



College Station, TX

City Hall
1101 Texas Ave
College Station, TX 77840

Meeting Agenda - Final

City Council Workshop

Thursday, April 13, 2017

5:00 PM

City Hall Council Chambers

1. Call meeting to order.
2. Executive Session will be held in the Administrative Conference Room.

Consultation with Attorney {Gov't Code Section 551.071}; possible action. The City Council may seek advice from its attorney regarding a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. Litigation is an ongoing process and questions may arise as to a litigation tactic or settlement offer, which needs to be discussed with the City Council. Upon occasion the City Council may need information from its attorney as to the status of a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed:

Litigation

- a. Kathryn A. Stever-Harper as Executrix for the Estate of John Wesley Harper v. City of College Station and Judy Meeks; No. 15,977-PC in the County Court No. 1, Brazos County, Texas
- b. Charlton F. Clayton v. City of College Station; Case: 4:16-cv-03485 in the US District Court for the Southern District of Texas Houston Division

Real Estate {Gov't Code Section 551.072}; possible action The City Council may deliberate the purchase, exchange, lease or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed:

- a. Potential conveyance of property interest in the City's water well field properties located generally in the north western portion of Brazos County and the south eastern portion of Robertson County

6:00 p.m.

3. Take action, if any, on Executive Session.
4. Presentation, possible action and discussion on items listed on the consent agenda.
5. [17-0162](#) Presentation and discussion on Bryan-College Station Convention

and Visitors Bureau update.

Sponsors:

Councilman Rektorik

6. [17-0151](#) Presentation, possible action, and discussion regarding a capital improvement plan update.

Sponsors:

Harmon

7. [17-0139](#) Presentation, possible action, and discussion regarding the 2017 City Council Strategic Plan.

Sponsors:

Nettles

Attachments:

[Council SP 2017 B \(print\)](#)

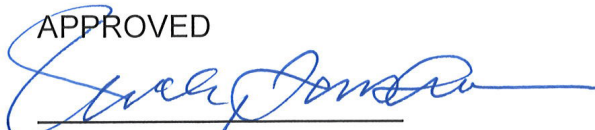
8. Council Calendar - Council may discuss upcoming events.

9. Discussion, review and possible action regarding the following meetings: Animal Shelter Board, Annexation Task Force, Arts Council of Brazos Valley, Arts Council Sub-committee, Audit Committee, Bicycle, Pedestrian, and Greenways Advisory Board, Bio-Corridor Board of Adjustments, Blinn College Brazos Valley Advisory Committee, Brazos County Health Dept., Brazos Valley Council of Governments, Bryan/College Station Chamber of Commerce, Budget and Finance Committee, BVSWM, BVWACS, Compensation and Benefits Committee, Convention & Visitors Bureau, Design Review Board, Economic Development Committee, FBT/Texas Aggies Go to War, Historic Preservation Committee, Interfaith Dialogue Association, Intergovernmental Committee, Joint Relief Funding Review Committee, Landmark Commission, Library Board, Metropolitan Planning Organization, Parks and Recreation Board, Planning and Zoning Commission, Research Valley Partnership, Research Valley Technology Council, Regional Transportation Committee for Council of Governments, Sister Cities Association, Transportation and Mobility Committee, TAMU Economic Development, TAMU Student Senate, Texas Municipal League, Twin City Endowment, YMCA, Youth Advisory Council, Zoning Board of Adjustments, (Notice of Agendas posted on City Hall bulletin board).

10. Adjourn

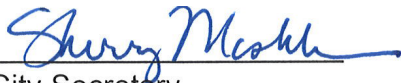
The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for Executive Session discussion. An announcement will be made of the basis for the Executive Session discussion.

APPROVED



City Manager

I certify that the above Notice of Meeting was posted at College Station City Hall, 1101 Texas Avenue, College Station, Texas, on April 7, 2017 at 5:00 p.m.


City Secretary

This building is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are asked to contact the City Secretary's Office at (979) 764-3541, TDD at 1-800-735-2989, or email adaassistance@cstx.gov at least two business days prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least two business days prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations.

Penal Code § 30.07. Trespass by License Holder with an Openly Carried Handgun.

"Pursuant to Section 30.07, Penal Code (Trespass by License Holder with an Openly Carried Handgun) A Person Licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law), may not enter this Property with a Handgun that is Carried Openly."

Codigo Penal § 30.07. Traspasar Portando Armas de Mano al Aire Libre con Licencia.

"Conforme a la Seccion 30.07 del codigo penal (traspasar portando armas de mano al aire libre con licencia), personas con licencia bajo del Sub-Capitulo H, Capitulo 411, Codigo de Gobierno (Ley de licencias de arma de mano), no deben entrar a esta propiedad portando arma de mano al aire libre."



Legislation Details (With Text)

File #: 17-0162 **Version:** 1 **Name:** CVB update
Type: Presentation **Status:** Agenda Ready
File created: 4/4/2017 **In control:** City Council Workshop
On agenda: 4/13/2017 **Final action:**
Title: Presentation and discussion on Bryan-College Station Convention and Visitors Bureau update.
Sponsors: Jerome Rektorik
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
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Presentation and discussion on Bryan-College Station Convention and Visitors Bureau update.

Relationship to Strategic Goals:

- Good Governance

Recommendation(s): None

Summary: Councilmember Rektorik requested that Council be updated on the CB. Shannon Overby and Jim Ross will provide the update.

Budget & Financial Summary: None

Attachments: None



Legislation Details (With Text)

File #: 17-0151 **Version:** 1 **Name:** Capital Improvement Plan Update
Type: Presentation **Status:** Agenda Ready
File created: 3/27/2017 **In control:** City Council Workshop
On agenda: 4/13/2017 **Final action:**
Title: Presentation, possible action, and discussion regarding a capital improvement plan update.
Sponsors: Donald Harmon
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
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Presentation, possible action, and discussion regarding a capital improvement plan update.

Relationship to Strategic Goals:

- Core Services and Infrastructure

Recommendation(s): Staff recommends Council receive the presentation

Summary: Presentation of the status of the City's capital improvement plan

Budget & Financial Summary: N/A

Attachments: N/A



Legislation Details (With Text)

File #: 17-0139 **Version:** 1 **Name:** 2017 City Council Strategic Plan
Type: Presentation **Status:** Agenda Ready
File created: 3/24/2017 **In control:** City Council Workshop
On agenda: 4/13/2017 **Final action:**
Title: Presentation, possible action, and discussion regarding the 2017 City Council Strategic Plan.
Sponsors: Aubrey Nettles
Indexes:
Code sections:
Attachments: [Council SP 2017 B \(print\)](#)

Date	Ver.	Action By	Action	Result
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Presentation, possible action, and discussion regarding the 2017 City Council Strategic Plan.



City Council Strategic Plan

2017 UPDATE

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

Why have a plan?

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To maintain and enhance College Station's high quality of life and unique community character, the College Station City Council works closely with residents and the city's experienced management team to plan for current and future needs. The Strategic Plan identifies shared priorities and goals, and provides a cohesive framework for the annual budget process.

The Strategic Plan's seven initiatives include specific objectives and actions that are designed to meet the initiatives' goals. The plan also outlines performance measures that will mark each initiative's progress and the plan's overall success.



City Council Mission

On behalf of the citizens of College Station, home of Texas A&M University, we will continue to promote and advance the community's quality of life.

Community Vision

College Station will be a vibrant, progressive, knowledge-based community that promotes the highest quality of life by:

- Promoting safe, tranquil, clean and healthy neighborhoods with enduring character.
- Increasing and maintaining citizens' mobility through a well-planned and constructed intermodal transportation system.
- Promoting sensitive development and management of the built and natural environments.
- Supporting high-quality, well-planned and sustainable growth.
- Valuing and protecting our community's cultural and historical resources.
- Developing and maintaining high-quality, cost-effective community facilities, infrastructure and services that ensure a cohesive and connected city.
- Proactively supporting economic and educational opportunities for all citizens.

College Station will remain a friendly and responsive community and will be a demonstrated partner in maintaining and enhancing all that is good and celebrated in the Brazos Valley. It will forever be a place where Texas and the world come to learn, live and conduct business.

Core Values

- The health, safety, and general well-being of the community.
- Excellence in customer service.
- Fiscal responsibility.
- Citizen involvement and participation.
- Collaboration and cooperation.
- Regionalism as an active member of the Brazos Valley community and beyond.
- Activities that promote local autonomy.
- Plan and collaborate with Texas A&M University.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City



Organizational Values

- Respect everyone.
- Deliver excellent service.
- Risk, create, innovate.
- Be one city, one team.
- Be personally responsible.
- Do the right thing. Act with integrity and honesty.
- Have fun.



Good Governance

GOAL

The city is governed in a transparent, efficient, accountable and responsive manner on behalf of its citizens that actively promotes citizen involvement.

OBJECTIVES

What does this mean for citizens?

- The city conducts business in an open and inclusive fashion.
- The city delivers services in an efficient, practical manner.
- The city actively pursues the aspirations, goals and expectations of its citizens.
- Citizens are encouraged to serve on city boards, commissions, and in other volunteer capacities.
- Citizens are satisfied with city services and facilities.

ACTIONS

How will we achieve success?

- The council will annually review and implement the Strategic Plan.
- The city will conduct regular citizen surveys about city services and priorities.
- The council will conduct regular internal audits of city services, practices and programs and report the results to the public.
- The city will televise council workshop and regular meetings.
- Critical governance information such as plans, budgets, ordinances, expenditures, etc., will be available on the city's website and in city offices.
- Council will ensure its funding partners remain wise stewards of tax funds.
- Council will adopt and adhere to a series of practices for conducting its meetings.
- The city will ensure that notices are posted and readily available to the public.
- The city will share information and communicate with citizens about city issues through owned, earned and paid media.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City



Residents Approve

A [2016 survey](#) of city residents indicated that 93 percent rated College Station as a good or excellent place to live.

College Station is consistently named as one of the country's top places for families, business, careers, education and retirement.



Financial Sustainability

GOAL

Wise stewardship of financial resources results in the city's ability to meet service demands and obligations without compromising the ability of future generations to do the same.

OBJECTIVES

What does this mean for citizens?

- The city maintains diverse sources of revenue and a comparable property tax rate for growing cities of comparable size.
- The city maintains adequate reserves to ease the impact of economic fluctuations.
- The city maintains economic competitiveness measured by comparable trends.
- Citizens know where city revenue comes from and how it is spent.
- Citizens are satisfied with city services and facilities.

ACTIONS

How will we achieve success?

- The city will have an annual [balanced budget](#) and a diversity of revenue sources.
- The city will endeavor to maintain or improve its current bond ratings.
- Enterprise operation rates will be set to meet service demands.
- The city will seek grants and other outside funding.
- The city will strive to maintain and rehabilitate equipment, facilities and infrastructure on a strategic schedule and establish reserve funds to enable replacement.
- The city will seek the efficient delivery of services and facilities.
- The city will maximize the transparency of expenditures, policies and procedures.
- The city will conduct routine audits to ensure accountability and maximize efficiency.
- The city will set fees at appropriate levels to recover the costs of service delivery.
- The city will share information and communicate with citizens about the city's fiscal issues through various media outlets.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

By the Numbers

In 2015, the value of private taxable property in College Station exceeded \$7 billion for the first time.

College Station's property tax rate is the sixth lowest in the state among the 47 cities with populations of at least 75,000.

College Station also maintains a consistently high grade bond rating (Aa2) by Moody's, which says the city has a very strong capacity to meet its financial commitments.



Core Services & Infrastructure

GOAL

The city's core services and infrastructure are efficiently, effectively and strategically delivered to enable economic growth and development, and to maintain citizens' health, safety and general welfare.

OBJECTIVES

What does this mean for citizens?

- The city has few utility failures and outages.
- The city reduces crime and fear of crime, including risk of injury or property damage.
- The city protects life and property in times of emergency.
- City services and facilities are adequate in size, location and timing.
- City services and utilities are safe and efficient.
- The city assists at-risk and low-income residents.
- Citizens are satisfied with city services and facilities.

ACTIONS

How will we achieve success?

- The city will maintain program [accreditations](#) and certifications.
- The city will attract and retain professional staff and be an employer of choice.
- The city will guide private and public land use for business development.
- The city will plan for, maintain and invest in the infrastructure, facilities, services, personnel and equipment needed to meet projected needs and opportunities.
- The city will provide immersive learning experiences for citizens.
- The city will use technology to effectively and efficiently deliver services.
- The city will continue to support community development agencies that demonstrate good stewardship of public funds.
- The city will continue to support fair and affordable housing programs.
- The city will share information and communicate with citizens about core services and infrastructure through owned, earned and paid media.

Good Governance

Financial Sustainability

Core Services & Infrastructure

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Diverse & Growing Economy

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Sustainable City

High Quality Service

College Station is the only city in the nation to have national accreditations in police, fire, public safety communications, parks, water and public works.

The city has 327 employees devoted to public safety, including 186 in the Police Department and 141 in the Fire Department.

The 2016 citizen survey indicated that 82 percent rated city services as a good or excellent, well above the average satisfaction level in Texas.



Neighborhood Integrity

GOAL

The city's neighborhoods are long-term, viable, safe and appealing.

OBJECTIVES

What does this mean for citizens?

- The city has diverse housing choices and property values are stable or increasing.
- Citizens are satisfied with the quality of life in their neighborhoods.
- The city has reduced the negative impacts of neighborhood rental properties.
- Citizens have numerous opportunities to actively engage in decisions that affect their neighborhoods.

ACTIONS

How will we achieve success?

- The city will have proactive code enforcement.
- Federal and state funds will be used to help provide affordable housing and address community development needs and opportunities.
- The city will use a geographic-based approach to deliver police services.
- The Police Department's [Community Enhancement Unit](#) will provide proactive neighborhood support.
- The city will continue to invest in the maintenance and rehabilitation of neighborhood infrastructure and facilities.
- The city will continue its partnerships with Texas A&M University to educate renters.
- The city will expand mobile-ready technologies to inform citizens and engage them on city issues and concerns.
- The city will continue to plan with neighborhood residents to address concerns and capitalize on opportunities.
- The city will continue to support and partner with homeowner and neighborhood associations to address their issues and concerns.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

Planning for Success

The City of College Station works closely with neighborhoods through the Neighborhood Grant Program, Neighborhood Seminar Suppers and a weekly electronic newsletter distributed to neighborhood and homeowner associations.

In the last five years, neighborhood plans have been completed for Central College Station, Eastgate, Southside, Wellborn, South Knoll and the Medical District.

The city actively partners with Texas A&M and Aggie Mom's Club to help address neighborhood integrity issues. City information is also distributed at major campus events.



Diverse & Growing Economy

GOAL

The city's diverse economy generates high-quality, stable jobs that strengthen the sales and property tax base and contribute to an exceptional quality of life.

OBJECTIVES

What does this mean for citizens?

- The city's annual taxable value increases.
- The city's annual sales tax receipts increase.
- The number of high-paying, full-time private sector jobs increases.
- Adequate, serviceable land is available for economic development opportunities.
- Opportunities are available for starting and operating businesses.

ACTIONS

How will we achieve success?

- The city will support, expand and diversify a consumer-oriented economy.
- The city will protect major economic assets from incompatible encroachments.
- The city will support efforts to expand and enhance broadband services.
- The city will support diverse, business-to-business services.
- The city will expand and diversify efforts that focus on job growth.
- The city will plan and invest in infrastructure, facilities, services, personnel and equipment needed to meet projected needs and opportunities.
- The city will maintain comparable utility rates.
- The city will ensure that business impacts are considered in the development of regulations and standards.
- The city will protect properties from crime and property damage.
- The city will ensure adequate, serviceable land is available for economic needs.
- The city will maintain relationships with local and regional economic partners.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City



Economic Impact

The city has expanded its economic development efforts with a focus on sports tourism, retail development and new industry recruitment.

Visitor-based sports tournaments and events held at city facilities have made a substantial economic impact. The 2015 Games of Texas attracted more than 20,000 visitors, adding an estimated \$7.5 million to the local economy.



Improving Mobility

GOAL

The city has a safe, efficient, sustainable and well-connected multimodal and innovative transportation system that contributes to a high quality of life and is sensitive to surrounding uses.

OBJECTIVES

What does this mean for citizens?

- The city increases the number of safe and complete ways to travel in town.
- The city increases the enforcement of traffic offenses in an effort to decrease vehicle accidents.
- City streets are not heavily congested for extended periods of time.
- City streets, sidewalks, bike lanes, and multi-modal paths are well-maintained and free of hazards.

ACTIONS

How will we achieve success?

- The city will provide streets that accommodate vehicles, bicyclists and pedestrians.
- The city will ensure that streets have features that promote pedestrian safety.
- The city will seek transit opportunities through partnerships.
- The city will provide for land uses that support multimodal opportunities.
- The city will plan for infrastructure that meets projected growth and development.
- The city will seek federal and state funds to construct facilities.
- The city will make investments to help avoid long periods of traffic congestion.
- The city will promote a well-connected system of residential streets and collector avenues to ease the strain on expensive arterial boulevards.
- The city will identify and fund a multi-year capital improvements program.
- The city will maintain and rehabilitate the system to avoid costly replacement.
- The city will maximize the system's efficiency, including intersection improvements, traffic signal timing and signage.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

Project Managers

The City of College Station has become a leader in implementing technology to improve transportation. The city's cutting-edge intelligent transportation system includes a new Transportation Control Center that allows engineers to monitor multiple intersections and adjust signals based on real-time data.

College Station is the first city in Texas to implement and use Signal Performance Measures to evaluate and improve traffic signal operations.

The FY16 city budget includes \$90 million in infrastructure projects for streets and transportation, water and wastewater, electric, and facilities projects.



Sustainable City

GOAL

The city's conservation and environmental awareness is fiscally responsible and results in a real and tangible return on investment.

OBJECTIVES

What does this mean for citizens?

- The city purchases power from renewable energy sources.
- The city reduces energy and water consumption.
- The city reduces the volume of waste generated.
- The city uses land efficiently.
- The city protects vulnerable environmental features.
- The city reduces the risk associated with flooding and other natural hazards.

ACTIONS

How will we achieve success?

- The city will enhance its conservation and recycling efforts.
- The city will purchase renewable energy.
- The city will protect its potable water supply and its ability to meet projected demands.
- The city will conduct sound land use planning guided by its Comprehensive Plan.
- The city will increase participation in FEMA's [Community Rating System](#) program.
- The city will acquire flood-prone areas and their associated riparian areas through its [Greenway Acquisition](#) program.
- The city will seek grants and other sources of outside funding to support its sustainability efforts.
- The city will encourage education about city conservation efforts and programs.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City



Single-Stream Recycling

The City of College Station's new single-stream recycling program allows residents to place their recyclables in one container. The change has made recycling easier and more convenient, and has resulted in a significant decrease in the amount of garbage taken to the landfill.



Implementation Plan Highlights

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

FY17

Good Governance

- Complete design of new city website
- Prepare a comprehensive staffing plan to meet growth
- Keep focus on competitive wages throughout the organization

Core Services and Infrastructure

- Continue to investigate interest in the redevelopment of city hall site
- Explore opportunities for a multi-generational activity center
- Establish a plan to re-purpose the Arts Council Building
- Explore opportunities for public/private partnerships

Neighborhood Integrity

- Support efforts to preserve the neighborhood integrity of neighborhoods
- Utilize TAMU to distribute code requirements for residential areas

Diverse and Growing Economy

- Facilitate development of Spring Creek Corporate Campus
- Effectively communicate facility and infrastructure needs
- Explore the expansion of tourism opportunities/events
- Finalize scope and funding of phase one of Southeast Park

FY18

Good Governance

- Evaluate utility smart meter technology and equipment

Core Services and Infrastructure

- Begin construction of police facility
- Begin design of new city hall
- Evaluate impact of Birkdale extension
- Establish a plan for fire station #7
- Implement plan to re-purpose the Arts Council Building

Diverse and Growing Economy

- Complete construction of two synthetic fields at Veterans Park
- Design phase one of Southeast Park

Sustainable City

- Complete evaluation of the Comprehensive Plan and identify items that need to be updated

FY19

Core Services and Infrastructure

- Finish construction of police facility
- Begin construction of new city hall

Diverse and Growing Economy

- Begin construction of phase one of Southeast Park
- Begin design of next phase of Veterans Park

