



# College Station, TX

City Hall  
1101 Texas Ave  
College Station, TX 77840

## Meeting Agenda - Final

### City Council Workshop

---

**Thursday, April 12, 2018**

**3:30 PM**

**City Hall Council Chambers**

---

1. Call meeting to order.
2. Executive Session will be held in the Administrative Conference Room.

#### Consultation with Attorney {Gov't Code Section 551.071};

Possible action. The City Council may seek advice from its attorney regarding a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. Litigation is an ongoing process and questions may arise as to a litigation tactic or settlement offer, which needs to be discussed with the City Council. Upon occasion the City Council may need information from its attorney as to the status of a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed:

#### Litigation

- a. Kathryn A. Stever-Harper as Executrix for the Estate of John Wesley Harper v. City of College Station and Judy Meeks; No. 15,977-PC in the County Court No. 1, Brazos County, Texas
- b. McCrory Investments II, LLC d/b/a Southwest Stor Mor v. City of College Station; Cause No. 17-000914-CV-361; In the 361st District Court, Brazos County, Texas
- c. City of College Station v. Gerry Saum, Individually, and as Independent Executrix of the Estate of Susan M. Wood, Deceased; Cause No. 17-002742-CV-361; In the 361st District Court, Brazos County, Texas

#### Legal Advice

- a. Legal Issues Concerning Land Acquisition for the Capstone Drive - Barron Road Re-Alignment Project.
- b. Legal advice regarding charter amendment elections.

#### Personnel {Gov't Code Section 551.074};

Possible action. The City Council may deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer. After executive session discussion, any final action or vote taken will be in public. The following public officer(s) may be discussed:

- a. Council Self Evaluation
- b. City Secretary
- c. City Manager

Economic Incentive Negotiations {Gov't Code Section 551.087};

Possible action. The City Council may deliberate on commercial or financial information that the City Council has received from a business prospect that the City Council seeks to have locate, stay or expand in or near the city which the City Council in conducting economic development negotiations may deliberate on an offer of financial or other incentives for a business prospect. After executive session discussion, any final action or vote taken will be in public. The following subject(s) maybe discussed:

- a. Economic incentives for a project located generally in the area northeast of the intersection of Raymond Stotzer Parkway and Highway 47 in College Station

**5:00 p.m.**

- 3. Take action, if any, on Executive Session.
- 4. Presentation, possible action and discussion on items listed on the consent agenda.
- 5. [18-0246](#) Presentation, possible action, and discussion regarding the 2017 and 2018 Planning & Zoning Commission Plan of Work in a Joint Meeting with the Planning & Zoning Commission.

**Sponsors:**

Golbabai

**Attachments:**

[2017 Plan of Work](#)

[Draft 2018 Plan of Work.pdf](#)

- 6. [18-0254](#) Presentation, possible action, and discussion regarding the City Council Strategic Plan.

**Sponsors:**

Nettles

**Attachments:**

[Council SP 2018 \(interactive\).pdf](#)

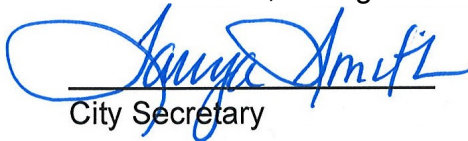
- 7. Council Calendar - Council may discuss upcoming events.
- 8. Discussion, review and possible action regarding the following meetings: Animal Shelter Board, Annexation Task Force, Arts Council of Brazos Valley, Architectural Advisory Committee, Arts Council Sub-committee, Audit Committee, Bicycle, Pedestrian, and Greenways Advisory Board, Bio-Corridor Board of Adjustments, Blinn College Brazos Valley Advisory Committee, Brazos County Health Dept., Brazos Valley Council of Governments, Bryan/College Station Chamber of Commerce, Budget and Finance Committee, BVSWMMA, BVWACS, Compensation and Benefits Committee, Experience Bryan-College Station, Design Review Board, Economic Development Committee,

FBT/Texas Aggies Go to War, Gulf Coast Strategic Highway Coalition, Historic Preservation Committee, Interfaith Dialogue Association, Intergovernmental Committee, Joint Relief Funding Review Committee, Landmark Commission, Library Board, Metropolitan Planning Organization, Parks and Recreation Board, Planning and Zoning Commission, Research Valley Partnership, Research Valley Technology Council, Regional Transportation Committee for Council of Governments, Sister Cities Association, Transportation and Mobility Committee, TAMU Economic Development, TAMU Student Senate, Texas Municipal League, Twin City Endowment, Walk with the Mayor, YMCA, Youth Advisory Council, Zoning Board of Adjustments, (Notice of Agendas posted on City Hall bulletin board).

## 9. Adjourn

The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for Executive Session discussion. An announcement will be made of the basis for the Executive Session discussion.

I certify that the above Notice of Meeting was posted at College Station City Hall, 1101 Texas Avenue, College Station, Texas, on April 6, 2018 at 5:00 p.m.



Angela Smith  
City Secretary

This building is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are asked to contact the City Secretary's Office at (979) 764-3541, TDD at 1-800-735-2989, or email [adaassistance@cstx.gov](mailto:adaassistance@cstx.gov) at least two business days prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least two business days prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations.

### **Penal Code § 30.07. Trespass by License Holder with an Openly Carried Handgun.**

"Pursuant to Section 30.07, Penal Code (Trespass by License Holder with an Openly Carried Handgun) A Person Licensed under Subchapter H, Chapter 411, Government Code (Handgun Licensing Law), may not enter this Property with a Handgun that is Carried Openly."

### **Codigo Penal § 30.07. Traspasar Portando Armas de Mano al Aire Libre con Licencia.**

"Conforme a la Seccion 30.07 del codigo penal (traspasar portando armas de mano al aire libre con licencia), personas con licencia bajo del Sub-Capitulo H, Capitulo 411, Codigo de Gobierno (Ley de licencias de arma de mano), no deben entrar a esta propiedad portando arma de mano al aire libre."



## Legislation Details (With Text)

|                       |                                                                                                                                                                               |                      |   |                      |                       |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|---|----------------------|-----------------------|
| <b>File #:</b>        | 18-0246                                                                                                                                                                       | <b>Version:</b>      | 1 | <b>Name:</b>         | P&Z Plan of Work      |
| <b>Type:</b>          | Presentation                                                                                                                                                                  | <b>Status:</b>       |   | <b>Status:</b>       | Agenda Ready          |
| <b>File created:</b>  | 3/29/2018                                                                                                                                                                     | <b>In control:</b>   |   | <b>In control:</b>   | City Council Workshop |
| <b>On agenda:</b>     | 4/12/2018                                                                                                                                                                     | <b>Final action:</b> |   | <b>Final action:</b> |                       |
| <b>Title:</b>         | Presentation, possible action, and discussion regarding the 2017 and 2018 Planning & Zoning Commission Plan of Work in a Joint Meeting with the Planning & Zoning Commission. |                      |   |                      |                       |
| <b>Sponsors:</b>      | Justin Golbabai                                                                                                                                                               |                      |   |                      |                       |
| <b>Indexes:</b>       |                                                                                                                                                                               |                      |   |                      |                       |
| <b>Code sections:</b> |                                                                                                                                                                               |                      |   |                      |                       |
| <b>Attachments:</b>   | <a href="#">2017 Plan of Work</a><br><a href="#">Draft 2018 Plan of Work.pdf</a>                                                                                              |                      |   |                      |                       |

| Date | Ver. | Action By | Action | Result |
|------|------|-----------|--------|--------|
|------|------|-----------|--------|--------|

Presentation, possible action, and discussion regarding the 2017 and 2018 Planning & Zoning Commission Plan of Work in a Joint Meeting with the Planning & Zoning Commission.

### Relationship to Strategic Goals:

- Good Governance
- Financially Sustainable City
- Core Services and Infrastructure
- Neighborhood Integrity
- Diverse Growing Economy
- Improving Mobility

Recommendation(s): The Planning & Zoning Commission recommends approval of the 2018 P&Z Plan of Work.

Summary: In a joint workshop with the City Council, the Planning and Zoning Commission will present an update on their accomplishments related to the 2017 Plan of Work and their recommended 2018 Plan of Work. The P&Z Plan of Work considers future tasks for a prescribed period and is updated and revised annually.

The Planning and Zoning Commission held an extended Workshop meeting in March to develop the 2018 Plan of Work. The Planning and Zoning Commission is seeking input from the Council on the Plan of Work and concurrence with the same.

Upon presentation of the draft Plan of Work by the Commission in a joint meeting with the City Council, the Commission may adopt the Plan by majority vote of the members present.

Budget & Financial Summary: N/A

Attachments:

1. 2017 P&Z Plan of Work
2. Draft 2018 P&Z Plan of Work

## 2017 Planning & Zoning Commission Plan of Work

### Comprehensive Plan Items

| <b>Implementation of Adopted Plans</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Implementation of adopted master plans and <a href="#">neighborhood, district, and corridor plans</a>, namely: <a href="#">Central College Station</a>, <a href="#">Eastgate</a>, <a href="#">Southside Area</a>, <a href="#">Wellborn Community</a>, and <a href="#">South Knoll Area</a> neighborhood plans, and <a href="#">Bicycle, Pedestrian &amp; Greenways</a>, <a href="#">Parks and Recreation</a>, Water, Waste Water, <a href="#">Medical District</a>, and <a href="#">Economic Development</a> master plans.</p> | <p><i>Project Dates:</i><br/>12/21/2017: P&amp;Z Presentation of UDO &amp; Comp Plan Annual Review (JP &amp; LH)<br/>1/11/2018: City Council Presentation of UDO &amp; Comp Plan Annual Review (JP &amp; LH)</p> |
| Staff Assigned: P&DS Staff                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Anticipated Completion: On-Going                                                                                                                                                                                 |

| <b>Thoroughfare Plan Update</b>                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>The Metropolitan Planning Organization (MPO) is in the process of updating its Concept Map for the BCS region. Once adopted by the MPO, the city is anticipating taking action to amend the Thoroughfare Plan to align with the changes in the MPO's regional Concept Map.</p> | <p><i>Project Dates:</i><br/>06/15/17: Provide an update on the BCS Thoroughfare Concept Map as adopted by the MPO and provide information on the City's next steps to amend the current Thoroughfare Master Plan. Presentation at P&amp;Z Workshop. (JS)<br/>11/16/17: Presentation of ordinance amendment aligning the City's Thoroughfare Plan with the adopted MPO Plan.<br/>11/16/17: Workshop presentation on thoroughfare classifications.<br/>11/20/17: City Council adopts ordinance amendment aligning the City's Thoroughfare Plan with the adopted MPO Plan.</p> |
| Staff Assigned: Jason Schubert                                                                                                                                                                                                                                                                        | Completed: November 20, 2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

| <b>Bicycle, Pedestrian and Greenways Master Plan Update</b>                                                                        |                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Bring additional updates to the Planning and Zoning Commission as the Master Plan update moves forward.</p> | <p><i>Project Dates:</i><br/>2/2/18 through 2/18/18: Map books with proposed changes online for public comment.<br/><b>4/19/18: Anticipated P&amp;Z presentation to adopt updates to the Bicycle, Pedestrian, and Greenways Master Plan</b></p> |
| Staff Assigned: Venessa Garza                                                                                                      | Anticipated Completion: <b>Spring 2018</b>                                                                                                                                                                                                      |

## Neighborhood Integrity Items

| <b>*Traffic Calming Toolkit</b>                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                             |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Receive information regarding the current traffic calming policy and devices (speed pillows, etc.), and including updates as recommended by the Council Transportation and Mobility Committee. Additionally receive update on the implementation of the neighborhood parking toolbox created by the Neighborhood Transportation Task Force.</p> | <p><i>Project Dates:</i><br/>2/15/18: Presentation on consultant's research on best practices in traffic calming and proposed modifications to College Station's traffic calming toolkit.<br/>3/1/18: Presentation on Residential Parking Options (JS).</p> |
| Staff Assigned: Troy Rother & Jason Schubert                                                                                                                                                                                                                                                                                                                           | Completed: March 1, 2018                                                                                                                                                                                                                                    |

| <b>Student Housing in Established Single-Family Neighborhoods</b>                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Research best practices from peer university communities regarding the management of student housing in single-family neighborhoods. Explore the possibility of expanding options for Neighborhood Conservation Overlay (NCO), mitigate the impacts to on-street parking and drainage and provide educational opportunities for Homeowner's Associations and Neighborhood Associations</p> | <p><i>Project Dates:</i><br/>4/20/17: Follow up discussion regarding the presentation on student housing in established single-family neighborhoods.<br/>8/17/17: Presentation on Neighborhood Services (Barbara Moore)<br/>10/19/17: P&amp;Z presentation on student housing in established single-family neighborhoods.<br/>11/9/17: City Council presentation on student housing in established single-family neighborhoods.</p> |
| Staff Assigned: Jenifer Paz, Rachel Lazo & Jade Broadnax                                                                                                                                                                                                                                                                                                                                                          | Completed: November 9, 2017                                                                                                                                                                                                                                                                                                                                                                                                         |

## UDO Regulatory Items

| <b>Update on Off-Street Parking Requirements</b>                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Provide options to allow flexibility to off-street parking requirements. Receive direction on future UDO text amendments.</p> | <p><i>Project Dates:</i><br/>5/4/17: Additional presentation and discussion on potential amendments or additions to the City's current off-street parking requirements.<br/>8/3/2017: Presentation of Draft UDO Amendments to 12-7.3 Off-Street Parking Requirements.<br/>8/24/2017: UDO Amendments to 12-7.3 Off-Street Parking Requirements adopted by City Council.</p> |
| Staff Assigned: Justin Golbabai                                                                                                                      | Completed: August 24, 2017                                                                                                                                                                                                                                                                                                                                                 |

| <b>Evaluation of UDO Regulations</b>                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Review UDO requirements that add minimal value as identified by staff and consider opportunities to reduce regulations and streamline processes.</p> | <p><i>Project Dates:</i><br/>06/01/17 Presentation of staff's initial list of identified opportunities to reduce regulations and streamline processes.<br/>06/15/2017: Comprehensive Plans and Rezoning staff reports revised to new coversheet format.<br/>7/6/2017: Presentation of Draft UDO Amendments to eliminate certain screening requirements and eliminate the visual treatment for exposed concrete.<br/>7/27/17: City Council adopts ordinance amendment to eliminate certain screening requirements and eliminate the visual treatment for exposed concrete.<br/>8/3/2017: Presentation of Draft UDO Amendment on Off-Street Parking Requirements which includes the elimination of large parking lot concepts and allowing laydown curbs adjacent to buildings. Also, Preliminary Plan and Final Plat staff reports revised to new abbreviated format.<br/>8/24/2017: The elimination of large parking lot concepts, allowing laydown curbs adjacent to buildings, and adopted by City Council as part of revisions to the parking ordinances.<br/>8/30/17: Public meeting held for feedback on staff proposals regarding Preliminary Plans and Non-Conformities.<br/>9/11/17: City Council adopted ordinance amendment increasing discretion granted to staff regarding requirements for easements. Provides flexibility to the requirement for 20-foot PUEs at the rear of all lots.<br/>9/21/17: Presentation on staff's initial ideas and public feedback for UDO amendments for changes to the preliminary plan process and requirements for non-conforming properties.<br/>11/16/17: P&amp;Z Presentation of ordinance amendments for preliminary plans and non-conformities.<br/>12/14/17: City Council adopts ordinance amendment to allow preliminary plans to be approved administratively.<br/>12/21/17: P&amp;Z presentation with revisions to staff's non-conformities UDO recommendation.<br/>1/11/18: City Council presentation on an ordinance amendment to increase flexibility for nonconforming uses, structures, and building materials.<br/>1/18/18: Ordinance amendment presentations on streamlining rezoning and comprehensive plan review criteria.</p> |

|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                 | <p>2/1/18: Ordinance amendment presentation on no longer requiring site plans and signs in Wolf Pen Creek to be reviewed by the Design Review Board.</p> <p>2/8/18: Presentation to City Council on a City-Initiated Removal of the Krenek Tap Overlay zoning</p> <p>2/8/18: Council adopted ordinances amending Comprehensive Plan Amendment and Rezoning criteria and the Wolf Pen Creek site plan and sign approval processes</p> <p>2/15/18: Ordinance amendment presentation on streamlining NRA requirements.</p> <p>2/22/18: City Council adopts ordinance amendment on streamlining NRA requirements (removing the color palette and mechanical screening, and adding an administrative architectural relief option).</p> <p>3/15/18: Rezoning and ordinance amendment presentation to P&amp;Z to remove the Krenek Tap Overlay.</p> <p>4/12/18: Anticipated rezoning and ordinance amendment presentation to City Council to remove the Krenek Tap Overlay.</p> |
| Staff Assigned: Justin Golbabai | Anticipated Initiation: June 1, 2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

| <b>Sign Ordinance Revisions</b>                                                                                                                                     |                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <p><i>Summary:</i><br/>Review and update the City's sign ordinance in light of the recent Supreme Court decision regarding sign regulations based upon content.</p> | <p><i>Project Dates:</i></p>        |
| Staff Assigned:<br>Molly Hitchcock, Rachel Lazo & Legal                                                                                                             | Anticipated Completion: Spring 2018 |

| <b>Suburban Commercial Land Use and Zoning</b>                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Under City Council direction, review current Comprehensive Plan land use description and zoning ordinance requirements of the Suburban Commercial zoning district and provide options for future text amendments.</p> | <p><i>Project Dates:</i><br/>8/30/17: Public meeting held for feedback on staff proposals regarding options for the Suburban Commercial zoning district.<br/>10/5/17: P&amp;Z presentation on staff's initial ideas and public feedback for changes to the Suburban Commercial zoning district.<br/>11/9/17: City Council presentation on staff's initial ideas and public feedback for changes to the Suburban Commercial zoning district.<br/>4/5/18: P&amp;Z ordinance amendment presentation on changes to the Suburban Commercial zoning district.<br/>4/12/18: Anticipated City Council ordinance amendment presentation on changes to the Suburban Commercial zoning district.</p> |
| Staff Assigned: Madison Thomas, Jenifer Paz, Alaina Helton                                                                                                                                                                                   | Completed: November 9, 2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

| <b>Bicycle Rack Standards</b>                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Under City Council direction, review current non-residential parking requirements for providing on-site bicycle parking facilities.</p> | <p><i>Project Dates:</i><br/>9/5/17: Presentation to the Bicycle, Pedestrian, and Greenways Advisory Board on current bicycle parking requirements and staff's recommended revisions.<br/>9/7/17: Presentation to Planning and Zoning Commission on current bicycle parking requirements and staff's recommended revisions.<br/>11/16/17: Follow-up presentation on bicycle parking requirements.<br/>11/20/17: City Council presentation on bicycle parking requirements.<br/>2/15/18: P&amp;Z ordinance amendment presentations revising bicycle rack requirements.<br/>2/22/18: City Council adopts ordinance amendment presentations revising bicycle rack requirements.</p> |
| Staff Assigned: Alaina Helton & Madison Thomas                                                                                                                 | Completed: February 22, 2018                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

| <b>Non-Residential Landscaping Requirements</b>                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Review current city landscaping requirements (including streetscaping and buffer standards) and the water usage needed to maintain current landscaping requirements. Explore options for water-conserving landscaping.</p> | <p><i>Project Dates:</i><br/>8/30/17: Public meeting held for feedback on staff proposals regarding options for the Suburban Commercial zoning district.<br/>9/21/17: Presentation on staff's initial ideas and the public feedback on those ideas regarding non-residential landscaping requirements.<br/>12/21/17: P&amp;Z Presentation on proposed revisions to the non-residential landscaping requirements.<br/>2/8/18: City Council Presentation on proposed revisions to the non-residential landscaping requirements.<br/>4/19/18: Anticipated presentation to P&amp;Z on an ordinance amendment to the non-residential landscaping requirements.<br/>5/10/18: Anticipated presentation to City Council on an ordinance amendment to the non-residential landscaping requirements.</p> |
| Staff Assigned: Rachel Lazo, Madison Thomas, Jade Broadnax                                                                                                                                                                                        | Anticipated Completion: May 2018                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

## On-Going Items

| <b>Economic Development Updates</b>                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Receive regular updates from the Economic Development Department regarding the vision and implementation of the commercialization of TAMU research-related output, including examples of successful efforts elsewhere. Additionally, receive an update on the recent announcement regarding plans for the TAMU System Rellis Campus revitalization effort.</p> | <p><i>Project Dates:</i><br/>06/15/17: Presentation of a quarterly update on Economic Development efforts and land availability for commercial uses. Presentation at P&amp;Z Workshop. (NR)<br/>12/7/17: Planned presentation of a quarterly update on Economic Development efforts and land availability for commercial uses. Presentation at P&amp;Z Workshop. (NR)</p> |
| Staff Assigned: Economic Development                                                                                                                                                                                                                                                                                                                                                  | Anticipated Completion: On-Going                                                                                                                                                                                                                                                                                                                                          |

| <b>Semi-Annual Review of Pre-Application Conference Surveys</b>                                                 |                                                                                                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Provide an update on the survey results from the Pre-Application Conference process.</p> | <p><i>Project Dates:</i><br/>3/16/17: Provided an update on the status of the PAC meeting process and implementation of the PAC survey. Presentation at P&amp;Z Workshop. (MB)<br/>12/7/17: Provided an update on the status of the PAC meeting process and implementation of the PAC survey. (JG)</p> |
| Staff Assigned: <b>Justin Golbabai</b>                                                                          | Anticipated Completion: On-Going                                                                                                                                                                                                                                                                       |

## Educational/Informational Items

| <b>Parkland Dedication</b>                                                                     |                                                                                                                                                                 |
|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Review of parkland dedication requirements and available resources.</p> | <p><i>Project Dates:</i><br/>7/6/17: Staff presented information regarding parkland dedication requirements and summary or parks and greenways master plan.</p> |
| Staff Assigned: Jenifer Paz                                                                    | Completed: July 6, 2017                                                                                                                                         |

| <b>Sidewalk Fee-in-Lieu</b>                                                              |                                                                                                                                      |
|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Review of sidewalk fund requirements and available resources.</p> | <p><i>Project Dates:</i><br/>9/21/17: Staff presenting information regarding sidewalk fund requirements and available resources.</p> |
| Staff Assigned: Lauren Hovde & Rachel Lazo                                               | Completed: September 21, 2017                                                                                                        |

| <b>Block Length and Block Perimeter</b>                                                               |                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>Summary:</i><br/>Review of current requirements regarding block length and block perimeter.</p> | <p><i>Project Dates:</i><br/>8/3/2017: Presentation of a review of current requirements regarding block length and block perimeter. Follow-up presentation requested for staff proposed amendments to this section.</p> |
| Staff Assigned: Justin Golbabai & Jason Schubert                                                      | Completed: August 3, 2017                                                                                                                                                                                               |

| <b>Public Hearing Notifications</b>                                                                                       |                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Summary:</i><br>Review current community notification requirements and practices for cases involving a public hearing. | <i>Project Dates:</i><br>12/21/17: Staff presentation regarding current community notification requirements and practices for cases involving a public hearing. |
| Staff Assigned: Lance Simms                                                                                               | Completed: December 21, 2017                                                                                                                                    |

| <b>Mueller Report Update</b>                                                                                     |                                                                                                           |
|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| <i>Summary:</i><br>Update on the implementation of the 2013 Organizational Review of P&DS (AKA "Mueller Report") | <i>Project Dates:</i><br>07/20/17: Presentation of an update on the implementation of the Mueller Report. |
| Staff Assigned: Lance Simms                                                                                      | Completed: July 20, 2017                                                                                  |

| <b>Review of Development Fees</b>                                                                                                                                                                 |                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <i>Summary:</i><br>Evaluation of the effect of development fees on the price of single family housing to the homeowner and an overview of the financial context of development fees for the City. | <i>Project Dates:</i>               |
| Staff Assigned: Justin Golbabai & Alaina Helton                                                                                                                                                   | Anticipated Completion: Spring 2018 |

## 2018 Planning & Zoning Commission Plan of Work

### Comprehensive Plan Items

| UDO & Comprehensive Plan Annual Review                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <i>Summary:</i><br>Review of adopted UDO amendments and a summary of the implementation of adopted master plans and <a href="#">neighborhood, district, and corridor plans</a> , namely: <a href="#">Central College Station</a> , <a href="#">Eastgate</a> , <a href="#">Southside Area</a> , <a href="#">Wellborn Community</a> , and <a href="#">South Knoll Area</a> neighborhood plans, and <a href="#">Bicycle, Pedestrian &amp; Greenways</a> , <a href="#">Parks and Recreation</a> , Water, Waste Water, <a href="#">Medical District</a> , and <a href="#">Economic Development</a> master plans. | <i>Project Dates:</i>               |
| Staff Assigned: P&DS Staff                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Anticipated Completion: On-Going    |
| 2018 Existing Conditions Report                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                     |
| <i>Summary:</i><br>Develop and adopt the 2018 Existing Conditions Report in preparation of the 10-Year Comprehensive Plan Update                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <i>Project Dates:</i>               |
| Staff Assigned: Justin Golbabai                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Anticipated Completion: Summer 2018 |
| 10-Year Comprehensive Plan Update                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                     |
| <i>Summary:</i><br>Begin the first phases of updating the 2009 Comprehensive Plan. This phase will include forming a joint City Council-P&Z Comprehensive Plan Subcommittee, selecting consultants, and planning for community outreach efforts.                                                                                                                                                                                                                                                                                                                                                            | <i>Project Dates:</i>               |
| Staff Assigned: Justin Golbabai                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Anticipated Completion: Ongoing     |
| Bicycle, Pedestrian and Greenways Master Plan Update                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                     |
| <i>Summary:</i><br>Bring additional updates to the Planning and Zoning Commission as the Master Plan update moves forward.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <i>Project Dates:</i>               |
| Staff Assigned: Venessa Garza                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Anticipated Completion: Spring 2018 |

## Neighborhood Integrity Items

| <b>Neighborhood Conservation Overlay and Student Housing in Established Single-Family Neighborhoods Community Meeting</b>                                                                                                                                                                                                                                                                                                                                                                                                                           |                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| <i>Summary:</i><br>Conduct a community outreach meeting to obtain neighborhood, developer, and community feedback on potential options to provide more options and flexibility to the Neighborhood Conservation Overlay (NCO), as well as obtain feedback on other options to manage student housing in single-family neighborhoods, such as more flexibility for Accessory Dwelling Units (ADUs) and changing the off-street parking and drainage requirements. Report findings to P&Z and Council for direction on possible ordinance amendments. | <i>Project Dates:</i>    |
| Staff Assigned:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Anticipation Completion: |

## UDO Regulatory Items

| <b>Sign Ordinance Revisions</b>                                                                                                                             |                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <i>Summary:</i><br>Review and update the City's sign ordinance in light of the recent Supreme Court decision regarding sign regulations based upon content. | <i>Project Dates:</i>   |
| Staff Assigned: Molly Hitchcock, Rachel Lazo & Legal                                                                                                        | Anticipated Completion: |

| <b>Non-Residential Landscaping Requirements</b>                                                                                                                                         |                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <i>Summary:</i><br>Adopt an ordinance updating the city's landscaping requirements (including streetscaping and buffer standards) and include options for water-conserving landscaping. | <i>Project Dates:</i>               |
| Staff Assigned: Rachel Lazo and Jade Broadnax                                                                                                                                           | Anticipated Completion: Spring 2018 |

## On-Going Items

| <b>Economic Development Updates</b>                                                                                                                                                                                              |                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| <i>Summary:</i><br>Receive regular updates from the Economic Development Department. Receive a presentation and discussion on "fast-tracking" reviews for Economic Development projects that have a significant economic impact. | <i>Project Dates:</i>            |
| Staff Assigned: Economic Development                                                                                                                                                                                             | Anticipated Completion: On-Going |

| <b>Planning Performance Measures</b>                                                                                                                                                                                                                 |                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| <i>Summary:</i><br>Develop and regularly report on the “top three” performance indicators. Staff can use this discussion to identify and propose changes within the UDO that would streamline processes, increase capacity, and improve performance. | <i>Project Dates:</i>            |
| Staff Assigned: Justin Golbabai                                                                                                                                                                                                                      | Anticipated Completion: On-Going |

| <b>Semi-Annual Review of Pre-Application Conference Surveys</b>                                         |                                  |
|---------------------------------------------------------------------------------------------------------|----------------------------------|
| <i>Summary:</i><br>Provide an update on the survey results from the Pre-Application Conference process. | <i>Project Dates:</i>            |
| Staff Assigned:                                                                                         | Anticipated Completion: On-Going |

| <b>Impact Fees</b>                                                                                                      |                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| <i>Summary:</i><br>Provide a semi-annual update on impact fees, to include impact fee collections and planned projects. | <i>Project Dates:</i>            |
| Staff Assigned:                                                                                                         | Anticipated Completion: On-Going |

## Educational/Informational Items

| <b>City of Bryan Update</b>                                                                                                                                      |                         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <i>Summary:</i><br>Hear a presentation from the City of Bryan to discuss areas of mutual concern and partnership opportunities across jurisdictional boundaries. | <i>Project Dates:</i>   |
| Staff Assigned:                                                                                                                                                  | Anticipated Completion: |



## Legislation Details (With Text)

File #: 18-0254 Version: 1 Name: Presentation, possible action and discussion regarding the City Council Strategic Plan.  
Type: Report Status: Agenda Ready  
File created: 4/3/2018 In control: City Council Workshop  
On agenda: 4/12/2018 Final action:  
Title: Presentation, possible action, and discussion regarding the City Council Strategic Plan.  
Sponsors: Aubrey Nettles  
Indexes:  
Code sections:  
Attachments: [Council SP 2018 \(interactive\).pdf](#)

| Date | Ver. | Action By | Action | Result |
|------|------|-----------|--------|--------|
|------|------|-----------|--------|--------|

Presentation, possible action and discussion regarding the City Council Strategic Plan.

Relationship to Strategic Goals: (Select all that apply)

- Good Governance

Recommendation(s): Staff recommends acceptance of the updated City Council Strategic Plan

Summary: Based on feedback received at the the Council Retreat, staff has updated implementation plan for the City Council Strategic Plan.



# City Council Strategic Plan

---

## 2018 UPDATE

---

**Good Governance**

**Financial Sustainability**

**Core Services & Infrastructure**

**Neighborhood Integrity**

**Diverse & Growing Economy**

**Improving Mobility**

**Sustainable City**

## Why have a plan?

.....

To maintain and enhance College Station's high quality of life and unique community character, the College Station City Council works closely with residents and the city's experienced management team to plan for current and future needs. The Strategic Plan identifies shared priorities and goals, and provides a cohesive framework for the annual budget process.

The Strategic Plan's seven initiatives include specific objectives and actions that are designed to meet the initiatives' goals. The plan also outlines performance measures that will mark each initiative's progress and the plan's overall success.



# City Council Mission

**On behalf of the citizens of College Station, home of Texas A&M University, we will continue to promote and advance the community's quality of life.**

## Community Vision

College Station will be a vibrant, progressive, knowledge-based community that promotes the highest quality of life by:

- Promoting safe, tranquil, clean and healthy neighborhoods with enduring character.
- Increasing and maintaining citizens' mobility through a well-planned and constructed intermodal transportation system.
- Promoting sensitive development and management of the built and natural environments.
- Supporting high-quality, well-planned and sustainable growth.
- Valuing and protecting our community's cultural and historical resources.
- Developing and maintaining high-quality, cost-effective community facilities, infrastructure and services that ensure a cohesive and connected city.
- Proactively supporting economic and educational opportunities for all citizens.

College Station will remain a friendly and responsive community and will be a demonstrated partner in maintaining and enhancing all that is good and celebrated in the Brazos Valley. It will forever be a place where Texas and the world come to learn, live and conduct business.

## Core Values

- The health, safety, and general well-being of the community.
- Excellence in customer service.
- Fiscal responsibility.
- Citizen involvement and participation.
- Collaboration and cooperation.
- Regionalism as an active member of the Brazos Valley community and beyond.
- Activities that promote local autonomy.
- Plan and collaborate with Texas A&M University.

**Good Governance**

**Financial Sustainability**

**Core Services & Infrastructure**

**Neighborhood Integrity**

**Diverse & Growing Economy**

**Improving Mobility**

**Sustainable City**



## Organizational Values

- Respect everyone.
- Deliver excellent service.
- Risk, create, innovate.
- Be one city, one team.
- Be personally responsible.
- Do the right thing. Act with integrity and honesty.
- Have fun.



# Good Governance

## GOAL

The city is governed in a transparent, efficient, accountable and responsive manner on behalf of its citizens that actively promotes citizen involvement.

## OBJECTIVES

What does this mean for citizens?

- The city conducts business in an open and inclusive fashion.
- The city delivers services in an efficient, practical manner.
- The city actively pursues the aspirations, goals and expectations of its citizens.
- Citizens are encouraged to serve on city boards, commissions, and in other volunteer capacities.
- Citizens are satisfied with city services and facilities.

## ACTIONS

How will we achieve success?

- The council will annually review and implement the Strategic Plan.
- The city will conduct regular citizen surveys about city services and priorities.
- The council will conduct regular internal audits of city services, practices and programs and report the results to the public.
- The city will televise council workshop and regular meetings.
- Critical governance information such as plans, budgets, ordinances, expenditures, etc., will be available on the city's website and in city offices.
- Council will ensure its funding partners remain wise stewards of tax funds.
- Council will adopt and adhere to a series of practices for conducting its meetings.
- The city will ensure that notices are posted and readily available to the public.
- The city will share information and communicate with citizens about city issues through owned, earned and paid media.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City



## Residents Approve

A [2016 survey](#) of city residents indicated that 93 percent rated College Station as a good or excellent place to live.

College Station is consistently named as one of the country's top places for families, business, careers, education and retirement.



# Financial Sustainability

## GOAL

Wise stewardship of financial resources results in the city's ability to meet service demands and obligations without compromising the ability of future generations to do the same.

## OBJECTIVES

What does this mean for citizens?

- The city maintains diverse sources of revenue and a comparable property tax rate for growing cities of comparable size.
- The city maintains adequate reserves to ease the impact of economic fluctuations.
- The city maintains economic competitiveness measured by comparable trends.
- Citizens know where city revenue comes from and how it is spent.
- Citizens are satisfied with city services and facilities.

## ACTIONS

How will we achieve success?

- The city will have an annual [balanced budget](#) and a diversity of revenue sources.
- The city will endeavor to maintain or improve its current bond ratings.
- Enterprise operation rates will be set to meet service demands.
- The city will seek grants and other outside funding.
- The city will strive to maintain and rehabilitate equipment, facilities and infrastructure on a strategic schedule and establish reserve funds to enable replacement.
- The city will seek the efficient delivery of services and facilities.
- The city will maximize the transparency of expenditures, policies and procedures.
- The city will conduct routine audits to ensure accountability and maximize efficiency.
- The city will set fees at appropriate levels to recover the costs of service delivery.
- The city will share information and communicate with citizens about the city's fiscal issues through various media outlets.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

## By the Numbers

In 2017, the value of private taxable property in College Station was just under \$9 billion.

College Station's property tax rate is among the lowest in the state among the 47 cities with populations of at least 75,000.

College Station also maintains a consistently high grade bond rating (Aa2) by Moody's, which says the city has a very strong capacity to meet its financial commitments.



# Core Services & Infrastructure

## GOAL

The city's core services and infrastructure are efficiently, effectively and strategically delivered to enable economic growth and development, and to maintain citizens' health, safety and general welfare.

## OBJECTIVES

What does this mean for citizens?

- The city has few utility failures and outages.
- The city reduces crime and fear of crime, including risk of injury or property damage.
- The city protects life and property in times of emergency.
- City services and facilities are adequate in size, location and timing.
- City services and utilities are safe and efficient.
- The city assists at-risk and low-income residents.
- Citizens are satisfied with city services and facilities.

## ACTIONS

How will we achieve success?

- The city will maintain program [accreditations](#) and certifications.
- The city will attract and retain professional staff and be an employer of choice.
- The city will guide private and public land use for business development.
- The city will plan for, maintain and invest in the infrastructure, facilities, services, personnel and equipment needed to meet projected needs and opportunities.
- The city will provide immersive learning experiences for citizens.
- The city will use technology to effectively and efficiently deliver services.
- The city will continue to support community development agencies that demonstrate good stewardship of public funds.
- The city will continue to support fair and affordable housing programs.
- The city will share information and communicate with citizens about core services and infrastructure through owned, earned and paid media.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

## High Quality Service

College Station is the only city in the nation to have national accreditations in police, fire, public safety communications, parks, water and public works.

The city has 380 employees devoted to public safety, including 220 in the Police Department and 160 in the Fire Department.

The 2016 citizen survey indicated that 82 percent rated city services as a good or excellent, well above the average satisfaction level in Texas.



# Neighborhood Integrity

**GOAL** The city's neighborhoods are long-term, viable, safe and appealing.

**OBJECTIVES** What does this mean for citizens?

- The city has diverse housing choices and property values are stable or increasing.
- Citizens are satisfied with the quality of life in their neighborhoods.
- The city has reduced the negative impacts of neighborhood rental properties.
- Citizens have numerous opportunities to actively engage in decisions that affect their neighborhoods.

**ACTIONS** How will we achieve success?

- The city will have proactive code enforcement.
- Federal and state funds will be used to help provide affordable housing and address community development needs and opportunities.
- The city will use a geographic-based approach to deliver police services.
- The Police Department's [Community Enhancement Unit](#) will provide proactive neighborhood support.
- The city will continue to invest in the maintenance and rehabilitation of neighborhood infrastructure and facilities.
- The city will continue its partnerships with Texas A&M University to educate renters.
- The city will expand mobile-ready technologies to inform citizens and engage them on city issues and concerns.
- The city will continue to plan with neighborhood residents to address concerns and capitalize on opportunities.
- The city will continue to support and partner with homeowner and neighborhood associations to address their issues and concerns.

**Good Governance**

**Financial Sustainability**

**Core Services & Infrastructure**

**Neighborhood Integrity**

**Diverse & Growing Economy**

**Improving Mobility**

**Sustainable City**

## Planning for Success

The City of College Station works closely with neighborhoods through the Neighborhood Grant Program, Neighborhood Seminar Suppers and a weekly electronic newsletter distributed to neighborhood and homeowner associations.

In recent years, neighborhood plans have been completed for Central College Station, Eastgate, Southside, Wellborn, South Knoll and the Medical District.

The city actively partners with Texas A&M and Aggie Mom's Club to help address neighborhood integrity issues. City information is also distributed at major campus events.



# Diverse & Growing Economy

## GOAL

The city's diverse economy generates high-quality, stable jobs that strengthen the sales and property tax base and contribute to an exceptional quality of life.

## OBJECTIVES

What does this mean for citizens?

- The city's annual taxable value increases.
- The city's annual sales tax receipts increase.
- The number of high-paying, full-time private sector jobs increases.
- Adequate, serviceable land is available for economic development opportunities.
- Opportunities are available for starting and operating businesses.

## ACTIONS

How will we achieve success?

- The city will support, expand and diversify a consumer-oriented economy.
- The city will protect major economic assets from incompatible encroachments.
- The city will support efforts to expand and enhance broadband services.
- The city will support diverse, business-to-business services.
- The city will expand and diversify efforts that focus on job growth.
- The city will plan and invest in infrastructure, facilities, services, personnel and equipment needed to meet projected needs and opportunities.
- The city will maintain comparable utility rates.
- The city will ensure that business impacts are considered in the development of regulations and standards.
- The city will protect properties from crime and property damage.
- The city will ensure adequate, serviceable land is available for economic needs.
- The city will maintain relationships with local and regional economic partners.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City



## Economic Impact

The city has expanded its economic development efforts with a focus on sports tourism, retail development and new industry recruitment.

Visitor-based sports events at city facilities have made a substantial economic impact. In 2017, SportsEvents magazine ranked Veterans Park & Athletic Complex among the nation's top 10 multi-use facilities.



# Improving Mobility

## GOAL

The city has a safe, efficient, sustainable and well-connected multimodal and innovative transportation system that contributes to a high quality of life and is sensitive to surrounding uses.

## OBJECTIVES

What does this mean for citizens?

- The city increases the number of safe and complete ways to travel in town.
- The city increases the enforcement of traffic offenses in an effort to decrease vehicle accidents.
- City streets are not heavily congested for extended periods of time.
- City streets, sidewalks, bike lanes, and multi-modal paths are well-maintained and free of hazards.

## ACTIONS

How will we achieve success?

- The city will provide streets that accommodate vehicles, bicyclists and pedestrians.
- The city will ensure that streets have features that promote pedestrian safety.
- The city will seek transit opportunities through partnerships.
- The city will provide for land uses that support multimodal opportunities.
- The city will plan for infrastructure that meets projected growth and development.
- The city will seek federal and state funds to construct facilities.
- The city will make investments to help avoid long periods of traffic congestion.
- The city will promote a well-connected system of residential streets and collector avenues to ease the strain on expensive arterial boulevards.
- The city will identify and fund a multi-year capital improvements program.
- The city will maintain and rehabilitate the system to avoid costly replacement.
- The city will maximize the system's efficiency, including intersection improvements, traffic signal timing and signage.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City

## Project Managers

The City of College Station has become a leader in implementing technology to improve transportation. The city's cutting-edge intelligent transportation system includes a new Transportation Control Center that allows engineers to monitor multiple intersections and adjust signals based on real-time data.

College Station is the first city in Texas to implement and use Signal Performance Measures to evaluate and improve traffic signal operations.

The FY18 city budget includes \$121 million in infrastructure projects for streets and transportation, water, wastewater, electric, and facilities projects.



# Sustainable City

## GOAL

The city's conservation and environmental awareness is fiscally responsible and results in a real and tangible return on investment.

## OBJECTIVES

What does this mean for citizens?

- The city purchases power from renewable energy sources.
- The city reduces energy and water consumption.
- The city reduces the volume of waste generated.
- The city uses land efficiently.
- The city protects vulnerable environmental features.
- The city reduces the risk associated with flooding and other natural hazards.

## ACTIONS

How will we achieve success?

- The city will enhance its conservation and recycling efforts.
- The city will purchase renewable energy.
- The city will protect its potable water supply and its ability to meet projected demands.
- The city will conduct sound land use planning guided by its Comprehensive Plan.
- The city will increase participation in FEMA's [Community Rating System](#) program.
- The city will acquire flood-prone areas and their associated riparian areas through its [Greenway Acquisition](#) program.
- The city will seek grants and other sources of outside funding to support its sustainability efforts.
- The city will encourage education about city conservation efforts and programs.

Good Governance

Financial Sustainability

Core Services & Infrastructure

Neighborhood Integrity

Diverse & Growing Economy

Improving Mobility

Sustainable City



## Single-Stream Recycling

The City of College Station's single-stream recycling program allows residents to place their recyclables in one container. The change has made recycling easier and more convenient, and has resulted in a significant decrease in the amount of garbage taken to the landfill.



# Implementation Plan Highlights

**FY18**

## **Good Governance**

- Complete and launch new city website.

## **Core Services and Infrastructure**

- Evaluate feasibility of Automated Meter Infrastructure (AMI).
- Begin design of new city hall.
- Finalize city hall funding plan and select CMAR.
- Evaluate impact of Birkdale extension.
- Establish a plan for Fire Station No. 7.
- Implement the plan to repurpose the Arts Council building.
- Establish and implement sanitation rate adjustment policy.

## **Neighborhood Integrity**

- Pursue efforts to preserve the integrity of neighborhoods.

## **Diverse and Growing Economy**

- Begin construction of two synthetic fields at Veterans Park.
- Begin design of Phase One of Southeast Park.
- Adopt master development plan for Spring Creek Corporate Campus and begin implementation.
- Participate in implementing the RVP's regional plan for economic development.

## **Sustainable City**

- Complete Existing Conditions report and present to city council for adoption.
- Review Comp Plan annexation strategies for direction on implementation.

**Good Governance**

**Financial Sustainability**

**Core Services & Infrastructure**

**Neighborhood Integrity**

**Diverse & Growing Economy**

**Improving Mobility**

**Sustainable City**



# Implementation Plan Highlights

**Good Governance**

**Financial Sustainability**

**Core Services & Infrastructure**

**Neighborhood Integrity**

**Diverse & Growing Economy**

**Improving Mobility**

**Sustainable City**

**FY19**

## **Good Governance**

- Establish an AMI implementation plan.
- Conduct a joint meeting with CSISD at least once annually.
- Pursue quarterly meetings between the city and Texas A&M.
- Complete comprehensive review of city's vision, mission, and core values.
- Continue to develop and enhance recruiting/retention programs, including continual review of pay, positions, staffing and other related components.

## **Core Services & Infrastructure**

- Begin construction of police facility.
- Complete design of new city hall.
- Complete Arts Council building improvements.
- Expand opportunities to optimize programs of mutual benefit with BVSWMMA.
- Continue development of Spring Creek Corporate Campus.
- Engage consultant to assist with Comprehensive Plan update, specifically the public engagement process.

## **Diverse & Growing Economy**

- Begin construction of Phase 1 of Southeast Park.
- Complete construction of two synthetic fields at Veterans Park.
- Expand tourism opportunities and events.
- Continue efforts to refine the Unified Deveopment Ordinance.
- Review and update the Economic Development Plan.
- Open site-ready tracts in the Spring Creek Corporate Campus.
- Continue implementation of the Spring Creek Corporate Campus plan.
- Explore land purchase for next industrial park.



# Implementation Plan Highlights

**Good Governance**

**Financial Sustainability**

**Core Services & Infrastructure**

**Neighborhood Integrity**

**Diverse & Growing Economy**

**Improving Mobility**

**Sustainable City**

## FY20 STRATEGIES

### **Core Services & Infrastructure**

- Complete construction of police facility.
- Begin construction of new city hall.

### **Diverse & Growing Economy**

- Establish plan for final phase of Veterans Park improvements.
- Complete construction of Phase 1 of Southeast Park.

### **Sustainable City**

- Complete Comprehensive Plan update.

## FY21 STRATEGIES

### **Core Services & Infrastructure**

- Complete construction of new city hall.

### **Diverse & Growing Economy**

- Determine next phase(s) of athletic field development.

