park	13 A (9v9)	Lonestar SC Lonestar 13B AL White Nth (Papandrea)	HTX Woodlands 13B Black	U11	Male	U11 Boys 9v9 Advanced B
205	1	02/03/2024	1:35 PM	Veterans Park	12 B (9v9)	Legacy Soccer Legacy 2012 Boys Green	Lions FC Lions 2012 Red	U12	Male	U12 Boys 9v9 Advanced B
151	1	02/03/2024	1:35 PM	Veterans Park	13 B (9v9)	HTX City 14 N	HTX City 2012 West	U12	Female	U12 Girls 9v9 Advanced
242	1	02/03/2024	1:35 PM	Veterans Park	7 B (9v9)	Barcelona Soccer Club Barcelona SC 2013 Elite	Houston Select FC Houston Select 2013B Green	U11	Male	U11 Boys 9v9 Elite
231	1	02/03/2024	1:35 PM	Veterans Park	12 A (9v9)	Cavalry FC Cavalry 2012 Red	HTX South 13B Gold	U12	Male	U12 Boys 9v9 Competitive B
241	1	02/03/2024	1:35 PM	Veterans Park	8 B (9v9)	HTX Central 13B Gold	Lonestar SC Lonestar 13B Elite Silver B (Vazquez)	U11	Male	U11 Boys 9v9 Elite
243	1	02/03/2024	1:35 PM	Veterans Park	8 A (9v9)	Houston Futsal Soccer Club Houston Futsal SC 13B Black	Lonestar SC Lonestar SAFC 13B Red	U11	Male	U11 Boys 9v9 Elite
153	1	02/03/2024	2:40 PM	Veterans Park	12 B (9v9)	Inwood SC ID GFI 12G Gold North EDPL Q	Houston Futsal Soccer Club Houston Futsal SC 12G Pink	U12	Female	U12 Girls 9v9 Advanced
275	1	02/03/2024	2:40 PM	Veterans Park	8 A (9v9)	Inwood SC ID Kingdom Football Academy 13B White	HTX HTX 2013 Black	U11	Male	U11 Boys 9v9 Competitive
276	1	02/03/2024	2:40 PM	Veterans Park	8 B (9v9)	Lonestar SC Lonestar 13B AL Blue Sth (Trevino)	Inwood SC ID GFI 13B Navy North	U11	Male	U11 Boys 9v9 Competitive
221	1	02/03/2024	2:40 PM	Veterans Park	12 A (9v9)	San Antonio City SC SA City 13B Red East	Legacy Soccer Legacy 2012 Boys Gray	U12	Male	U12 Boys 9v9 Competitive A
150	1	02/03/2024	2:40 PM	Veterans Park	13 A (9v9)	Lonestar SC Lonestar 12G DL Black NTH (Purslow)	HTX City 12 E	U12	Female	U12 Girls 9v9 Advanced

Match #	Round	Date	Start Time	Venue	Pitch	Home Team	Away Team	Age	Gender	Division
152	1	02/03/2024	2:40 PM	Veterans Park	13 B (9v9)	HTX HTX West 12 Gold Girls	HTX City 12 N	U12	Female	U12 Girls 9v9 Advanced
277	1	02/03/2024	2:40 PM	Veterans Park	7 A (9v9)	Inwood SC ID PSG Academy Houston West 13B Blue EDPL Q	Albion Hurricanes FC AHFC 13B Premier 1 W	U11	Male	U11 Boys 9v9 Competitive
274	1	02/03/2024	2:40 PM	Veterans Park	7 B (9v9)	Cavalry FC Cavalry 2013 Maroon	Inwood SC ID PSG Academy Houston West 13B White	U11	Male	U11 Boys 9v9 Competitive
220	1	02/03/2024	3:50 PM	Veterans Park	7 B (9v9)	Albion Hurricanes FC AHFC 12B Premier 2 W	Lonestar SC Lonestar 12B AL Red NAO (Rony Lopez)	U12	Male	U12 Boys 9v9 Competitive A
172	1	02/03/2024	3:50 PM	Veterans Park	7 A (9v9)	Legacy Soccer Legacy 2013 Girls Green	Inwood SC ID The ACDMY 13G	U11	Female	U11 Girls 9v9 Elite
175	1	02/03/2024	3:50 PM	Veterans Park	13 B (9v9)	Houston Futsal Soccer Club Houston Futsal SC 13G Black	HTX Central 13G Gold	U11	Female	U11 Girls 9v9 Elite
222	1	02/03/2024	3:50 PM	Veterans Park	8 B (9v9)	Inwood SC ID GFI 12B Navy North	Lonestar SC Lonestar 12B AL Black Sth	U12	Male	U12 Boys 9v9 Competitive A
257	1	02/03/2024	3:50 PM	Veterans Park	12 B (9v9)	Lonestar SC Lonestar 13B DL Black Sth (Zace)	Barcelona Soccer Club Barcelona SC 2013 Woodlands Elite	U11	Male	U11 Boys 9v9 Advanced A
258	1	02/03/2024	3:50 PM	Veterans Park	12 A (9v9)	San Antonio City SC SA City 13/14B Red East	HTX Woodforest 13B Gold	U11	Male	U11 Boys 9v9 Advanced A
219	1	02/03/2024	3:50 PM	Veterans Park	8 A (9v9)	Lions FC Lions 2012 White	Legacy Soccer Legacy 2012 Boys White	U12	Male	U12 Boys 9v9 Competitive A
259	1	02/03/2024	3:50 PM	Veterans Park	13 A (9v9)	Lonestar SC Lonestar 14/13B Elite Silver B (Vazquez)	Cavalry FC Cavalry 2013 Red	U11	Male	U11 Boys 9v9 Advanced A
198	1	02/03/2024	4:55 PM	Veterans Park	7 B (9v9)	Inwood SC ID PSG Academy Houston West 12B Blue EDPL Q	Legends FC Barça Academy Austin 12B Blue	U12	Male	U12 Boys 9v9 Advanced A
174	1	02/03/2024	4:55 PM	Veterans Park	13 B (9v9)	HTX City 13 E	Inwood SC ID GFI 13G Gold North EDPL Q	U11	Female	U11 Girls 9v9 Elite
188	1	02/03/2024	4:55 PM	Veterans Park	7 A (9v9)	Gregory Portland Futbol Club GPFC Blue U11	Legacy Soccer Legacy 2013 Girls Gray	U11	Female	U11 Girls 9v9 Competitive
190	1	02/03/2024	4:55 PM	Veterans Park	8 A (9v9)	San Antonio City SC 14G Red	Inwood SC ID Kingdom Football Academy 13G	U11	Female	U11 Girls 9v9 Competitive
163	1	02/03/2024	4:55 PM	Veterans Park	13 A (9v9)	HTX Tomball 12G Gold	Legacy Soccer Legacy 2012 Girls Black	U12	Female	U12 Girls 9v9 Competitive
199	1	02/03/2024	4:55 PM	Veterans Park	12 A (9v9)	Houston Futsal Soccer Club Houston Futsal SC 12B Black	Barcelona Soccer Club Barcelona SC 2012 Elite	U12	Male	U12 Boys 9v9 Advanced A
173	1	02/03/2024	4:55 PM	Veterans Park	8 B (9v9)	Frisco Fusion Frisco Fusion 13G Blue	HTX City 14 E	U11	Female	U11 Girls 9v9 Elite
200	1	02/03/2024	4:55 PM	Veterans Park	12 B (9v9)	Lonestar SC Lonestar 12B DL White Sth (Trevino)	HTX Woodlands 12B Gold	U12	Male	U12 Boys 9v9 Advanced A
248	1	02/03/2024	6:00 PM	Veterans Park	8 B (9v9)	Lonestar SC Lonestar SAFC 13B Red	Inwood SC ID GFI 13B Gold North	U11	Male	U11 Boys 9v9 Elite
166	1	02/03/2024	6:00 PM	Veterans Park	12 A (9v9)	Brazos Valley Futbol Club BVFC Champions 2012G	HTX Central 12G Gold	U12	Female	U12 Girls 9v9 Competitive
245	1	02/03/2024	6:00 PM	Veterans Park	8 A (9v9)	Houston Select FC Houston Select 2013B Green	HTX Central 13B Gold	U11	Male	U11 Boys 9v9 Elite
247	1	02/03/2024	6:00 PM	Veterans Park	7 B (9v9)	Inwood SC ID Real Conroe 13B	Houston Futsal Soccer Club Houston Futsal SC 13B Black	U11	Male	U11 Boys 9v9 Elite
246	1	02/03/2024	6:00 PM	Veterans Park	7 A (9v9)	Lonestar SC Lonestar 13B Elite Silver B (Vazquez)	Barcelona Soccer Club Barcelona SC 2013 Elite	U11	Male	U11 Boys 9v9 Elite
189	1	02/03/2024	6:00 PM	Veterans Park	13 A (9v9)	Brazos Valley Futbol Club Aggieland Legends 2014G	HTX Woodforest 13G Gold	U11	Female	U11 Girls 9v9 Competitive
164	1	02/03/2024	6:00 PM	Veterans Park	12 B (9v9)	Lonestar SC Lonestar 12G AL Black NTH (Urquiza)	BOYSA Celtic Kobras	U12	Female	U12 Girls 9v9 Competitive
165	1	02/03/2024	6:00 PM	Veterans Park	13 B (9v9)	HTX Woodforest 12G Gold	Legacy Soccer Legacy 2012 Girls Gray	U12	Female	U12 Girls 9v9 Competitive
278	1	02/03/2024	7:05 PM	Veterans Park	8 B (9v9)	HTX HTX 2013 Black	Cavalry FC Cavalry 2013 Maroon	U11	Male	U11 Boys 9v9 Competitive
267	1	02/03/2024	7:05 PM	Veterans Park	13 B (9v9)	HTX Woodlands 13B Black	Inwood SC ID Kingdom Football Academy 13B Red EDPL Q	U11	Male	U11 Boys 9v9 Advanced B
268	1	02/03/2024	7:05 PM	Veterans Park	13 A (9v9)	HTX Woodlands 13B Gold	Lonestar SC Lonestar 13B AL White Nth (Papandrea)	U11	Male	U11 Boys 9v9 Advanced B
234	1	02/03/2024	7:05 PM	Veterans Park	12 B (9v9)	HTX South 13B Gold	HTX Tomball 12B Gold	U12	Male	U12 Boys 9v9 Competitive B
233	1	02/03/2024	7:05 PM	Veterans Park	12 A (9v9)	Gregory Portland Futbol Club GPFC 12B	Barcelona Soccer Club Barcelona SC 2012 Elite Blue	U12	Male	U12 Boys 9v9 Competitive B
279	1	02/03/2024	7:05 PM	Veterans Park	7 A (9v9)	Inwood SC ID PSG Academy Houston West 13B White	Inwood SC ID Kingdom Football Academy 13B White	U11	Male	U11 Boys 9v9 Competitive
281	1	02/03/2024	7:05 PM	Veterans Park	8 A (9v9)	Inwood SC ID GFI 13B Navy North	Inwood SC ID PSG Academy Houston West 13B Blue EDPL Q	U11	Male	U11 Boys 9v9 Competitive
280	1	02/03/2024	7:05 PM	Veterans Park	7 B (9v9)	Albion Hurricanes FC AHFC 13B Premier 1 W	Lonestar SC Lonestar 13B AL Blue Sth (Trevino)	U11	Male	U11 Boys 9v9 Competitive
269	1	02/03/2024	8:10 PM	Veterans Park	13 B (9v9)	Legacy Soccer Legacy 2013 Boys White	Lonestar SC Lonestar 13B AL White Sth (Rony Lopez)	U11	Male	U11 Boys 9v9 Advanced B
208	1	02/03/2024	8:10 PM	Veterans Park	12 A (9v9)	San Antonio City SC SA City 12B Red East	Legacy Soccer Legacy 2012 Boys Green	U12	Male	U12 Boys 9v9 Advanced B
232	1	02/03/2024	8:10 PM	Veterans Park	12 B (9v9)	Cavalry FC Cavalry 2013 Black	HTX Woodforest 12B Gold	U12	Male	U12 Boys 9v9 Competitive B
210	1	02/03/2024	8:10 PM	Veterans Park	8 B (9v9)	Lions FC Lions 2012 Red	Cavalry FC Cavalry 2012 White	U12	Male	U12 Boys 9v9 Advanced B
235	1	02/03/2024	8:10 PM	Veterans Park	13 A (9v9)	Inwood SC ID PSG Academy Houston West 12B Blue II	Cavalry FC Cavalry 2012 Red	U12	Male	U12 Boys 9v9 Competitive B
209	1	02/03/2024	8:10 PM	Veterans Park	8 A (9v9)	Lonestar SC Lonestar 12B AL White Sth (Atkins)	Inwood SC ID GFI 12B Gold North EDPL Q	U12	Male	U12 Boys 9v9 Advanced B
Friendly	1	02/03/2024	8:10 PM	Veterans Park	7 (11v11)	Cavalry 09 White	Boreal FC 09 Black	U15	Male	U15 Friendly Match
SUNDAY										
252	2	02/04/2024	8:00 AM	Veterans Park	7 B (9v9)	Inwood SC ID Real Conroe 13B	Lonestar SC Lonestar SAFC 13B Red	U11	Male	U11 Boys 9v9 Elite
249	2	02/04/2024	8:00 AM	Veterans Park	8 B (9v9)	HTX Central 13B Gold	Barcelona Soccer Club Barcelona SC 2013 Elite	U11	Male	U11 Boys 9v9 Elite

Match #	Round	Date	Start Time	Venue	Pitch	Home Team	Away Team	Age	Gender	Division
284	2	02/04/2024	8:00 AM	Veterans Park	13 B (9v9)	Lonestar SC Lonestar 13B AL Blue Sth (Trevino)	Inwood SC ID PSG Academy Houston West 13B Blue EDPL Q	U11	Male	U11 Boys 9v9 Competitive
250	2	02/04/2024	8:00 AM	Veterans Park	7 A (9v9)	Houston Select FC Houston Select 2013B Green	Lonestar SC Lonestar 13B Elite Silver B (Vazquez)	U11	Male	U11 Boys 9v9 Elite
283	2	02/04/2024	8:00 AM	Veterans Park	12 A (9v9)	HTX HTX 2013 Black	Inwood SC ID PSG Academy Houston West 13B White	U11	Male	U11 Boys 9v9 Competitive
285	2	02/04/2024	8:00 AM	Veterans Park	12 B (9v9)	Albion Hurricanes FC AHFC 13B Premier 1 W	Inwood SC ID GFI 13B Navy North	U11	Male	U11 Boys 9v9 Competitive
282	2	02/04/2024	8:00 AM	Veterans Park	13 A (9v9)	Cavalry FC Cavalry 2013 Maroon	Inwood SC ID Kingdom Football Academy 13B White	U11	Male	U11 Boys 9v9 Competitive
251	2	02/04/2024	8:00 AM	Veterans Park	8 A (9v9)	Houston Futsal Soccer Club Houston Futsal SC 13B Black	Inwood SC ID GFI 13B Gold North	U11	Male	U11 Boys 9v9 Elite
226	2	02/04/2024	9:05 AM	Veterans Park	13 B (9v9)	San Antonio City SC SA City 13B Red East	Inwood SC ID GFI 12B Navy North	U12	Male	U12 Boys 9v9 Competitive A
154	2	02/04/2024	9:05 AM	Veterans Park	8 A (9v9)	HTX City 12 E	HTX City 2012 West	U12	Female	U12 Girls 9v9 Advanced
157	2	02/04/2024	9:05 AM	Veterans Park	7 A (9v9)	HTX HTX West 12 Gold Girls	Inwood SC ID GFI 12G Gold North EDPL Q	U12	Female	U12 Girls 9v9 Advanced
156	2	02/04/2024	9:05 AM	Veterans Park	7 B (9v9)	HTX City 12 N	Houston Futsal Soccer Club Houston Futsal SC 12G Pink	U12	Female	U12 Girls 9v9 Advanced
224	2	02/04/2024	9:05 AM	Veterans Park	12 B (9v9)	Lions FC Lions 2012 White	Albion Hurricanes FC AHFC 12B Premier 2 W	U12	Male	U12 Boys 9v9 Competitive A
225	2	02/04/2024	9:05 AM	Veterans Park	13 A (9v9)	Legacy Soccer Legacy 2012 Boys Gray	Lonestar SC Lonestar 12B AL Black Sth	U12	Male	U12 Boys 9v9 Competitive A
223	2	02/04/2024	9:05 AM	Veterans Park	12 A (9v9)	Legacy Soccer Legacy 2012 Boys White	Lonestar SC Lonestar 12B AL Red NAO (Rony Lopez)	U12	Male	U12 Boys 9v9 Competitive A
155	2	02/04/2024	9:05 AM	Veterans Park	8 B (9v9)	Lonestar SC Lonestar 12G DL Black NTH (Purslow)	HTX City 14 N	U12	Female	U12 Girls 9v9 Advanced
261	2	02/04/2024	10:10 AM	Veterans Park	12 B (9v9)	HTX Woodforest 13B Gold	Lonestar SC Lonestar 14/13B Elite Silver B (Vazquez)	U11	Male	U11 Boys 9v9 Advanced A
212	2	02/04/2024	10:10 AM	Veterans Park	12 A (9v9)	Inwood SC ID GFI 12B Gold North EDPL Q	Lions FC Lions 2012 Red	U12	Male	U12 Boys 9v9 Advanced B
272	2	02/04/2024	10:10 AM	Veterans Park	8 A (9v9)	Lonestar SC Lonestar 13B AL White Sth (Rony Lopez)	HTX Woodlands 13B Black	U11	Male	U11 Boys 9v9 Advanced B
270	2	02/04/2024	10:10 AM	Veterans Park	8 B (9v9)	Inwood SC ID Kingdom Football Academy 13B Red EDPL Q	HTX Woodlands 13B Gold	U11	Male	U11 Boys 9v9 Advanced B
262	2	02/04/2024	10:10 AM	Veterans Park	13 B (9v9)	Cavalry FC Cavalry 2013 Red	Lonestar SC Lonestar 13B DL Black Sth (Zace)	U11	Male	U11 Boys 9v9 Advanced A
211	2	02/04/2024	10:10 AM	Veterans Park	7 A (9v9)	Legacy Soccer Legacy 2012 Boys Green	Lonestar SC Lonestar 12B AL White Sth (Atkins)	U12	Male	U12 Boys 9v9 Advanced B
260	2	02/04/2024	10:10 AM	Veterans Park	13 A (9v9)	Barcelona Soccer Club Barcelona SC 2013 Woodlands Elite	San Antonio City SC SA City 13/14B Red East	U11	Male	U11 Boys 9v9 Advanced A
271	2	02/04/2024	10:10 AM	Veterans Park	7 B (9v9)	Lonestar SC Lonestar 13B AL White Nth (Papandrea)	Legacy Soccer Legacy 2013 Boys White	U11	Male	U11 Boys 9v9 Advanced B
237	2	02/04/2024	11:15 AM	Veterans Park	12 B (9v9)	Cavalry FC Cavalry 2013 Black	Gregory Portland Futbol Club GPFC 12B	U12	Male	U12 Boys 9v9 Competitive B
202	2	02/04/2024	11:15 AM	Veterans Park	8 B (9v9)	Barcelona Soccer Club Barcelona SC 2012 Elite	Lonestar SC Lonestar 12B DL White Sth (Trevino)	U12	Male	U12 Boys 9v9 Advanced A
203	2	02/04/2024	11:15 AM	Veterans Park	7 B (9v9)	HTX Woodlands 12B Gold	Inwood SC ID PSG Academy Houston West 12B Blue EDPL Q	U12	Male	U12 Boys 9v9 Advanced A
201	2	02/04/2024	11:15 AM	Veterans Park	8 A (9v9)	Legends FC Barça Academy Austin 12B Blue	Houston Futsal Soccer Club Houston Futsal SC 12B Black	U12	Male	U12 Boys 9v9 Advanced A
213	2	02/04/2024	11:15 AM	Veterans Park	7 A (9v9)	Cavalry FC Cavalry 2012 White	San Antonio City SC SA City 12B Red East	U12	Male	U12 Boys 9v9 Advanced B
239	2	02/04/2024	11:15 AM	Veterans Park	13 A (9v9)	HTX South 13B Gold	Inwood SC ID PSG Academy Houston West 12B Blue II	U12	Male	U12 Boys 9v9 Competitive B
238	2	02/04/2024	11:15 AM	Veterans Park	13 B (9v9)	HTX Tomball 12B Gold	Cavalry FC Cavalry 2012 Red	U12	Male	U12 Boys 9v9 Competitive B
236	2	02/04/2024	11:15 AM	Veterans Park	12 A (9v9)	HTX Woodforest 12B Gold	Barcelona Soccer Club Barcelona SC 2012 Elite Blue	U12	Male	U12 Boys 9v9 Competitive B
169	2	02/04/2024	12:20 PM	Veterans Park	7 B (9v9)	Legacy Soccer Legacy 2012 Girls Gray	HTX Central 12G Gold	U12	Female	U12 Girls 9v9 Competitive
170	2	02/04/2024	12:20 PM	Veterans Park	8 A (9v9)	HTX Woodforest 12G Gold	Brazos Valley Futbol Club BVFC Champions 2012G	U12	Female	U12 Girls 9v9 Competitive
167	2	02/04/2024	12:20 PM	Veterans Park	8 B (9v9)	Legacy Soccer Legacy 2012 Girls Black	BOYSA Celtic Kobras	U12	Female	U12 Girls 9v9 Competitive
183	2	02/04/2024	12:20 PM	Veterans Park	13 A (9v9)	HTX Central 13G Gold	Inwood SC ID GFI 13G Gold North EDPL Q	U11	Female	U11 Girls 9v9 Elite
181	2	02/04/2024	12:20 PM	Veterans Park	12 B (9v9)	HTX City 14 E	Inwood SC ID The ACDMY 13G	U11	Female	U11 Girls 9v9 Elite
182	2	02/04/2024	12:20 PM	Veterans Park	12 A (9v9)	HTX City 13 E	Houston Futsal Soccer Club Houston Futsal SC 13G Black	U11	Female	U11 Girls 9v9 Elite
180	2	02/04/2024	12:20 PM	Veterans Park	13 B (9v9)	Legacy Soccer Legacy 2013 Girls Green	Frisco Fusion Frisco Fusion 13G Blue	U11	Female	U11 Girls 9v9 Elite
168	2	02/04/2024	12:20 PM	Veterans Park	7 A (9v9)	HTX Tomball 12G Gold	Lonestar SC Lonestar 12G AL Black NTH (Urquiza)	U12	Female	U12 Girls 9v9 Competitive
193	2	02/04/2024	1:30 PM	Veterans Park	12 A (9v9)	Inwood SC ID Kingdom Football Academy 13G	Gregory Portland Futbol Club GPFC Blue U11	U11	Female	U11 Girls 9v9 Competitive
372 / Final	2	02/04/2024	1:30 PM	Veterans Park	7 B (9v9)	Bracket A #1	Bracket B #1	U11	Male	U11 Boys 9v9 Elite
192	2	02/04/2024	1:30 PM	Veterans Park	12 B (9v9)	HTX Woodforest 13G Gold	San Antonio City SC 14G Red	U11	Female	U11 Girls 9v9 Competitive
191	2	02/04/2024	1:30 PM	Veterans Park	13 A (9v9)	Legacy Soccer Legacy 2013 Girls Gray	Brazos Valley Futbol Club Aggieland Legends 2014G	U11	Female	U11 Girls 9v9 Competitive
375 / Final	2	02/04/2024	1:30 PM	Veterans Park	7 A (9v9)	Bracket A #1	Bracket B #1	U11	Male	U11 Boys 9v9 Competitive
369 / Final	2	02/04/2024	1:40 PM	Veterans Park	8 A (9v9)	Bracket A #1	Bracket B #1	U12	Male	U12 Boys 9v9 Competitive A

Match #	Round	Date	Start Time	Venue	Pitch	Home Team	Away Team	Age	Gender	Division
373 / Final	2	02/04/2024	1:45 PM	Veterans Park	13 B (9v9)	*Wildcard #1	*Wildcard #2	U11	Male	U11 Boys 9v9 Advanced A
363 / Final	2	02/04/2024	2:00 PM	Veterans Park	8 B (9v9)	Bracket A #1	Bracket B #1	U12	Female	U12 Girls 9v9 Advanced
368 / Final	2	02/04/2024	2:35 PM	Veterans Park	7 A (9v9)	*Wildcard #1	*Wildcard #2	U12	Male	U12 Boys 9v9 Advanced B
Friendly	2	02/04/2024	2:35 PM	Veterans Park	12 (11v11)	Boreal FC 09 Black	Legacy 09 Green	U15	Male	U15 Friendly Match
370 / Final	2	02/04/2024	2:45 PM	Veterans Park	8 A (9v9)	Bracket A #1	Bracket B #1	U12	Male	U12 Boys 9v9 Competitive B
374 / Final	2	02/04/2024	3:00 PM	Veterans Park	7 B (9v9)	*Wildcard #1	*Wildcard #2	U11	Male	U11 Boys 9v9 Advanced B
367 / Final	2	02/04/2024	3:05 PM	Veterans Park	8 B (9v9)	*Wildcard #1	*Wildcard #2	U12	Male	U12 Boys 9v9 Advanced A
365 / Final	2	02/04/2024	3:40 PM	Veterans Park	7 A (9v9)	Bracket A #1	Bracket B #1	U11	Female	U11 Girls 9v9 Elite
364 / Final	2	02/04/2024	4:00 PM	Veterans Park	8 A (9v9)	Bracket A #1	Bracket B #1	U12	Female	U12 Girls 9v9 Competitive
366 / Final	2	02/04/2024	4:15 PM	Veterans Park	8 B (9v9)	*Wildcard #1	*Wildcard #2	U11	Female	U11 Girls 9v9 Competitive

2026 Aggieland Classic Lacrosse Tournament

College Station Event Funding- Tourism Committee Approval

Texas A&M Mens Lacrosse Club

Freddy Gattelaro
401 George Bush Drive
College Station, TX 77840

O: 817-996-9255
F: Jake Johnston

Patrick Murphy Caldwell

6037 Eagle Ridge Dr
Bryan, TX 77807

tamulaxtourney@gmail.com
O: 4698650819

Evaluation Form

Event Name
2026 Aggieland Classic Lacrosse Tournament

Number of Room Nights*
780

Number of Attendees*
2500

Max Amount of Funding per Guidelines*
$10,000.00

Staff Recommended Amount*
$10,000.00

Anything else that would help evaluation of this grant?
Based on the help of Visit CS, the group has grown in trackability of room nights and continues to grow their event. Based on this relationship with Texas A&M student workers, staff recommends $10,000 to help offset event costs.

Application Form

Event or Expenditure Description

Event Name*
2026 Aggieland Classic Lacrosse Tournament

Event Website
Website where event information (details, registration, etc.) may be found.

https://url.usb.m.mimecastprotect.com/s/ul7SCk6x6ysOEKE1t2fVuGX4ZZ?domain=aggielacrosse.com

Event Type*
Select the type that best fits your event.

Sports

Event Start Date*
The date the event is scheduled to begin.

01/31/2026

Event End Date*
The date the event is scheduled to end.

02/01/2026

Event Description*
Detailed description of the event.

The Aggieland Classic Lacrosse Tournament is a proud tradition that has been hosted by Texas A&M Men's Lacrosse since 1992. Each year, more than 60 teams from across the region compete in this two-day event as they gear up for their upcoming seasons. The tournament welcomes players from grades 3 through 12, offering a competitive yet fun environment for all ages. All games are played under NCAA rules with certified referees to ensure the highest level of play. On Sunday, division champions are recognized with trophies, celebrating their hard work and success. The tournament is organized by current players of Texas A&M Men's Lacrosse as a fundraiser to support their lacrosse club and help keep membership dues affordable.

Schedule of Events
Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

MasterScheduleList_2025_Aggieland_Classic (1).csv

Host Venue/Facility*

Primary location where event will be held in College Station.

Penberthy Sports Complex

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

780

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Friday
Saturday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

Hampton on Texas
Home2
Aloft
Wyndham Garden
Hilton
Embassy Suites
Calvary
Holiday Inn Express CS
Holiday Inn and Suites
Staybridge
Best Western Plus
George
Hyatt Place
Hawthorn Suites
La Quinta Graham
Courtyard
Hampton on Earl Rudder
TAMU

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

The primary tracking method will be a survey form designed to determine where each player and their party will be staying on Saturday night. Each team's coach will receive the forms and be responsible for distributing them to their players. Completion of the form will be mandatory—any player who has not submitted their form will not be permitted to participate in the tournament until it has been completed. To ensure accurate tracking, coaches will also be required to submit a full team roster prior to participation. This roster will allow us to easily monitor which players have completed the form and quickly identify any outstanding submissions.

Events with Spectators

Number of expected participants*

Participants only include those taking part in the event.

Be sure to include staff attending.

1500

Number of expected spectators*

Spectators only include those watching the event.

1000

Out-of-Town Percentage*

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

90

Number of expected teams (if applicable):

70

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

Texas A&M Foundation

Applicant Name*

By entering your name you are agreeing to the above statement.

Patrick Murphy Caldwell

Date*

09/15/2025

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Patrick Murphy Caldwell

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

tamulaxtourney@gmail.com

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$12,000.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

HOT Grant funds will be allocated toward essential tournament expenses, including official referees, field supplies such as balls and goal netting, custom tee shirts for attendees, and food. Most importantly, these funds will allow our team to continue hosting and improving this long-standing tournament tradition. Beyond the event itself, the grant directly supports our program by helping us recruit players, compensate coaching staff, cover travel costs, and purchase basic supplies needed throughout the season. While we could host the tournament without these funds, the scale and quality of the event would be significantly limited. With the HOT Grant, we can ensure the tournament reaches its full potential and provides a first-class experience for all participants.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

The only other financial support currently comes from player dues, donations from alumni, and donations from friends and family of the program

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

I believe all Texas A&M Recreational Sport Clubs will benefit from this event, as it draws significant attention and increases visibility for student involvement. The tournament also has the potential to inspire students who may not have previously considered joining a sport club like lacrosse. Additionally, the Women's Lacrosse team may benefit slightly more than others, as the event directly supports and promotes their sport. Local organizations providing concessions, along with other businesses participating in profit-sharing opportunities, will also benefit through both sales and increased publicity.

File Attachment Summary

Applicant File Uploads

- MasterScheduleList_2025_Aggieland_Classic (1).csv

Game Nun	Game Date	Start Time	Division	Pool	Location	Team 1	Team 2	Team 1 Sc
1	########	8:00 AM	Varsity	Varsity Poo	Penberthy	George Ra	Stratford	
1	########	8:00 AM	3/4	3/4 Pool 1;	Penberthy	Grizzly LC	Northstar 2033	
8	########	8:00 AM	3/4	3/4 Pool 2;	Penberthy	Northstar 2	Alliance	
1	########	8:00 AM	JV	JV Pool 2;	Penberthy	Bowie JV	Keller JV	
3	########	8:00 AM	JV	JV Pool 1;	Penberthy	Leander JV	Vandergrift JV	
3	########	8:00 AM	7/8	7/8 Pool 2;	Penberthy	Leander	Alliance	
1	########	8:00 AM	5/6	Pool 1; Poo	Penberthy	Houston LC	Northstar 2032	
16	########	8:00 AM	Varsity	Varsity Poo	Penberthy	Bowie	Reagan	
2	########	8:50 AM	Varsity	Varsity Poo	Penberthy	Katy	Tigers Lacrosse	
2	########	8:50 AM	3/4	3/4 Pool 1;	Penberthy	Celly	Houston LC 2032	
5	########	8:50 AM	7/8	7/8 Pool 1;	Penberthy	007	Pin Oak	
4	########	8:50 AM	7/8	7/8 Pool 2;	Penberthy	Frisco	Charros	
4	########	8:50 AM	JV	JV Pool 1;	Penberthy	Katy JV	Prosper JV	
2	########	8:50 AM	JV	JV Pool 2;	Penberthy	Anderson J	Jenks JV	
15	########	8:50 AM	Varsity	Varsity Poo	Penberthy	Mckinney	Vandergrift	
3	########	9:40 AM	Varsity	Varsity Poo	Penberthy	Reagan	Klein	
3	########	9:40 AM	3/4	3/4 Pool 2;	Penberthy	Northstar 2	Rockdawgs	
5	########	9:40 AM	JV	JV Pool 2;	Penberthy	Plano JV	Bowie JV	
7	########	9:40 AM	JV	JV Pool 1;	Penberthy	Lamar JV	Leander JV	
6	########	9:40 AM	7/8	7/8 Pool 1;	Penberthy	JR Scots	Grizzly LC	
2	########	9:40 AM	5/6	Pool 1; Poo	Penberthy	Northstar 2	Storm Lacrosse TX	
17	########	9:40 AM	Varsity	Varsity Poo	Penberthy	Anderson	Jenks	
4	########	10:30 AM	Varsity	Varsity Poo	Penberthy	Mckinney	Bowie	
4	########	10:30 AM	3/4	3/4 Pool 2;	Penberthy	Sentry	Alliance	
3	########	10:30 AM	5/6	Pool 1; Poo	Penberthy	Sentry	Grizzly LC	
7	########	10:30 AM	7/8	7/8 Pool 2;	Penberthy	Alliance	Frisco	
8	########	10:30 AM	JV	JV Pool 1;	Penberthy	Vandergrift	Prosper JV	
6	########	10:30 AM	JV	JV Pool 2;	Penberthy	Keller JV	Jenks JV	
14	########	10:30 AM	Varsity	Varsity Poo	Penberthy	Tigers Lacr	George Ranch	
5	########	11:20 AM	Varsity	Varsity Poo	Penberthy	Keller	Jenks	
5	########	11:20 AM	3/4	3/4 Pool 1;	Penberthy	Northstar 2	Celly	
8	########	11:20 AM	7/8	7/8 Pool 2;	Penberthy	Leander	Charros	
4	########	11:20 AM	5/6	Pool 1; Poo	Penberthy	Northstar 2	Northstar 2031	
2	########	11:20 AM	7/8	7/8 Pool 1;	Penberthy	Pin Oak	Grizzly LC	
13	########	11:20 AM	Varsity	Varsity Poo	Penberthy	Katy	Grapevine	
6	########	12:10 PM	Varsity	Varsity Poo	Penberthy	Plano	Anderson	
6	########	12:10 PM	3/4	3/4 Pool 1;	Penberthy	Grizzly LC	Houston LC 2032	
10	########	12:10 PM	JV	JV Pool 2;	Penberthy	Jenks JV	Bowie JV	
14	########	12:10 PM	JV	JV Pool 1;	Penberthy	Katy JV	Vandergrift JV	
9	########	12:10 PM	7/8	7/8 Pool 1;	Penberthy	Grizzly LC	007	
5	########	12:10 PM	5/6	Pool 1; Poo	Penberthy	Houston LC	Sentry	
20	########	12:10 PM	Varsity	Varsity Poo	Penberthy	Mckinney	Klein	
7	########	1:00 PM	Varsity	Varsity Poo	Penberthy	Grapevine	George Ranch	
7	########	1:00 PM	3/4	3/4 Pool 2;	Penberthy	Rockdawgs	Sentry	
6	########	1:00 PM	5/6	Pool 1; Poo	Penberthy	Storm Lacr	Grizzly LC	
12	########	1:00 PM	7/8	7/8 Pool 2;	Penberthy	Leander	Frisco	
11	########	1:00 PM	7/8	7/8 Pool 2;	Penberthy	Charros	Alliance	
19	########	1:00 PM	Varsity	Varsity Poo	Penberthy	Katy	Stratford	
8	########	1:50 PM	Varsity	Varsity Poo	Penberthy	Stratford	Tigers Lacrosse	
9	########	1:50 PM	3/4	3/4 Pool 1;	Penberthy	Houston LC	Northstar 2033	
10	########	1:50 PM	3/4	3/4 Pool 1;	Penberthy	Grizzly LC	Celly	

12	########	1:50 PM	JV		JV Pool 1;	Penberthy	Prosper JV	Leander JV
9	########	1:50 PM	JV		JV Pool 2;	Penberthy	Anderson J	Plano JV
7	########	1:50 PM		5/6	Pool 1; Poc	Penberthy	Sentry	Northstar 2032
18	########	1:50 PM	Varsity		Varsity Poc	Penberthy	Keller	Plano
9	########	2:40 PM	Varsity		Varsity Poc	Penberthy	Vandergrift	Reagan
1	########	2:40 PM		7/8	7/8 Pool 1;	Penberthy	JR Scots	007
8	########	2:40 PM		5/6	Pool 1; Poc	Penberthy	Grizzly LC	Northstar 2031
9	########	2:40 PM		5/6	Pool 1; Poc	Penberthy	Storm Lacr	Houston LC 2032
10	########	2:40 PM	Varsity		Varsity Poc	Penberthy	Klein	Bowie
11	########	3:30 PM	Varsity		Varsity Poc	Penberthy	Jenks	Plano
11	########	3:30 PM		3/4	3/4 Pool 2;	Penberthy	Alliance	Rockdawgs
12	########	3:30 PM		3/4	3/4 Pool 2;	Penberthy	Northstar 2	Sentry
11	########	3:30 PM	JV		JV Pool 1;	Penberthy	Katy JV	Lamar JV
13	########	3:30 PM	JV		JV Pool 2;	Penberthy	Anderson J	Keller JV
12	########	3:30 PM	Varsity		Varsity Poc	Penberthy	Keller	Anderson
10	########	4:20 PM		7/8	7/8 Pool 1;	Penberthy	JR Scots	Pin Oak
1	########	8:00 AM	Varsity			Penberthy	Varsity Poc	Varsity Pool 3 3rd Plac
1	########	8:00 AM		3/4		Penberthy	3/4 Pool 1	3/4 Pool 2 4th Place
2	########	8:00 AM		3/4		Penberthy	3/4 Pool 2	3/4 Pool 1 3rd Place
1	########	8:00 AM		5/6		Penberthy	Pool 1 6th	Pool 1 5th Place
2	########	8:00 AM		5/6		Penberthy	Pool 1 3rd	Pool 1 4th Place
1	########	8:00 AM		7/8		Penberthy	7/8 Pool 1	7/8 Pool 2 4th Place
2	########	8:00 AM		7/8		Penberthy	7/8 Pool 2	7/8 Pool 1 3rd Place
2	########	8:00 AM	Varsity			Penberthy	Varsity Poc	Varsity Pool 3 4th Plac
3	########	8:50 AM	Varsity			Penberthy	Varsity Poc	Varsity Pool 2 5th Plac
3	########	8:50 AM		3/4		Penberthy	3/4 Pool 1	3/4 Pool 2 3rd Place
4	########	8:50 AM		3/4		Penberthy	3/4 Pool 2	3/4 Pool 1 4th Place
1	########	8:50 AM	JV			Penberthy	JV Pool 2 5	JV Pool 1 4th Place
2	########	8:50 AM	JV			Penberthy	JV Pool 1 5	JV Pool 2 4th Place
3	########	8:50 AM	JV			Penberthy	JV Pool 2 2	JV Pool 1 3rd Place
4	########	8:50 AM	JV			Penberthy	JV Pool 1 2	JV Pool 2 3rd Place
4	########	8:50 AM	Varsity			Penberthy	Varsity Poc	Varsity Pool 1 5th Plac
5	########	9:40 AM	Varsity			Penberthy	Varsity Poc	Varsity Pool 1 4th Plac
3	########	9:40 AM		5/6		Penberthy	Bracket Wi	Pool 1 1st Place
4	########	9:40 AM		5/6		Penberthy	Bracket Wi	Pool 1 2nd Place
3	########	9:40 AM		7/8		Penberthy	7/8 Pool 1	7/8 Pool 2 3rd Place
4	########	9:40 AM		7/8		Penberthy	7/8 Pool 2	7/8 Pool 1 4th Place
6	########	9:40 AM	Varsity			Penberthy	Varsity Poc	Varsity Pool 2 4th Plac
7	########	10:30 AM	Varsity			Penberthy	Varsity Poc	Bracket Winner B1
5	########	10:30 AM		3/4		Penberthy	Bracket Wi	Bracket Winner B2
6	########	10:30 AM		3/4		Penberthy	Bracket Wi	Bracket Winner B4
5	########	10:30 AM	JV			Penberthy	JV Pool 1 1	Bracket Winner B1
6	########	10:30 AM	JV			Penberthy	Bracket Wi	JV Pool 2 1st Place
8	########	10:30 AM	Varsity			Penberthy	Bracket Wi	Bracket Winner B3
9	########	11:20 AM	Varsity			Penberthy	Bracket Wi	Bracket Winner B5
5	########	11:20 AM		5/6		Penberthy	Bracket Wi	Bracket Winner B4
5	########	11:20 AM		7/8		Penberthy	Bracket Wi	Bracket Winner B2
6	########	11:20 AM		7/8		Penberthy	Bracket Wi	Bracket Winner B4
10	########	11:20 AM	Varsity			Penberthy	Varsity Poc	Bracket Winner B6
11	########	12:10 PM	Varsity			Penberthy	Bracket Wi	Bracket Winner B8
7	########	12:10 PM		3/4		Penberthy	Bracket Wi	Bracket Winner B6
7	########	12:10 PM	JV			Penberthy	Bracket Wi	Bracket Winner B3

8	########	12:10 PM	JV		Penberthy	Bracket Wi	Bracket Winner B6
12	########	12:10 PM	Varsity		Penberthy	Bracket Wi	Bracket Winner B10
9	########	1:00 PM	JV		Penberthy	Bracket Wi	Bracket Winner B8
7	########	1:00 PM		7/8	Penberthy	Bracket Wi	Bracket Winner B6
13	########	1:50 PM	Varsity		Penberthy	Bracket Wi	Bracket Winner B12

Team 2 Score

:e

:e
:e

:e
:e

:e

AJGA Preview at College Station

College Station Event Funding- Tourism Committee Approval

American Junior Golf Association

Mr. Solomon Hughes
1980 Sports Club Drive
Braselton, GA 30517

jobrien@ajga.org
O: 770-868-4200
F: AJGA

James O'Brien

1980 Sports Club Drive
Braselton, GA 30517

jobrien@ajga.org
O: 678-425-1762
M: 810-488-6650

Evaluation Form

Event Name
AJGA Preview at College Station

Number of Room Nights*
400

Number of Attendees*
440

Max Amount of Funding per Guidelines*
$0.00

Staff Recommended Amount*
$0.00

Anything else that would help evaluation of this grant?
This group has traditionally been a 4 day event over spring break(a need period) and thus has received funding. Due to moving off of the need period dates, and reducing the event by a day, staff recommends no funding for the group.

Application Form

Event or Expenditure Description

Event Name*
AJGA Preview at College Station

Event Website
Website where event information (details, registration, etc.) may be found.

ajga.org

Event Type*
Select the type that best fits your event.

Sports

Event Start Date*
The date the event is scheduled to begin.

03/27/2026

Event End Date*
The date the event is scheduled to end.

03/29/2026

Event Description*
Detailed description of the event.

The AJGA is looking to conduct a national golf tournament to bring players and families to College Station, TX for a eighth year in 2025. The dates of the event would be March 27 - 29, 2026. Projected attendance would 350 - 400 people, which includes the tournament field, qualifier field, families, and coaches (we had 372 net visitors in 2025). We will have a 78 player tournament field and a 78-player qualifier field. This event will take place over 3 days and attendees will typically arrive at least one - three days before the start of the event.

Schedule of Events
Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

AJGA Preview at College Station Schedule of Events 2026.docx

Host Venue/Facility*

Primary location where event will be held in College Station.

Texas A&M Golf Club

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

200

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Sunday
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

In 2025, we partnered with the Holiday Inn as the host hotel. In 2026, we'll work to find either the Holiday Inn or another hotel in College Station to serve as the host hotel.

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

We track this data from our tournament registration questions we ask on-site before the event starts. We ask participants questions that include: where are you staying, how many room nights is your stay, how many people are staying with you, etc. We then run the analytics to get final numbers.

Events with Spectators

Number of expected participants*

Participants only include those taking part in the event.

Be sure to include staff attending.

350

Number of expected spectators*

Spectators only include those watching the event.

90

Out-of-Town Percentage*

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

90

Number of expected teams (if applicable):

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

American Junior Golf Association

Applicant Name*

By entering your name you are agreeing to the above statement.

James O'Brien

Date*

10/06/2025

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

James O'Brien

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

jobrien@ajga.org

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$10,000.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

Any financial support with be very critical to the overall success of the event. The funding will help us cover (partially cover) expenses which include: golf course/facility fee, food and beverage for the AJGA participants/players, staff lodging, staff food, equipment/signage for the event, player gifts, staff transportation, etc.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

We have an opportunity to have ICL Academy serve as another sponsor of this event for 2026. They serve as the sponsor for a handful of events on the AJGA schedule and have shown interest in getting involved with the event in College Station.

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

No

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

File Attachment Summary

Applicant File Uploads

- AJGA Preview at College Station Schedule of Events 2026.docx

AJGA Preview at College Station
Texas A&M Golf Club
College Station, TX
March 27 – 29, 2026

SCHEDULE OF EVENTS

Friday, March 27
Qualifier Registration
7:30 – 9:30 a.m.

Qualifier Tee Times off Nos. 1 and 10 tees
8:30 – 10:30 a.m.

Players Registration
12:30 – 2:30 p.m.

Practice Round Tee Times off Nos. 1 and 10 tees
1:30 – 3 p.m.
Players may sign up online for a practice round tee time in the Golf Genius.

Saturday, March 28
First Round Tee Times off Nos. 1 and 10 tees
8:30 – 10:30 a.m.

Tournament Lunch
1 – 4 p.m.

Sunday, March 29
Final Round Tee Times off Nos. 1 and 10 tees
8:30 – 10:30 a.m.

Awards Ceremony
Tournament Scoreboard

B/CS Volleyball Tournaments (B/CS Blastoff, Battle on the Brazos, B/CS Bash)

College Station Event Funding- Tourism Committee Approval

VETTE CITY EVENTS LLC

Grace Steele
4415 Eaton Cir
Colleyville, TX 76034

cavinsa@lindsey.edu
O: 214-986-6141
F: Vette City Events LLC

Mr Andrew Cavins

4415 Eaton Cir
Colleyville, TX 76034

cavinsa@lindsey.edu
O: 214-986-6141

Evaluation Form

Event Name
B/CS Volleyball Tournaments (B/CS Blastoff, Battle on the Brazos, B/CS Bash)

Number of Room Nights*
3695

Number of Attendees*
18720

Max Amount of Funding per Guidelines*
$40,000.00

Staff Recommended Amount*
$20,000.00

Anything else that would help evaluation of this grant?
Bringing 3 Volleyball events to the area, this HOT Grant ensures that 3,600+ room nights are brought to College Station. Based on this, staff recommends $20,000.

Application Form

Event or Expenditure Description

Event Name*

B/CS Volleyball Tournaments (B/CS Blastoff, Battle on the Brazos, B/CS Bash)

Event Website

Website where event information (details, registration, etc.) may be found.

https://hypenationvb.com/venue/legends-event-center/

Event Type*

Select the type that best fits your event.

Sports

Event Start Date*

The date the event is scheduled to begin.

01/03/2026

Event End Date*

The date the event is scheduled to end.

03/15/2026

Event Description*

Detailed description of the event.

Large scale youth volleyball events. Ages 10-18.
4th year of the events. 520 teams - majority of teams are beyond 50 miles.
We are the largest independent provider of volleyball events across the country with 90+ events.
All teams play both days.
Attached schedule is example of one of the 3 events.
Event Dates: January 3-4, 2026 | February 7-8, 2026 | March 14-15, 2026

Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

Battle on the Brazos '25 (2).xlsx

Host Venue/Facility*

Primary location where event will be held in College Station.

Legends Events Center and CSISD Facilities

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

3695

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Friday
Saturday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

Wingate by Wyndham College Station TX
Home2 Suites by Hilton College Station
Hilton College Station & Conference Center
Wyndham Garden College Station
Holiday Inn Hotel & Suites College Station-Aggieland
Holiday Inn Express Hotel & Suites College Station
Courtyard Bryan College Station
Texas A&M Hotel and Conference Center
Hyatt Place College Station
La Quinta Inn & Suites College Station North
Embassy Suites by Hilton College Station TX

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

Our housing bureau will collect the majority of the room night data, but we will also survey each team and club individually to confirm room nights, spectators, etc.

Events with Spectators

Number of expected participants*

Participants only include those taking part in the event.

Be sure to include staff attending.

7280

Number of expected spectators*

Spectators only include those watching the event.

11440

Out-of-Town Percentage*

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

90

Number of expected teams (if applicable):

520

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

VETTE CITY EVENTS LLC

Applicant Name*

By entering your name you are agreeing to the above statement.

ANDREW CAVINS

Date*

09/30/2025

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Andrew Cavins

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

cavinsa@lindsey.edu

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$50,000.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

Yes

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

All funds go to cover facility costs and officials/staffing at facilities.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

Baden donates the balls for us to use for the events.

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

We have had preliminary conversations about hosting a 4th event in 2027 that would be a state-wide championship.

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

File Attachment Summary

Applicant File Uploads

- Battle on the Brazos '25 (2).xlsx

Battle on the Brazos

Divisions	10/11 girls	12 girls	13 girls	14 girls	15 girls	16 Girls	17/18 Girls
registered	10	24	31	43	39	27	20

AUTO 3

	Legends Event Center																Bryan HS				CSMS		A&M Consolidated MS		
SATURDAY	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 5	Ct. 6	Ct. 7	Ct. 8	Ct. 9	Ct. 10	Ct. 11	Ct. 12	Ct. 13	Ct. 14	Ct. 15	Ct. 16	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 1	Ct. 2	Ct. 1	Ct. 2	**SATURDAY**
8:00 AM	12 P2	12 P6	12 P5	10/11 P3	15 P3	15 P9	15 P10	15 P5	13 P1	15 P1	15 P7	16 P3	17/18P1	17/18P3	17/18P4	17/18P5	13 P6	13 P2	13 P3	13 P4	14 P7	14 P8	14 P9	14 P5	8:00 AM
9:00 AM	12 P2	12 P6	12 P5	10/11 P3	15 P3	15 P9	15 P10	15 P5	13 P1	15 P1	15 P7	16 P3	17/18P1	17/18P3	17/18P4	17/18P5	13 P6	13 P2	13 P3	13 P4	14 P7	14 P8	14 P9	14 P5	9:00 AM
10:00 AM	12 P2	12 P6	12 P5	10/11 P3	15 P3	15 P9	15 P10	15 P5	13 P1	15 P1	15 P7	16 P3	17/18P1	17/18P3	17/18P4	17/18P5	13 P6	13 P2	13 P3	13 P4	14 P7	14 P8	14 P9	14 P5	10:00 AM
11:00 AM	12 P2	12 P6	12 P5	10/11 P3	15 P3	15 P9	15 P10	15 P5		15 P1	15 P7	16 P3	17/18P1	17/18P3	17/18P4	17/18P5	13 P6		13 P3	13 P4	14 P7	14 P8	14 P9	14 P5	11:00 AM
12:00 PM	12 P2	12 P6	12 P5	10/11 P3	15 P3	15 P9	15 P10	15 P5	15 P2	15 P1	15 P7	16 P3	17/18P1	17/18P3	17/18P4	17/18P5	13 P6		13 P3	13 P4	14 P7	14 P8	14 P9	14 P5	12:00 PM
1:00 PM	12 P2	12 P6	12 P5	10/11 P3	15 P3	15 P9	15 P10	15 P5	15 P2	15 P1	15 P7	16 P3	17/18P1	17/18P3	17/18P4	17/18P5	13 P6		13 P3	13 P4	14 P7	14 P8	14 P9	14 P5	1:00 PM
2:00 PM				10/11 P2					15 P2																2:00 PM
3:00 PM	12 P1	12 P4	12 P3	10/11 P2	15 P8	14 P1	16 P5	15 P6		14 P11	14 P2	16 P2	16 P6	16 P7	13 P5	17/18P2	15 P4	16 P4	13 P7	13 P8	14 P3	14 P4	14 P6	14 P10	3:00 PM
4:00 PM	12 P1	12 P4	12 P3	10/11 P2	15 P8	14 P1	16 P5	15 P6	16 P1	14 P11	14 P2	16 P2	16 P6	16 P7	13 P5	17/18P2	15 P4	16 P4	13 P7	13 P8	14 P3	14 P4	14 P6	14 P10	4:00 PM
5:00 PM	12 P1	12 P4	12 P3	10/11 P1	15 P8	14 P1	16 P5	15 P6	16 P1	14 P11	14 P2	16 P2	16 P6	16 P7	13 P5	17/18P2	15 P4	16 P4	13 P7	13 P8	14 P3	14 P4	14 P6	14 P10	5:00 PM
6:00 PM	12 P1	12 P4	12 P3	10/11 P1	15 P8	14 P1	16 P5	15 P6	16 P1	14 P11	14 P2	16 P2	16 P6	16 P7	13 P5	17/18P2	15 P4	16 P4	13 P7	13 P8	14 P3	14 P4	14 P6	14 P10	6:00 PM
7:00 PM	12 P1	12 P4	12 P3	10/11 P1	15 P8	14 P1	16 P5	15 P6		14 P11	14 P2	16 P2	16 P6	16 P7	13 P5	17/18P2	15 P4	16 P4	13 P7	13 P8	14 P3	14 P4	14 P6	14 P10	7:00 PM
8:00 PM	12 P1	12 P4	12 P3		15 P8	14 P1	16 P5	15 P6		14 P11	14 P2	16 P2	16 P6	16 P7	13 P5	17/18P2	15 P4	16 P4	13 P7	13 P8	14 P3	14 P4	14 P6	14 P10	8:00 PM

	Legends Event Center																Bryan HS				CSMS		A&M Consolidated MS		
SUNDAY	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 5	Ct. 6	Ct. 7	Ct. 8	Ct. 9	Ct. 10	Ct. 11	Ct. 12	Ct. 13	Ct. 14	Ct. 15	Ct. 16	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 1	Ct. 2	Ct. 1	Ct. 2	**SUNDAY**
8:00 AM	13 Gold	13 Gold	13 Gold	12 Gold	12 Gold	12 Gold	16 GOLD	16 GOLD	16 GOLD	16 GOLD	14 Gold B1	14 Gold B2	14 Gold B3	14 Gold B4	14 Gold B5	14 Gold B6	15 Gold	15 Gold	15 Gold	15 Gold	16 Sil 1	16 Sil 3	17/18 Gold	17/18 Gold	8:00 AM
9:00 AM	13 Gold	13 Gold	13 Gold	12 Gold	12 Gold	12 Gold	16 GOLD	16 GOLD	16 GOLD	16 GOLD	14 Gold B1	14 Gold B2	14 Gold B3	14 Gold B4	14 Gold B5	14 Gold B6	15 Gold	15 Gold	15 Gold	15 Gold	16 Sil 1	16 Sil 3	17/18 Gold	17/18 Gold	9:00 AM
10:00 AM	13 Gold	13 Gold	13 Gold	12 Gold	12 Gold	12 Gold	16 GOLD	16 GOLD	10/11 gold	10/11 gold	14 Gold B1	14 Gold B2	14 Gold B3	14 Gold B4	14 Gold B5	14 Gold B6	15 Gold	15 Gold	15 Gold	15 Gold	16 Sil 1	16 Sil 3	17/18 Gold	17/18 Gold	10:00 AM
11:00 AM	13 Gold	13 Gold	13 Gold	12 Gold	12 Gold	12 Gold	16 GOLD	16 GOLD	10/11 gold	10/11 gold	14 Gold B1	14 Gold B2	14 Gold B3	14 Gold B4	14 Gold B5	14 Gold B6	15 Gold	15 Gold	15 Gold	15 Gold	16 Sil 2	16 Sil 4	17/18 Gold	17/18 Gold	11:00 AM
12:00 PM	13 Gold	13 Gold	13 BRZ 2	12 Sil 1	12 Gold	12 Gold	16 GOLD	16 GOLD	10/11 gold	10/11 gold	14 brzv 2	14 Silv 1	14 Silv 3	15 Sil 3	14 Gold	14 Gold	15 Gold	15 Gold	15 Gold	15 Gold	16 Sil 2	16 Sil 4	17/18 Gold	17/18 Gold	12:00 PM
1:00 PM	13 Gold	13 Gold	13 BRZ 2	12 Sil 1	13 Silv 1	12 Gold	16 GOLD	13 Silv 2	10/11 gold	10/11 silver	14 brzv 2	14 Silv 1	14 Silv 3	15 Sil 3	14 Gold	14 Gold	15 Gold	15 Gold	15 BRZ 1	15 BRZ 2	16 Sil 2	16 Sil 4	17/18 Gold	17/18 Gold	1:00 PM
2:00 PM	13 Gold	13 Gold	13 BRZ 2	12 Sil 1	13 Silv 1	12 brz 2	16 GOLD	13 Silv 2	12 Sil 2	10/11 silver	14 brzv 2	14 Silv 1	14 Silv 3	15 Sil 3	14 brzv 3	14 Gold	15 Gold	15 Sil 1	15 BRZ 1	15 BRZ 2	17/18 SIL 3	16 Sil 4	17/18 SIL 1	17/18 SIL 2	2:00 PM
3:00 PM	13 Gold	14 Silv 2		12 brz 1	13 Silv 1	12 brz 2	16 GOLD	13 Silv 2	12 Sil 2	10/11 silver	14 brzv 2	15 Sil 2	14 brzv 1	15 Sil 3	14 brzv 3	15 BRZ 1	15 Gold	15 Sil 1	15 BRZ 1	15 BRZ 2	17/18 SIL 3	13 BRZ 1	17/18 SIL 1	17/18 SIL 2	3:00 PM
4:00 PM		14 Silv 2		12 brz 1	13 Silv 1	12 brz 2		13 Silv 2	12 Sil 2	10/11 silver		15 Sil 2	14 brzv 1		14 brzv 3	15 BRZ 1	15 Gold	15 Sil 1			17/18 SIL 3	13 BRZ 1	17/18 SIL 1	17/18 SIL 2	4:00 PM
5:00 PM		14 Silv 2		12 brz 1								15 Sil 2	14 brzv 1		14 brzv 3	15 BRZ 1						13 BRZ 1			5:00 PM
6:00 PM																									6:00 PM

10/11 girls | 10

Day 1:
1 pool of 4
2 auto 3s

Day 2:
top 2 to gold (6)
remaining to sil (4)

12 girls | 24

Day 1:
6 pools of 4

Day 2:
top 2 to gold (12)
3rd to sil (6)
4th to brz (6)

13 girls | 32

Day 1:
8 pools of 4

Day 2:
top 2 to gold (16)
3rd to sil (8)
4th to brz (8)

14 girls | 44

Day 1:
11 pools of 4

Day 2:
top 2 to gold + 3rd P1/P2 (24)
Remaining 3rd to sil (9)
4th to brz (11)

15 girls | 38

Day 1:
8 pools of 4
2 auto 3s

Day 2:
top 2 to gold (20)
3rd to sil (10)
4th to brz (8)

16 Girls | 26

Day 1:
5 pools of 4
2 auto 3s

Day 2:
top 2 to gold (14)
remaining to sil (13)

17/18 Girls | 20

Day 1:
5 pools of 4

Day 2:
top 2 to gold (10)
remaining to sil (10)

Blastoff

Divisions	10-12 girls	13 girls	17/18 Girls		14 girls	15 girls
registered	22	16	16		23	23

SATURDAY	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 5	Ct. 6
8:00 AM	12 P5	12 P6	12 P1	12 P2	12 P3	12 P4
9:00 AM	12 P5	12 P6	12 P1	12 P2	12 P3	12 P4
10:00 AM	12 P5	12 P6	12 P1	12 P2	12 P3	12 P4
11:00 AM	12 P5	12 P6	12 P1	12 P2	12 P3	20 min
12:00 PM	12 P5	12 P6	12 P1	12 P2	12 P3	12 P4
1:00 PM	12 P5	12 P6	12 P1	12 P2	12 P3	12 P4
2:30 PM	12 SIL 2	12 BRZ 2	12 Gold	12 Gold	12 SIL	12 BRZ
3:30 PM	12 SIL 2	12 BRZ 2	12 Gold	12 Gold	12 SIL	12 BRZ
4:30 PM	12 SIL 2	12 BRZ 2	12 Gold	12 Gold	12 SIL	12 BRZ
5:30 PM			12 Gold			12 BRZ
6:30 PM						

SUNDAY	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 5	Ct. 6
8:00 AM		14 P2	14 P3	14 P4	14 P5	14 P6
9:00 AM	14 P1	14 P2	14 P3	14 P4	14 P5	14 P6
10:00 AM	14 P1	14 P2	14 P3	14 P4	14 P5	14 P6
11:00 AM	14 P1	14 P2	14 P3	14 P4	14 P5	14 P6
12:00 PM		14 P2	14 P3	14 P4	14 P5	14 P6
1:00 PM		14 P2	14 P3	14 P4	14 P5	14 P6
2:00 PM	14 gold	14 gold	14 gold	14 silver	14 silver	14 brz
3:00 PM	14 gold	14 gold	14 gold	14 silver	14 silver	14 brz
4:00 PM	14 gold	14 gold			14 silver	14 brz
5:00 PM	14 gold	14 gold				14 brz
6:00 PM	14 gold					
7:00 PM						

16 Girls
20

Legends Event Center

Ct. 7	Ct. 8	Ct. 9	Ct. 10	Ct. 11	Ct. 12	Ct. 13
12 P4	13 P1	13 P2	13 P3	13 P4		17/18P1
12 P4	13 P1	13 P2	13 P3	13 P4		17/18P1
12 P4	13 P1	13 P2	13 P3	13 P4		17/18P1
break	13 P1	13 P2	13 P3	13 P4		17/18P1
12 P4	13 P1	13 P2	13 P3	13 P4		17/18P1
12 P4	13 P1	13 P2	13 P3	13 P4		17/18P1
	13 Gold	13 Gold	13 SIL	13 brz		17/18 Gold
	13 Gold	13 Gold	13 SIL	13 brz		17/18 Gold
	13 Gold	13 Gold	13 SIL	13 brz		17/18 Gold
	13 Gold					

Ct. 7	Ct. 8	Ct. 9	Ct. 10	Ct. 11	Ct. 12	Ct. 13
16 P1	16 P2	16 P3	16 P4	15 P1	15 P2	15 P3
16 P1	16 P2	16 P3	16 P4	15 P1	15 P2	15 P3
16 P1	16 P2	16 P3	16 P4	15 P1	15 P2	15 P3
16 P1	16 P2	16 P3	16 P4	15 x1	15 P2	15 P3
16 P1	16 P2	16 P3	16 P4	15 x3	15 P2	15 P3
16 P1	16 P2	16 P3	16 P4		15 P2	15 P3
16 P1	16 P2	16 P3	16 P4	15 brz	15 silver	15 silver
16 P1	16 P2	16 P3	16 P4	15 brz	15 silver	15 silver
16 P1	16 P2	16 P3	16 P4	15 brz		15 silver
16 P1	16 P2	16 P3	16 P4			
16 gold	16 gold					
16 gold						

Ct. 14	Ct. 15	Ct. 16
17/18P2	17/18P3	17/18P4
17/18P2	17/18P3	17/18P4
17/18P2	17/18P3	17/18P4
17/18P2	17/18P3	17/18P4
17/18P2	17/18P3	17/18P4
17/18P2	17/18P3	17/18P4
17/18 Silver	17/18 brz	17/18 cop
17/18 Silver	17/18 brz	17/18 cop
17/18 Silver	17/18 brz	17/18 cop

Ct. 14	Ct. 15	Ct. 16
15 P4	15 P5	15 P6
15 P4	15 P5	15 P6
15 P4	15 P5	15 P6
15 P4	15 P5	15 x2
15 P4	15 P5	
15 P4	15 P5	
15 gold	15 gold	15 gold
15 gold	15 gold	15 gold
	15 gold	15 gold
	15 gold	15 gold
		15 gold

B/CS Bash

Divisions	12 girls	13 girls	14 girls	15 girls	16 Girls	17/18 Girls
registered	19	16	39	26	21	7

SATURDAY	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 5	Ct. 6
8:00 AM	12 P2	12 P5	12 P1	13 P4	14 P2	14 P4
9:00 AM	12 P2	12 P5	12 P1	13 P4	14 P2	14 P4
10:00 AM	12 P2	12 P5	12 P1	13 P4	14 P2	14 P4
11:00 AM	12 P2	12 P5		13 P4	14 P2	14 P4
12:00 PM	12 P2	12 P5		13 P4	14 P2	14 P4
1:00 PM	12 P2	12 P5		13 P4	14 P2	14 P4
2:00 PM						
3:00 PM	12 P3	12 P4	13 P1	13 P2	14 P6	14 P10
4:00 PM	12 P3	12 P4	13 P1	13 P2	14 P6	14 P10
5:00 PM	12 P3	12 P4	13 P1	13 P2	14 P6	14 P10
6:00 PM	12 P3	12 P4	13 P1	13 P2	14 P6	14 P10
7:00 PM	12 P3	12 P4	13 P1	13 P2	14 P6	14 P10
8:00 PM	12 P3	12 P4	13 P1	13 P2	14 P6	14 P10

SUNDAY	Ct. 1	Ct. 2	Ct. 3	Ct. 4	Ct. 5	Ct. 6
8:00 AM	12 Gold	12 Gold	15 Gold	15 Gold	15 Gold	14 Gold
9:00 AM	12 Gold	12 Gold	15 Gold	15 Gold	15 Gold	14 Gold
10:00 AM	12 Gold	12 Gold	15 Gold	15 Gold	15 Gold	14 Gold
11:00 AM	12 Gold	12 Gold	15 Gold	15 Gold	15 Gold	14 Gold
12:00 PM	12 Gold	12 Gold	15 Gold	15 Gold	15 Sil 1	14 Gold
1:00 PM	12 Gold	12 Gold	15 Gold	15 Gold	15 Sil 1	14 Silv 2
2:00 PM	12 SIL 1	12 SIL 2	15 Gold	12 SIL 3	15 Sil 1	14 Silv 2
3:00 PM	12 SIL 1	12 SIL 2	14 Silv 1	12 SIL 3	15 Sil 1	14 Silv 2
4:00 PM	12 SIL 1	12 SIL 2	14 Silv 1	12 SIL 3		
5:00 PM			14 Silv 1			

12 girls	19

Day 1:
4 pools of 4
1 pool of 3 (auto 3)

Day 2:
top 2 to gold (10)
remainig to sil (9)

13 girls	16

Day 1:
4 pools of 4

Day 2:
Top 2 to gold (8)
3rd to sil (4)
4th to brz (4)

14 girls	39

Day 1:
9 pools of 4
1 pool of 3 (auto 3)

Day 2:
Top 2 to gold (20)
3rd to sil (10)
4th to brz (9)

15 girls	26

Day 1:
5 pools of 4
2 auto 3s

Day 2:
top 2 to gold (14)

				remaining to sil (12)		

Legends Event Center

Ct. 7	Ct. 8	Ct. 9	Ct. 10	Ct. 11	Ct. 12	Ct. 13
14 P5	15 P3	15 P5	16 P4	16 P6	16 P5	14 P7
14 P5	15 P3	15 P5	16 P4	16 P6	16 P5	14 P7
14 P5	15 P3	15 P5	16 P4	16 P6	16 P5	14 P7
14 P5	15 P3	15 P5	16 P4	16 P6	16 P5	14 P7
14 P5	15 P3	15 P5	16 P4	16 P6	16 P5	14 P7
14 P5	15 P3	15 P5	16 P4	16 P6	16 P5	14 P7
14 P3	15 P4	15 P2	15 P6	15 P7	13 P3	14 P9
14 P3	15 P4	15 P2	15 P6	15 P7	13 P3	14 P9
14 P3	15 P4	15 P2	15 P6	15 P7	13 P3	14 P9
14 P3			15 P6	15 P7	13 P3	14 P9
14 P3			15 P6	15 P7	13 P3	14 P9
14 P3			15 P6	15 P7	13 P3	14 P9

Ct. 7	Ct. 8	Ct. 9	Ct. 10	Ct. 11	Ct. 12	Ct. 13
14 Gold	14 Gold	14 Gold	16 GOLD	16 GOLD	16 GOLD	13 Gold
14 Gold	14 Gold	14 Gold	16 GOLD	16 GOLD	16 GOLD	13 Gold
14 Gold	14 Gold	14 Gold	16 GOLD	16 GOLD	16 GOLD	13 Gold
14 Gold	14 Gold	14 Gold	16 GOLD	16 GOLD	16 GOLD	13 Gold
14 Gold	14 Gold	14 Gold	16 GOLD	16 GOLD	15 Sil 2	13 Gold
13 brz	14 Gold	14 Gold	16 GOLD	14 Silv 3	15 Sil 2	15 Sil 3
13 brz	14 Gold	14 Gold	16 brz	14 Silv 3	15 Sil 2	15 Sil 3
13 brz	14 brz 1	14 Gold	16 brz	14 Silv 3	15 Sil 2	15 Sil 3
13 brz	14 brz 1		16 brz	14 Silv 3		
	14 brz 1					

16 Girls	21

Day 1:

3 pools of 4

3 auto 3s

Day 2:

top 2 to gold (12)

3rd to sil (6)

4th to brz (3)

17/18 Girls	7

Day 1:

1 pools of 4

1 auto 3

Day 2:

top 2 to gold (4)

remaining to sil (3)

Ct. 14	Ct. 15	Ct. 16	SATURDAY
14 P8	15 P1	16 P2	8:00 AM
14 P8	15 P1	16 P2	9:00 AM
14 P8	15 P1	16 P2	10:00 AM
14 P8			11:00 AM
14 P8	14 P1	16 P1	12:00 PM
14 P8	14 P1	16 P1	1:00 PM
	14 P1	16 P1	2:00 PM
17/18P2			3:00 PM
17/18P2	17/18P1	16 P3	4:00 PM
17/18P2	17/18P1	16 P3	5:00 PM
17/18P2	17/18P1	16 P3	6:00 PM
17/18P2			7:00 PM
17/18P2			8:00 PM

Ct. 14	Ct. 15	Ct. 16	SUNDAY
13 Gold	17/18 sil	17/18 Gold	8:00 AM
13 Gold	17/18 sil	17/18 Gold	9:00 AM
13 Gold	17/18 sil	17/18 Gold	10:00 AM
13 Gold	16 sil 1	17/18 Gold	11:00 AM
13 Silv 1	16 sil 1	14 brz 2	12:00 PM
13 Silv 1	16 sil 1	14 brz 2	1:00 PM
13 Silv 1	16 sil 2	14 brz 2	2:00 PM
13 Silv 1	16 sil 2	14 brz 3	3:00 PM
	16 sil 2	14 brz 3	4:00 PM
		14 brz 3	5:00 PM

In the Word with Jen Wilkin

College Station Event Funding- Tourism Committee Approval

Lifeway Christian Resources

Mrs Betsy Langmade
200 Powell Place, Suite 100
Brentwood, TN 37027-7707

amy.cato@lifeway.com
O: 615-251-2000
F: Lifeway Christian Resourc

Mrs. Amy B Cato

200 Powell Place, Suite 100
Brentwood, TN 37027-7707

amy.cato@lifeway.com
O: 615-594-2442
M: 615-594-2442

Evaluation Form

Event Name
In the Word with Jen Wilkin

Number of Room Nights*
150

Number of Attendees*
2000

Max Amount of Funding per Guidelines*
$0.00

Staff Recommended Amount*
$4,500.00

Anything else that would help evaluation of this grant?
Based on the regional draw of this event, and the possibility to bring more Lifeway events to College Station, staff recommends the $4,500.

Application Form

Event or Expenditure Description

Event Name*
In the Word with Jen Wilkin

Event Website
Website where event information (details, registration, etc.) may be found.

https://www.lifeway.com/en/events/in-the-word

Event Type*
Select the type that best fits your event.

Festival/Cultural Event

Event Start Date*
The date the event is scheduled to begin.

04/24/2026

Event End Date*
The date the event is scheduled to end.

04/25/2026

Event Description*
Detailed description of the event.

In the Word with Jen Wilkin is a Christian women's event featuring speaker/author Jen Wilkin and worship with Sandra McCracken. At In The Word, you'll be enriched through thought-provoking Bible teaching and worship. Learn tools to study Scripture for yourself as you discover how the pursuit of godly wisdom yields life and peace. In 2025, this event was hosted in 4 cities (Columbia, SC (#1600); Chicago, IL (#1400); Santa Clarita, CA (#1300) and Brentwood, TN (#1800). With this incredible first year, we expanded our 2026 schedule to 6 locations across the US. In each 2025 city, we averaged 25 states represented, with Brentwood, TN having women attend from 32 states and Canada. Most women are traveling over 151 miles according to our post-event evaluations.

In the Word is sponsored by Lifeway Christian Resources. Our Lifeway Women's Team has a long history of hosting events for over 25 years. Before Covid, all of our events were in large arenas and convention centers.

Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

In the Word SCHEDULE.png

Host Venue/Facility*

Primary location where event will be held in College Station.

Central Church

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

150

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Wednesday
Thursday
Friday
Saturday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

Texas A&M Hotel & Conference Center, Hampton Inn & Suites, Holiday Inn Express Hotel & Suites, Hilton College Station, and Hyatt Place

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

We can provide a list of registrants city/state. Currently, this event is pulling attendees from an average of 24 states and 2-3 countries outside of the US

Events with Spectators

Number of expected participants*

Participants only include those taking part in the event.

Be sure to include staff attending.

2000

Number of expected spectators*

Spectators only include those watching the event.

0

Out-of-Town Percentage*

Estimated percentage of attendees from **outside a 50 mile radius** of College Station.

60

Number of expected teams (if applicable):

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

Lifeway Christian Resources

Applicant Name*

By entering your name you are agreeing to the above statement.

Amy Cato

Date*

05/20/2025

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Betsy Langmade

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

betsy.langmade@lifeway.com

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$4,500.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

The grant funds will be used to off-set the cost of the venue rental cost as well as any ancillary cost of staffing, security, etc.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

NA

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

FEAST with Kristi McLelland and Going Beyond Live with Priscilla Shirer

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

File Attachment Summary

Applicant File Uploads

- In the Word SCHEDULE.png

#InTheWordEvent

SCHEDULE

FRIDAY

6:00 pm	Doors Open
7:00 pm	Worship & Teaching Session 1
8:20 pm	Hymn Sing
9:00 pm	Event Concludes

SATURDAY

8:00 am	Doors Open
9:00 am	Worship & Teaching Session 2
10:15 am	Break
10:45 am	Worship & Teaching Session 3
12:30 pm	Event Concludes

Lifeway women

2025 Superfund Research Center's Annual Meeting

College Station Event Funding- Tourism Committee Approval

Texas A&M University, CVM

Dr. Ivan Rusyn
VIDI 1813,
4458 TAMU,
College Station, TX 77483

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M: 919-624-2272
F: Texas A&M University, CVM

ARLEAN M. ROHDE

VIDI 1813, RM 348
4458 TAMU,
College Station, TX 77483

arohde@tamu.edu
O: 832-492-5132
M: 832-492-5132

Evaluation Form

Event Name
2025 Superfund Research Center's Annual Meeting

Number of Room Nights*
500

Number of Attendees*
250

Max Amount of Funding per Guidelines*
$20,000.00

Staff Recommended Amount*
$20,000.00

Anything else that would help evaluation of this grant?
After the loss of federal funding, this event needs the HOT Grant funding to occur in 2025. Based on this and the room nights generated, staff recommends $20,000.

Application Form

Event or Expenditure Description

Event Name*

2025 Superfund Research Center's Annual Meeting

Event Website

Website where event information (details, registration, etc.) may be found.

https://superfund.tamu.edu/news-events/events/2025-meeting/

Event Type*

Select the type that best fits your event.

Business Meeting

Event Start Date*

The date the event is scheduled to begin.

12/08/2025

Event End Date*

The date the event is scheduled to end.

12/10/2025

Event Description*

Detailed description of the event.

This conference, hosted by Texas A&M University Superfund Research Center, aims to bring in to College Station members from the 20+ other Superfund Research Centers from various academic institutions across the country. The conference will highlight the science that contributes to progress made on identifying, investigating, and cleaning up hazardous waste sites to protect human health and the environment. The 2.5-day program will feature impactful research, community engagement, research translation, and training innovations from across the country.
The topics will include:
advanced techniques for the detection, assessment, and evaluation of the effects on human health of hazardous substances,
methods to assess the risks to human health presented by hazardous substances,
methods and technologies to detect hazardous substances in the environment, and
basic biological, chemical, and physical methods to reduce the amount and toxicity of hazardous substances.

Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

Superfund 2025 Meeting Agenda.pdf

Host Venue/Facility*

Primary location where event will be held in College Station.

Hilton College Station Hotel & Conference Center

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

500

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Sunday
Monday
Tuesday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

Hilton College Station & Conference Center, College Station, TX

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

On the meeting website, registration for each attendee will collect affiliation and address information on each registrant. Out-of-town guests will be compiled through the registration site. All registrants will be required to sign in and receive their name badge.

Events without Spectators

Number of expected attendees/participants:*

250

Out-of-Town Percentage

Estimated percentage of attendees from outside a 50 mile radius of College Station.

75

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

Texas A&M University

Applicant Name*

By entering your name you are agreeing to the above statement.

Arlean Rohde

Date*

09/04/2025

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Arlean Rohde

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

arohde@tamu.edu

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$30,000.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

Yes

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

The HOT Stimulus Funds would provide valuable support for this initiative, as the annual scientific meeting attracts researchers and graduate students to College Station, fostering research exchange and collaboration.

The requested funds will be used to cover meal expenses associated with the event, including three continental breakfasts (December 8–10) and one buffet dinner (December 8).

The continental breakfasts are estimated at $22 per person per day, totaling $4,400 for approximately 200 attendees each day. The buffet dinner is projected at $50 per person, for an estimated total of $10,000 for 200 attendees at the Hilton Hotel.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

We do not have any other sponsors for this meeting.

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

2026 Spring Symposium, hosted by the Texas A&M Center for Environmental Health Research (TiCER) - event to take place at the Annenberg Presidential Conference Center on Feb 10, 2026.
2027 NIH/NIEHS Environmental Health Science Core Centers Annual Meeting (TAMU TiCER (Center for Environmental Health Research), is considering to volunteer to host this annual meeting, which would bring in academic researchers from 20 other institutions across the county).

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

File Attachment Summary

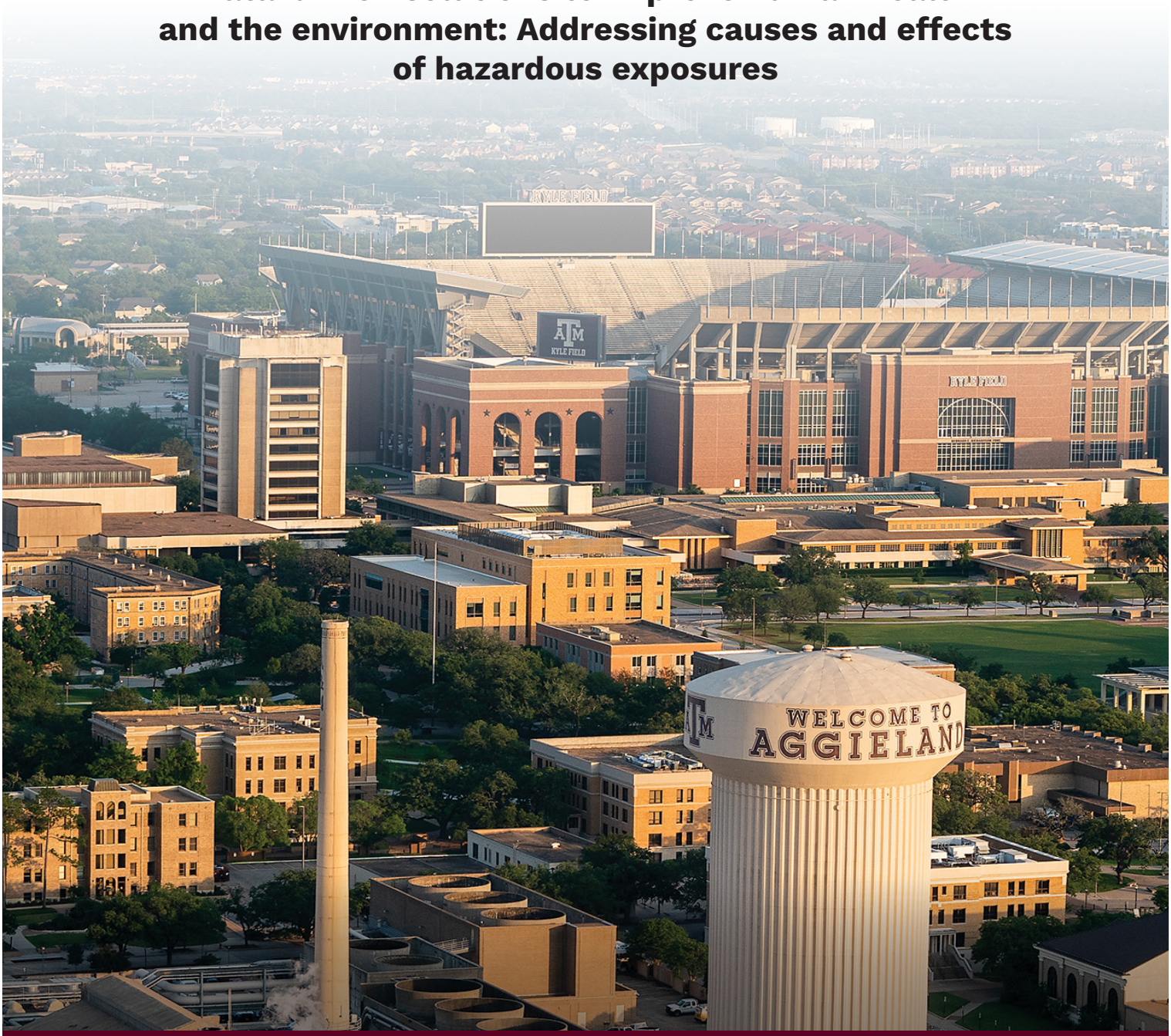
Applicant File Uploads

- Superfund 2025 Meeting Agenda.pdf

TEXAS A&M UNIVERSITY
Superfund Research Center

2025 MEETING

Data-driven solutions to improve human health and the environment: Addressing causes and effects of hazardous exposures



Monday-Wednesday, December 8-10, 2025

Hilton College Station & Conference Center Hotel
801 University Drive East | College Station, TX 77840

2025 Meeting Agenda

Monday, Dec. 8, 2005 (AM)	
8:00-9:00 a.m.	**BREAKFAST**
Trainee Meeting (8:30-10:30 a.m.)	
8:30-10:30 a.m.	**Schedule TBD**
DMAC Meeting (9-10:30 a.m.)	
9:00-9:20 a.m.	*TAMU-NCSU* - **Fred Wright** **Collecting "big data" through field campaigns to sample air quality: Strategies for keeping data both FAIR and translatable to non-scientists**
9:20-9:40 a.m.	*U-AZ* - **Nirav Merchant** **AI That Works: Bridging the Gap Between Promise and Practice in Science**
9:40-10:00 a.m.	*MSU* - **Rance Nault** **Establishment of ToxDataCommons, an environmental health science-focused data commons built on the Gen3 platform**
10:00-10:30 a.m.	**Discussion of collaborative projects**
CEC Meeting (9-10:30 a.m.)	
9:00-9:18 a.m.	*Columbia* - **Annie Nigra** **Water for Health: expanding the Strong Heart Water Study to address water arsenic and uranium contamination in tribal communities**
9:18-9:36 a.m.	*U-AZ* - **Mónica Ramírez-Andreotta** **Pathways to Progress: Participatory Environmental Science and Cross-disciplinary Solutions for a Resilient Future in the face of Compounding Hazards**
9:36-9:54 a.m.	*UNM* - **Christopher Shuey** **Conducting health studies in the 6 villages at the Pueblo of Laguna**
9:54-10:12 a.m.	*UAB*- **Veena Antony** **Community engagement and clinical trials in an urban population**
10:12-10:30 a.m.	*LSU* - **Avinash Kumar** (T) **Proximity to a hazardous waste thermal treatment facility alters human physiology: a community-driven study**
10:30-11:00 a.m.	**AM BREAK** (hang posters)
CEC/DMAC/Training Joint Session (11-Noon)	
11:00-11:20 a.m.	*Columbia* - **Rae O'Leary** **Beyond a Traditional IRB: Tribal Data Sovereignty Training**
11:20-11:40 p.m.	*TAMU* - **Galen Newman** **Data Visualization Approaches for Community Engagement**
11:40-Noon	*UNC* - **Julia Rager** **Solutions to improve trainee skills in data science and analytics: the TAME toolkit**
Noon-1:00 p.m.	**LUNCH** (hang posters)

Monday, Dec. 8, 2005 (PM)	
1:00-1:10 p.m.	**Introduction and Welcome - Ivan Rusyn** (TAMU)
1:10-1:40 p.m.	**Keynote 1: Sabine Lange, PhD;** *Chief Toxicologist, Texas Commission on Environmental Quality* ***Protecting Texans from Exposure to Hazardous Pollutants in the Environment***
Session 1: Advanced techniques for detection of the effects of hazardous substances on human health	
1:40-2:00 p.m.	*URI* - **Jarod Snook** (T) **Quantifying organofluorine compounds in US water using passive samplers**
2:00-2:20 p.m.	*USC* - **Adam Smith** **Fate and characterization of PFAS through conventional and next-generation water reclamation processes**
2:20-2:40 p.m.	*TAMU-UNC* - **James Dodds** **Rapid detection of PFAS in human blood: Utilizing Ion Mobility Spectrometry-Mass Spectrometry for both targeted and suspect analyses**
2:40-3:00 p.m.	*BCM-Rice* - **Oara Newman** **Rapid detection of Polycyclic aromatic hydrocarbons (PAHs) in human placenta samples**
3:00-3:30 p.m.	**PM BREAK** (hang posters)
Session 2: Methods and technologies to detect hazardous substances in the environment	
3:30-3:50 p.m.	*UNC* - **Rebecca Fry/Andrew George** **Data-Driven Solutions to Address Water Quality in NC Post-Hurricane Helene**
3:50-4:10 p.m.	*URI* - **Rainer Lohmann - PFAS in the Artic**
4:10-4:30 p.m.	*UC-Berkeley* - **Clare Pace** **Spatial analysis of PFAS in drinking water in rural California communities and statewide**
4:30-4:45 p.m.	*TAMU* - **Eva Vitucci** (T) **Ambient air monitoring in disasters: Interpreting and communicating hazards and risks to the communities**
4:45-5:00 p.m.	*Columbia* - **Anirban Basu** (T) **Uranium isotope prediction models of groundwater contamination in the Northern Plains**
5:00-5:15 p.m.	*OSU* - **Alison Clark** (T) **From personal exposure to applicable air concentrations: A Brownfield site case study**
5:15-5:30 p.m.	*MIT* - **Nicolette Bugher** (T) **The development of ultra-sensitive methods to quantify NDMA levels to a remarkable level of precision**
5:30-7:00 p.m.	**Poster Session 1**
7:00-8:00 p.m.	**GROUP DINNER**

Tuesday, Dec. 9, 2005 (AM)	
8:00-9:00 a.m.	BREAKFAST
9:00-9:30 a.m.	**Keynote 2:** TBD Industry perspective on hazardous chemical contaminated site remediation: What solutions are needed from the academic scientists?

Session 3: Methods to assess the risks to human health presented by hazardous substances

9:30-9:45 a.m.	*Harvard* - **Joyce Lin** (T) Relationships between early life lead exposure and both mental health outcomes and body mass index in later adulthood
9:45-10:00 a.m.	*UC-Berkeley* - **Qi Meng** (T) Prenatal exposures to drinking water contaminants and adverse birth outcomes: a retrospective cohort study in California
10:00-10:15 a.m.	*OSU* - **Reece Valdez** (T) Assessing susceptibility for polycyclic aromatic hydrocarbon toxicity in an in vitro 3D respiratory model for asthma
10:15-10:30 a.m.	*MIT* - **Lindsay Volk** (T) Discovery that youth is an incredibly powerful risk factor for NDMA-induced DNA damage and cancer
10:30-10:45 a.m.	**AM BREAK** (hang posters)

Session 4: *Chemical and physical* methods to reduce the amount and toxicity of hazardous substances approaches to remediation

10:45-11:00 a.m.	*Harvard-ASU* - **Alireza Farsad** Point-of-use solution to remove metals from drinking water: An amorphous titanium hydroxide nanomaterial-enabled carbon block treatment system
11:00-11:15 a.m.	*UNM* - **José Cerrato** Changes in dissolved organic matter composition induced by reactions with uranium
11:15-11:30 a.m.	*MSU* - **P.S. Kirankumar** (T) Kinetics of dioxin sorption from soils by activated carbon amendments
11:30-11:45 a.m.	*BCM-Rice* - **Sarah Glass** (T) Pyrolytic Treatment of PAH-Contaminated Soils to Eliminate Toxicity and Enhance Fertility
11:45-Noon	*UC-Berkeley* - **Juan Salazar** (T) In Situ Chemical Oxidation of Nonionic Organic Contaminants: The Effect of Soil Organic Matter and Minerals on Stoichiometric Efficiency
Noon-1:00 p.m.	**LUNCH** (hang posters)

Tuesday, Dec. 9, 2005 (PM)

Session 5: *Biological* methods to reduce the amount and toxicity of hazardous substances approaches to remediation

1:00-1:20 p.m.	*U-KY* - **Kelly Pennell** **Combating Chronic Disease and Pollution: Innovative Nutritional and Engineering Interventions**
1:20-1:40 p.m.	*U-AZ* - **Reina Maier** **Breakthroughs Yield Solutions for Cleaner Mining and Healthier Communities**
1:40-2:00 p.m.	*Duke* - **Erica Babusci** (T) **Microencapsulation Enables Precision Microbiome Engineering for Superfund Site Remediation**
2:00-2:20 p.m.	*UMBC-R01* - **Upal Ghosh** **Advancing bioremediation solutions through accurate determination of biokinetics for sorption-mediated microbial dechlorination of organochlorines**
2:20-2:40 p.m.	*UMBC-SBIR* - **Kevin Sowers** **Field Application of Bioaugmented Activated Carbon at a Superfund Site to Demonstrate Scalability and Advance PCB Bioremediation Technology**
2:40-3:00 p.m.	*FSU-R01* - **Dennis Ssekimpi** (T) **Minimization of Toxic Intermediates from Trichloroethylene Biodegradation by Macrocyclic Adsorbents**
3:00-3:30 p.m.	**PM BREAK** (hang posters)

Session 6: Advanced techniques for assessment and evaluation of the effects of hazardous substances on human health (Part 1)

3:30-3:50 p.m.	*USC* - **Vaia Lida Chatzi** **From Organoids to Populations: Translating PFAS Liver Toxicity into Human Health Evidence**
3:50-4:10 p.m.	*UAB* - **Pooja Singh - Precision Lung toxicology using organoids**
4:10-4:30 p.m.	*LSU* - **Stephania Cormier** **Astaxanthin protects against environmentally persistent free radical-induced oxidative stress in well-differentiated respiratory epithelium**
4:30-4:50 p.m.	*BCM* - **Melissa Suter** **Treatment with polycyclic aromatic hydrocarbons (PAHs) elicits distinct transcriptomic pathways in cultured primary trophoblasts**
4:50-5:10 p.m.	*UNM* - **Julie In** **Exposure to uranium-bearing dust promotes differentiation of intestinal cells, notably increasing the secretory lineages**
5:10-5:30 p.m.	*LSU* - **Slawomir Lomnicki** **Environmentally persistent free radicals (EPFRs) persistence vs bioactivity - a paradox resolved**
5:30-7:00 p.m.	**Poster Session 2**
7:00-8:00 p.m.	**DINNER ON YOUR OWN** (PI dinner - location TBD)

Wednesday, Dec. 10, 2005 (AM)	
9:00-9:30 a.m.	**Keynote 3: Kristina (Kris) Thayer,** PhD; Director, Office of Environmental Health Hazard Assessment (OEHHA), California Environmental Protection Agency (CalEPA) ***California's role in assessing environmental exposures and protecting human health: Overview of programs and data needs***
Session 7: Advanced techniques for assessment and evaluation of the effects of hazardous substances on human health (Part 2)	
9:30-9:50 a.m.	*MSU* - **Norbert Kaminski** **An in vitro model system of human hematopoiesis for elucidation of mechanisms for altered immune system development by dioxin-like compounds**
9:50-10:10 a.m.	*URI* - **Angela Slitt** **Unraveling key factors and determinants of Per- and Polyfluorinated alkyl substance kinetics and tissue distribution**
10:10-10:30 a.m.	*Wayne S* - **Brendan O'Leary** (T) **Geospatial Mapping and Analysis of VOC Presence in the Subsurface, Confined Spaces, and Occupants of Detroit Neighborhoods**
10:30-10:45 a.m.	**AM BREAK**
Session 8: Advanced techniques for assessment and evaluation of the effects of hazardous substances on human health (Part 3)	
10:45-11:05 a.m.	*Wayne S* - **Michael Petriello** **Placental Sexual Dimorphism in Response to Airborne Superfund Pollutants**
11:05-11:25 a.m.	*TAMU* - **Arum Han** **Organ-on-Chip Models of the Feto-Maternal Interface: Enabling Rapid Hazard Detection and Toxicity Mechanisms**
11:25-11:45 a.m.	*Duke* - **Nishad Jayasundara** **Environmental Microbiome Influences Developmental Toxicity of Polycyclic Aromatic Hydrocarbons: Implications for Ecological Risk Assessment and Remediation**
11:45-Noon	**Concluding remarks and farewell to participants - Weihsueh Chiu** (TAMU)
Noon-1:00 p.m.	**LUNCH** (boxed)

(T) - **Trainee**

2025 Texas Children in Nature Network Summit

College Station Event Funding- Tourism Committee Approval

Texas Children in Nature Network

Sarah Coles
PO Box 492
Manchaca, TX 78652

scoles@texaschildreninnature.org
O: 512-434-0815
F: Texas Children in Nature

Sarah Coles

PO Box 492
Manchaca, TX 78652

scoles@texaschildreninnature.org
O: 5124340815
M: 2055330311

Evaluation Form

Event Name
2025 Texas Children in Nature Network Summit

Number of Room Nights*
400

Number of Attendees*
300

Max Amount of Funding per Guidelines*
$15,000.00

Staff Recommended Amount*
$10,000.00

Anything else that would help evaluation of this grant?
As a new group to College Station bringing 400 room nights to the market, staff recommends $10,000.

Application Form

Event or Expenditure Description

Event Name*

2025 Texas Children in Nature Network Summit

Event Website

Website where event information (details, registration, etc.) may be found.

https://www.texaschildreninnature.org/events/texas-children-in-nature-network-summit

Event Type*

Select the type that best fits your event.

Convention

Event Start Date*

The date the event is scheduled to begin.

12/03/2025

Event End Date*

The date the event is scheduled to end.

12/05/2025

Event Description*

Detailed description of the event.

During this three-day Summit, TCiNN will bring together health, education, built environment, faith, and conservation community leaders to shape an even brighter future for the children of Texas. TCiNN will convene over 300 community leaders to strengthen the network and develop opportunities and policies to connect more children and families.

Wednesday
9-10: First Time Attendees Coffee
10-11:30: Regional Collaborative Meetings
12-4: Workshops around Bryan/College Station
5-6:30: Summit Happy Hour
Thursday
8:00-12:00: Conference Sessions

12:00-1:00: Student Poster Sessions
1:00-5:00: Conference Sessions
5:00-6:00: Professional Poster Sessions
6:00 -9:00: Night Out Evening Event
Friday
8-12:30:Conference Sessions

Keynote Speaker: Jorge Zamanillo: Founding Director of the Smithsonian of the American Latino

Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

2024 Summit Program-compressed.pdf

Host Venue/Facility*

Primary location where event will be held in College Station.

Brazos County Expo Hall

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

400

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Tuesday
Wednesday
Thursday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

Hilton College Station

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

Registration is linked to their address

Events without Spectators

Number of expected attendees/participants:*

300

Out-of-Town Percentage

Estimated percentage of attendees from outside a 50 mile radius of College Station.

85

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

Texas Children in Nature

Applicant Name*

By entering your name you are agreeing to the above statement.

Sarah Coles

Date*

09/18/2025

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Sarah Coles

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

scoles@texaschildreninnature.org

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$10,000.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

No

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

Off set the cost of the expo hall and the speakers we are bringing from across the country.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

Sponsorships:
HEB - $20,000
Asakura Robinson - $2500
Shield Ranch - $2500
Bienenstock Natural Playgrounds - $2500
Guadalupe-Blanco River Authority - $2500
Welder Wildlife Foundation - $2500
Center for Health and Nature - $1500
Egdeland - $1500
Texas A&M Forest Service - $1500
Keeland and Company - $1500
Tarrant Regional Water District - $1500

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

File Attachment Summary

Applicant File Uploads

- 2024 Summit Program-compressed.pdf

TEXAS CHILDREN IN NATURE NETWORK 2024 SUMMIT

December 11-13, 2024

Waco, Texas

Sponsored By:

Our Texas Our Future

H-E-B

bienenstock natural playgrounds

Driscoll Health Plan

SHIELD RANCH

green space — grow play learn

FAY

Center for Health & Nature

Methodist | Texan Nature | A&M Health

WELDER WILDLIFE FOUNDATION

PEA GROUP

ASAKURA ROBINSON

EDGELAND

TEXAS A&M FOREST SERVICE

INNER NORTH OUTER EXPERIENCES

NATURAL BRIDGE CAVERNS

COASTAL BEND BAYS & ESTUARIES PROGRAM

East Foundation

CITY OF WACO PARKS & RECREATION

Dustin Miller

2024 SUMMIT AT A GLANCE

Wednesday, December 11

- 10:00-11:30 - Regional Collaborative Meetings
- 1:00-4:00 - In the Field Workshops Around Waco
- 5:00-6:30 - Summit Happy Hour at Brotherwell Brewing

Thursday, December 12

- 8:00-9:00 - Welcome and Awards Ceremony
- 9:15-10:15 - Keynote Speaker - David Vela
- 10:30-11:30 - Concurrent Sessions
- 11:30-1:00 - Lunch and Poster Sessions
- 1:00-2:00 - Concurrent Sessions
- 2:15-3:15 - Concurrent Sessions
- 3:15-3:45 - Coffee Break
- 3:45-4:45 - Concurrent Sessions
- 4:45-6:00 - Poster Sessions and Networking

Thursday Evening, December 12

- 6:00-9:00 - Night Out Celebration at the Cameron Park Zoo

Friday, December 13

- 8:45-10:00 - Keynote Speaker - Adam Bienenstock
- 10:15- 11:45 - Special Presentation - Chasing the Tide
- 11:45-12:00 - Summit Close

SUMMIT LAND ACKNOWLEDGEMENT

Our 2024 Summit is taking place in Waco, Texas. We are on the ancestral and unceded land of the Tonkawa, Waco, Kiikaapoi (Kickapoo), and Jumanos people. Our ongoing colonial presence on Indigenous lands compels us to take action now to counteract the effects of colonization. The work we do through the Texas Children in Nature Network is one small step towards that effort.

Learn more about land acknowledgments and how to find out about your organization's land here: native-land.ca/resources/territory-acknowledgement

Learn more about the Tonkawa: https://tonkawatribe.com/

Learn morea bout the Waco: https://native-land.ca/maps/territories/waco

Learn more about the Kiikaapoi (Kickapoo): https://kickapootexas.org/

Learn more about the Jumanos: https://native-land.ca/maps/territories/jumanos

Learn more about the Indigenous Cultures Institute: indigenouscultures.org

A resource featuring Indigenous voices to learn more about Indigenous People's history and current efforts to fight colonization is the All My Relations Podcast.

As part of our effortsto counteract the effects of colonization, TCiNN has donated a portionof the proceeds of this Summit to the organization who provided land acknowledgement, Central Texas Cherokee Township.

Last year TCiNN hosted a webinar with Skye Howell on Beyond A Land Acknowledgement. We are working to put lessons learned during this webinar into practice. You can watch the webinar on our YouTube.

Follow Us On Social Media

Use #TCiNNSummit2024 on your posts to continue the conversation, and be sure to tag us in your photos!

/texaschildreninnature

Texas Children in Nature

@texaschildren_innature

/ texas_children_in_nature_network

2024 Keynote Speakers

DAVID VELA

David Vela retired from the National Park Service in September 2020 after 30 years with the agency, most recently serving as Deputy Director, Exercising the Authority of the Director. He also served as Chair for the Committee for the Preservation of the White House. David was the first Latino to be nominated by the President of the United States to serve as Director of the National Park Service.

David held numerous leadership and executive level assignments in the National Park Service to include serving as a Superintendent, Regional Director, and Associate Director. In addition, he served as Director of the Texas Child Support program under the Attorney General of Texas. In retirement, David serves on a number of national nonprofit boards, and is the founder and president of Vela Heritage Consulting, LLC.

He is a graduate of Texas A&M University, with a Bachelor of Science degree in Recreation and Parks. Over the course of his 38 years of public service, he has received numerous national awards for leadership and performance excellence. He is the recent author of Hola Ranger, My Journey Through The National Parks. David and his wife Melissa have two children and eight grandchildren.

2024 Keynote Speakers

ADAM BIENENSTOCK

Adam is an internationally acclaimed designer, builder, and researcher of nature- based play spaces, and the founder of Bienenstock Natural Playgrounds. Adam has traveled globally to advocate for children's rights and nature play and to design spectacular natural parks and playgrounds. Adam lives and works at the forefront of the movement to connect children to nature. His bold, charismatic personality sets the tone for the entire company. His comprehensive experience in design, advocacy, education, research, and construction make Adam one of the most thoroughly seasoned veterans in the nature play industry.

2024 Special Presentation

CHASING THE TIDE

Chasing the Tide presentation from Jay Kleberg and his new documentary series project Chasing the Tide Documentary Series.

In October 2023, Chrissy and Jay Kleberg were the first to walk every inch of Texas' seven barrier islands - more than 370 miles in just 21 days. A team of cinematographers and photographers joined them. This documentary series tells the story of that journey along a vibrant and resilient coast. Join us to watch two episodes of the special and a panel discussion with experts from the series.

Texas Children in Nature Network Night Out

Join us on Thursday, December 12th, at the Cameron Park Zoo from 6:00-9 for an exciting evening of food, drinks, animals, Wild Lights, and networking.

Our backdrop this year is the new Penguin Exhibit at the Cameron Park Zoo. Enjoy a night out filled with wild fun adn play at the Zoo!

Transportation to Cameron Park Zoo (1701 N 4th St) is NOT provided. Carpooling is stronly recommended due to limited parking.

CAMERON PARK ZOO
WACO TEXAS
EST. 1993

TEXAS CHILDREN IN NATURE SUMMIT 2024
WEDNESDAY WORKSHOPS

Wednesday, Dec 11

All workshops are rain or shine. Dress for the weather and wear comfortable walking shoes. Bring a full water bottle.

Transportation to all workshops is on your own.

- **Blue Spaces and Connection to Nature**
  - Presenters: Dr. Jay Maddock, Director-Center for Health & Nature, Professor – Texas A&M University School of Public Health
  - Location: Brazos Park East Boat Ramp - South
  - Time: 1-4
  - This workshop will include a kayak paddling trip down the Brazos River in Waco. Stops will be made along the way to discuss the health effects of blue space, accessibility, water safety (especially as it relates to children) and caring for our waterways. By the end of the session, participants will be able to discuss the health benefits of blue spaces, analyze opportunities for creating blue space programming, and create safe and effective ways to get children into blue spaces.
  - This workshop involves an active kayak trip. Participants should be able to kayak for up to an hour and should be prepared to be outdoors and on the water in December.
  - If there is inclement weather that prevents kayaking, the workshop will be held as a walking tour of blue spaces.
- **Changing Perspectives: Shadow Day - Forest School activities for ages 18 months to 5th grade. Pond Water Testing, Spots, & Tour.**
  - Presenters: Mr. Peter Holmstrom, Ms. Camree Schraeder & Mrs. Melissa Skrhak - Summit School
  - Location: Summit School, 3701 Mockingbird Ln, Lorena, TX 76655
  - Time: 1-4
  - Join us at Summit School for a dynamic day of experiential learning. Upon arrival, registrants will tour the campus with the Head of School, and then smaller groups will rotate through the following sessions. Upon arriving at our expansive 35-acre campus, our Head of School will guide you through our facilities. In Session 1, participants will engage in hands-on activities where adults experience learning through the eyes of learners, choosing between early childhood forest activities or upper elementary integration of science standards. Session 2A explores how farm animals enrich learning, followed by outdoor activities that can enhance daily toddler routines. Meanwhile, Session 2B includes a visit to the creek for sit spots and journal prompts designed to foster curiosity and connection with nature. In Session 3, participants venture to the pond to test water quality and observe microorganisms within the ecosystem. The day concludes with a Q&A featuring Summit School staff reflecting on the integration of forest learning into educational settings. Come discover how Summit School inspires outdoor education beyond traditional classroom walls!

Wednesday, Dec 11

- **Collaborating for Coastal Education: Chasing the Tide Learning Resource**
  - Presenters: Anne Marie Fayen, Curriculum Developer for Chasing the Tide Film, Fayen Consulting
  - Location: Mayborn Museum Complex, Baylor University - 1300 S. University Parks Dr., Waco, TX 76706
  - Time: 1-4
  - Description: Everyone in Texas is connected to the Gulf Coast. Join this interactive session to explore the K-12 learning resources that support the documentary series, Chasing the Tide. The learning resources highlight six themes from the documentary including: Ghost Wolves, Oysters, Kemp's Ridley Sea Turtles, Aplomado Falcons, Birds, and the issue of trash in our waterways. Test out learning activities yourself and identify how you can use these resources with your audiences. Anne Marie will share the in-depth details of the collaborative efforts that went into creating the Chasing the Tide learning materials, highlighting how conservationists and educators worked together to create accessible resources. Leave this session with practical ideas and tools to share the beauty and complexity of the Texas Coast with your audiences. Become part of Chasing the Tide's work to address the environmental issues faced by our resilient coast. Please bring a phone, tablet, or laptop for this workshop.

- **Designing Natural Play Spaces in Urban Centers, Bienenstock Natural Playgrounds**
  - Presenter: Adam & Jill Bienenstock, Bienenstock Natural Playgrounds
  - Location: Cameron Park, Redwood Shelter - 2300 Cameron Park Dr., Waco, TX 76707
  - Time: 1-4
    Participants will be coached to create their own natural playground designs out of sand and mini components all set to scale. We will start the design by using five basic elements: changing topography, creating pathways, and adding boulders, logs, and large trees. Next, natural playground components will be included in their designs to create areas that include art/creative play, dramatic play, science concepts, and areas that enhance social skills and collaboration. Participants will get a chance to present their models to the group while providing constructive feedback that will support the design principles, safety standards, and educational objectives presented earlier. Affordable ways to achieve these goals will be presented throughout. Specific attention will be paid to CPTED, ADA, ASTM, and CPSC Compliance. Operations and Maintenance for long-term sustainability and leveraging of current capacities will all be addressed as part of this modeling session.

Wednesday, Dec 11

- **Growing and Nourishing Healthy Communities by Sustaining Healthy Partnerships**
  - Presenter: April Strickland - Better Living for Texans, Texas A&M AgriLife Extension Service, Libby Barnhill - Mission Waco, Gabriel GarMelo - GTG Outdoors, Emily Hills - Urban Reap, Rae Lucas - Waco Family Medicine
  - Location: Mission Waco, 1315 N. 15th St, Waco, TX 76707
  - Time: 1-4
  - Participants will learn how Better Living for Texans (BLT) has partnered with local organizations to increase youth programming. They will be able to bring back new community partnership ideas and inspiration to their prospective counties and seek out the BLT Agent there for resources and opportunities to create new partnerships. Despite all the resources available in the area, there are still hundreds of homeless in Waco and many of them are young people. Mission Waco will share how they are reaching youth in a variety of programs. The group will journey over to Mission Waco's 'The Rock' and hear how GTG Outdoors is aiding in this effort. Then Urban Reap will discuss local Food Insecurity, Food Access, and Food Sovereignty during a tour of the Jubilee Food Market and walk through demonstration gardens to highlight how they are creating community engagement while also providing youth-centered activities and spaces. Everyone will walk one block over to tour the Waco Family Medicine Wellness Center to see where patients can exercise indoors by appointment or on the outdoor work out equipment at their convenience. Families can exercise together and be outdoors! Participants will also be introduced to the Junior Master Gardner's Learn, Grow, Eat, and Go Program. Everyone will participate in a Hands-On Cooking Demonstration and Interactive Lesson Example utilizing ingredients from the Community Gathering Space Garden sponsored by Waco Family Medicine. This is a teaching garden that is always accessible to the community. A little dirt never hurt! See ya there!
  - Parking Location: Registrants will be sent an aerial view of the Parking Area a few days before the workshop because of minor construction.
- **Guided Forest Therapy Walk: Engage your senses, quiet your mind, and immerse yourself in nature**
  - Presenter: Courtney Crim, Ed.D., Associate Professor, Department of Education, Trinity University, Laura Allen, Ph.D., Professor, Department of Education, Trinity University
  - Location: Cameron Park at Lawson's Point - 2601 N. University Parks Dr, Waco, TX 76708
  - Time: 1-4
  - Description:Our bodies share the same elements as the beings we meet in natural settings. Humans are nature, but we have allowed ourselves to become separated. During this guided forest therapy walk, you will experience the effects of shinrin-yoku—the Japanese practice of bathing your senses in the surrounding forest. The trained certified forest therapy guides will help you slow down by using a standard sequence of invitations that deliberately move you out of your head and engage your senses as you reconnect with the world around you. They will provide multiple ways for you to experience walks so everyone can participate in a way that meets their needs. These walks are not strenuous and use gentle invitations to increase awareness, deepen connections, and elevate well-being. Honoring the spirit of shinrin-yoku, this experience will close with a tea ceremony featuring tea made from plants native to the forest. Participants will benefit firsthand how forest bathing can impact individual well-being which in turn benefits their educational interactions with children, experience invitations that can be transferred to their own contexts and examine research linking nature experiences to improved wellbeing. Please bring a water bottle and something to sit on.

Wednesday, Dec 11

- **Nature Play & Learning in the Museum**
  - Presenters: Mayborn Museum Staff
  - Location: Mayborn Museum Complex, Baylor University - 1300 S. University Parks Dr., Waco, TX 76706
  - Time: 1-4
  - Visit the Mayborn Museum to see how the museum brings nature play and learning to visitors every week both in the museum and outside! Join the Museum Engagement Team Staff for a tour of the Backyard Ecology Exhibit, a hands-on exhibit that encourages discovery and appreciation for the natural world with our visitors. After the tour, experience hands-on activities that take place at weekly programs in our Village and receive a tour of our Pollinator Rainwater Garden. Through all tours and activities, learn how museum staff work with the community to enrich these offerings to continue bringing new and exciting offerings to museum guests.
  - *Parking at the Museum is limited. Attendees are encouraged to take public transportation or carpool. Overflow parking is available at McLane Stadium, access the Museum from the pedestrian bridge over the Brazos River.

- **The Lake Waco Wetlands – Wading thru the Wetlands**
  - Presenters: Nora Schell, City of Waco Lake Waco Wetlands, Program Coordinator
  - Location: Lake Waco Wetlands - 1752 Eichelberger Crossing Road, Waco, TX 76633
  - Time: 1-4
  - Description: Learn about the constructed Lake Waco Wetlands; the history of why it was created, who it benefits, and how it continues to inspire students, photographers, and nature lovers in general. Nora Schell educates students and the greater community about reservoir systems and water issues through outreach and will share problems and solutions for running a constructed Wetland. During this workshop participants will be introduced to the Bosque River Watershed and go on a tour of the Lake Waco Wetlands, focusing on the flora and fauna of the Wetlands. The tour will be in an open-air trailer ride around the Wetlands. Please wear proper attire, closed toe shoes, jackets, and/or rain gear.

Wednesday, Dec 11

- **The Power of Outdoor Play**
  - Presenters: Dr. Debbie Rhea, Professor, LiiNK Project Director, Texas Christian University, Cheryl Potemkin, Early Childhood Program Manager, Fort Worth Botanic Garden
  - Location: Dewey Park - 925 N. Ninth Street, Waco, TX 76707
  - Time: 1-4
  - Description: Much is known about the need for play daily in children's lives. What is less known is how to attract children and adults to the outdoors and create intrigue, curiosity, and an inviting social/emotional climate through different landscapes with different opportunities at schools, parks, and community settings. Presenters will introduce different strategies that have worked with the LiiNK Project (in schools and communities) and Fort Worth Botanic Garden (in schools, community gardens, and teacher support). These include why the outdoors, school recess policies, and procedures, adult role during recess/play, weather guidelines, and equipment/loose parts for different landscapes to create an enticing environment for child and adult play. By the end of the workshop participants will be able to connect with reluctant adults where they are and allow them to change at their pace and they will be able to provide school, park, and community setting strategies that create an enticing recess/play environment for children and adults! This workshop is for anyone who wants to feel more comfortable helping others who are reluctant to be outdoors, need to understand why the outdoors is so important, and need to be more comfortable being in spaces that produce active, healthy, and resilient children and adults.

- **Waco Mammoth National Monument: Community Partnerships for Preserving and Protecting**
  - Presenters: Christine Jacobs - National Park Service, Raegan King and Kaitlyn Holyfield- City of Waco Staff - MaybornMuseum-Baylor University, Priscilla Martinez and Hector Sabido - Waco Mammoth Foundation
  - Location: Waco Mammoth National Monument - 6220 Steinbeck Bend Drive, Waco, TX 76708
  - Time: 1-4
  - Visit Waco Mammoth National Monument where the National Park Service(NPS) paleontologist will give a tour of an active excavation of Pleistocene Columbian mammoths. This phenomenal site is supported through a partnership with the National Park Service, City of Waco, Baylor University, and the Waco Mammoth Foundation. These partnerships are vital to the Monument, and representatives from all partner representatives will discuss their role in the partnership including different ways students interact with the site's resources. Each presenter will also provide some best practices and tips that may help develop new partnerships. Participants will have the opportunity to ask the panel questions about both the highlights and potential difficulties involved in developing partnerships. While there are often bumps in the road, sites like Waco Mammoth National Monument would not exist without the constant support of all partners. The hope is that participants will take these discussions home and begin brainstorming future partnerships to help students of ALL ages get more connected with nature.
  - There is little indoor space at Waco Mammoth, please come prepared for outside conversations. In the event of extreme weather, the partner presentations may be moved offsite.

Welcome to the 2024 Texas Children in Nature Network Summit at the Waco Convention Center

Speakers:

- Sarah Coles, Executive Director of Texas Children in Nature Network
- Dr. April Torres Conkey, Board Chair of the Texas Children in Nature Network
- Rachel Caldwell Hill - Land Acknowledgement
- Mayor Jim Holmes - Welcome to Waco
- Jaime Gonzalez - Presentation of Champions Award Winners

Jaime Gonzalez

Rachel Caldwell Hill

TEXAS CHILDREN IN NATURE SUMMIT 2024
CONCURRENT SESSIONS

Thursday, Dec 12 - 8:00-9:00 Welcome

- Welcome to the Summit
  - Featured Speakers:
    - Sarah Coles, Executive Director of Texas Children in Nature Network
    - Dr. April Torres Conkey, Board Chair of the Texas Children in Nature Network
    - Rachel Caldwell Hill
    - Mayor Jim Holmes
    - Jaime Gonzalez

Thursday, Dec 12 - 9:15-10:15

- **Keynote Speaker - David Vela, Founder and President of Vela Heritage Consulting, LLC**
  - **"Nature Is Calling And I Must Go"**
  - Description: Growing up in the farmlands of Southeast Texas, David Vela enjoyed his youth fishing with a cane pole at a reservoir, playing football in his neighborhood, and picking pecans in nearby fields. However, a trip with his family to Yellowstone National Park would forever change his life and career interests. As the first Latino to be nominated by the President of the United States to lead the National Park Service, David will share his experiences across the country, and what he learned about engaging diverse youth in the outdoors.

Thursday, Dec 12 - 10:30-11:30 - Concurrent Sessions

- **Birding is for Everyone: Tips for Creating an Inclusive Birding Experience for Children of All Ages and Abilities**
  - Presenters: Jennifer Fetter-Matthys, Ecologist School
  - Room: Texas North 115
  - Description:Learn some hands-on activities and experiences to engage learners of all abilities in learning more about birds. Enjoy going outside to do some birding and learn how to guide children to identify birds.
  - Strand: Nature for All, Early Childhood

Thursday, Dec 12 - 10:30-11:30 - Concurrent Sessions

- **Connecting Hispanic Families with Nature in Central Texas: A capacity building workshop**
  - Presenters: Jennifer Ramirez and Veronica Godoy, A Rocha USA, Central Texas
  - Room: Texas North 113
  - Description: Are you a member of the Hispanic community in Texas? Does your organization serve Hispanics in this area or have a desire to reach them? If you answered YES to one of the questions please join us for this capacity-building workshop. We will briefly share A Rocha USA's efforts to connect Hispanic families with nature through our program Picnics en el Arroyo and the lessons we learned along the way. We will dedicate time to hear about the participants' efforts to engage the Hispanic community, identify stakeholders, common goals and collaboration opportunities, and define next steps.
  - Strand: Community
- **Environmental Education: Evaluating Impacts for Growth**
  - Presenters: Michelle Wood-Ramirez, Tarrant Regional Water District and Kelly Hibbeler Albus, Ph.D., Texas A&M AgriLife Research and Extension Center at Dallas.
  - Room: Texas South 118
  - Description: As environmental educators we strive to connect people to nature through authentic learning experiences – but do we know if it's working? How can you measure whether your programs have really connected with your audience or made an impact on their knowledge or behavior? How can you know if your work and passion is translating to action or real change, either on learners or on the natural world? Join our session for a recap and resources we've studied, applied, AND surveyed. Learn from us and apply it to your tribe.
  - Strands: Education, Nature Adminstration
- **Low Floors & High Ceilings: Design Elements for Outdoor Experiences**
  - Presenter: Brenda Swirczynski, Pfluger Architects
  - Room: McLennan Hall
  - Description: Educators and designers have long used the concept of 'low floors and high ceilings' to create experiences that are easily accessible for users yet boundless in their potential. Join a 30+ year educator now working with an architectural firm as we explore this concept as it relates to outdoor areas and try our hand at a few aligned activities. An annotated list of resources will be shared for outdoor space design and aligned activities targeted at K-higher education.
  - Strand: Nature for All

Thursday, Dec 12 - 10:30-11:30 - Concurrent Sessions

- **More Green Time, Less Screen Time: A New Way To Nature**
  - Presenters: Sarah Nielsen, SG Wellness, LLC
  - Field Session (Outdoors) - Meet in the pre-function area of the Texas Rooms 5 minutes prior to session to walk to the outdoor area with a volunteer. Look for the sign with the name of this session on it. The pre-function area is located on the lower level of the convention center by the escalators and elevators.
  - Description: Exposure to nature has been proven to be extremely beneficial for a child's physical and emotional wellbeing. As a result, calls for youth to balance out their Screen Time with Green Time have been increasing, but it's worth noting that younger generations may not feel comfortable spending time in nature, and may lack the confidence or experiential know-how to engage their attention span outdoors in technology-free ways. Participants will learn how to refocus their attention so that they can reconnect with nature in technology-free ways, leading to sustainable habits around getting more green time, less screen time, and improved wellbeing.
  - Strands: Health, Education, Nature for All
- **Nature Box as a Tool for Student Self-Regulation**
  - Presenters: Magda Hernandez and Mariana (Mo) Bonilla, Partners for Education, Agriculture, and Sustainability (PEAS)
  - Field Session (Outdoors) - Meet in the pre-function area of the Texas Rooms 5 minutes prior to session to walk to the outdoor area with a volunteer. Look for the sign with the name of this session on it. The pre-function area is located on the lower level of the convention center by the escalators and elevators.
  - Description: Every year teachers spend precious class funds on plastic fidgets and glitter wands in hope of helping their students self regulate in Peace Corners. Why not create a free, student driven, place-based Nature Box that connects students to the joy, comfort, and belonging of the outdoors? Inspired by the Neurosequential Model of Education (NME), participants will experience the community building and sensory regulation benefits of creating their own interactive Nature Box.
  - Strands: Health, Early Childhood, Nature for All, Access
- **Promoting Flood Awareness through Engaging STEM Programs for Community and Environmental Connection**
  - Presenters: Janine Garcia and Emily Rew, San Antonio River Authority
  - Room: Texas South 116
  - Description: Join us for an inspiring session showcasing an innovative nature-based STEM program that incorporates flood safety awareness into an exciting educational journey. In 2023, the San Antonio River Authority's Education team developed programming to inspire youth living in Flash Flood Alley through positive, hands-on, and place-based activities. Students explored their watershed, assessed flood prevention infrastructure, and learned how STEM protects communities. This program ignites a passion for STEM, encouraging young leaders to develop solutions that preserve natural spaces and places. We'll share best practices, tools, and resources, and invite participants to discuss their challenges and solutions for implementing impactful programs.
  - Strands: Education, Community

Thursday, Dec 12 - 10:30-11:30

- **Using the NABERS Tool to Identify the Quality of Nature-based Programs**
  - Presenter: Arianna Pikus, Texas A&M University Education and Human Development
  - Room: Texas South 117
  - Description: Nature-based education is a rapidly growing approach in early childhood. The Nature-Based Education Rating Scale (NABERS) is a tool developed to help identify the quality and level of "natureness" for those PreK and K-3 programs using adding nature to their curriculum. This session will first identify the core principles of Nature-based Early Childhood Education (NbECE) and then discuss tangible measures of quality. Participants will leave able to identify nature-based practices in the program structure, staffing, physical environment, community partnerships, and family engagement.
  - Strand: Early Childhood

Thursday, Dec 12 - 11:30-1:00

- **Student Poster Sessions**
- **Location: Upper Lobby**
  - Posters:
    - **A Guide to Texas Schoolyards: The What's, Why's, Who's, When's, and Hows of Starting a Green Schoolyard Program** - Presenter: Janice Haggerman
    - **Deerfoot Nature Initiative** - Presenter: LeAnne Pollock
    - **Examingin a Nature-Based Course that Positively Impacts Student Well-Being: Instructor and Student Voices** - Presenters: Melissa Rosario, Aubrey Featherston
    - **Influencing the Next Generation of Land Stewards Through High School Engagement and Beyond -** Presenter: Mayrena Lugo
    - **Slingshot Challenge: Minute Education** - Presenter: Ellie Mata / Naomi Nyirenda / Rosemary Perez Hartzel
    - **Trinity River Crew: Empowering Tomorrow's Conservation Leaders along the Trinity River Corridor** -Adrian Sanchez

Thursday, Dec 12 - 1:00-2:00

- **Bringing OLE Down To Earth**
  - Presenters: Marc Opperman and Jerri Thompson, St. George's Episcopal School and Paige Oliverio, Urban Patchwork
  - Room: McLennan Hall
  - Description: Building Outdoor Learning Environments (OLE) and risky play facilities are often associated with obstacles, both perceived and real. We explore some of the common barriers to planning, fundraising, building and maintaining these facilities through the lens of a 10-year-plan to remake St. George's into a natural haven for early-childhood education.
  - Strands:Early Childhood, Nature Administration
- **Bringing Texas Schools to Life with Native Plants**
  - Presenter: Haeley Giambalvo, Native Plant Society of Texas
  - Room: Texas North 114
  - Would you like to create a Texas-native plant garden at your local school or community center? Haeley Giambalvo of the Native Plant Society of Texas (NPSOT) will show you how! You'll learn from examples of schools around Texas that have successfully brought their school campuses to life with native plant gardens. You will also be introduced to various resources and activities to help educators get the most out of their gardens and engage students in the outdoors!
  - Strands: Education, Early Childhood, Community, Access

Thursday, Dec 12 - 1:00-2:00

- **Connect Families to Nature through the National Wildlife Federation's Community Wildlife Habitat Program**
  - Presenters: Linda Welsh and Rebecca Benz, Well Branch Wild Conservancy
  - Room: Texas South 118
  - Description: Learn how a small community is bringing families and children into the National Wildlife Federation's (NWF) Community Habitat certification process and how it lends itself to the Texas Children in Nature Network efforts to connect all Texas children to nature. NWF's process to attain certification as a wildlife-friendly community works particularly well with small towns or neighborhoods who frequently say, "Our little town does not have the resources of the big cities -- how can we apply this to where we live?" Information will be shared about how participants can use the NWF program to benefit their own neighborhood or town.
  - Strands: Community, Nature for All, Access
- **Growing Youth Access to Nature Field Trips and Camps Through Collaboration**
  - Presenters: Andrea Mellard, Shield Ranch Foundation, Jenny McMillan, Westcave Outdoor Discovery Center, and Erica Blue, Austin Sunshine Camp
  - Room: Texas South 117
  - What is possible when nonprofit organizations work together to increase youth access to nature? How can a mindset of collaboration and abundance, rather than competition and scarcity, support their missions and benefit the community? Three Austin groups (Austin Sunshine Camps, Shield Ranch Foundation's Camp El Ranchito and Westcave Outdoor Discovery Center Girls+ Outside) share their collaborative approaches to improving youth lives and opportunities to explore, grow and connect outdoors. Session participants will hopefully spark their own ideas of how together we can enhance youth well-being by leveraging opportunities for them to connect with their resilience, each other, and the natural environment.
  - Strands Access, Health, Education, Community, Nature for All, Nature Adminstration
- **Nature Smart Libraries and Loose Parts Kits: Innovative Collaborations for Nature Equity**
  - Presenters: Kayla De La Portilla and Laura Tadena, Austin Public Library and Yasmine Anderson, City of Austin - Parks & Recreation Department
  - Room: Texas South 116
  - This session will explore the integration of two Cities Connecting Children to Nature Austin strategies: Nature Smart Libraries and Nature Play. Participants will gain insights into the collaboration between Austin Parks and Recreation Department and Austin Public Library and how these strategies address nature equity gaps. We will discuss the intersections of libraries and nature, and how libraries can serve as pivotal community hubs for nature connection, education and engagement. Leveraging library resources and nature play opportunities, this session will demonstrate how to create enriching, nature-based experiences for children, especially in urban areas with limited natural spaces.
  - Strands: Nature for All, Health, Education, Early Childhood, Community, Access

Thursday, Dec 12 - 1:00-2:00

- **Rooted Resilience: Cultivating Neurodiversity in the Garden of Minds**
  - Presenter: Francesca Munoz Newman, HTX Ecotherapy
  - Room: Texas North 113
  - Description: Step into 'Rooted Resilience: Cultivating Neurodiversity in the Garden of Minds,' a session celebrating the diversity of human cognition and nature. Discover practical strategies for fostering inclusion and empowerment in nature whether you are outdoors, in classrooms, workplaces, or communities. Uncover hidden talents and untapped potential, nurturing a culture where differences, just like flowers are celebrated. Join us in sowing seeds of empathy and compassion, creating a garden where every mind can flourish. The session goal is to help participants understand neurodiversity, how the brain develops, and why movement and nature is so important for a child's brain. By exploring these topics together, participants will be provided with insights that will enrich their understanding of a child's individuality and support their growth and well-being. Practical tools and resources that both adults and children can readily implement to foster growth and overall well-being.
  - Strands: Health, Nature for All
- **Students Transforming their School Grounds with EcoRise & PBL**
  - Presenters: Elizabeth Harper, EcoRise and Lisa Richardson, Austin ISD
  - Field Session (Outdoors) - Meet in the pre-function area of the Texas Rooms 5 minutes prior to session to walk to the outdoor area with a volunteer. Look for the sign with the name of this session on it. The pre-function area is located on the lower level of the convention center by the escalators and elevators.
  - Description: EcoRise sparks transformation at public-schools through a type of Project-Based Learning (PBL) known as an Eco-Audit Grant. Learn about some of the projects that have blossomed across Texas through student-driven inquiry, teacher-guided innovation, and grants from EcoRise. Participants will do a biodiversity audit of an outdoor space. We will identify and count any living organisms within a designated kingdom. We will discuss findings, develop a visualization of our data, and give ourselves a biodiversity “score”. We will end with a quick brainstorm of ways to increase biodiversity in our own backyards and communities, including with or through K-12 schools.
  - Strands: Education, Health, Early Childhood, Nature for All, Access

Thursday, Dec 12 - 1:00-2:00

- **Unleashing the Power of Outdoor Learning & Play: Outdoor Learning Environment Early Childhood Education Network**
  - Presenter: Amanda McMickle
  - Field Session (Outdoors) - Meet in the pre-function area of the Texas Rooms 5 minutes prior to session to walk to the outdoor area with a volunteer. Look for the sign with the name of this session on it. The pre-function area is located on the lower level of the convention center by the escalators and elevators.
  - Description: Join us for an engaging walking field trip to The Piper Center for Family Studies and Child Development at Baylor University, where we'll explore the transformative power of outdoor learning environments for young children in Texas early learning centers. We will begin with a short presentation on the ECE Outdoor Learning Environment Network, a program of Texas Children in Nature Network, and the OLE! Texas initiative Attendees will learn how this network will help early childhood educators create vibrant, nature-connected spaces that support children's growth, learning, and community engagement. You'll learn about the tools, resources, and community partnerships empowering educators to integrate outdoor learning into their practices and discover how this innovative work is inspiring teachers and young learners to connect with the natural world. After a brief presentation on the network's impact and goals, attendees will be guided on a tour of The Piper Center by its Director, Michelle Kiefer. Come see firsthand how early learning centers are transforming outdoor spaces to nurture curiosity, creativity, and a lifelong love of nature.[aj1]
  - Strand: Early Childhood

Thursday, Dec 12 - 2:15-3:15

- **Down and Dirty Community Engagement: Developing shared leadership and decision-making with the communities you serve**
  - Presenters: Jennifer Boley, Nature & Eclectic Outdoors -NEO, Dashaunda Richardson, Asuncion Sanchez
  - Room: Texas North 113
  - Description: Learn from the Program Director of Healthy Outdoor Communities as well as residents from the Acres Homes and Third Ward, Houston communities about the nuts and bolts of what it takes to develop a shared leadership and decision-making model driven by the community, for the community. It isn't always smooth sailing, but it's the right thing to do, and when we draw on the strength and leadership of the communities we serve, the results are spectacular!
  - Strands: Community, Nature for All, Access

Thursday, Dec 12 - 2:15-3:15

- **Fostering Collaboration to Promote Recess Policies for Healthy, Happy Children**
  - Presenters: Lisa Mitchell-Bennett, The University of Texas Health Science Center at Houston (UTHealth) School of Public Health
  - Room: Texas North 115
  - Description: UTHealth Houston School of Public Health in Brownsville will share collaborative strategies for promoting the adoption of district-wide recess policies to promote daily, unstructured outdoor play for elementary school students. The presenter will share several case studies to highlight how the nonprofit organization, It's Time Texas, and an academic institution are working together to advocate for and support the implementation of local recess policies, as well as develop a comprehensive toolkit to help parents, school district staff, and community members participate in these efforts across the Rio Grande Valley.
  - Strands: Health, Health, Community, Access
- **From Concept to Creation: Developing Nature-Based Self-Guided Booklets**
  - Presenters: Ky Harkey, The Visitor Experience
  - Room: McLennan Hall
  - Description: Which describes your nature activity journal best: 1) Uninspiring, 2) Non-existent, or 3) Capable of changing a child's life? Self-guided activity booklets are a cornerstone of effective nature education and one of the most cost-effective. When done right, they can change a child's life as they prompt families to explore, connect with, and protect nature. This session covers the essentials of interpretive planning, creating engaging and educational content, and effective design. Learn from real-world examples and participate in hands-on demonstrations to develop your own booklet ideas. Leave with practical strategies to develop self-guided experiences for your site or program.
  - Strands: Access, Education, Nature for All, Community
- **Interactive Virtual Tours (IVTs) for Demonstrating Childcare Outdoor Design Best Practices**
  - Presenters: Rebecca Colbert, National Wildlife Federation and Muntazar Monsur and S Y Andalib, Texas Tech University
  - Room: Texas North 114
  - Description: We are going to show you a virtual tour of a childcare outdoor environment and talk about how you can find helpful information to create an exciting play and learning space with lots of opportunities for children to interact with nature. In the workshop, you will also have an opportunity to wear a headset to experience the space in Virtual Reality (VR)! Following the session, the audience will be able to 1. Understand the importance of nature-based, active outdoor environments for children's health and why increased awareness of childcare providers is critical to achieving it. 2. Visualize the role of IVT and associated technology as tools for capturing high-quality 360 imagery required for generating effective professional development platforms. 3. Identify the potential of IVTs as a novel and innovative platform for disseminating learning materials. 4. Experience IVTs of high-quality childcare demonstration sites (located in Colorado, Texas, and North Carolina) immersively using VR headsets
  - Strands: Nature Administration, Early Childhood, Health, Nature for All, Access

Thursday, Dec 12 - 2:15-3:15

- **Our Texas, Our Future: Local Conservation Issues to Inspire Your Learners**
  - Presenters: Anne Marie Fayen, Fayen Consulting LLC
  - Room: Texas South 116
  - Description:Inspire your learners to head outside and explore their local environments through 5 visually breathtaking videos and informative learning guides. H-E-B Presents: an Our Texas, Our Future film series tells the conservation stories of 4 Texas natives: black bears, ocelots, redfish, and bats along with the 100-year history of our state parks. Join this session to learn how to access and use these TEKS-aligned learning resources.
  - Strands: Education
- **Texas Healthy Parks Mapping Tool: Discover the Science Behind Park Planning**
  - Presenters: Jenny Larios - Texas Children in Nature Network, Justin Fleury and Marinda Griffin - Texas Parks and Wildlife Department
  - Room: Texas South 118
  - Description: The Texas Healthy Parks Plan and associated Decision Support Tool have been designed to help communities by creating a tool to assist in planning for parks and greenspace to strategically address community health disparities, increase park access for socially vulnerable communities, and incorporate greenspaces. The presentation will provide a walkthrough of the Texas Healthy Maps project, showcasing both the mapping tool and the research that links parks to health outcomes. This is a valuable resource you can use when you return to your community, helping you advocate for increased park access and understand the connection between parks and community health. Make sure to bring your laptop!
  - Strands: Access
- **Water Walls**
  - Presenters: Jill Bienenstock, Bienenstock Natural Playgrounds Inc
  - Field Session (Outdoors) - Meet in the pre-function area of the Texas Rooms 5 minutes prior to session to walk to the outdoor area with a volunteer. Look for the sign with the name of this session on it. The pre-function area is located on the lower level of the convention center by the escalators and elevators.
  - Description: At this workshop, learn how to set up your own water wall with some tubing, connectors, and ties all found easily at your local hardware store. The best part is that these water walls take up vertical spaces and can be set up on a chain link fence or lattice. There's so much potential in such a simple activity.
  - Strands: Early Childhood, Health, Nature for All, Access

Thursday, Dec 12 - 3:45-4:45

- **Building Green Workforce Pipelines: Connecting Young Professionals with Community, State, and Federal Entities for Inclusive Environmental Solutions**
  - Presenters: Alicia Fontenot - Texas Children in Nature Network, Michael Valdez - National Wildlife Federation, Craig Gilden - Texas Department of State Health Services
  - Room: McLennan Hall
  - Description: Join us for "Building Green Workforce Pipelines: Connecting Young Professionals with Community, State, and Federal Entities." This workshop will focus on creating inclusive pathways for green workforce development in the Texas Gulf Coast region. Participants will explore strategies to overcome socioeconomic barriers and engage in hands-on activities, including reviewing success stories and developing actionable networking plans. By fostering connections and leveraging real-world examples, attendees will gain practical insights for enhancing career opportunities and diversifying the environmental sector. Ideal for professionals, educators, and community leaders committed to building a more inclusive and resilient green workforce.
  - Strands: Community
- **Embracing Nature and Cultivating Young Innovators: Integrating Outdoor and Nature-Based Experiences into Education**
  - Presenters: Alexis Cordova and Shana Kutac - Texas A&M AgriLife Extension Service and Emily Smith - Watering Wildflowers Education Consulting
  - Room: Texas South 116
  - Description: Ignite the natural joy of the outdoors through exploration and interactive hands-on activities. Learn how to enhance indoor play areas as an option to overcome temporary barriers to outdoor nature play. Whether you're creating a learning space from scratch or transforming an existing environment, this session will introduce key elements of outdoor learning environments and the six principles of nature-based education that can be incorporated to help foster the developmental domains of young children. Participants will be empowered to utilize available assets to teach environmental stewardship through intentional center-based education and to implement key concepts such as risky play and other integrated educational philosophies.
  - Strands: Early Childhood
- **Empowering Youth Voices through Photovoice: Insights from the Pharr Youth Photovoice Research Study**
  - Presenters: Marisa Oliva and Janice Hagerman, Community and Regional Planning – The University of Texas at Austin
  - Room: Texas South 117
  - Description: Join us for a workshop exploring youth advocacy and the environment. The University of Texas Planet 2050 team led the Pharr Youth Photovoice Research Study in Spring 2023, empowering youth in Pharr, Texas, to document their outdoor experiences through photography. This workshop will showcase their insights and emphasize the importance of youth voices in addressing environmental challenges. Participants will learn about the Photovoice methodology and its role in storytelling and advocacy. The event will also feature insights from the Texas Children in Nature Network Partnership, promoting connections with nature for healthier communities.
  - Strand: Community

Thursday, Dec 12 - 3:45-4:45

- **Inspiring a Connection to the Land: A Continuum of Education through Early Childhood to Adulthood**
  - Presenters: Karen Bishop, Rebecca Colbert, Abi Cano Perez, Kate Unger - National Wildlife Federation
  - Field Session (Outdoors) - Meet in the pre-function area of the Texas Rooms 5 minutes prior to session to walk to the outdoor area with a volunteer. Look for the sign with the name of this session on it. The pre-function area is located on the lower level of the convention center by the escalators and elevators.
  - Description: Experience three activities for different age groups that foster a connection to the land from early childhood to adulthood. For birth to age five, engage in sensory exploration of natural materials, dramatic play prompts, and wildlife observation. For K-12, become a wildlife/nature interpreter by creating a hidden treasures walking map using math, science, English/language arts, and art. For young leaders, use NOAA mapping tools to explore community vulnerabilities, conduct water quality testing, and discuss how native plantings can impact water quality. Participants will receive a guiding handout with links to the activities to consider possible application in their own settings. Participants should be comfortable traveling about ½-mile to access the sites.
  - Strands: Education, Health, Early Childhood, Nature for All, Access
- **Inviting Indoor Families Outdoors**
  - Presenters: Kristy Rangel and Peter Rangel
  - Room: Texas North 113
  - Description: Americans are spending about ninety percent of their time indoors, and children are no exception. This session will provide a framework for discussing the common concerns parents and caretakers have about taking children outdoors. Participants will leave with solid evidence and key talking points for parent and adult education that may increase opportunities for children to have access to the outdoors and all the physical and mental benefits it provides.
  - Strands: Nature for All, Health, Early Childhood, Community, Access
- **Leveraging Partnership to Support a Public School Outdoor Learning Center**
  - Presenters: Pete Silvius and Elizabeth Moore, Seguin ISD
  - Room: Texas North 115
  - Description: Seguin ISD recently purchased the former Seguin Outdoor Learning Center. As we approach the first year of ownership we recognize that collaboration and partnerships are necessary in the pursuit of our goals. In this presentation we will discuss lessons learned, and challenges and triumphs in our pursuit of creating a sustainable nature based public school outdoor learning center.
  - Strands: Nature Administration, Education

Thursday, Dec 12 - 3:35-4:35

- **The Creativity of Outdoor Learning Centers**
  - Presenters: Natasha Harris, Heritage Kingdom Corporation
  - Room: Texas North 114
  - Description:Let's take learning outside! Children learn everywhere! The same learning centers we have in our classrooms are the same learning centers educators can design outside. In this session, we will discuss the six basic developmental milestones and 6-8 creative learning centers. We will share ideas for using real objects, creative planning and how to transform the playground as a classroom.
  - Strands: Early Childhood

Thursday, Dec 12 - 4:45-6:00

- **Poster Sessions**
  - Location: McLennan Hall
  - Posters:
    - **A Children's Urban Nature Magazine -** Aasya Perra
    - **Basil and Bixie - Let's explore the world together! -** Presenter: Dr. Victoria Fields and Dr. Mary E. Wingfield
    - **DIVE With Us into the REEF (Research for Environmental Education Frontiers)** - Presenters Katie Doyle, Larisa Ford, Dara Orbach, Shirley Thornton
    - **How to Show Children's Learning Through Documentation in a Nature-Based Preschool** - Deb Tamez
    - **The Campsige at Shield Ranch: Where Community & Nature Meet** - Chad Timmons
    - **The Garden Friend** - Presenter: Mary Frances Baker
    - **Planting Seeds: An innovative nature advocacy curriculum for pediatricians in training** - Presenter: Michelle Gallas, Jennifer Duc

Camping in the Davis Mountains

Evening Bat Flight for (5) at Bracken Cave

Fossil Rim Wildlife Center Private Evening Event

Two Night stay in Yurt at Lucky Arrow Retreat

PTour of NPAT's Dowell Ranch

OPEN THE DOORS TO NATURE BY BIDDING ON ITEMS IN OUR SILENT AUCTION

Our silent auction and raffle along with the annual Summit are TCiNN's major fundraisers every year. The silent auction and purchase of raffle tickets are virtual - and you can bid all Summit long for your favorite items and buy raffle tickets. Your winning bid and raffle tickets for the in-person raffle at the Night Out Celebration. Your generous donation will help us create resources such as educational webinars, branded marketing materials, technical assistance, and more to support our partners with their efforts to engage children in nature and promote nature equity and access.

Bid on these FIVE items and SO MUCH MORE!

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Friday, Dec 13 - 8:45-10:00

- **Keynote Speaker - Adam Bienenstock, Bienenstock Natural Playgrounds**
  - Scaling Nature: Harnessing Humor, Hope and Data to Re-Nature our Cities
  - Description: Adam shares compelling research and anecdotal evidence that demonstrates how greening school environments and community spaces can enhance children's development, improve immune system health, and promote environmental regeneration. He integrates conversations about natural playground equity, early childhood development, natural playground design, living landscapes to regenerate biodiversity, mitigating the heat island effect, the fascinating link between the soil & gut microbiomes, and the endless benefits of connecting children to nature year-round.

Friday, Dec 13 - 10:15-11:45

- **Special Presentation - *Chasing the Tide***
  - Panelists: Jay Kleberg, Producer, Co-Director, John Aldrich, Producer, Cinematographer, Editor, Anne Marie Fayen, Curriculum Developer
  - Description:In October 2023, Chrissy and Jay Kleberg were the first to walk every inch of Texas' seven barrier islands - more than 370 miles in just 21 days. A team of cinematographers and photographers joined them. This film series tells the story of that journey along a vibrant and resilient coast. The Texas coastline is home to the longest barrier island in the world, is a critical stopover for billions of migratory songbirds, and serves as the nursery for the Gulf of Mexico and some of the world's last remaining wild oyster reefs. It is also experiencing some of the highest rates of coastal erosion in the country. For some, it is merely a weekend destination; for others, it is one of the last remaining wild and accessible places in the state. This six-part, 150-minute film series, learning resources, and book project in partnership with Austin PBS are intended to showcase the beauty and complexity of the Texas coast. The film series, learning resources, and book will reach hundreds of thousands of viewers and more than 100,000 students. Join us to watch episodes of the special and a panel discussion with experts from teh series.

Friday, Dec 13 - 11:45-12:15

- **Summit Closing**
  - McLennan Hall

Thank You to Our 2024 Texas Children in Nature Network Board Members

- Chair - Dr. April Torres Conkey, PhD
- Vice Chair - Dr. Demekia Biscoe, EdD
- Treasurer - Keiji Asakura
- Secretary - Ted Stevens
- Alfred Molina
- Britney Huyhn
- Dr. Courtney Crim, PhD
- David Buggs
- Erica Torres
- Dr. Jay Maddock, PhD
- Jimena Vivanco
- Larry Hysmith
- Marsha Towns
- Melissa Mullins
- Richard Heilbrun

If you are interested in serving on the Texas Children in Nature Network Board contact Sarah Coles for more information

Thank You to Our Founder's Circle Members

Organizations

- Fossil Rim
- San Antonio River Authority

Individuals

- Darcy Bontempo
- Demekia Biscoe
- Hayden Brooks
- Huyler and Morgan Brooks
- Heather Kuhlken
- Jaime Gonzalez
- Jay Maddock
- Marty Leonard
- Molly Stevens
- Peggy Winkler
- Rolando Balli
- Ryan Spencer

The Texas Children in Nature Founder's Circle is made of friends who have made the commitment to give $1000/year to TCiNN for three years

Become a Founder's Circle Member today

BECOME A TEXAS CHILDREN IN NATURE NETWORK PARTNER TODAY

Texas Children in Nature Network is a collaborative of over 800 partner organizations that are dedicated to connecting children and families with nature to be healthier, happier, and perform better in school.

To become an official partner of Texas Children in Nature Network we are asking for organizations to read our strategic plan and sign on to support our mission, no fees involved. As a partner organization you will be eligible to attend partner networking events, share resources, your logo will be displayed on our website, and more!

We hope your organization will become a partner of Texas Children in Nature Network.

100th Anniversary Texas Extension Education Association Conference

College Station Event Funding- Tourism Committee Approval

Texas Extension Education Association Inc.

Rachel Monday
PO Box 4194
Victoria, TX 77903

treasurer@myteea.org
O: 361-649-1212
F: TEEA

Alice Kirk

1470 William D. Fitch
College Station, TX 77843

alice.kirk@ag.tamu.edu
O: 979-777-1067

Evaluation Form

Event Name
100th Anniversary Texas Extension Education Association Conference

Number of Room Nights*
820

Number of Attendees*
400

Max Amount of Funding per Guidelines*
$35,000.00

Staff Recommended Amount*
$25,000.00

Anything else that would help evaluation of this grant?
This event was brought to CS in partnership with Texas A&M, bringing 800+ room nights to the market and is grant dependent. Based on this, staff recommends $25,000.

Application Form

Event or Expenditure Description

Event Name*

100th Anniversary Texas Extension Education Association Conference

Event Website

Website where event information (details, registration, etc.) may be found.

http://myteea.org

Event Type*

Select the type that best fits your event.

Convention

Event Start Date*

The date the event is scheduled to begin.

08/31/2026

Event End Date*

The date the event is scheduled to end.

09/03/2026

Event Description*

Detailed description of the event.

In celebration of its 100th anniversary, the Texas Extension Education Association (TEEA) will host its milestone conference in College Station—where it all began in 1926. TEEA has long supported Texas communities through education, volunteerism, and 4-H youth scholarships, serving as a vital outreach arm of Texas A&M AgriLife. This event will draw 400+ members from across the state for workshops, training, and local tours, generating significant economic impact through hotel stays, dining, and shopping. Afternoon excursions and a media campaign with KBTX will spotlight College Station's attractions, reinforcing its legacy as a hub for leadership and learning. The conference not only honors TEEA's century of service—it brings statewide visitors and visibility to the community.

Schedule of Events

Please upload the event schedule. If not available, please upload the most recent event's schedule for reference.

DRAFT_TEEA CONFERENCE AT A GLANCE.pdf

Host Venue/Facility*

Primary location where event will be held in College Station.

Hilton Hotel & Conference Center

Total number of hotel room nights expected?*

Sum of all hotel rooms over the course of the event.

820

Nights Hotel Rooms are Needed*

Select the days of the week hotel rooms will be needed for attendees.

Sunday
Monday
Tuesday
Wednesday
Thursday

List host hotel or hotels that currently have a block of rooms for this event:*

List the ***College Station*** hotels currently holding a contracted room block for the event.

Hilton Hotel & Conference Center

Tracking Out-of-town guests*

It is ***required*** that you determined how the event will track out-of-town guests, demonstrating that the event will attract tourists that will support the tourism and hotel industry in College Station.

Describe the tracking method here:

Online registration system through AgriLife Extension Registrar will capture all attendee information from across the state attending.

Events without Spectators

Number of expected attendees/participants:*

400

Out-of-Town Percentage

Estimated percentage of attendees from outside a 50 mile radius of College Station.

98

Funding Agreement Acknowledgement

As you continue through the review process, we may ask for additional information. This may include:

- Proposed Schedule of Activities
- Evidence of Commitment for the Event
- Tax Exempt Certificate
- Previous Year's Event Budget
- 501(c) Certificate
- Proof of Insurance

I have read the HOT Tax Stimulus Application Process including the Rules Governing the Application and the Reimbursement Process.

I fully understand the HOT Stimulus Fund Application Process, Rules Governing the Application and the process established by the City of College Station. I intend to use these funds for the aforementioned event/project to forward the efforts of Brazos County and Visit College Station in directly enhancing and promoting tourism and the tourism and hotel industry by attracting visitors and hotel guests from outside Brazos County into the city or its vicinity.

I understand that if I am awarded funds through the HOT Stimulus Program, any deviation from the approved project or from the Rules Governing the Application may result in the partial or total withdrawal of the HOT Stimulus Fund or a requirement to refund any and all funds received.

Entity Name (As it appears on line 1 of W9 form)*

Texas Extension Education Association Inc

Applicant Name*

By entering your name you are agreeing to the above statement.

Jan Meador

Date*

10/01/2025

Contract Signatory

Contract Signatory Name*

Please note the name of the representative that will be signing the contract on behalf of your organization, if approved.

Jan Meador, TEEA President

Contract Signatory Email*

Please note the email of the representative that will be signing the contract on behalf of your organization, if approved.

janmeador54@gmail.com

Funding Request Overview

Amount Requested*

Total amount of funds requested for the event.

$25,000.00

Grant Dependent*

Is the event being held in College Station contingent on receiving HOT Stimulus Funds?

Yes

Fund Expenditures*

Provide a detailed description of how the HOT Stimulus Funds will be utilized for the event.

The Texas Extension Education Association (TEEA) 100th Anniversary Conference represents a unique opportunity to bring over 400 attendees from across the state to College Station for a multi-day event

centered on education, leadership, and community service. HOT funds will be instrumental in offsetting key conference expenses, particularly the $50,000 minimum required for hotel meals and catering services. By subsidizing these foundational costs, HOT support will directly reduce the registration fees we must charge attendees—making the conference more accessible and encouraging broader participation.

Lower registration costs mean attendees retain more discretionary income to spend locally, benefiting College Station's restaurants, retail shops, and entertainment venues. Many members travel with family or fellow volunteers and freeing up their budgets increases the likelihood of extended stays, group dining, and shopping excursions. Additionally, HOT funding will allow us to expand local tour offerings and transportation arrangements, ensuring that attendees experience more of what College Station has to offer—from cultural sites and historic landmarks to local businesses and attractions.

TEEA, in partnership with Texas A&M AgriLife, is also planning a media campaign with KBTX to promote the conference and highlight the community's role in hosting this historic event. This visibility will not only showcase College Station's hospitality and amenities to a statewide audience—it will reinforce its reputation as a destination for educational and civic gatherings.

In short, HOT funds will amplify the economic impact of this milestone event by increasing attendance, extending visitor engagement, and driving direct spending into the local economy. We are proud to bring this centennial celebration home to College Station and look forward to working with the Visit College Station office to make it a success for both our members and the broader community.

List other means of financial support/sponsorships/grants - including in-kind support

Include Name and Amount to Receive

A sponsorship and donations campaign is currently underway via a number of channels and networks to help garner financial support for this milestone conference. To date, TEEA has received a $500 donation from the Texas Extension Specialists Association.

Referral

We hope you will consider recommending College Station as a potential host for other events. Please let us know below if there are events, conferences, meetings, seminars, tournaments, festivals, etc. you believe would be a great fit for College Station.

Additional Events with Organization

Are there other events hosted **by your organization** that you would consider College Station as a host community? If so, please list them below.

Fall and/or Spring TEEA Director's Board Meetings

Other Organization's Events

Are there **other organizations or events** you believe would benefit from learning more about the College Station HOT Funds Stimulus Program? If so, please list them below.

File Attachment Summary

Applicant File Uploads

- DRAFT_TEEA CONFERENCE AT A GLANCE.pdf

100TH ANNIVERSARY TEXAS EXTENSION EDUCATION ASSOCIATION CONFERENCE (TEEA)

September 2026- College Station, Texas

DRAFT Schedule of Events

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		8:30AM – 10:30PM REGISTRATION OPEN *Pool View Atrium* CULTURAL ARTS ENTRY DROP-OFF *Mockingbird A - D*	**8:30AM – 11:15AM** BUSINESS MEETING & CULTURAL ARTS AWARDS *Bluebonnet Grand Ballroom 3-7*	**8:30AM – 12:00PM** CONCURRENT EDUCATIONAL WORKSHOPS *Bluebonnet 3* *Bluebonnet 4* *Bluebonnet 5-7* *Brazos Amphitheater*	**8:30AM – 2:30PM** EXECUTIVE AND DISTRICT NEW OFFICER TRAINING *North & South 40* ***Boxed Lunch Served***
	10:30AM - 1:30PM EXECUTIVE AND DISTRICT LEADERS MEETINGS *North & South 40* ***Boxed Lunch***	**11:00AM – 3:00PM** OPENING CELEBRATION: Keynote Speaker & Business Meeting *Bluebonnet Grand Ballroom 3-7* ***Brunch Served***	BREAK **11:30AM – 1:15AM** LUNCH & LEARN FEATURED SPEAKER *Bluebonnet Grand Ballroom 3-7* BREAK	***Boxed Lunch***	
2:00PM – 8:00PM Select Executive Team Members begin arrival at Hilton Conference Center	**2:00PM – 5:00PM** REGISTRATION OPEN *Pool View Atrium* SILENT AUCTION & COUNTRY STORE DROP-OFF *Bluebonnet 1 & 2* CULTURAL ARTS ENTRY DROP-OFF *Mockingbird A - D*	BREAK **3:30PM – 5:00PM** ALUMNI RECEPTION *Oakwood Ballroom* CULTURAL ARTS VIEWING *Mockingbird A - D*	**1:30PM – 5:00PM** OFF SITE TOURS *Depart from West Entrance* FLORAL DESIGN WORKSHOP *Oakwood Ballroom* CULTURAL ARTS VIEWING *Mockingbird A - D*	**1:30PM – 5:00PM** OFF SITE TOURS *Depart from West Entrance* CULINARY WORKSHOP *Oakwood Ballroom* CULTURAL ARTS VIEWING *Mockingbird A - D*	
	Dinner on Own	***Dinner on Own*** **6:00PM** GAME NIGHT *Oakwood Ballroom*	***District Dinner at Area Restaurants*** *Districts may arrange in advance to host dinner at the hotel.*	BREAK **6:00PM** FAREWELL BANQUET: Recognitions & Installment of New Officers *Bluebonnet Grand Ballroom 3-7*	

November 5, 2025
Item No. 3.3.
Presentation, discussion, and possible action on the Hotel Occupancy Tax Grant Funding guidelines.

Sponsor: Jeremiah Cook, Assistant Director - Tourism

Reviewed By CBC: Tourism Committee

Agenda Caption: Presentation, discussion, and possible action on the Hotel Occupancy Tax Grant Funding Guidelines.

Relationship to Strategic Goals:

Recommendation(s): Staff recommends the committee receive the presentation and provide recommendations.

Summary: See memo for updated HOT Grant discussion.

Budget & Financial Summary:

Attachments:
1. HOT Grants Discussion Memo - Updated Guidelines
2. HOT Grant PDF

Memorandum

To: Tourism Committee Members

From: Jeremiah Cook, Assistant Director- Tourism, City of College Station

Subject: HOT Grant Discussion- Update

A Hotel Occupancy Tax (HOT) Grant is a grant that is meant to stimulate the economy by offering groups and event owners funding to bring events to College Station. For Sports, the grant funding is utilized to entice new business and grow the current book of business. For conventions, the grant funding is utilized to entice new business and maintain large-scale events and/or events dependent on the grant during a need period.

1. **The following parameters were put into effect in December 2020.**

   a. **Conventions/Meetings Breakdown of Funds:**

   Conventions/Meetings focuses on the number of room nights associated with the event.

Number of Room Nights	Stimulus
200	$5,000
300	$10,000
400	$15,000

For every additional 100 Room Nights beyond 400, the stimulus will increase by $5,000.

   b. **Sports Breakdown of Funds:**

   Sports focuses on the number of participants and expected spectators for each event. Sports also breaks down into Regional Event and National Events. Regional Events are defined as those events that a majority of the people are from the Texas area. National Events are defined as those events that a majority of the people are from around the country. National Events typically invoke longer stays and impact the economy in other areas like vehicle rentals, flights, etc.

Sports	
Regional Events	
Number of People	Stimulus
1,000-3,000	$10,000
3,001-5,000	$20,000
5,001-7,500	$30,000
7,501-10,000	$40,000
10,001+	Discretion of the Needs for the Event

National Events	
Number of People	Stimulus
500-2,500	$20,000

2,501-5,000	$30,000
5,001-7,500	$40,000
7,501-10,000	$50,000
10,001+	Discretion of the Needs for the Event

Other Criteria (Conventions & Sports):

- Groups that opt for a multiple-year contract will be eligible for an increase of $5,000 in the second year of the stimulus contingent upon the performance of the first year of the event.
- To be eligible for the stimulus, groups must show a history of participant/spectator numbers/room nights from previous events held.
- All contracts must be for the total number of room nights listed in the stimulus.
- Need dates will be considered for funding.
- All stimulus amounts are "up to" amounts.
- Media coverage and ancillary needs (vehicle rental, flights, etc.) will be considered in determining eligibility.
- Cannot include dates over Texas A&M Home Football Games, Texas A&M Graduations, or Texas A&M Family Weekend.

2. **Current Process:**
   - Sales teams work with groups to bring events to College Station.
   - Group applies for grant within the Foundant Grant Interface providing all pertinent event information including dates, anticipated room nights and anticipated attendees.
   - Sales team, in consultation with the Assistant Director- Tourism, formulate recommendations to the Tourism Committee based on group needs and current parameters.
   - Full application and staff evaluation is sent to the Tourism Committee.
   - Tourism Committee makes final recommendation on Grant Funding to the City Manager.
   - Following the completion of the convention or sports event, group will complete the post-event analysis in the Foundant Grant Interface.
   - Stimulus will be sent.

	Budget	**Utilized**	**% Utilized**
FY23	$ 616,710.00	$ 816,579.00	132%
FY24	$ 774,010.00	$ 544,530.00	70%
FY25	$ 754,010.00	$ 561,830.00	74%

Event Start Date	Client	Project Name	Hotel Room Nights	EI Direct Spending	Local HOT	Local Sales Tax	Amount Awarded	Payment Amount	Local HOT-Payment
01/23/2023	Texas Fire Chiefs Association	Texas Fire Chiefs Association 2nd In Command Conference 2023	552	$97,749.12	$4,059.00	$697.00	$10,000.00	$10,000.00	-$5,941.00
08/25/2023	BOOMFIT BCS CLASSIC	BCS CLASSIC	500	$122,422.66	$2,276.46	$1,511.89	$7,500.00	$7,125.00	-$4,848.54
09/11/2023	County and District Clerks' Association of Texas	Sixth Annual County and District Clerks' Association of Texas Fall Conference	539	$215,163.38	$4,492.73	$1,516.23	$12,000.00	$12,000.00	-$7,507.27
10/13/2023	Cowart Sports Events, Inc.	4th Annual Aggieland Classic	2060	$1,439,655.29	$21,605.91	$19,291.76	$20,000.00	$10,000.00	$11,605.91
10/23/2023	Southwest Electrical Metering Association (SWEMA)	101st Annual SWEMA Texas Meter School	1403	$441,112.90	$9,294.55	$2,861.96	$15,000.00	$15,000.00	-$5,705.45
10/24/2023	Texas Association of County Engineers & Road Administrators	2023 TACERA Annual Fall Conference	501	$160,642.42	$6,027.66	$1,065.12	$5,000.00	$5,000.00	$1,027.66
12/05/2023	Texas A&M AgriLife Extension Service	45th Annual Property Tax Institute	363	$91,299.13	$2,603.13	$716.74	$10,000.00	$10,000.00	-$7,396.87
12/09/2023	BCS Marathon	Baylor Scott & White BCS Marathon and Half Marathon	1200	$1,513,870.29	$17,480	$13,228	$54,000.00	$54,000.00	-$36,519.76
12/27/2023	College Station Independent School District	2023 CSISD Aggieland Invitational (Girls Basketball Tournament)	295	$706,249.99	$10,887.03	$9,395.16	$10,000.00	$10,000.00	$887.03
CY23			**7413**	**$ 4,690,416.06**	**$ 78,726.71**	**$ 50,283.86**	**$ 143,500.00**	**$ 133,125.00**	**-$54,398.29**
01/14/2024	Texas Fire Chiefs Association	Texas Fire Chiefs Association 2nd In Command Conference 2024	400	$57,237.63	$2,320.50	$404.60	$10,000.00	$10,000.00	-$7,679.50
01/27/2024	Texas A&M Women's Lacrosse c/o Texas A&M Foundation	Aggieland 2024	1101	$670,242.36	$10,918.94	$8,698.66	$10,000.00	$10,000.00	$918.94
02/02/2024	Legacy Soccer Club	Legacy's The Cup	521	$821,073.49	$15,861.52	$10,038.88	$10,000.00	$9,500.00	$6,361.52
02/03/2024	Texas A&M Mens Lacrosse Club	2024 Aggieland Classic Lacrosse Tournament	638	$596,154.16	$10,574.92	$7,521.44	$10,000.00	$9,500.00	$1,074.92
02/15/2024	USA Southwest Tournaments	2024 NFCA Texas High School Softball Leadoff Classic	1818	$1,797,814.88	$28,378.51	$23,664.50	$10,000.00	$10,000.00	$18,378.51
02/20/2024	Texas A&M AgriLife Extension Service	66th Annual VG Young School for County Commissioners Courts	232	$129,497.70	$2,019.63	$1,132.87	$5,000.00	$4,000.00	-$1,980.37
02/28/2024	Texas State Historical Association	Texas State Historical Association 2024 Annual Meeting	404	$405,781.87	$17,244.00	$2,589.00	$25,000.00	$20,000.00	-$2,756.00
03/14/2024	American Junior Golf Association	AJGA Junior All-Star at College Station	541	$163,959.15	$2,287.82	$2,220.42	$10,000.00	$10,000.00	-$7,712.18
03/22/2024	Texas A&M Engineering Experiment Station (TEES)	Texas Science and Engineering Fair	700	$303,379.96	$6,010.63	$2,041.09	$15,000.00	$15,000.00	-$8,989.37
04/05/2024	Texas A&M Judo	2024 NCJA National Championships & High School National Championships	140	$207,769.68	$4,096.18	$2,508.18	$10,000.00	$9,500.00	-$5,403.82
04/15/2024	Texas A&M University AgriLife Research	Artificial Intelligence in Agriculture Conference 2024	189	$95,509.08	$2,328.13	$660.36	$5,000.00	$4,000.00	-$1,671.87
04/15/2024	Texas A&M AgriLife Extension Service	66th Annual County Auditors Institute	766	$248,277.21	$7,263.75	$1,683.50	$7,500.00	$7,500.00	-$236.25
05/03/2024	NXTPRO Sports	2024 NXTPRO PUMA Basketball Circuit	658	$1,143,427.01	$19,761.94	$14,582.26	$5,000.00	$5,000.00	$14,761.94
05/18/2024	Triple Crown Sports	Aggieland Challenge	457	$598,153.83	$10,412.86	$7,631.52	$5,000.00	$4,750.00	$5,662.86
05/25/2024	Challenge Soccer Club, Inc.	37th Annual Texas Shootout Showcase	950	$2,464,755.40	$33,677.43	$30,339.20	$15,000.00	$0.00	$33,677.43
05/31/2024	Great American Shoot-Out	Great American Shoot-Out	634	$749,121.04	$12,273.96	$9,721.79	$6,000.00	$6,000.00	$6,273.96
05/31/2024	Battlecats Sports Group	Texas Youth 7v7 State Championships Tournament	261	$827,052.08	$13,632.14	$10,409.87	$5,000.00	$5,000.00	$8,632.14
06/02/2024	Texas A&M AgriLife Extension Service	Texas 4-H Roundup	1995	$1,625,611.53	$24,921.25	$10,945.24	$50,000.00	$50,000.00	-$25,078.75
06/02/2024	Texas Cinderella Scholarship Program	Texas State Cinderella Scholarship Pageant	703	$716,958.16	$13,129.45	$4,285.48	$15,000.00	$15,000.00	-$1,870.55
06/02/2024	Williams Fire & Hazard Control	Williams Fire and Hazard Control Xtreme Training 2024	1480	$561,697.72	$13,335.38	$3,542.12	$30,000.00	$30,000.00	-$16,664.62
06/20/2024	Former Air Force One Crew Reunion	Former Air Force One Crew Reunion 2024	279	$103,911.84	$1,985.81	$713.76	$8,000.00	$8,000.00	-$6,014.19
06/21/2024	Cowart Sports Events, Inc.	12th Annual Texas State Championships and Southwest Regionals	417	$437,668.40	$6,151.35	$5,948.44	$25,000.00	$25,000.00	-$18,848.65
07/06/2024	Texas Health Occupations Association, Inc.	THOA Health Science Education Conference	641	$332,768.29	$7,784.49	$2,283.01	$30,000.00	$27,000.00	-$19,215.51
07/15/2024	North and East Texas County Judges and Commissioners Association	2024 North and East County Judges and Commissioners Association Annual Conference	638	$225,593.64	$8,284.05	$1,454.08	$20,000.00	$20,000.00	-$11,715.95
07/21/24	Texas A&M AgriLife Extension Service	State 4-H Horse Show	116	$994,303.73	$22,441.10	$10,849.94	$10,000.00	$10,000.00	$12,441.10
07/30/2024	Texas A&M AgriLife Extension Service	2024 Texas A&M AgriLife Extension State Conference	939	$370,157.96	$8,567.28	$2,516.96	$15,000.00	$15,000.00	-$6,432.72
08/04/2024	Texas A&M Beef Cattle Short Course	2024 Texas A&M Beef Cattle Short Course	2164	$1,078,704.23	$16,240.50	$8,048.34	$25,000.00	$25,000.00	-$8,759.50
08/23/2024	BOOMFIT BCS CLASSIC	BCS CLASSIC	1000	$5,473.63	$3,259.27	$1,995.35	$10,000.00	$10,000.00	-$6,740.73
08/24/2024	Challenge Soccer Club, Inc.	Aggieland Friendship Cup	1120	$632,577.83	$9,124.50	$8,725.51	$12,000.00	$10,800.00	-$1,675.50
10/11/2024	Cowart Sports Events, Inc.	5th Annual Aggieland Classic	770	$508,369.04	$7,832.92	$6,742.01	$14,000.00	$8,030.00	-$197.08
10/28/2024	Texas Association of County Engineers & Road Administrators	2024 TACERA Annual Fall Conference	617	$286,159.16	$7,220.47	$1,806.46	$6,000.00	$6,000.00	$1,220.47
10/28/2024	Southwest Electrical Metering Association (SWEMA)	102nd Annual SWEMA Texas Meter School	1658	$391,819.19	$10,178.88	$2,630.95	$15,000.00	$15,000.00	-$4,821.12
10/31/2024	Texas A&M University Department of Recreational Sports	NIRSA Regional Flag Football Tournament	200	$96,350.49	$2,347.66	$1,042.97	$5,000.00	$0.00	$2,347.66
12/03/2024	Texas A&M AgriLife Extension Service	46th Annual Property Tax Institute	350	$102,949.10	$3,160.50	$751.44	$10,000.00	$10,000.00	-$6,839.50
12/08/2024	BCS Marathon	BCS Marathon	1447	$1,020,760.29	$15,854.31	$13,505.85	$55,000.00	$55,000.00	-$39,145.69
12/26/2024	College Station Independent School District	2024 Aggieland Invitational	203	$297,086.96	$3,134.38	$2,746.85	$20,000.00	$19,000.00	-$15,865.62
CY24			**27147**	**$ 20,662,345.85**	**$384,016.41**	**$ 226,382.90**	**$ 538,500.00**	**$ 498,580.00**	**-$114,563.59**
01/10/2025	Texas USA Wrestling Inc - South Region	Texas Nationals 2025 and Come and Take It Duals	432	$232,510.90	$4,187.50	$2,962.74	$5,000.00	$5,000.00	-$812.50
01/13/2025	Texas A&M AgriLife Extension Service	Seminar for Newly Elected Officials	486	$161,226.27	$4,428.00	$1,118.73	$15,000.00	$15,000.00	-$10,572.00
01/24/2025	Cavalry Soccer	2025 Aggieland Classic	1369	$712,760.65	$12,052.50	$9,280.52	$15,000.00	$15,000.00	-$2,947.50
01/25/2025	Texas A&M Women's Lacrosse c/o Texas A&M Foundation	Aggieland Classic 2025	1140	$683,504.85	$11,089.68	$8,884.10	$10,000.00	$10,000.00	$1,089.68
01/27/2025	Texas Municipal Human Resources Association	Texas Municipal Human Resources Association	490	$217,308.43	$5,967.81	$7,548.92	$10,000.00	$10,000.00	-$4,032.19
02/01/2025	Texas A&M Mens Lacrosse Club	2025 Aggieland Classic Lacrosse Tournament	894	$596,154.16	$10,574.92	$7,521.44	$10,000.00	$10,000.00	$574.92
02/07/2025	Legacy Soccer Club	Legacy's The Cup	645	$1,168,404.80	$24,361.08	$13,717.51	$10,000.00	$10,000.00	$14,361.08
02/07/2025	College Station Independent School District	UIL Conference 5A Region III Wrestling Championships	101	$498,757.97	$8,651.16	$6,366.05	$5,000.00	$2,500.00	$6,151.16
02/09/2025	American Public Works Association d/b/a TX-APWA Chapter	Public Workshop and Equipment Roadeo	500	$403,353.64	$10,776.45	$2,313.10	$5,000.00	$5,000.00	$5,776.45
02/13/2025	USA Southwest Tournaments	2025 NFCA Texas High School Softball Leadoff Classic	2116	$1,868,551.72	$29,773.82	$75,528.28	$15,000.00	$15,000.00	$14,773.82
02/18/2025	Texas A&M AgriLife Extension Service	67th Annual VG Young School for County Commissioners Courts	367	$153,373.14	$3,166.25	$1,213.08	$5,000.00	$5,000.00	-$1,833.75
02/21/2025	Texas USA Wrestling Inc	2025 TX-USAW Youth State Championship	1369	$2,741,568.08	$55,764.61	$32,659.81	$5,000.00	$5,000.00	$50,764.61
03/13/2025	American Junior Golf Association	AJGA Preview at College Station	264	$163,959.15	$2,287.82	$2,220.42	$5,000.00	$2,500.00	-$212.18
03/28/2025	Texas A&M Engineering Experiment Station (TEES)	2025 Texas Science and Engineering Fair (TXSEF)	839	$235,130.62	$4,101.66	$1,604.04	$15,000.00	$15,000.00	-$10,898.34
04/13/2025	Texas Probation Association	Texas Probation Association Conference	500	$221,211.54	$4,492.73	$1,581.60	$10,000.00	$10,000.00	-$5,507.27
04/16/2025	Franklin Little Dribblers	2025 Little Dribbler National Tournament	196	$2,583,931.03	$40,348.78	$33,754.11	$7,000.00	$1,960.00	$38,388.78
04/28/2025	Texas A&M AgriLife Extension Service	67th Annual County Auditors Institute	738	$257,545.55	$7,701.56	$1,709.63	$10,000.00	$10,000.00	-$2,298.44
04/28/2025	Sladek Conference Services, Inc.	Texas Chapter of NAEMSP Texas EMS Medical Director Conference	449	$163,332.13	$4,647.50	$973.92	$5,000.00	$5,000.00	-$352.50
05/22/2025	Contemporary Handweavers of Texas	WEAVING CONNECTIONS: Contemporary Handweavers of Texas Conference 2025	269	$69,913.34	$1,867.81	$454.31	$1,000.00	$1,000.00	$867.81
05/24/2025	South Texas Youth Soccer Association	STYSA State Cup Finals (NCS State Cup)	186	$714,777.84	$12,071.89	$9,145.53	$10,000.00	$4,500.00	$7,571.89
05/30/2025	Battlecats Sports Group	Texas Youth 7v7 State Championships Tournament	237	$1,283,936.10	$24,289.22	$15,678.28	$5,000.00	$5,000.00	$19,289.22
05/31/2025	Great American Shoot-Out	Great American Shoot-Out	318	$350,294.25	$5,473.34	$4,573.16	$5,000.00	$5,000.00	$473.34
06/02/2025	Texas A&M AgriLife Extension Service	Texas 4-H Roundup	2488	$1,671,441.97	$26,185.61	$11,178.97	$50,000.00	$50,000.00	-$23,814.39
06/03/2025	Williams Fire & Hazard Control	Williams Fire and Hazard Control Xtreme Training 2025	1612	$425,914.17	$13,906.20	$3,085.04	$30,000.00	$30,000.00	-$16,093.80
06/06/2025	Stars Over TX Softball	Stars Over Texas Aggieland Showcase	525	$1,774,949.95	$33,864.06	$22,763.05	$10,000.00	$10,000.00	$23,864.06
06/08/2025	Texas Cinderella Scholarship Program	2025 Texas State Cinderella Pageant	681	$728,919.54	$13,216.98	$4,376.90	$15,000.00	$15,000.00	-$1,783.02
06/23/2025	Texas Travel Alliance	2025 Travel & Tourism College	456	$226,545.63	$8,971.13	$1,370.09	$10,000.00	$10,000.00	-$1,028.87

07/17/2025	NXTPRO Sports	NXTPRO Puma Shoe Circuit	907	$2,993,954.82	$61,815.35	$35,274.17	$25,000.00	$12,500.00	$49,315.35
07/18/2025	Central Texas Crime Prevention Association	Texas Crime Prevention Association's 50th Annual TCPA Conference	438	$280,690.76	$5,370.68	$8,423.09	$15,000.00	$15,000.00	-$9,629.32
07/19/2025	Texas Health Occupations Association, Inc.	Texas Health Science Teachers Conference	979	$375,205.92	$10,844.18	$2,330.83	$30,000.00	$30,000.00	-$19,155.82
07/20/25	Texas A&M AgriLife Extension Service	State 4-H Horse Show	265	$864,688.79	$17,684.48	$9,957.84	$10,000.00	$10,000.00	$7,684.48
08/02/2025	Texas A&M Beef Cattle Short Course	2025 Texas A&M Beef Cattle Short Course	1653	$1,586,147.70	$36,300.44	$9,687.69	$25,000.00	$25,000.00	$11,300.44
CY25			**23909**	**$ 26,409,965.41**	**$516,235.20**	**$ 349,256.95**	**$ 403,000.00**	**$ 374,960.00**	**$141,275.20**
Total Since 2023			**58469**	**$ 51,762,727.32**	**$978,978.32**	**$ 625,923.71**	**$ 1,085,000.00**	**$ 1,006,665.00**	**-$27,686.68**

November 5, 2025
Item No. 3.4.
Presentation, discussion, and possible action on the Christmas in College Station Campaign.

Sponsor: Angie Bertinot, Casey Barone

Reviewed By CBC: N/A

Agenda Caption: Presentation, discussion, and possible action on the Christmas in College Station Campaign.

Relationship to Strategic Goals:
Diverse & Growing Economy

Recommendation(s): Staff recommends the committee receive the presentation and provide recommendations.

Summary: Staff will provide an update on the Christmas in College Station campaign, as requested at the 10/1/25 meeting. This year's campaign, in partnership with Santa's Wonderland, includes the following events throughout the community.

Christmas Classics at City Hall (5:00 PM)
November 29 (Kick-Off): The Grinch (pictures with The Grinch will be offered on this date)
December 5: The Santa Clause (pictures with Santa will be offered on this date)
December 12: A Christmas Story
December 20: Elf

Howdy Holly-Days (4:00 PM-8:00 PM)
Date: December 13th
Location: Northgate

Holiday Artisan Market (11:00 AM-3:00 PM)
Date: December 20th
Location: Century Square

Budget & Financial Summary:

Attachments:
None

November 5, 2025
Item No. 3.5.
Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.

Sponsor: Jeremiah Cook, Assistant Director - Tourism

Reviewed By CBC: N/A

Agenda Caption: Presentation, discussion, and possible action on the steering of the Tourism Strategic Plan.

Relationship to Strategic Goals:

Recommendation(s): Staff recommends the committee participate in the steering process for the strategic plan.

Summary: During the October 1st meeting, the Tourism Committee approved eight pillars for the tourism strategic plan. Staff will present these pillars to the committee for discussion during this update.

Budget & Financial Summary: N/A

Attachments:
None

November 5, 2025
Item No. 3.6.
Presentation and discussion on tournament booking procedures.

Sponsor: Jeremiah Cook, Assistant Director - Tourism

Reviewed By CBC: N/A

Agenda Caption: Presentation and discussion on tournament booking procedures.

Relationship to Strategic Goals:

Recommendation(s): Staff recommends the Committee receive the presentation and provide direction.

Summary:

Budget & Financial Summary:

Attachments:
None

November 5, 2025
Item No. 3.7.
Presentation and discussion on the proposed Multi-Events Center.

Sponsor: Jeremiah Cook, Assistant Director - Tourism

Reviewed By CBC: N/A

Agenda Caption: Presentation and discussion on the proposed Multi-Events Center.

Relationship to Strategic Goals:
Diverse & Growing Economy

Recommendation(s): Staff recommends the committee receive the update and provide recommendations, if desired.

Summary: On September 29th, the City Council received a presentation from Legends Global on a multi-event center. The following excerpt from the minutes of that meeting summarizes its contents:

Bill Rhoda, EVP Business Development with Legends Global, provided a presentation to the City Council outlining their business model and exploring potential opportunities for a multi-event center in College Station. The presentation provided the City Council with an opportunity to learn about possible approaches to a convention or multi-use facility and to engage in discussion regarding future possibilities for such a project. Mr. Rhoda explained that Legends Global (Legends) offers a complete solution for clients, covering building plans, acquisition, development, sales, and food and beverage services. Legends are unique in supporting clients from start to finish, assisting with planning and execution. Their services include financial market analysis, project development, and valuation for clients like universities. They help determine which facilities to build, such as arenas or convention centers, offering insights into size, revenues, expenses, and financing options. As an owner's representative, Legends will manage schedules and budgets, ensuring projects stay on track and within budget. They oversee construction, focusing on architects and contractors. Notable projects include: University of Kansas (KU) $400 million football stadium renovation, Florida State's football stadium renovation, OU Arena project for the University of Oklahoma, Sofi Stadium's $5 billion project for the Rams and Chargers, Rogers Centre's $400 million renovation in Toronto, Superdome's $550 million renovation during COVID, Buffalo Bills' $2.3 billion venue opening next year.

In addition, ASM Global (ASM) is a global venue management company, and Legends is its largest client. ASM handles operations, security, marketing, tech, janitorial services, and more for sports and entertainment buildings. Their focus is on delivering projects on time and within budget while enhancing the guest experience to benefit clients financially. Collaboration with stakeholders such as cities, counties, and universities is crucial. ASM's expertise ensures buildings are optimized for operations, revenue, and guest satisfaction. They work closely with design and construction teams to address budget concerns and ensure seamless project completion.
In closing, Mr. Rhoda provided the following framework for a successful project:

- Establish a project governance structure early.
- Engage the contractor early — having the construction manager (CMaR) input on pricing, materials, schedule, constructability, and means & methods is critical to finalizing the budget and setting up the project for success.

- Finalize development agreement early and finalize financing, understanding any funding, reporting, and mitigation requirements necessary to include in architect or CMaR agreements and budgeting exercises. Completing later can impact the budget and schedule.
- Determine priorities, goals, and program early, i.e. sustainability and technology goals.
- Engage the concessionaire early in the project to determine the approach, equipment, and technology required.
- Engage sales & sponsorship early to finalize sales program and naming rights / founding partner activations, eliminating change orders and redesign later.
- Conduct peer reviews of design with other building operators and any leagues.

Budget & Financial Summary:

Attachments:
None

November 5, 2025
Item No. 3.8.
Presentation and discussion on the proposed Southern Roots Baseball Complex.

Sponsor: Jeremiah Cook, Assistant Director - Tourism

Reviewed By CBC: N/A

Agenda Caption: Presentation and discussion on the proposed Southern Roots Baseball Complex.

Relationship to Strategic Goals:
Diverse & Growing Economy

Recommendation(s): Staff recommends the committee receive the presentation and provide recommendations, if desired.

Summary: On July 30, 2025, the Tourism Committee reviewed the use of Hotel Occupancy Tax (HOT) funds for capital projects. They recommended capping the City's contribution to the Veterans Park baseball field project at the amount of HOT revenue the project is expected to generate over a 20-year period—approximately $5 million.

On October 9, 2025, the City Council directed staff to further evaluate a proposal from Southern Roots for a new 80-acre, nine-field, all-turf baseball complex in the Midtown Business Park. The estimated cost of the project is $55–60 million, with the City potentially contributing $15–20 million and providing the land. During the same meeting, the Council also discussed how this proposal might impact the previously considered $30–35 million expansion of baseball facilities at Veterans Park.

On October 24, 2025, the City Council directed staff to proceed with a public-private baseball development in Midtown Business Park and to discontinue plans for new field construction at Veterans Park. As part of this direction, the City will explore building the championship field itself—estimated at $23 million—while Southern Roots would construct the remaining eight fields. This approach would reduce the City's direct capital contribution to Southern Roots to approximately $12.5 million, bringing the total estimated cost for the nine-field complex to approximately $35 million. Additional infrastructure expenses, such as streets and utilities, will be required to support access to the site.

For additional details, attached is the presentation by the Southern Roots team delivered at the October 9th Council meeting.

Budget & Financial Summary:

Attachments:
1. Southern Roots Presentation

SOUTHERN ROOTS BASEBALL COMPLEX

COLLEGE STATION, TEXAS

EXECUTIVE SUMMARY | DATE SEPTEMBER 20, 2025

EXECUTIVE SUMMARY

Facility Features

- Tournament and Field Infrastructure
- Field Design
- Community Access
- Tournament Operations

Training and Performance Facilities

- Athletic Performance Gym
- Indoor Batting Cages
- Pitching Technology
- Pro Shop

Hospitality and Amenities

- On-Site Lodging
- Recreational Amenities
- Dining Options
- Photography and Merchandising

Unique Value Proposition

Economic & Community Impact

- Professional Baseball Draw
- Community Commitment

EXECUTIVE SUMMARY

Community Commitment

- College Station Little League
- BCS Outlaws
- Crusade Baseball Program
- Local Travel Teams
- Bombers Baseball
- HOA Receptivity
- Turtlebox Audio
- MLB Players
- Brazos Valley Baseball
- Local HS coaches

WELBORN SITE PLAN

Community Summary	
Total acreage	80 acres
Future development	20 acres
Baseball Fields	9
Community Amenities	Greenspace, parks, lifestyle center, sports courts, community pool, community trails

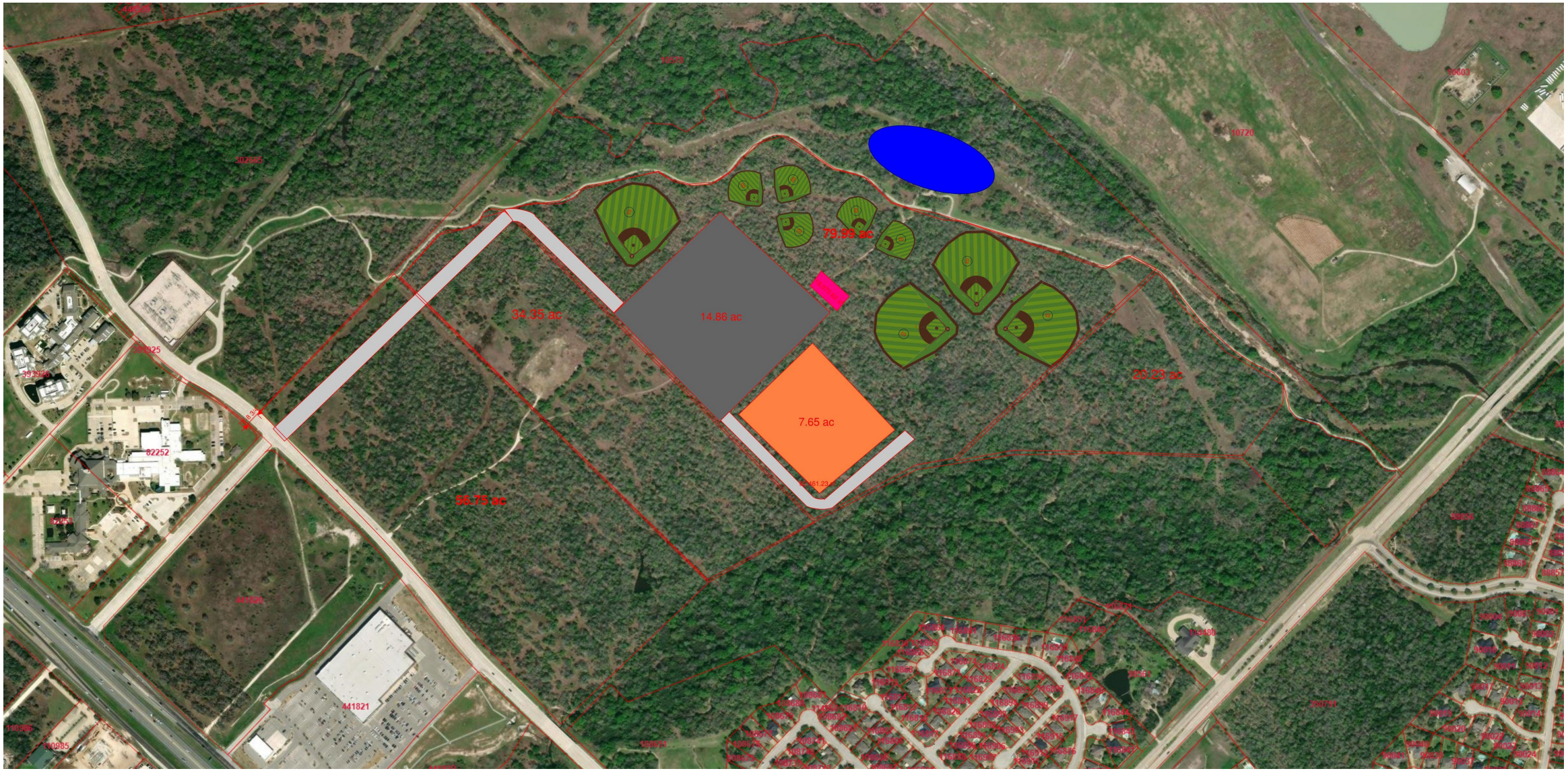
WELBORN SITE PLAN

WELBORN SITE PLAN

WELBORN SITE PLAN

WELBORN SITE PLAN

MIDTOWN SITE PLAN- DRAFT PROCESS



MIDTOWN SITE PLAN

MIDTOWN SITE PLAN

Why it Works

Fulfills City's Prior Midtown Baseball Vision

Aligned with City's Original Vision

- Consistent with the City's previous plan for a baseball park in Midtown (discontinued due to soils issues).
- Southern Roots brings that vision back to life: a baseball-first, family-friendly destination that elevates College Station's national profile.

Neighborhood & Community Support

- Midtown residents have expressed support for recreational, family-oriented uses over heavy commercial alternatives.
- This project is compatible with surrounding neighborhoods and enhances the family identity of College Station.

Perfect Site for Access & Visibility

- Behind Costco with excellent regional access for visitors and scouts.
- Proximity to hotels, restaurants, and retail ensures direct economic benefit to local businesses.

A Win-Win for Midtown and the City

- Anchors Midtown with a national sports tourism destination.
- Provides an amenity the community already wanted, with local youth access baked in.
- Reinforces Midtown as a vibrant, family-focused district.

LOCATION MAP

Southern Roots Baseball Academy is strategically located in the Brazos Valley Urban Triangle with close proximity to large markets including Houston, Austin, and Dallas-Fort Worth.

Distances:

Texas A&M University: 10 miles

Houston: 83 Miles
Approximately 7.1 million people

Dallas/Fort Worth: 148 Miles
Approximately 7.6 million people

San Antonio: 154 Miles
Approximately 2.6 million people

Austin: 87 Miles
Approximately 2.3 million people

CITY PARTNERSHIP REQUEST (MIDTOWN)

What we're requesting from the City of College Station

- Land: Donate 80 acres in the Midtown district (behind Costco) with an option to purchase +20 acres for future expansion.
- Capital Participation: $15MM-$$20MM (eligible to phase over 2–3 years). 15M for base model and an additional 5M to incorporate a 3,800 seat stadium with pressbox and suites.
- City is a minority participant: Total project build-out cost $55-60MM; City support represents a small share of total capitalization.
- Local Access: Weekday field access at no cost for local youth leagues and city programs (measurable, scheduled, and reported annually).

City Revenues & Local Business Lift

- New direct visitor spending: $45–$50M/year (lodging, dining, retail, entertainment).
- Tax base growth: Hotel Occupancy Tax, sales tax, and property tax from on-site/private development.
- Jobs: Construction + permanent positions across operations, hospitality, and local businesses.

Private Capital Stack (for context)

- Senior Debt: ≈ $20MM-$25MM (conservative leverage; low LTV).
- Private Equity: Balance from private investors (no City backstop).
- Capital Reserve: $1MM dedicated debt service reserve funded after Year 1 of operations.

The Academy School at Southern Roots-
FUTURE POTENTIAL PHASE

A First for College Station

Integrated Baseball Academy + Accredited School

- Year 1: ~100 student-athletes, growing to 150 by Year 3
- On-site classrooms, tutoring, study halls, and cafeteria for full academic + athletic support
- Prep Program for gap-year students with junior college classes on-site

Why It's Unique

- No other youth sports facility in Texas integrates year-round baseball, professional training, and private schooling in one destination at this scale.
- Provides families a comprehensive development model—academics, athletics, life skills.
- High visibility: national draw of elite players, scouts, and families positions College Station as a leader in innovative youth development.

City of College Station Benefit

Economic Impact

- Attracts families from across the U.S. for long-term enrollment, creating housing, retail, and service demand year-round.
- Expands College Station's profile beyond weekend tournaments into permanent residency-driven spending.

Community Value

- Creates local teaching, tutoring, and support jobs in education and performance science.
- Partnerships possible with Texas A&M, Blinn, and local businesses for tutoring, nutrition, NIL education, and workforce development.
- Establishes College Station as a national hub for baseball education, not just tournaments.
- Commitment to national and international players to not disrupt local High School leagues. Advisory input with ISD to integrate without conflict.

Civic Pride

- Reinforces Midtown as a family- and youth-oriented district.
- A project the community can point to as truly unique in Texas—a model other cities will look to replicate.

November 5, 2025
Item No. 3.9.
Presentation, discussion, and possible action on data reports from the previous month.

Sponsor: Jeremiah Cook, Assistant Director - Tourism

Reviewed By CBC: N/A

Agenda Caption: Presentation, discussion, and possible action on data reports from the previous month.

Relationship to Strategic Goals:

Recommendation(s): Staff recommends the Committee receive the presentation and provide direction.

Summary: Staff will present on the data reports from the previous month.

Budget & Financial Summary: N/A

Attachments:
None